

ECONOMIZE
A dollar saved is a dollar made.
IDEAL IRONS
Consume 300 watts per hour.
Most all others consume 500
watts per hour. Note the sav-
ings. Ideal irons are made in
London.

We Buy Old Gold and Silver
S. K. Milroy & Co.
Maker-to-Wearer Jewelry Shop,
260 DUNDAS STREET.



Our Bifocal Lenses have not
that unsightly and annoying
seam common to ordinary
lenses of this type. The near
and distant vision portions are
FUSED, not pasted, so that no
seam is visible. Money cannot
buy finer Bifocal Lenses than
these anywhere.

The Brown Optical Co.
237 Dundas Street.

What Is Going On
at
Wray's
Old Store?
384 Richmond St.
Opposite City Hall

HOMESICKERS' EXCURSIONS TO WESTERN CANADA.

The Grand Trunk Railway System
will issue round trip tickets from sta-
tions in Canada to points in Manitoba,
Saskatchewan and Alberta each
TUESDAY, March 4 to Oct. 28, inclu-
sive, at low rates. Tickets are good for
60 days. Through coaches and Pull-
man Tourist Sleeping cars will leave
Toronto 11 p.m. on above dates, run-
ning through to Winnipeg, via Chi-
cago and St. Paul, without change.
Tourist cars will be equipped with bed-
ding and porter in charge. Berths may
be secured in these cars at a nominal
charge. The route via Chicago is an
attractive one, as many large cities
and towns are passed en route, which
breaks the monotony of the journey.
The Grand Trunk Pacific Railway is
the shortest and quickest route be-
tween Winnipeg-Saskatoon-Edmon-
ton, with smooth roadbed, electric
lighted sleeping cars, through the
newest, most picturesque, and most
rapidly developing section of West-
ern Canada. Through tickets sold and
reservations made by all Grand Trunk
agents. Costs no more than by other
routes. Trains now in operation, Win-
nipeg to Regina, Yorkton and Canora,
Sask., also to Camrose, Mirror and
Edson, Alta.
Time-tables, land pamphlets and
other descriptive literature relative to
the Grand Trunk Pacific Railroad may
be obtained on application to Grand
Trunk agents or write C. E. Hornung,
district passenger agent, Toronto,
Ont.

Nearest Grand Trunk agent, R. E.
RUSE, C. P. and T. A., "Clock Cor-
ner," London. Steamship tickets on
sale via all lines.

Colerick's
Wall Papers
Have Style

That you cannot afford to
miss. In fact, to get all that
is justly due you in wall
decoration the next time you
paper, come here and select
your papers. You will realize
the satisfaction of having a
pretty home if you select your
wall papers here.

COLERICK BROS
212 DUNDAS ST.

Roland D. Jarvis
DENTIST,
Corner Dundas and Clarence Streets.

**The London Loan and
Savings Company of Canada**
DIVIDEND NO. 76
Notice is hereby given that a
dividend at the rate of 6 per cent
per annum on the paid-up capital
stock of the company for the cur-
rent quarter year has been declared
and will be payable on the first
day of April, 1913, to Shareholders
of Record on the 15th day of March,
1913.
M. J. KENT
Manager.

Hamilton's London
Porter and Amber Ale
Always in first-class condition. Brewed
from finest foreign and Canadian hops
and malt.
Kent Brewery
LONDON, ONTARIO.

DIAMONDS
Supposing you have a few
dollars to invest, is there any
security better than a Diamond
of good quality and value?
Our prices are as reasonable
as in any country in the world,
for Diamonds are exempt from
duty coming into Canada.
2-DIAMOND HALLS—2
W. G. Young
214-674 Dundas Street.

JOHNSTON
BROS' XXX
BREAD

Let the children get the bread
habit—there's health in it. Grow-
ing boys and girls should eat six
full slices every day, of good,
wholesome bread like Johnston
Bros.' XXX Bread.
PHONE 944 OR CALL A WAGON.

LONDON AND DISTRICT

Death of Mrs. Pugh.—Mrs. Annie
Pugh, aged 58, residing on Madison
street, Ealing, died on Thursday
after an illness of several weeks. Her
husband and two daughters survive.
The funeral will be held from Fergu-
son & Sons' parlors on Monday after-
noon.

Burial at Amherstburg.—Mrs. Nora
Caldwell, a former resident of Am-
herstburg, died in this city on Friday
at the age of 73. The remains were
shipped on the 2:20 o'clock M. C. R.
train to Amherstburg by Geo. E. Lo-
gan, a daughter of Mrs. Caldwell from
Detroit was present, and accompanied
the remains.

