

HOW WOMAN MAY SAVE THE BIRDS

In Her Power to Prevent Destruction of Creatures Mankind Needs.

There are some women who will not wear feather-trimmed hats, because they do not believe in the slaughter of birds to supply such gauds. There should be more of such women, but alas! with all her immediate gentleness, woman is sometimes indirectly most cruel. Doubtless if she could see the bird killed which furnishes the feathers for her hat she would recoil with horror at the thought of wearing such an ornament, but she does not see the bird killed—and out of sight is out of mind.

Nor does she consider the fact that a live bird in its natural environment is worth any number of dead birds or fragments of dead birds on a hat. There are few birds that are not to be admired either for their beauty, their song or the general cheer their presence lends to humanity. But this is not their whole worth or even their greatest worth, says the Indianapolis News. They have an economic value that is not accurately calculable. In their destruction of weed seeds and insect and animal pests, and in some instances acting as scavengers, they do a large part of the work of sustaining human life on the earth. It is declared by those who have made a study of the subject that if every bird were destroyed the world would cease to be habitable for humanity in a very few years. The advanced agriculturist and horticulturist realizes this and does his share toward protecting his feathered helpers; nor does he grudge them the light toll they take from his crops as a perquisite. It is true that birds sometimes become a nuisance and do great damage, but this is only true when there are too many of them—a congestion of birds, so to speak—and this does not happen often.

For a good while efforts have been made in this country to protect the birds. These have met with varying success in different sections, but none has been completely successful. The call of commerce has meant the death of many a bird which not only had a right to live, but was actually worth more money to the world alive than dead. Now, however, an international movement is on foot for the protection of birds. It will make no appeal to sentiment, but will strike in the most effective way by suppressing as far as possible the demand in feathers. The civilized countries will be asked to prohibit the export of feathers, and thus strive to save the birds by destroying the market for their lives. No doubt this will be a difficult task as this branch of commerce is of considerable importance and will fight to maintain itself, but it is not impossible of accomplishment. Supplementary legislation by Congress prohibiting interstate traffic of the same kind, and by the state prohibiting intrastate traffic would render protection as complete as it is possible to be made from all except international law-breakers.

And in this connection let even woman realize that she can render important help in the work. She has created the market for birds' lives and she can, if she will, abolish it.

LEFT CAR WHEN SHE WAS READY

Had to Walk Back Five Blocks But Got Her Revenge.

The customary rush hour crowd occupied every available bit of space on a Detroit street car one evening recently, when, some distance above the Boulevard, a modishly attired woman rang the bell, and worked her way to the rear exit, intent on getting off. But the motorman failed to heed the signal, and the car bowed merrily along.

"Why didn't you stop the car at my corner?" shouted the woman, her face livid with rage that she took no pains to conceal.

"The motorman must have forgotten," said the conductor, apologetically. "I'm sorry we carried you by."

By this time the car had come to a stop at the next corner in response to the conductor's signal, and the woman kept her place in the doorway and proceeded to vent her opinion of street railway employees in anything but complimentary terms. For a full minute the car halted, while the passengers watched the proceedings interestedly.

"Do you wish to get off here, madam?" inquired the conductor politely. "We can't hold the car any longer."

"I'll get off when I get ready," stormed the woman. "I know my business, and I don't have to be told what to do."

The conductor reached up, gave the bellcord two jerks, and the car shot ahead.

Then the woman pushed a button and at the next corner the car stopped. Still she made no move toward alighting, continuing to storm. One or two passengers who had appeared sympathetic at the outset turned their backs, and a man in a hurry to get home grunted something about the "eternal feminine."

Again the conductor pulled the bellcord, and again the woman pushed the button as the car approached the next corner. Four times this performance was repeated, until the mild protests grew into an angry murmur. But the woman was unmindful of everything save the revenge she had so laboriously thought out.

Five blocks beyond where she had originally signified her desire to alight she clambered down with the air of one conscious that she had taught at least one street car crew a thing or two, even if it did involve walking back five long blocks.

"How'd you like to be her husband?" ventured one woman who had witnessed the exhibition of rage. For answer her companion only shrugged his shoulders. He was a married man of ripe experience.

"And yet it makes them mad when you accuse women of thinking in chunks," commented a fat man, who had emerged from the depths of a sporting extra when the trouble began, as he settled back comfortably in his seat.

A Government official connected with the forestry department has a dog that can climb trees almost as well as a cat. It is said that a handkerchief is fastened up in the tree-tops the dog will clamber up after it, and never fails to bring it down.

