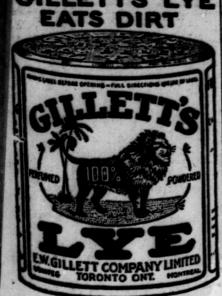
A PAGE OF GENERAL INTEREST TO WOMEN READERS





DVERTISER **PATTERNS**



An Attractive Negligee. Ladies

Kinono With Ragian Sleeve. pretty. It's also nice for crepe, lawn, cashmere, hallie, and albatross and will be likevise pleasing in flannelette, flannel or banketings. The pattern is cut with confortable ragian sleeves, and the neck has a deep opening, outlined by a neat broad collar. The fulness at the walst may be unconfined, or gathered, as inserted. The pattern is cut in three sizes: Small, medium and large. It requires 54 yards of 44-inch large. It requires 51/4 yards of 44-inch material for a medium size.

A pattern of this illustration ma to any address on receipt of 50c in silver or stamps.

ADVERTISER PATTERN DEPT.

CAUTION—Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure you need only mark 32, 34 or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of publication.

Men who begin life in an easy-going self-indulgent way, are not likely to evolve into heroes.

Be patient. Keep sweet. Do not fret or worry. Do your best, and leave have failed to locate it. Would you be for house building, also where I can get material already in shape for buildings?

GILLETT'S LYE Empire's Men Will Soon Need Warm Clothing

English Woman Writer Urges Workers at Home to Begin Now On Warm Knitted Things For Autumn.

Helft Den Krieg Gewinnen (Help to

n the war).
NATIONALER FRAUENDIENST.

Following are extracts from a worecent issue of the London (Eng.)

presight, far greater intuitive percepforesight, far greater intuitive perception of dangers to come. Men are always telling women that they are railway bookstalls. The fact is that building bridges to meet trouble. That is part of woman's strength. This woman writes:

"'As a woman of England working in France, I make this appeal to ing in France, I make this appeal to my country's sisters to use every second of their spare time in working for our men and officers, so that we shall have warm things for the cold nights beginning by the 25th of September on sea and land. They will have need of every single thing for next winter, and women working quietly in their own homes, without the excitement and interest of being in a war country, will be adding with every stitch to the debt of gratitude felt by our men. Our men are giving their best for us. Let us in return seize every spare minute for them. Begin today."

If you have a man at the front, write and ask him what he will want citement and interest of being in a war country, will be adding with every stitch to the debt of gratitude felt by our men. Our men are giving their best for us. Let us in return seize every spare minute for them. Begin today.'

"If you have a man at the front, write and ask him what he will want in the winter, and start making the things he requires. At the beginning of the war all sorts of useless articles shall have enough people in these

"The year rushes round, and soon we shall be in harvest time, when it is hoped that the wise example of other ful homes who cannot get out into the hurly-burly of life and take part in greater movements. You will be doand repeated requests have failed to elicit any response from her.

"In the Times the other day a traveller in Germany, giving his impressions, reproduced the notice that is received in every Course relievely and the vast organization nemake something that will be wanted.

"In the Times the other day a traveller in Germany, giving his impressions, reproduced the notice that is received in every Course relievely and the vast organization nemake something that will be wanted.

"In the Times the other day a traveller in Germany, giving his impressions, reproduced the notice that is received in every Course relievely and the vast organization nemake and repeated requests have failed to elicit any response from her.

2. I don't think any other response than "Thank you," is really necessary, but here are two or three replies you might make: "So glad you were pleased" posted in every German railway car-

riage. It is as follows: KRIEG UND KUECHE. (War and the Kitchen.) (Boil potatoes in their skins.) Esst Kriegsbrot (Eat war bread).

7y). Seid Klug, Spart Fett (Be wise, save her particular station, can do some-thing to help us while these horrible hay-box). monsters are at our gates. Every Kocht Mit Kriegs-Kochbuch (Cook woman can and should do her ut-

Dear Miss Grey,-Please pardon me

for writing so often in such a short time, but I must say my sympathy went

Dear Miss Grey,-I have been greatly

me for a next-door neighbor; well I er's as well:

LONELY.

Cynthia Grey's Mail-Box

pardon the paper, as it is the best

have, and oblige MARION.

