reaching the bottom of the stairs, she urns quickly and lo! the wished-for one

City Is Merry

Appeared to you An' an old black rooster

"Sposin' a pumpkin Pumped hot flames

What nobody names

Just "sposin'" such terrible "sposin's'

Numbers of lanterns have been dis-

Never before in all the history of

local shops, and never before, so mer-

a Dundas street dealer, who drew at-tention to his still lively but rapidly

supply was simply out of the question.

Possibly it is because the Halloween

ackwards down the cellar stairs in the

Dutch cut where her eyes should be.

may peer into the mirror and behold, looking over her shoulder, the face of

er own true love.
Tonight is the night in all the year

when signs and portents are bound to

come true, but, spite of this truth, whole truth and nothing but the truth,

movable festival where celebrations are concerned. Halloween has figured,

either afternoon or evening, in clubs,

class, church and "just social" affairs for a week or more. Tonight, consist-

night in London, when the kiddies will go masked from door to door, and per-

een parties are scheduled to come "tumbling after" the actual Oct. 31 for

Winter Gardens Tonight

Halloween Carnival. Fancy Dress Meet your friends there. —Advt.

Offer of Law's Protection Is

Extended Till Saturday.

WINDSOR, Oct. 30 .- So far the in-

to "Jessie," the alleged mother of the

twins found on a ferryboat about a

at the Winter Gardens tonight. Valuable prizes, Come in costume. —Advt.

TO CLAIM BABES

"JESSIE" FAILS

is to be the grand Halloween

dark, or around the house with

nut holders, lanterns,

Up and crew, Well, sposin'?"

From a place

Well, sposin'?'

ne weird and creepy?

disappearing stock.

ablecloths.

Is a bright career tomorrow to be that with which I'm crowned? I I be a peanut vendor, or will music be my forte. make my name at writing Fates of Halloween can answer, and I wait the best I can To let Mystic Mister Pumpkin be my Fortune Telling Man

H.L. I marry into happiness, or will I single me ILL I marry into happiness, or will I single me?

I wonder what the god of love has held in store for me?

Could I look into the future, would I see my ship come in,

Would it bring more satisfaction than a life that might have been?

I must wait to hear my answer, and be patient, if I can, And let Mystic Mister Pumpkin be my Fortune Telling Man.

ILL I come to be a rover; will I sail a ship well manned? Will I work to earn my living, or just live upon the land?
Will the kings and queens salute me? Would the fates could tell me that!
Will my home, sweet home be anywhere that I may hang my hat?
I have failed to wait my answer, so I will wait as best I can, To let Mystic Mister Pumpkin be my Fortune Telling Man.

L'ENVOI. E VEN though the fates may tell me what my future life's to be, Common sense keeps interrupting that my future's up to me!



Customs of Halloween Date Back Into Days of Antiquity

Young Canadians Urged To Refrain From Destruction and Observe Event as Ancestors Did by Aiding the Poor and Needy.

As Halloween approaches Canadians, young and old, view the event in different lights. The younger element look forward to an evening of unrestricted frivolity, while the elder folks anticipate certain things with trepidation.

Halloween customs date back into remote antiquity. They are all that are left to remind people of the present day that their ancestors believed in goblins, banshees, ghouls and other evil spirits that were supposed to roam the earth in the darkness of night. In the early days of the Christian Church, the first of November was set aside as All Saints' Day, it being impossible to observe a separate day for each saint.

November was set aside as All Saints Day, it being impossive separate day for each saint.

The night preceding All Saints' Day was known as Halloween. It was a fearful night, during which the evil spirits were believed to burst from their bonds and haunt the world, having a last fling prior to the sacred day.

The property damages which they were supposed to inflict have been pictorially passed on through the centuries in Halloween customs of carrying away gates, tearing down fences and heaping old cabbages and trash on porches of the propular.

the unpopular.