Former Londoner Dies.—Miss Edith
Lewis, 253 Oxford street, received a
telegram from Chicago on Friday an-
nouncing the sudden death of her
uncle, Mr. George Owens, in that city.
Mrs. Lewis was a former resident of
London Township, but for a number
of years had been living in Chicago.
The remains are being brought to Lon-
don for burial.

Burial of Mrs. Tyler.—The funeral
of Mrs. John Tyler was held from her
late residence, Wortley road, on Fri-
day afternoon. The obsequies were of
a private nature. Rev. J. G. Stuart,
pastor of Knox Church, conducted the
services at 2:30 o'clock and interment
was made in St. Andrew's Cemetery
on St. James street. The pall-bearers

SHILOH
quickly cures coughs, cures colds, and heals
the throat and lungs. 25 cents.

Ferguson & Sons
FUNERAL DIRECTORS.
180 KING STREET.
PHONES 543, 373, 2055.
OPEN DAY AND NIGHT.

Smith, Son & Clarke
Undertakers
115 DUNDAS ST. PHONE 585.
625 DUNDAS ST. PHONE 578.
Residence on Premises.
Private Ambulance Service.

W. J. BALL
Funeral Director and Embalmer.
Private parlors in connection for
funeral service. Residence on the
premises.
51 RICHMOND ST. PHONE 3971.

GRIFFITH & WILLIS
FUNERAL DIRECTORS.
104 Dundas Street, London.
Residence on Premises. Phone 453.
Private ambulance service.
Delaware Branch, W. Acres, Mgr.

Geo. E. Logan
FUNERAL DIRECTOR
AND EMBALMER.
418 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1988. Personal Attention.
W. J.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.

We Develop and
Finish Kodak Films
Promptly and With Care.
J. V. BACK & CO., 210 Dundas St.
210 DUNDAS ST. ywt

**SOME-
THING NEW
IN COAL FOR
GRATES.**
Mammoth Vein Kentucky
Block.
ONLY \$6.00 PER TON.
Best Ever—Try It.
JOHN MANN & SONS,
Coal and Wood.
Phone 470.

C. H. Ward & Co.
Diamond Merchants and Jewelers.
**OFFER YOU THE CHOICE
OF ANY ARTICLE IN
THEIR NORTH WINDOW
FOR \$5.00.**
SEE THESE BARGAINS.

C. H. Ward & Co.
374 RICHMOND ST. PHONE 1084.

**Be Firm
With Your
Grocer..**
When your order bread
make it plain that you
must have

Parnell's
Absolutely dependable
and scientifically pre-
pared. Call 929 or order
from our drivers.

**You Can't Put
Your Feet
In Your Pocket**

Very well, then! Do the very next
best thing in order to protect them.
That is, make an application of the
corn cure that never fails to relieve
you of sore, troublesome corns,
bunions and callous places.

**CRON'S
CORN CURE**
Will make your feet happy—only
25 cents—from

Cairncross & Lawrence
Chemists and Druggists,
216 DUNDAS ST., LONDON, ONT.

were Messrs. McQueen, Yealland, West-
on and Kennedy.

V. W. C. T. Meeting.—The meeting
of the Young Woman's Christian Tem-
perance Union was postponed from
Thursday, the 20th, to Tuesday, the
25th. The meeting, which is undenom-
inational, will be held in the new W. C.
T. U. Hall, 422 Park avenue. The
Dominion president, Mrs. Gordon
Wright, will give an address on "W. C. T.
U. Missions to the Lumbermen, and
the Children of Foreigners." All young
women are cordially invited.

Farewell Surprise Party.—The home
of Mr. and Mrs. J. W. Cochran, Pleas-
ant View Dairy Farm, Westminster,
was the scene of a surprise party on
Friday evening, when the members of
Hope Sabbath school gathered at their
home to bid them farewell prior to
their departure to their future home.
The evening was spent in music and
games, after which lunch was served
by the ladies. An address was read
by Miss Pearl Copeland, and Messrs.
Ralph Sumner and Norval Yake pre-
sented the Misses Cochran with a
beautiful music cabinet, and Mr. Geo.
Hill presented Master Donel with a
Bible.

Good Friday Concert.—The Empress
Avenue Methodist Church choir of this
city put on the entire program at the
Methodist Church, Mount Brydges, on
Friday evening. The program com-
sisted of choruses, quartets, solos,

**FROM ALL OVER
THE GREAT WEST**

Come Reports From Women of
Dodd's Kidney Pills.