Ans.—Since this is rose time, I sup

Free of Charge.

vould help me with a few sugges-

Thanking you, yours in anticipation.

"THEO."

Sincerely yours,

Toronto, Ont.

possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.]

by the war cookery book).

FINDS FASHION HAS SENSIBLE MOODS



"Let every woman who glances at these words read them again, and ask herself, 'Am I doing all that I possibly can to help to win the war?"

"It's nice of you were pleased with him;" "It's nice of you to say so," or "The credit's due to his teacher."

3. Dear lady, just about a month ago sibly can to help to win the war?"
Many, many women are doing everything possible. Some, indeed, in our hospitals, and elsewhere, are already breaking down under the strain. But there are others who have not yet realized that almost everyone, each in a particular station, can do some-

order to train for a nurse?

Thanking you, I remain

Ans.-1. Twenty-one years.

pose it is the rose beads which you de-sire a formula for. Am glad to reprint ested in you he will make a way to let you know of his affection. Considering I read her letter tonight. She wants it, for your benefit, and any other readthat he is younger than you, and that you are of different religious beliefs it don't just know where she lives, so cannot very well move at present, but if she would care to have me write to her size. When the leaves are still fresh put I would be only too pleased to do so, them through an ordinary meat chopper Can you not arrange to exchange our eight times a day for three successive addresses? We could forget our lone-liness to a certain extent when each foundation upon which to build them. Just be friendly with him. If he shows knows that he or she is not the only or iron pot of some kind, to give them you any particular attention, just as knows that he or she is not the only person who sacrifices popularity for the honor of being quiet. Thanking you wery much for your favors through The Advertiser. I remain, sincerely yours, this to bead form on the hand, and run a cept them and enjoy them for what they are worth. He probably likes to visit, but means nothing more serious.

pin or needle through it, sticking it on Ans.-Why did you not set the ex- a large sheet of cardboard to harden. ample by enclosing your address, Graduate the other beads proportionate-Lonely? I am still in the dark as to ly for your necklace. If you wish to where you live, even if the maiden did consent to a correspondence and mail lightly while soft with a wooden toothnick questions, as most others do. Dear Miss Grey,-Can you give me

helped by your column in the paper. I the address of some place in Canada cut out the recipe for making beads, but where I can get, free of charge, plans rooms by myself or board? Ans .- I do not know of any such place unless you write to the Sovereign Construction Company, C. P. R. Building,

> 5. How old should a child be before walking?

SHRINK

BETTY BROWN

Dame Fashion has her sensible moods

of the war all sorts of useless articles shall have enough people in these were sent out. shall have enough people in these black satin and an ornamental pocket

Dear Miss Grey: 1. Will you kindly tell me what age a girl must be in 2. What steps must she take to enter hospital for this purpose?

3. Do all hospitals take nurses to

2. Write for information to the lady superintendent of whatever institution

3. All hospitals of any size do, except some of the private hospitals.

Ans.-If the young man is really intermay be just as well that he does not would not indulge too much in building chat with you and have a pleasant

Husband In France.
Dear Miss Grey: As I read your page quite often I thought I would teeth clean, and write you a few lines and ask a few questions, as most others do.

1. I have a mother in England somewhere, but I don't know just how to find her. Could you tell me of any way that I might?

2. I am married and have one child. My husband is fighting in France. Would you advise me to take some rooms by myself or board?

rooms by myself or board?

3. What is the nature of a child with blue eyes and red hair? Also a person with red hair and brown eyes?

At this time of the year many of the year many of the year many. son with red hair and brown eyes?

4. What is the meaning of the name

When a Boy Travels.

Dear Miss Grey: I wonder if you 6. What is good to remove freckles?
7. Will you please give me these songs: "Just Before the Battle, Mother" and "Just Break the News to Mother"? What could I give to a little boy,

eight years old, who is going on a long railroad journey? I mean something to amuse him and put in the Well, as this is my first letter I will Well, as this is my first letter I will close, wishing you all success. Hoping to see this in print soon. I remain, Ans.-1. A child of this size is alyours,

Wednesday Morning At Gray's Limited

WEDNESDAY MORNING WILL SEE THE GREATEST BARGAIN SALE OF THE YEAR. ALL DEPARTMENTS HAVE CONTRIBUTED AT LEAST ONE ITEM TO MAKE NEXT WEDNESDAY ONE OF OUR BUSIEST SALE DAYS. COME EARLY. SALE STARTS AT 8:30 A.M. YOU WILL BE WELL REPAID.