There was, however, a brighter side to Halloween, as celebrated by many of the ancient peoples. It marked the end of harvest and the beginning of new terms of farm tenancy and landlordship. Renewing his contracts with his tenants, or making arrangements with new ones, it was the Halloween custom of landords to bring forth the flowing bowl, baskets of red apples and sacks of nuts.

Destruction of property has made Halloween a night to be regretted. This year, why not be sensible? Keep thoughtless frivolity chained up and observe fialloween in the spirit of All Saints' Day—by distributing food and clothing to

Here Are Some Games For Halloween Party

FORTUNE TELLING.

The party won't be quite comwithout its fortune telling levice. This can be nicely arranged at shell from which the meat has been ved and a fortune written on white cust have been written and allowed to dry before they are put into the nut shells. The table should be lighted with



Sunlight Soap

Saves Them

Your woollens must be made to last as long as possible, they're so dear now. Sunlight Soap is the purest and best of all laundry soaps so it's the safest cleanser and it's the most economical because being pure it takes less to do the wash.

Insist on getting the Soap you ask for-SUNLIGHT SOAP LEVER BROTHERS LIMITED

written letters will become brown and Halloween has taken to becoming a the fortune should be read.

SHELL GAME.

When your guests arrive let the men take a walnut shell from one box and Previously the nut meat must have been removed and various seeds, such as nasturtium, peas, beans and cloves put in instead. There should be only two of each kind and one of these areas are scheduled to come Previously the nut meat must have been each kind and one of these should be put in the box for the girls and one in several days. And in this they resemble the box for the men. Thus when the an orphans' home Christmas, censured an orphans' home Christmas, censured a few days ago in London by a distinguished leader in Catholic charities. holds one with the same substance in-

THREE DISHES

Put three small dishes on the table. tain clear water and the third should contain soapy water. Blindfold each guest, one at a time. Lead each to the table where the dishes are and tell him to put his finger in one of the dishes. If the finger goes into the empty lish the guest will live in single blessed ness. If it goes into the soapy dish the guest will marry someone who has been wed before. But if it goes into the dish of clear water the future mate will be someone young and handsome and their lives will be happy.

SHELL SHIPS.

Have half of a walnut shell for each guest. In each shell put a small piece of colored candle, the more varied the colors the better. Let each guest name ore of the candles for himself and then set it sailing on a washtub sea. If two of the boats sail together, those to whom they belong will be life-long friends. If one sets out in the lead of the others that one will be a leader of his genera-tion. And the one whose candle goes out first will be the last in the crowd to

MAGIC STAIRS.

Let the magic stairs mate your guest

for the Halloween supper. Send the girls to the top. One by one let them come down, walking backwards, each waiting until the other is all the way

stripping and sinking test holes to de-termine the exact extent of the find. Reports from the property are ex-badly bruised. Simpson, the firemen, is vein has been uncovered and samples sent to the Toronto testing laboratories FIFTY-GALLON STILL the hard coals now being shippe

nto Canada. From a report received by the Toronto interests it is expected that a carload of this coal will be shipped to Toronto next week.

YANKEES ARE BUYING

KING CHARGES 'BIG INTERESTS' is there waiting for her! It must be left to the clever hostess, of course, to arrange that the right men meet the right RULE CANADA

For Halloween Declares "Organized Greed" Kept Meighen Covernment Favors Varied, Amusing, Original, Snapped Up by Party-Makers. in Power.

"BLEEDING THE PEOPLE"

Profiteering "To Tune of Millions" With "Connivance of Authorities."

BOLTON, Oct. 30 .- (By Staff Correspondent Canadian Press.)-"Organized Greed" was what had kept Mr. Meighen at the head of affairs for the grinned out at you in black lettering last sixteen months in the absence of from the pumpkin-colored setting of a any authority from the people of Canpaper lantern, wouldn't you just nat- ada, said Hon. W. L. MacKenzie King rally get into the Halloween spirit of yesterday afternoon, speaking in the skating rink here.

