

### Just Folks.

By EDGAR GUEST.

**LONG TROUSERS.**  
I want long trousers like the kids are wearing.  
And dad just laughs and says to wait awhile.  
But mother shakes her head and sits there staring,  
she says she doesn't fancy such a style.

Mother is queer! Sometimes I think she's crying.  
Although I can't discover any tears; she acts to me as though she's really sighing.  
And asks me just to wait a few more years.

Mother is funny. Last night I overheard her saying to dad she couldn't bear the thought of me in such a style.  
Dad replied: "I guess it's no absurdity than women folk who want their dresses short."

Well, well," said he, "I know just what you're thinking.  
It's much too soon to change him to a man.  
You're right about it, mother. Stop your blithering.  
We'll keep him still a youngster while we can."

### Christmas of British Goods

MINISTERS' CALL TO MAYORS.

ALL CAN HELP EMPIRE TRADE.

In a circular to Lord Mayors, mayors, and chairmen of urban and rural district councils in England and Wales, urging the buying of British goods for Christmas and the organization of British Shopping Weeks before Christmas, Sir Philip Cunliffe-Lister, President of the Board of Trade, and Mr. Neville Chamberlain, Minister of Health, writes:

All in the country are anxious to do what lies within their power to improve British trade and to help employment.

It will be generally agreed that there is an obvious way in which the men and women of this country can help individually. By buying British goods they will stimulate production, give employment; and, by enlarging the output of our factories, enable them to produce more cheaply and compete more effectively.

Reduce Foreign Imports. By increasing their purchases of British goods in the home market they will reduce the volume of foreign imports and improve the trade balance, thereby enabling this country to invest more in the development of new markets. By increasing the purchases of Empire goods in the home market they will enable the countries of the British Empire to buy from the Mother country.

Every man and woman in Britain can help in these ways. Every purchase helps; and if all join in a common effort the stimulus to British trade Home and Imperial will be great and immediate. In many quarters people have already shown that they appreciate the need and the possibilities. But there can be no doubt that a national movement to help British trade by buying British goods will be greatly quickened if a suitable occasion is taken which will focus attention at once upon the need and the opportunity for meeting it.

### Christmas Opportunities

Such an occasion offers itself as the Christmas season approaches. We therefore venture to ask you to consider whether it will be possible to organize in your City a British Shopping Week, devoted particularly to a display of British Home and Empire products, could be held in the cities and towns of this country it would afford to their inhabitants an opportunity of helping the trade and employment of this country which would appeal to the British people, and of which we believe they would be eager to take advantage.

Should you desire to give favourable consideration to our proposal we would venture further to suggest that you should communicate with your local Chamber of Commerce, or any similar bodies which may exist in your locality and obtain their cooperation.—Yours faithfully,

**RICHARD HUDNUT**  
THREE FLOWERS COMPACT  
With Puff and Mirror  
Meets the requirements of those wishing an individual box of Rouge or Powder  
Supplied in all Popular Shades.

### Mr. E. Collishaw Purchases Property

Mr. E. Collishaw has purchased a property on the south side of Coburg road, just below Oxford Street, and it is said, expend a substantial sum in improvements which will make one of the most beautiful residential properties in the west end. Especially will be devoted attention to the grounds. We cannot have too many very gardens—every one of them is a community asset, and the evolution of this particular garden, situated as it is, will be of great interest. Evening Mail, Halifax, Nov. 10th.

# THE WEEK'S ECONOMY COLUMNS!

Again holding Special Shopping Advantages of the utmost importance to the thrifty.

**NO WHERE ELSE WILL YOU FIND SUCH VALUES**

Nor such a variety of wanted things.

WITH prices keyed to the lowest on the following Seasonable lines, values so truly good, must disarm the irresolute, those who watch and wait for Season End Clearances. Now is the time to purchase apparel for yourself, needs for your home, and the needs of the entire family.

## FRIDAY, SAT. and MONDAY

### Ladies' Jersey Dresses

Distinctly Seasonable

Very Special Value in Ladies' All Wool Jersey Dresses, showing round neck and long sleeves, inverted side pleats and girtds, fancy stitching at neck and sleeves. Shades of Copper, Jade, Nigger, Sand, Putty, Sax and Rose. Regular \$5.00. Friday, Saturday and Monday . . . . . \$7.50

### Clearing Line! Corsets

\$5.00 Models for \$1.39

Sizes 22, 24 and 27 only, in high grade Conit, 4 and 6 suspenders attached. Embroidery trimmed, low and medium bust, long and medium hips. If the sizes interest you, don't delay, have 'a pair' or two, they're a snap at . . . . . \$1.39

COME EARLY!