MINARD'S LINIMENT CURES DIPHTHERIA.

THE GRAND TRUNK PACIFIC

Offers For Sale Lots in First Subdivision to the Original Townsite of

Watrous

The geographical centre of the great and growing Canadian West—The centre of the finest farming section in all Saskatchewan—The most attractive town of this new Golden Empire—The Central Divisional Point of the Great Western Provinces on the Grand Trunk Pacific Railway—In direct line between Regina and Prince Albert, and will be on line of railway when built between these two cities—The terminus of the branch line of the Grand Trunk Pacific to Prince Albert.

HOW MANY LOTS IN WATROUS DO YOU WANT?

Are YOU going to purchase some lots in Watrous, and take advantage of the big increase in value which is practically sure to take place in this live and growing city in the next two or three years? Or are you going to procrastinate—hesitate—put off the matter until later on?

The money YOU make in Watrous will be through the ownership of lots you ACTUALLY PURCHASE, and not on the lots which you INTEND TO PURCHASE. Remember, "He who hesitates works for the other fellow."

Later on, when Watrous is one of the important and rapidly-growing cities of Western Canada, and real estate which is close in commands high and constantly-increasing prices, will YOU then be pointed out as one of those who took advantage of a live opportunity, or will you be one of those who lament their condition and discuss what "might have been?"

Of all sad words of tongue or pen, The saddest are these—"It might have been." Will the opportunity now presented, in a couple of years when lots in Watrous command high prices, be to you like "water that has passed over the mill-dam?" You cannot make a mistake if you buy lots in Watrous. It is a Central Divisional Point on a great Transcontinental line of railway, surrounded by rich agricultural territory and located near the banks of Little Manitou Lake, which will bring tourists by the thousands to Watrous to avail themselves of the benefits afforded by this wonderful medicinal water.

Being a Divisional Point on a great line of railway is usually sufficient to make a city of considerable importance, but Watrous, on account of its natural advantages and strategic position, would be an important inland city even if it were not a Divisional Point.

An investment in real estate in Watrous offers a splendid opportunity for large and certain profits. And no line of investment during the last few years has been so safe and shown greater returns than an investment in lots in the rapidly-growing cities of Western Canada.

History DOES repeat itself, and it is usually safe to judge the future by the past. Therefore, it will be well for you to ponder over this fact: The C. P. R. was the first of the great Transcontinental lines of railway.

Suppose you had purchased a few years ago lots close in at \$100 in any of the Western Divisional Points on the C. P. R., your investment would have been safe and certain right from the start, and it would have been constantly and rapidly increasing in value.

Note the Divisional Points on the main line of road of the C. P. R. running west from Winnipeg, Brandon, Moose Jaw, Swift Current, Calgary, Medicine Hat, Revelstoke. If you had purchased lots in any one or all of these Divisional Points, when conditions were similar to those in Watrous today—when these young cities were about two years old, had a population of 1,500, and choice inside lots could be purchased at \$100 each—there could be no doubt about the wisdom of your investment, which would likely be worth today not less than \$10 for each dollar you invested. This opportunity, however, was presented a few years ago, but is now a thing of the past.

You now have the same opportunity in Watrous that was presented in these Divisional Point cities on the C. P. R. The Grand Trunk Pacific is the latest and destined to become the greatest of all the Transcontinental lines. Traversing as it does a great and rich territory, there can be no doubt that the Divisional Points on the G.T.P. will in a few years be cities of equal size and importance with those on the C.P.R. But let us carry this comparison a little further. Of the Great Western Provinces, Moose Jaw is the Central Divisional Point on the C. P. R., while Watrous is the Central Divisional Point on the Grand Trunk Pacific. Moose Jaw is now a city of 15,000 population and growing rapidly. It is but a few years since Moose Jaw was no larger than Watrous is today, and choice lots, close in, could have been purchased for \$100 each. However, lots which sold in Moose Jaw a few years ago at \$100 are today worth from \$1,000 to \$3,000, and they are advancing in price rapidly, just as the price of lots is advancing in practically all of the Western Canadian cities.

You can buy lots today in Watrous, close in, splendidly located, for \$100, and in five years these lots in Watrous should be worth at least as much as the same kind of lots in Moose Jaw today.

The "Ten Thousand Club" of Watrous is made up of the leading business men, and it is their ambition for Watrous to have 10,000 population by 1914. With a population of 10,000 in Watrous, lots which we are offering today for \$100 will easily be worth \$1,000.