It would have been impossible for the covered in the city this year, bearing the foregoing and equally apt legends, as out some powerful influence behind well as delectable pumpkin and black electric light shades with witches heads, vampirish bats, black cats and board of commerce proved that busiother emblems associated with the ness firms, with the connivance of the authorities, were bleeding the people Halloween has there been such an array of favors from which to choose in the to the tune of millions of dollars. But said the Liberal leader, when the board of commerce would have brought these multi-millionaires to task members of the Government gently but firmly chants say, has there been such demand for these. "From a special business standpoint in favors Halloween now ranks next to Christmas," The Advertiser was told by restrained them.

"Invisible Government."

"Big interests," said Mr. King, been the invisible government of Can-ada," and it was absolutely necessary that all who were in favor of govern-ment by the people and for the people should unite to overthrow their com-From the merchant's standpoint, never before has such quantity and variety been available. Last year, so it's said,

mon enemy.
Once again Mr. King assured his orders were put in early, with subsequent "jackings up," but securing of anything that looked like an adequate hearers that there was no essential difference between the aims of the Farmers and those of the Liberals. That which would benefit the agricultural interests throughout the Do shades, fringed streamers are so artistic as well as suggestive of good times that young and old have been unable to minion must inevitably rebound to the benefit of the dwellers of the town and cities. It was well to remember that the Conservatives were infinitely look at them without thinking with appetite about parties. Never before, it seems, has there been so much Halloween entertaining and being entertaining entertain Halloween entertaining and being entertained in London town. Liberals, and it would be a sorry re-True, tonight is the night of mystery, when the witches sweep the clouds aside with their brooms, and black cats portend strange things, and fortunes divided among themselves.

portend strange things, and fortunes are made or marred by the flutter of bats' wings. True, tonight, is the night divided among themselves.

The fine traditions of the old Liberal party were a thing to be proud of and a great asset not lightly to be thrown overboard for the sake of a new name. of nights when the maiden, walking Charges Needless Division.

Mr. King accused R. W. E. Burnaby the U. F. O. candidate, of coming into North York with the intention of divid-ing the forces which were supporting him. There was no real issue between the farmers, as farmers, and the Liberal party. Mr. Burnaby did not represent the farmers as a whole, but only a section of them which was in favor of class legislation.

For long, said the Liberal leader, Germany and Austria, arrayed against the forces of liberty and justice, seemed to triumph. England was right, France, as were also Belgium and IIAly, but unified effort was lacking. When this was at last secured the forces of evil went down to defeat. In the pres-

Police Believe Derailment Planned by Discharged Employee.

LAPEER, Mich., Oct. 30 .- With four suspects being held as the result of an all-day investigation. officials believe that they are nearing a solution of the wreck here Friday night of a Grand Trunk express train. Henry Gates of Huntington, Ken-

WINDSOR. Oct. 20.—So far the intucky, one of the suspects, is thought spector of the Children's Aid Society has to be the tramp who was seen in the vicinity of Elba, three miles from here, received no response to his assurance where a loosened rail caused the de railment of the train and as a conse quence the injury of Thomas Simpson month ago, that she would have the full the fireman.

Gates is said to have been loitering protection of the law if she claimed the about Elba for three or four days Other men held are Clyde Smith, 18 Today the inspector anounced that he and Russell Allen, 18, of Marine City, would allow the writer of the letter al-leging motherhood of the twins till next Elba station not long after the wreck Saturday to accept his offer of protec- and Harry Dendo, who was arrested while he was on the train at Oxford In the meantime it is stated, certain Very little evidence was secured to evestigations are being carried on which hold Smith, Allen and Dendo, but will enable the authorities to take acwill enable the authorities to take action if the "mother" still fails to claim for the Grand Trunk and would have known how to pull the rail. He was taken to Elba for further questioning. Belleve Wreck Planned.