Telling of Renewed Health and Fresh
Vigor Through Using the Great
Canadian Remedy.

Overland, Sask., March 21.—(Spec-
ial).—From all over this great west
are coming statements from women
who have found renewed health and
fresh vigor through using Dodd's Kid-
ney Pills and in this growing com-
munity evidence is not lacking that
the great Canadian remedy is daily
gaining friends among those on whom
the burdens of life fall most heavily.
Mrs. M. D. Forsberg, a well-known
resident, says:
"Dodd's Kidney Pills did me a great
deal of good. I tried two other kinds
of medicines before using them, but
it was Dodd's Kidney Pills that bene-
fited me."
Women's health depends on the
kidneys. If the kidneys are not right
the result is weakness and weariness
and a burden of pain almost too great
to bear. But when Dodd's Kidney
Pills make the kidneys right the re-
sult is that all poison is strained out
of the blood, the seeds of disease are
removed and the purified blood carries
health and vigor to all parts of the
body.
Almost any bright, healthy woman
can tell you why Dodd's Kidney Pills
are known as woman's best friend.

Taxis and Carriages for every
occasion. Hueston's Liveries.

ROWAT'S Please people who
are particular
40c per lb.
T. A. ROWAT & CO.
250 Dundas St., also South London.
PHONES: 3051, 3052, 3059.

violin and cornet numbers, also read-
ings. Miss Dewey, was musical di-
rector and gave several violin num-
bers. Mr. Wm. Gibson, on behalf
of the choir, thanked the ladies of Mount
Brydges for the splendid supper pro-
vided for the choir. The pastor, Rev.
Mr. Agnew, presided. A goodly sum
was realized, which will be applied
on a new church organ.

**FRENCH CREW SAVED
BY GALLANT ENGLISH**

Thrilling Rescue From Waves
by Trawler in the North
Sea.

[Canadian Press.]
Grimsby, Eng., March 22.—The
French bark Marie, from San Fran-
cisco for Hull, at the end of her long
voyage today met with disaster and
destruction, which gave occasion for
the heroic rescue of her captain and
crew of 24 men by the trawler Amer.
The Marie was ashore last night on
Halsborough Sands in the North Sea
during a blizzard, and was being
pounded to pieces by terrific seas. The
crew was in a desperate plight, and
had almost lost hope when the Amer
hove in sight, launched her lifeboat
and took off the crew.

The captain and mate of the Marie
refused to leave their ship until every-
one of the crew had been saved and
taken on board the Amer. The Amer's
lifeboat was too much battered by the
waves to return to the Marie, so the
trawler stood by all through the night.
At daylight the steward of the
French bark, who had been brought
with his comrades on board the Amer,
dived into the sea with a lifeline and
swam to the wreck from which he
and the captain and mate were ulti-
mately dragged through the sea to the
rescuing vessel.

They were landed here some hours
later, having suffered considerably
from their perilous experiences.

**BURNED TO DEATH
IN HIS OWN HOTEL**

Caught in Upper Apartment by Flames
He Was Unable to Escape.

[Canadian Press.]
Sault Ste. Marie, Ont., March 22.—
Caught in an upper apartment which
was cut off on all sides by flames,
Samuel Roach, proprietor of the hotel
at Desbarats, a few miles east of here,
was burned to death last evening in
a fire which reduced the hotel to
ashes. It originated in the kitchen
and had been extinguished. Apparently
Roach, who weighed about 300 pounds,
had lain down, fatigued with his ef-
forts at the fire, when it broke out
again. The remains were recovered
this morning, with bed springs burned
into the flesh. The hotel was a
wooden structure, owned by William
Roach, his brother, a Canadian Pacific
engineer of the Soo.

**REV. T. A. B. DOHERTY NEW
RECTOR OF ST. LUKE'S**

Will Preach Easter Sermons There on
Sunday—Was at St. Paul's.

Rev. G. F. B. Doherty, who recently
resigned from the assistant rectorship
of St. Paul's Cathedral, and who be-
comes rector of St. Luke's Church, To-
ronto, takes charge of the Easter ser-
vices there on Sunday. Mr. Doherty
moves with his family to that city on
Wednesday.

AUTO GETS STUCK

William street, between Piccadilly
and Oxford streets, is in such condition
that it is almost impossible for cars
to pass over it. An automobile carry-
ing two men, stuck in the mud this
morning, and for two hours several
men worked with planks and fence
posts in an endeavor to extricate it.