\$100,000,000 WAS MADE LAST YEAR

By Those Who Own Property in the Live and Growing Cities of Western Canada

WHAT PORTION OF THIS DID YOU MAKE?

From the most accurate figures obtainable, it is found that the assessed valuation of real estate in the live and growing cities of Western Canada last year increased more than \$100,000,000. This does not include improvements, but the actual increase in value of real estate in these cities. The Winnipeg Free Press, securing its figures from "records which have been gathered directly from original sources," finds that in eight Western Canadian cities the increase in real estate values of land alone, and not improvements, for the past five years has averaged 562 per cent., or an average annual increase of 112 per cent. for each of these cities during the past five years.

What do these Figures Indicate? They indicate that an investment in the live and growing cities of Western Canada is as safe and sure as anything can be, and that your investment is almost certain to make you 100 per cent. profit each year.

What Does This Mean to You? It means nothing unless you participate in the profits, and you can do this only by buying real estate in these young and vigorous Western Canadian cities. The time to buy is when a new city has passed through the "seasoning" stage—when it is in the formative period—when its natural resources and strategical position assure the building of a big city, along broad lines.

Watrous has all the natural advantages that any new city could wish, and, in addition, is destined to be one of the most popular health resorts of all America.

Little Manitou Lake—"The Carlsbad of Canada"

THE WINNIPEG TELEGRAM, speaking editorially of Watrous and its wonderful mineral lake, has the following:

"Little Lake Manitou, on the G. T. P., is beginning to receive the attention to which the wonderful medicinal properties of the water of the lake so well entitle it. The Indians called the lake Manitou, which means 'good spirit,' owing to the healing qualities they found the waters possessed. It is said that Indians came to this lake from hundreds of miles round and on the shores are still to be seen circles of stones, which mark Indian encampments. Though it is probable that the Indians for years have availed themselves of the curative powers of the waters of this lake, it was not until the building of the G. T. P. had caused the town of Watrous to spring into being two years ago that the remarkable medicinal value of the waters of the lake began to be generally realized."

"The power of these waters to cure rheumatism, eczema and skin diseases has been so positively and strikingly demonstrated as to attract considerable interest. Those who visit the lake are unanimous in declaring Little Manitou Lake as the coming Carlsbad of Canada. A chemical analysis of the waters of Little Lake Manitou shows considerable resemblance to the medicinal waters of the world-famous Carlsbad, which has for so long maintained the highest reputation. The beneficial results obtained from bathing in Little Lake Manitou are so positive that the good effect is beyond doubt."

What the Hon. Wm. Pugsley Says: "Hon. William Pugsley, Minister of Public Works for the Dominion of Canada, hearing of the fame of the lake, paid it a visit and bathed in its waters. The honorable gentleman, when interviewed at Watrous by one of our reporters, stated: 'I am not an authority on the medicinal qualities of water, but this I can say: Bathing in Little Lake Manitou is particularly pleasant; there is a property about the water that imparts a pleasant glow. I am somewhat troubled with rheumatism, and I am quite certain bathing in Little Lake Manitou has been very beneficial to me.'"

"I consider Watrous has a good future, the lake is a valuable asset to Saskatchewan, and it will become a resort patronized not only by people from all parts of this country, but also from points in the United States. I have visited health resorts in California and England. Little Lake Manitou is unique. Yes, it is true we have bought four lots on the shores of Little Lake Manitou; my brother (Dr. P. A. Pugsley) intends to take treatment here for rheumatism, from which he suffers."

Where Anyone Can Swim "The specific gravity of the water of Little Manitou Lake is 1.06. This is .04 heavier than the waters of Carlsbad. The human body cannot sink in water of this specific gravity. People who elsewhere have given up all hope of swimming, find it easy to swim in Lake Manitou."—From the Winnipeg Telegram, July 30, 1910.

In case you desire further particulars, maps, etc., before selecting lots, use coupon below.

INFORMATION COUPON

International Securities Co.,
649 Somerset Bldg., Winnipeg, Man.

Please forward to me by return mail full particulars regarding the sale of town lots in the subdivision to the original townsite of Watrous, which is just being placed on the market.

Name

Address

Telegraph Your Order at Our Expense

On account of the rapidity with which lots are selling, we advise that you let us make the selection for you, and we promise that we will give you the best available remaining lots at the time your order is received. That we may make the best selection for you, we advise that you telegraph at our expense the number of lots you wish, and the prices you desire to pay, and let your remittance follow by return mail.