HALF-PRICE REMNANTSA

ENDS OF CURTAIN MATERIALS ENDS OF WASH GOODS ENDS OF DRESS GOODS ENDS OF CREPE DE CHINES ENDS OF SILKS AND SATINS

TO BE SOLD AT ONE-HALF OF THE REGULAR SELLING PRICES.

These remnants include the odds and ends of the season's selling and are all desirable materials in useful lengths. THE DRESS GOODS REMNANTS include coatings, wool and silk and wool dress and suiting materials, in colors and black; in lengths from one to five yards. At HALF PRICE CREPE DE CHINE SILK AND SATIN REMNANTS, in nearly all colors; in lengths from three-quarters of a yard foulards and ratines, in lengths from one and one-half yards

to five yards. At HALF PRICE CURTAIN MATERIAL REMNANTS include scrims, nets, muslins and art sateens, in lengths from one yard to five

CLEARANCE OF SUITS AND COATS CONTINUES

Ladies' and Misses' Suits at \$6.50, \$8.50, \$10.00, \$12.50 each Ladies' and Misses' Coats at \$3.50, \$5, \$6.50, \$8.50, \$10 each

CUSHION TOPS

A small quantity only of Tinted Cushion Tops, with dainty patterns for embroidery; some with backs; also a few large centres; regular values, 25c, 39c and 50c. Wednesday for 15c each

MILLINERY

Three dozen All-White Outing Hats. Wednesday morning's

SILK DRESSES

We have 15 only Messaline and Paillette Silk Dresses left in stock. We will clear these all out Wednesday morning. Every one will be sold, so be on hand early.

Ten only Dresses—six black, two tan, one copen and one navy; these are all made of good quality messaline and paillette silks, mostly tunic styles; regular prices are from \$10.00 to \$18.00. Wednesday, 8:30 a.m., at\$3.00 each

Five only Dresses—three navy blue and two blacks, best quality satin paillette, dress styles, good sizes; all must go; regular \$15.00, \$18.00 and \$20.00. On sale Wednesday at\$5.00 each

LADIES' VESTS

Fifteen dozen only Ladies' Assorted Lisle, Silk Lisle and Velvet Knit Summer Vests; all are regular 50c qualities, fancy lace and crochet yokes; plain, sleeveless and with

LINEN DEPT. SPECIALS

150 yards Bleached Table Linen. Special Wednesday morning at 21c yard 40-inch Bleached Longcloth, splendid for underwear or gowns; note the width and price; regular 17c, for 121/c vard

Clearance of Guipure Lace **Doilies and Centre Pieces**

Six-inch Doilies, regular 12½c, for
Six-inch Doilies, regular 15c and 20c, for 121/2c each
Six-inch Doilies, regular 25c and 30c, for 19c each
Six, Eight and Nine Inch Doilies, regular 35c and 40c, for 25c
Eight and Nine Inch Doilies, regular 50c, for 35c each
Twelve-inch Centres, regular 40c for29c each
Twelve-inch Centres, regular 50c, for39c each
Twelve-inch Centres, regular 75c, for50c each
Twelve and Eighteen Inch Centres, regular \$1.00 and \$1.25.
far 75c each

Always the Best of Everything For the Least Money

Drygoods, Millinery and Ladies' Ready-to-Wear Garments.

140 Dundas Street. PHONES 115-116.

Prevent Diseased Teeth and Gums and General Health Will Be Benefited

Why Marie Wouldn't Sew

TEETH AND HEALTH

The most serious result of neglect of one's teeth is a disease called pyorrhoea—which causes the teeth to become loosened from the gums which are inflamed and sore. Unless treated in time people suffering from this disease will lose their

teeth entirely.