## Savings

### from the House Furnishings Department

#### Art Curtains

Some very pretty Art Curtains go on sale this week, in Crimson and Green Shades with Art borders and knotted fringe edge. Just what you need perhaps to make your living rooms cosier for the long evenings. Regular \$7.00 pair. Friday, Saturday \$6.45 and Monday . . . . . \$6.45

#### Fringed Casements

Dressy looking Art Casements with pretty Gold shade silk fringe, makes a pretty mounted effect as well. The yard . . . . . 34c.

#### Cream Casements

38 inch Cream Casements showing double row of lace insertion and narrow lace edge, a particularly good looking casement. Friday, Saturday and Monday . . . . . 45c.

#### Cream Casements

38 inch, hemstitched Cream Casements with wide lace insertion trim. Silk stitched, a very dainty looking casement. Friday, Saturday and Monday, each . . . . . 79c.

#### Pillow Cases

Charming Pillow Cases, hemstitched all around, and rather daintily embroidered, full size. Regular \$1.49. Friday, Saturday & Monday, each . . . . . \$1.48

#### Bolster Cases

Hemstitched White Linen Bolster Cases, full size. The quality is greatly quickened if a suitable occasion is taken which will focus attention at once upon the need and the opportunity for meeting it. Friday, Saturday & Monday, each . . . . . \$2.35

#### Centres

Oatmeal linen Crash oval Table Centres, scalloped edge and wool and silk embroidered, very uncommon. Special . . . . . 69c.

#### Cushion Covers

Great range of these in pretty Chints and dark linens, the latter nicely embroidered and hemstitched. Values up to 90c. Friday, Saturday & Monday . . . . . 69c.

#### Tea Cloths

36 x 36 Snow White Linen Tea Cloths, exquisitely embroidered and hemstitched, open work effect as well. Regular \$2.50. Friday, Saturday & Monday . . . . . \$2.29

#### Bedspreads

Last week cleared away a line of splendid White Bedspreads. This week we follow it up with 24 only large White Satin Bedspreads, beautifully patterned, 72 x 88 size, hemmed. Value to \$5.25. Friday, Saturday & Monday . . . . . \$4.65

#### Centre Curtains

Extra large white Brussels Net Centre Curtains, with over lay of pretty Battenburg Lace and frilled bottom. Makes a very dressy centre curtain for large windows. Regular \$4.00 each. Friday, Saturday & Monday . . . . . \$3.69

#### Madras Muslins

Cream Madras makes a cosier looking curtain for winter time, it has not the harshness of a white lace, it washes easier. This line is 42 inches wide, showing a coloured floral border. Friday, Saturday & Monday, the yard . . . . . 53c.



**'Seen Our Latest HAT?**  
It's some Hat for the money.  
See Our Window!

The best Hat Values along the street, possesses style, quality and a variety of popular shades—Pearl, Light Steel, Dark Grey, and Fawn, with Corded Silk bands. Many with silk linings. Positively the best Hat Value going. . . . . \$2.50

**Special** . . . . . \$2.50

**PYJAMAS**—Men's Striped Flannel Pyjamas, of very nice quality, silk button loops, pearl buttons; a variety of stripes. Special at . . . . . \$2.90

**MEN'S GLOVES**—Men's Light Fawn Shade Knitted Wool Gloves, very fashionable, closed wrist. They are Special at . . . . . 95c.

**FABRIC GLOVES**—Men's Dark Grey Suede Fabric Gloves, warmer than kid and just as dressy. Done fastened wrist. Our Special . . . . . \$1.10

**BOYS' SLIP-ONS**—Extra fine Wool Slip-ons for boys, sleeveless, V neck, pretty Camel shade. Keeps his body warm. Assorted sizes up to 24. Our Special . . . . . \$2.10

**UNDERWEAR**—Men's Underwear—Grey fleeced make, better than the ordinary fleece lined, closed and finer in knit. Army style shirts or the usual 3 button front, pants as well. All sizes. Our Special, the garment . . . . . \$1.29