Monster Masquerade Dance Trainmen believed that the wreck was deliberately planned and think that it was the result of a belief of an ex-employee that the Grand Trunk had BELIEVED TO HAVE FOUND 'wronged" him and his desire for re-HARD COAL IN N. ONTARIO venge. The reports of the threatened railroad strike, it is believed, have had the effect of goading him to carry out

ieved to be an extensive deposit of hard coal has recently been discover-at at Latchwood, Northern Ontario, railroad detectives spent all Saturday and development work on the property is already under way. A Toronto syndicate has leased 20,000 acres surrounding the discovery and already a party of miners are on the ground of Hamilton and John Davenport, and extripring and sinking test holes to december 1. These latter two were in

AND MASH DISCOVERED

WINDSOR, Oct. 30 .- A still with capacity for making 50 gallons of whis-key was uncovered by Windsor police officers in a raid Friday night, and Bowl Kianwiski, faced Magistrate

Tomorrow We Commence Making Skirts To Your Measure For \$2.69 and \$3.49

Four models made up to show you the styles and workmanship. We advise placing orders early to insure prompt delivery. This offer is for a limited time only. Every skirt is perfectly made and finished. There's absolutely no slighting in the workmanship because of the low price. Buy any wool dress goods-Serges, Tricotines, Gabardines, Broadcloths, Poplins, Santoys, Tweeds, in fact, any material in the Dress Goods Department.



"The Designer Subscription Campaign

In order to increase the circulation of this monthly magazine and fashion book the Designer Publishing Company have given us a special subscription rate of

\$1 a Year

and we have opened a subscription list. We want 2,000 new subscribers in the next two weeks, and begin with the Christmas number, out Nov. 10. This issue may prove to be worth the whole year's subscription, which during this campaign is only half the regular subscription price. Subscribe now,

\$1 a Year IF MAILED, \$2.00 YEAR. Select from one of the three models shown and we will make your material to your measure, supply all sewings and trimmings, give you a try-on before finishing, for \$2.69. Also if it's to be a stripe or plaid skirt in the smart box-pleated style, we make it, supply all trimmings and sewings, for \$3.49. Order Your Skirt Tomorrow.

STYLE NO. 110-\$2.69 FOR MAKING AND TRIMMING.

A model for those who desire a full skirt, plain yet neat and smart in its lines, button trimmed on sides, button-trimmed narrow belt, pleat on each side gives extra walking fullness; select any price black or colored wool dress goods. The making and trimmings will cost you only\$2.69

STYLE NO. 111-\$2.69 FOR MAKING AND TRIMMING. A new, smart one-piece style, neat lines, vertical pocket effects at sides, neat embroidered design from the beltline to the pockets. Special offer for the making and trimming, \$2.69

STYLE NO. 112-\$2.69 FOR MAKING AND TRIMMING. The new French one-piece style, V-shape set-in pockets button trimmed, gathered at waistline, neat narrow belt button trimmed. (Note-for the average size person one length of 54-inch goods is sufficient. Special offer for the making and trimming\$2.69

STYLE NO. 113-\$3.49 FOR MAKING AND TRIMMING. Box-pleated model, fashionable and popular for plaids and stripes. This skirt may be pleated to show either the light or dark effect of the plaid or stripe you choose, also a splendid skirt for serges and broadcloths. Special offer for the making and trimming \$3.49

SMALLMAN & INGRAM

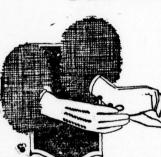
Attractive Prices In Dress GoodsFor the Skirt-Making Sale

Navy Blue Serges that are all wool. Per yard ... 89c, \$1.25, \$1.39, \$1.50, \$1.95, \$2.50, \$2.95 All-Wool Tricotines black, navy blue and colors. Special, per yard\$3.50 All-Wool Gabardines, navy, black and nigger. Per yard Imported Broadcloths, fine finish and pure wool, black and colors. Per yard...\$4.50 Silk and Wool Santoys, navy and colors. Per yard...\$1.50 Pure Wool Novelty Stripe