SPRING TERM FROM APRIL 1.

New classes will be formed April 1
in Bookkeeping, Shorthand, etc., at
the Westervelt School, Y. M. C. A.
Building, London. Send for particu-
lars. xiz.Mar31

Personal Mention

Mr. W. J. Mustard, of Mary street,
East London, left last Tuesday eve-
ning for Bollesey, Man.

Miss Mary Harriet Leigh is spend-
ing the Easter holidays with her sister,
Mrs. Chester, of Sarnia.

Mr. and Mrs. Jack Olson, of 554
Dundas street, are visiting friends and
relatives in Toronto for the Easter
holidays.

Mr. and Mrs. Beaver, Crediton, are
visiting at the home of Mr. Edwin
Kerr, 191 Wortley road.

Miss Mary Harriet Leigh is spend-
ing the Easter holidays with her sister,
Mrs. Chester, of Sarnia.

Misses Etta and Mildred Staples,
230 English street, are guests of na-
tives at Kerwood for the Easter vaca-
tion.

Mrs. Blanche Beattie has returned
home with her niece, Miss Jap Chap-
man, from Ottawa, where they have
been the guests of Mrs. Jack Crawford.
Miss Chapman will in a few days join
a party from New York, en route to
Lexington, Kentucky.

Mr. Hubert McBean Johnston, sales
manager of one of the largest real
estate firms in Winnipeg, and a well-
known Canadian writer, was visiting
old friends in London today. Mr. John-
ston is a former member of The Ad-
vertiser editorial staff.

MASQUERADE PARTY.
Mrs. John Adams, of Queen's ave-
nue, gave a masquerade party to the
members of her own class of Dun-
das Centre Methodist Church. The
prize-winners were Misses Mortimore,
McNaughton, Hogarth, and Mrs. Cow-
ley. Refreshments were then served,
and the happy party dispersed.

"ALL FOOLS' DAY" CONCERT.
The important personages that take
part in the characteristic games to be
enacted on the "All Fools' Day" in the
Old Red Schoolhouse" concert at the
Y. M. C. A. Auditorium on Tuesday
evening April 1, are: The school mis-
tress, the singing master, the inspec-
tor, the village music teacher, the par-
son, and his wife, along with the
trustees, pupils, parents, and visitors.
Singing the oldtime "rounds" and the
spelling match, with an exhibition of
writing winds up a morning's work-
out, while the afternoon has in store

many amusing readings, choruses and
dialogues by the children, ending with
a presentation of prizes. There should
not be a dull minute from start to
finish during the evening's program.
It is under the auspices of No. 8 Boys
of Dundas Centre Church. Plan opens
on Friday morning next.

Westervelt School
Pupils Accept Positions

The following pupils of the West-
ervelt School have accepted positions:
Miss Thomas, stenographer, R. C.
Struthers & Co.; Miss Chambers,
bookkeeper, G. Jackson; Miss Ashton,
stenographer, Mr. L. Munro; Mr. Cou-
lter, office clerk, McCormick Manu-
facturing Company; Miss Boyd, sten-
ographer, Mr. C. E. German; Miss
Phillips, stenographer, Winnipeg; Miss
Slater, stenographer, D. Campbell &
Sons; Mr. Calvert, bookkeeper, C. H.
Tune, Limited; Miss Grenfell, sten-
ographer, Travellers' Association.
Young people trained at the West-
ervelt School are in demand. The
spring term begins April 1.

ROSS'

LIMITED.
London and Edmonton.

—IN—
Our Ladies'
**Ready-to-
Wear
Department**

We are showing a range
—of—

Spring Suits

Reflecting the latest
styles. Every garment
exclusive in design, per-
fect in workmanship and
guaranteed satisfactory
in wear.



PRICES, \$13.50 TO \$35.

Coats

In all the newest models
daily coming to hand.
These garments are the
product of leading artists
in this line.

PRICES, \$10.50 TO \$30.

Dresses

In the newest European
and American fashions.

The fabrics are cor-
rect, and colors extreme-
ly becoming and new.

Every Gown has a dis-
tinction and grace which
makes it specially attrac-
tive.

**Waists and
Neckwear**

There are some exceed-
ingly pleasing and pretty
styles in the new goods
now shown in this de-
partment. It will pay
you to inspect our stock.

Phone 1319
196 Dundas St.