**MEN'S CAPS**—A couple of new lines make their appearance this week, in Fawn and Light Grey shades, banded and pleated back, and silk lined. There is something nice about the fit of these. Special . . . . . \$3.75

**BOYS' JERSEY SHIRTS**—Great warm Shirts for the bigger boys, in Navy and Brown, fleeced back, Jersey 2 button front, deep turn-over collar, assorted sizes. Special \$1.45

### Boys' Mackinaw Coats

The most useful Coat for youngsters, in heavy Dark Plaid Blanket Cloth, full length, patch pockets with over-flap, huge shawl-like collar, Boy's but they're comfortable. Choice of Greys and Browns in Dark Plaid effects. Sizes 30, 32, 34. Special . . . . . \$7.98

## The SHOWROOM'S Good Shopping Opportunities

**Wool Sets**  
Infants' Wool Coat, Bonnet and Bootie Sets, in white trimmed Sky, and Pink, and in self colours of Blue and Pink, with ribbon trim. Satin lined sets. Regular \$3.00. Friday, Saturday & Monday . . . . . \$2.59

**Sleeping Suits**  
Children's Grey Wool and Cotton mixture Sleeping Suits, to fit 1 to 4 years. Styled to envelop the feet as well. A Friday, Saturday, Sunday and Monday Special . . . . . 89c.

**Corduroy Jumpers**  
Very Special Value, in snug-fitting Corduroy Jumpers, showing 1/2 sleeves, shades of Crimson, Sand and White, sizes 36 to 46. Regular \$3.50. Friday, Saturday and Monday . . . . . \$2.39

**Brush Wool Trimmings**  
Fashionable trimmings for Dresses, Jumpers, Infants' Coats, Bonnets, etc. 1 1/2 inches wide, in shades of Pink, Fawn, Tan, Henna, Turquoise, Periwinkle and White. Friday, Saturday & Monday, the yard . . . . . 17c.

**Flannelette Insertions**  
Several pieces of Plain Pink and Plain White Flannelette Insertions. Some with heading up to 2 inches wide. Friday, Saturday and Monday yard . . . . . 5c.

**Ladies' Vests**  
In the heavier weight fleeced Jersey, low neck with short sleeves. High neck with long sleeves. Sizes 36 to 44 inch. Brand new line. Reg. \$1.25 each. Friday, Saturday and Monday . . . . . \$1.12

**Hatters' Plush**  
18 inches wide, suitable for millinery purposes, in all the new shades—Rust, Jade, Sand, Grey, Peacock, Brown and Black. Regular \$2.00 yard. Friday, Saturday and Monday . . . . . \$1.79

**Slip-on Jumpers**  
Children's All Wool Slip-on Jumpers, nice for school wear or home wear. V neck style, long sleeves, striped effects in assorted shades, to fit up to 8 years. Regular to \$2.20. Friday, Saturday and Monday . . . . . \$1.79

**Artisyl Knitting Silks**  
For fashioning innumerable pretty things for Milady's Wear, Scarves, Sweaters, Dresses, Caps and Infants' Bonnets, etc. Can be used for knitting or Crocheting. Shades of Rose, Almond, Honeydew, Caramel, Capen, Navy, Cocoa, Henna, Grey, Mauve and Black; plain and cable twist. Large sizes. Regular \$1.20. Friday, Saturday and Monday . . . . . 79c.

**Rubber Aprons**  
Women's Grey Rubber aprons or the Serviceable Kind, with body; a necessity. Regular 70c. Friday, Saturday and Monday . . . . . 39c.

**Girls' Serge Dresses**  
Navy Serge Dresses, to fit girls from 8 to 14 years, embroidered and braided, patent leather belt, round neck, long sleeves. A sensible School Dress. See these! Regular \$3.25. Friday, Saturday and Monday . . . . . \$1.98

**Face Powder**  
High Grade Jap-Rose Face Powder, in Peach White and Brunette. Generous size boxes. Regular 65c. Friday, Saturday and Monday . . . . . 49c.

## Hosiery Values Positively Supreme

**GIRLS' OVER HOSE**—Long ribbed Canadian Wool Over Stockings for girls or boys. Shades of Grey, Camel, Crimson, Navy and White. Great wearers, and especially suited for our winter. 67c. The Larger Sizes . . . . . 89c.

**LADIES' HOSE**—Plain and Ribbed. Cashmere Hosiery in all the best known bands. Shades of Fawn, Sunset, Beaver, Grey, Mole, Navy, Coalings, Fongee and Black, etc. Up to 30c. pair. Friday, Saturday and Monday . . . . . 68c.