Sport Skirtings ...\$3.00 yard Pure Wool Novelty . Plaid Sport Skirtings in colors and the black and white effects. Per yard \$3.00 Pure Wool Novelty Plaid Sport Skirtings, extra fine quality and finish, in colors and the black and white ef-

fects. Per yard\$4.50

Smart Styles In New Gauntlet Gloves



All the traditions of gentle breeding, somehow or other, involve gloves. The British or Anglo-Saxon traditions, revived in Thanksgiving Day, unite with those others when you fill your glove needs with gloves of the beauty,

Something new and smart in a Pongee Silk Glove, heavy quality, with a turnover cuff, of brown and heavy embroidered back of brown, also Pongee Gloves with navy trimmings. Price\$3.25

pretty \$2.00 pair Duplex Chamoisette Gauntlet Glove, in mode with brown gusset and strap, also grey with white gusset and strap. Price \$2.00 pair

Fine French Suede Gauntlet, beautiful skin, in grey. Price Smart Leather Gauntlet, in brown with mastic gusset and back, also beaver with brown trimmings, very good style.

JUST IN Horrockses' Flannelettes, Plain White and Stripes.

durability and newness of

Another style in mode silk with brown trimmings, very

French Kid Gauntlet, pique stitching, light weight, brown. Price \$6.00 pair

Price\$5.00 pair Another Gauntlet of tan leather, pique seam. Price \$3.50 pair

MAKING UP For Christmas. Most who do this are planning 'heir time

and spare cash now. Here are a few suggestions for useful, pretty, economical and easily-made gifts, and that's just about an ideal combination.

REAL IRISH DIMITIES for aprons, baby dresses, etc.

SCOTCH LAWNS, always best for aprons, baby dresses, etc. SPECIAL NAINSOOK-This is a wonderful value, in white HORROCKSES' NAINSOOK for that specially dainty gift

"DIAPHALINE" is Horrockses' prettiest lingerie fabric NOVELLO BROCHE, a shell pink lingerie material in mixture of silk95c KIMONO CREPES of original and new Japanese effects, 45c CHECK GINGHAMS make the useful apron or rompers, 29c BEST PRINT made in Canada, fast washing colors....25c

ROSEBUD TAFFETA for blouses, children's dresses or

Plain Hemmed Pillow Slips

42-inch only, made of a superior fine cambric, warranted free from filling; a nice slip, well made. We expect to sell these very freely, and recommend you to try the value offered here at, pair79c

> ORANGE AND BLACK SATEENS For Halloween Costumes and

Decorations, 33c Yard.



Nothing Else is Aspirin—say "Bayer"

Many Americans are waking up to the fact that there is a wonderful saving in buying diamonds in Canada, and as a result just lately several diamonds, ranging in prices from \$350 to \$700 have been sold to American tourists going through London. They wanted Perfect Blue-White Diamonds, so purchased them from John A. Nash My Jeweler, 182 Dundas street, "where you will eventually buy."

Summy Saturday on a charge of violating the inland revenue act and without entering his plea was remanded until Monday.

Behind the organ in the parlor of the house the officers discovered a large boiler containing several gallons of worked out by physicians during 21 well known that Aspirin means Bayer worked out by physicians during 21 well known that Aspirin means Bayer Colds, Headache, Earache, Toothache adjoining.

About twelve marriages out of every look are said to be second marriages.

About twelve marriages out of every look are said to be second marriages.

Aspirin in handy tin boxes of 12 tab-lets, you are not getting Aspirin at all. Way take chances?

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Aspirin in handy tin boxes of 12 tab-lets, you are not getting Aspirin at all. Way take chances?

Aspirin at all. Wayer on takets, you are not getting aspir and the spectro onty and the trade mark



That Precious Gift

-your eyes-are they not worth the best of attention? They work unconsciously when in good condition, but when they tire, blur or run water it is a sure sign of defect.

Let us examine you eyes today. Sixteen years' experience in eye examination enables us to guarantee every test absolutely satisfactory.

Expert

Moderate