The
**Sherlock-
Manning**
**20th
Century
Piano**

**One
of the
Few Really
Great
Pianos
Made**
Canada's Biggest Piano Value

Investigate the piano question thoroughly. Find out the essential
factors that go to make for piano perfection, and you'll discover that the
SHERLOCK-MANNING 20th CENTURY PIANO is one of the FEW
really great pianos made—that it is A1 in quality and beauty—and that
it is built to endure.
The quality features of the SHERLOCK-MANNING 20th CENTURY
PIANO include the famous Otto Higel piano action; the best imported
Fochman piano wire; an extra strong full iron plate—all combined with
expert workmanship and unsurpassed facilities, reduce the cost of pro-
duction to a minimum. Thus, we maintain that the SHERLOCK-
MANNING 20th CENTURY PIANO is "Canada's Biggest Piano Value."
N.B.—You can deal direct with us and save considerable money, be-
cause our factory is located here, Phone 1078, or write us, stating when
you've an hour to spare, and we'll send our automobile for you. We
simply want an opportunity of proving to your satisfaction that the
Sherlock-Manning 20th Century Piano is "Canada's Biggest Piano Value."
Then we'll drive you home—all without placing you under any obligation
to buy.

Sherlock-Manning Piano Company
LONDON (No Street Address Necessary.) CANADA

Kingsmill's
Spring Millinery
and Suits
**BEAUTIFUL STYLES FROM
THE WORLD OF FASHION**

We have drawn aside the curtains, now behold the styles
for spring, and truly we've never before gathered so many
beautiful Hats and Suits for your approval. We want you to
come and try them on and admire them. We want you to see
how carefully we've watched your tastes, and how completely
we've catered to your spring clothes desire.

**Special Suit
Values Monday**

Come here Monday.
Pick out from scores of
new Suits just the kind
of Suit you want, both in
color and style. Note the
price. We will save you
\$3 to \$6 on our new
Suits marked at

\$12, \$15, \$18, \$20
They are unusual values.

**Millinery Styles
That are Different**

Exclusive styles in fash-
ionable Hats for women, misses
and children. Correct styles
from Paris, London and New
York are here, yet each hat
shows dainty taste and class,
which you'll appreciate. Even
in the less expensive hats
you'll see that "exclusive-
ness." We have some wonder-
ful hats at \$5, \$7 and \$9.
They look like double the price

\$1.25 Duchess Paillette Silks,
36 in. wide, all colors
and black. Monday - 85c

490 yards of fine quality Satin Duchess Paillette Silks,
full yard wide, in almost every shade, also black. This silks is
guaranteed not to cut. Five yards is plenty for a dress. \$1.25
yard value, at the silk counter Monday.....85c

Kingsmill's

**Building Lots and
House Property**

CALL AND SEE US. INSPECTION INVITED.

PAYMENTS ARRANGED TO SUIT PURCHASERS.

26 BUILDING LOTS.

SOUTH LONDON, adjoining Normal school. Close to Belt Line
and Ridout street cars. Free deeds. Clear Titles.
Fifteen minutes from centre of city. Taxes very low.

80 BUILDING LOTS

Adjoining city limits, near South London. Lots are mostly 22
feet by 125 feet.
Have advantage of city car service. Taxes very low.

BRICK COTTAGE.

On Chester street, South London, lot frontage 4 1/2 feet. Depth, 26 1/2
feet. Nearly new. Connected with the county sewer. Electric light.
Cement block foundation.

35 LOTS

On the northwest edge of the city. Oxford, Quebec and Salisbury
street. Frontages vary from 53 feet to 66 feet. Convenient to Oxford
car line.

87 BUILDING LOTS

One block south of Grand avenue, near Ridout street. Several
excellent corner lots. On Ridout car line, one block from Belt Line.
Fifteen minutes walk to Dundas and Richmond streets.

LOTS NOS. 140 AND 141

On the west side of Barber street, Knollwood Park. Each lot is 25
feet by 132 feet.

66 BUILDING LOTS

Four blocks south of Normal school. Free sidewalks and free
sewer. All 40 feet frontage, except three corner lots, which have 54
feet frontage.

The Canada Trust Co.
442 RICHMOND STREET.

Card of Thanks.
Mrs. W. J. Irwin wishes to thank
the officers and members of the A.
O. F. and A. O. U. W. for their kind-
ness and sympathy extended to her in
her recent bereavement, also for their
prompt payment of all claims.

Mrs. Subbuss: "I know my boy Wil-
lie is rather backward in his studies."
Mrs. Nexdore: "Well, you can't say
he's the same in his manners; I'm sure
he's very forward."—Boston Tran-
script