Prices of lots, size 50x140 feet, are \$100, and corner lots \$125. You can buy a \$100 lot by paying \$10 down and \$10 a month; \$12.50 cash and \$12.50 a month for nine months buys a corner lot at \$125. If you want to pay all cash you may deduct five per cent. discount.

Make remittance payable to the order of and send direct to the Land Commissioner of the Grand Trunk Pacific Railway, Somerset Building, Winnipeg. Receipts for payments made will be issued direct by the Land Commissioner of the Railway Company, and when you have completed your payments, Torrens Title will be issued to you direct from the Grand Trunk Pacific Railway.

If the selection of lots made for you by our representative is not satisfactory, all you need do is to notify us to that effect, and the money which you have paid to the Grand Trunk Pacific will be refunded to you.

Remember, there is no interest charged on deferred payments in case you desire to purchase on the installment plan, and you do not have any taxes to pay until 1912.

The more lots you buy in Watrous the more money you will make. How many lots do you wish? Fill out the blank in the lower right-hand corner of this advertisement today for the number of lots you wish to purchase. Let your remittance follow by first mail, but wire us at once your reservation for the number of lots desired.

Buy Lots in Watrous and Make Money

The more lots you buy in Watrous, the more money you will make. It is impossible to purchase lots in a live and growing young city of Western Canada and not make splendid and certain profits.

Lots in Moose Jaw that sold few years ago at \$100 each are today worth from \$1,000 to \$3,000.

Lethbridge a few years ago was a small frontier town. Lots in Lethbridge now command fancy prices; \$10,000 to \$12,000 is sometimes paid for a single lot.

Lots which sold in Saskatoon ten years ago for \$100 are today worth ten to fifty times that amount.

You could have purchased lots in Edmonton ten years ago for \$100, which are today worth \$1,000 to \$10,000.

Those who purchased lots in Edmonton ten years ago are now possessors of property worth 1,000 per cent more than the price at which it was originally purchased—an average increase in value of 100 per cent each year.

In Port William the same rapid advance in values has taken place. Lots which sold at \$100 to \$200, even five years ago, have since sold for \$1,000 to \$2,000.

It is almost impossible to chronicle the rapid advance in property in Calgary, Regina, Winnipeg, Vancouver and other cities of Western Canada.

Buy lots in Watrous now while they are selling at the ground floor prices, and hold them, and you are certain to make money. Buy a half dozen or more lots, and ride with the wave of advancing values; \$10 for every dollar you invest is common in live towns of Western Canada.

Think what it means for the population of Canada to increase from six millions to thirty millions, and 80 per cent of this growth will be in the West. There is no use living in a day of land and opportunity unless you are part of it. You doubtless have among your friends and acquaintances those who have shown their faith in Canada and the Canadian cities, and have become rich because they invested when these cities were young.

Buy lots and prosper with Canada. Buy in Watrous, and as Watrous grows the money you put into it will grow just as surely and certainly. Invest your money where the greatest activity is taking place, in the centre of rapid growth, where the greatest advances are realized. This centre is undoubtedly in Western Canada, and Watrous is the pivotal point. You are taking no chances when you buy lots in Watrous at present prices. The future of Watrous is assured.

APPLICATION BLANK FOR PURCHASE OF LOTS

Land Commissioner, Grand Trunk Pacific Railway Co.,
Somerset Bldg., Winnipeg, Man.

I hereby make application to purchase lots at the price of \$..... each, and enclose herewith remittance for \$..... being one-tenth the total purchase price. I agree to remit the same amount each month for nine consecutive months.

I desire your representative to select for me, out of the sub-division which you have just placed on the market to the original town-site of Watrous, what he regards as the best lots remaining unsold at this price. Title to lots to be clear and indefeasible. No interest to be charged on deferred payments, and no taxes until the year 1912. Please make out and forward to me your formal "Application to Purchase Town Lots," which I will sign and return.

Name

Address

Send Your Orders To **LAND COMMISSIONER, GRAND TRUNK PACIFIC RAILWAY CO.** Somerset Bldg. Winnipeg, Man.
For further information use above Coupon and address **INTERNATIONAL SECURITIES CO. LTD.,** 649 Somerset Bldg. Winnipeg, Man. Office at 649 Somerset Bldg., Winnipeg. Open Sat. & Mon. evenings 7.30 to 9.
Representatives for London: **KNOTT & SANGSTER,** Room 101 Masonic Temple. Phone 650