**BOOTEES**—"Little Darlings". Bootees are of the better grade, fancy knit, knee height, silk ribbon trim. In white only. The pair . . . . . 48c.

**LADIES' HOSE**—Great variety line, plain and fancy ribbed, in innumerable shades; all high grade English Hosiery. Up to \$1.50 pair. Friday, Saturday and Monday, at our counter . . . . . \$1.18

**LADIES' HOSE**—Plain and Ribbed Fall Weight Hosiery, in assorted Greys, Heathers, and Black. Plain and Ribbed. Very Special Value at . . . . . 49c.

**Table Covers**  
Pretty Tapestry Table Covers, plain or fringed, in Crimson, Green and Fawn mixtures, nice range of patterns. Up to \$4.50 each. Friday, Saturday & Monday . . . . . \$3.95

**TOWEL SETS**—Nicely gotten-up Bondair Sets, consisting of good quality White Turkish Towel and 2 face cloths, trimmed Gold, Pink or Blue. Friday, Saturday and Monday, the Set . . . . . \$1.73

**FASHION COVERS**—Linen Crash Cushion Covers, cord bound and loop corners, Silk Embroidered and applique work top. Serviceable. Regular \$1.50. Friday, Saturday and Monday . . . . . \$1.38

**WOOL GLOVES**—Ladies' Gauntlet Wool Gloves, in assorted Greys, Browns and Mole, etc. Not a bit too early to pick up a pair of those savingly. Friday, Saturday \$1.05 and Monday . . . . . \$1.05

**BLACK GLOVES**—Women's Black Wool Gloves, "Jasom" brand, fast, fadeless, seizable, cold weather gloves. Friday, Saturday & Monday . . . . . 38c.

**FALL GLOVES**—Suede Fabric gloves, in Fawn, Brown, Tan and Grey, all pretty shades, turn over wrist, with fancy over-the-knights, done fastened. You'll like these. Special \$1.05

**LADIES' GLOVES**—Double weight, closely woven Jersey Gloves, showing flared wrist beautifully embroidered and showing light shade suede fabric lining. Beaver and Tan Shades. Our Special . . . . . \$1.20



**James Baird LIMITED**



## Knitting Wools

4 ply Knitting Wools for making up Jumpers, Sweaters, Capes, Overstockings, etc., in assorted shades of Greys, Heathers, Navy, etc.

Ounce Balls Special Large Balls

**2 Balls for 25c**



## Dress Tweeds

**SUITINGS**—34 inch, fast Navy Wool Serge Suitings, showing white pin stripe, excellent quality. Make up neatly. Regular \$3.00. Friday, Saturday & Monday . . . . . \$2.78

**NAVY SERGE**—Fast Navy Dress Serge with a very fine twill, a new line just to hand. Friday, Saturday & Monday, the yard . . . . . \$1.29

**COSTUME TWEEDS**—54 inch mixed Tweeds, in Fawn and Grey; several becoming mixtures for fall time. These are new arrivals and offer a special value. Regular to \$2.40. Friday, Saturday & Monday . . . . . \$2.18

**DRESS TWEEDS**—40 inch Dress Tweeds, nice for making skirts, children's dresses, etc. Good strong firm quality. Choice of several patterns. Special the yard . . . . . 67c.

**LININGS**—Double width fancy Art Linings, high grade Sateen finish; a great range of patterns in mixed shades, suitable for Ladies' Misses' and Children's coat linings. Special . . . . . 65c.

**Dressing Jackets**  
Of the serviceable kind, in Grey Elderdown, showing rose collar, long sleeves, piped with cord. Regular \$3.30. Friday, Saturday & Monday . . . . . \$2.49

## Fluffy Fleeced Blankets

**BABY'S COT BLANKETS**—All Wool Blankets, and they're beauties, possessing the "real" warmth-giving feel. \$4.25

**COT BLANKETS**—Another great range of extra thick "plaid" fleeced Blankets for children's cots, feel like wool. 69c.

**FLEECED BLANKETS**—See this line of superior quality fleeced Cotton Blankets, with finish, thoroughly fleeced, \$2.85

**FLEECED SHEETS**—Great heavy fleeced Sheets, extra strong make, splendid under sheets for cold nights, 62 x 80 . . . . . \$1.89