People afflicted with this disease also suffer from stomach trouble, for their If people would really keep their gums and teeth are so sore that to regularly by a dentist twice a year then they would charges from the inflamed gums. have little trouble By having the teeth examined fre-from their teeth. quently the dentist can detect signs of But most people only keep their teeth half clean and won't go to a dentist until tooth-

> At this time of the year many people are poisoned by eating straw-berries or other fresh fruits. One person's food in this respect is another's poison and when a person develops one of these food rashes he should try this and that until he discovers which it is that is poison

Canadian Verse

THE DOUGLAS FIR. Majestic pillar of the sunset sky, In grim, dark grandeur thou dost raise

Thy tap'ring head to where the glory My soul not more than that weir

ocean breeze awakens mysteri-

Long centuries have scored thy rugged With gashes rude and deep; thy wounded heart Has shed great tears and these com

And centuries more thou still mights But envious man now claims thee for his mart.

-Donald A. Fraser. THE WAIST LINE. The fashion magazines speak of

Ans.—1. A child of this stee is all most too old for any toy unless it be a mechanical puzzie of some description. If he was found of drawing, a mechanical puzzie of some description. If he was found of drawing, a mechanical puzzie of some description. If he was found of drawing, a mechanical puzzie of some description. If he was found of drawing, a mechanical puzzie of some description. If he was found of drawing, a mechanical puzzie of some description. If he was found of drawing, a mechanical puzzie of some description. If he was found of drawing, a mechanical puzzie of some description. If he was found of drawing, a mechanical puzzie of some description. If he was found of drawing, a mechanical puzzie of some description. If he was found of drawing, a mechanical puzzie of some description. If he was found of drawing, a mechanical puzzie of some description. If he was found of drawing a mechanical puzzie of some description. If he was found of drawing a mechanical puzzie of some description. If he was found of drawing a mechanical puzzie of some description. If he was found of drawing a mechanical puzzie of some description. If he was found of drawing a mechanical puzzie of some description. If he was found of drawing a mechanical puzzie of some description. If he was found of drawing a mechanical puzzie of some description. If he was found of the puzzie of the properties tendency toward a smaller waist line

Wedding Flowers

The bridal bouquet made by us is correct and strikingly artistic. Unexcelled facilities for floral decorations in the church and

West Floral Co. Phone 2187. zxv 249 Dundae St

> STEEL-CUT - NO CHAFF Loyal Coffee 45 CENTS A POUND. AT ALL STORES

CHOCOLATES "A REPUTATION IN EVERY PIECE"

D. & A. LONG HIP CORSETS Made from lightweight coutil; six garters attached. Regular \$1.50 value, on sale now at, pair.....98c ARTHUR

London East, z Phone 3213.

If You Intend To Furnish a Home Come and see the many inducements we offer to new

starters. We sell everything to make a home real comfort-

H. WOLF & SONS 263-265 DUNDAS STREET. South Side Near Wellington.

VEGETABLES TO CONSUMER DIRECT.

New Carrots, per bunch, 5c New Beets, per bunch. .5c Asparagus....10c, 3 for 25c MAIN & COLLYER Telephone 2831. P. O. Box 275.

"There's a Reason"

Building Future Men and Women

It's the right of every boy and girl to become a healthy, successful man or woman-

And they should start now to build for the future. Indulgence in heavy, rich foods when young leads to indigestion and other troubles when grown.

Grape-Nuts

is a healthful whole wheat and barley foodscientifically prepared for easy digestion by malting of the barley and the long twenty-hour baking.

Grape-Nuts has a delicious, nut-like flavor, and supplies those rich food elements that build sturdy bodies and active brains.

for Grape-Nuts

MADE IN CANADA

-sold by Grocers everywhere.

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

be nice for me to say to such remarks.

3. What will kill or drive away bedbugs in a house? Thanking you in advance.

MOTHER.

Saves Money in Every Home.

WON'T

SHRINK

I was spending the day with Mrs. the kitchen and tell Hannah that we

with my grandmother to help me."

Within the next hour I am sure I could have explained to my friend just why it was that her little daughter lacked interest in what should have been a happy, busy sewing time.

Barely was the child seated and her needle threaded when her mother said:
"Marie, dear, won't you please run to a child to maintain any interest in his work under such circumstances? We have but to think how trying are the interruptions that come to us to decide that we cannot.—The Mother's Magazine.

If I take care of my character, my reputation will take care of itself.