Your Only Safe Course---Demand Genuine Ford Parts.

Every good thing is imitated. Genuine Ford Parts are widely imitated and the imitations have cost Ford owners collectively a strpendous sum in extra repair costs and premature replace-

The Canadian and U. S. field has been thoroughly exploited by the makers of these spurious parts who are now dumping them here in the hope that you will provide a market to replace

the home market that has repudiated them.

Had these parts possessed merit it would not have been necessary to dump them here. Ford owners in Canada and the U. S. A. could take the entire output, but they are too familiar with the results that follow the use of these spurious parts to touch them at any price.

Follow the example of these other Ford owners. Demand Genuine Ford Parts and refuse to be satisfied with anything else.

DODD'S GARAGE, LTD.,

Catherine Street, St. John's.

Authorized Ford Agents for Newfoundland

Island Brand Boneless Codfish,

1-lb. cartons.

Flaked Codfish.

6 oz. cartons.

"Pure as a Sea Breeze."

Your Grocer Has It.

DECEMBER 10.

MIDDLE STATES OIL shareholders must be on next Saturday, December 10, in order to get the current dividend of 30 cents per quarter payable January

This Oil is a consistent dividend earner with a good surplus, good record and good management.

We have no particular interest in this issue but we believe it to be an excellent purchase for our clients for MARGIN \$4 PER SHARE.

J. J. LACEY & COMPANY, LIMITED, STOCKS AND BONDS. TELEPHONE 1154.

HERRINGS are again in demand

To catch herring you require good Herring

ADVANCE and ANCHOR Brand Nets are acknowledged to be the best.

We have in stock \$40,000.00 worth of all sizes, barked and tarred. Write us for prices. Get the best.



New XMAS Goods!

GENT'S DRESSING CASES, SHAVING SETS, COLLAR BOXES, PIPES, TIE PINS, CUFF LINKS, WORK BASKETS, LADIES' COMPANIONS, SHOPPING BAGS, FRENCH IVORY, WALKING STICKS, LABRADORITE, SILVER MESH BAGS, PENDANTS.

RINGS, JEWELLERY, ETC., ETC., ETC. The Early Shopper gets the choice of this selection at

R. H. TRAPNELL, Ltd. JEWELLERS & OPTICIANS, 197 WATER STREET.

Notice!

Nfld. Government Coastal Mail Service

POSTPONED SAILING.

Owing to slight boiler repairs, the sailing of S. S. PROSPERO for northern ports of call is postponed until 2 p.m. to-morrow, Thursday.

W. H. CAVE,

Minister of Shipping.

LADIES!

Christmas is coming with the eternal question: WHAT SHALL I GIVE HIM?

We are delighted to be able to inform you that we can answer this question to your entire satisfaction, and to the absolute gratification of the recipient of the present we suggest.

You will find at Messrs. Bowring Bros., Royal Stores, T. J. Duley, Geo. F. Kearney, J. P. Cash and Geo. F. Trinor, a com-prehensive range of Dunhill Pipes in every conceivable shape and style. Any man will be proud to own one of these essentially up-to-date "White Spot" smoking pipes, and you will rise to an undreamt of pinnacle of admiration in "his" eyes on the Christmas Day which marks your gift of a Dunhill Pipe.

IF YOU WANT TO SEE "SMILES THAT MAKE

YOU HAPPY"

GIVE ELECTRICAL PRESENTS.

Nothing that you could think of would be appreciated nore than one of our many electrical devices, consisting of

The Hoover Vacuum Cleaner. Hot Water Kettles. Warming Pads. Toasters.

Tea Pots. Waffle Irons. Food Warmers. Curling Irons. Chaffing Dishes

We also have a variety of beautiful Table Lamps and Xmas Tree Decoration Lamp Outfits in a variety of colours. A visit to our Showroom will repay you.

St. John's Light & Power Co., Ltd., ANGEL BUILDING.



No Matter How the Fire is Caused

if you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable

PERCIE JOHNSON,

Insurance Agent.

CANADIAN NATAIONAL RAILWYS.

Travel via the National Way. THE ONLY ALL CANADIAN ROUTE BETWEEN EASTERN

Train No. 6 leaving North Sydney at 7.10 a.m. connects at Truro with Maritime Express for Quebec and Montreal, making quickest and best connections at Quebec with Transcontinental train for Winnipeg, and Montreal with fast through G. T. R. night Train for Toronto, and with "Continental Limited" for the West. Train No. 8 leaving North Sydney at 9.07 p.m. daily, except Saturday, connects at Truro with Ocean Limited for Montreal, connecting with G. T. R. International Limited for Toronto and Chicago and with through trains from Toronto to the Pacific Coast. For further particulars apply to

J. W. N. Johnstone, General Agent, Board of Trade Building

Passengers and Freight.

ST. JCHN'S, NFLD.-NORTH SYDNEY, C.B. STEEL STEAMSHIP SABLE I.

Sailings from St. John's, 10 a.m. every Tuesday. Sailings from North Sydney, 2.30 p.m. every Saturday. First-class accommodation

One Way Fare \$30.00 including Meals and Berth.

HARVEY & CO., Ltd. FARQUHAR & CO., Ltd., St. John's, Nfid. Halifax, Nova Scotia. FARQUHAR TRADING CO., LTD., North Sydney, C.B.

KELLOG'S BRAN.

Perfectly Cooked and ready to serve, 28 ounce packages, 20c.

LIBBY'S MINCE MEAT. Glass, 90c.

S. BEAM MINCE MEAT. 9 oz. package, 30c. LIBBY'S PREPARED MUSTARD, Glass, 22c. MIXED PICKLES, 10

oz. bottle, 25c. CURRIE POWDER, 1 lb. BIRD'S CUSTARD POW-

DER, large tins, 50c. WELCH'S GRAPE JUICE, quart, \$1.05. MORTON'S KIDNEY

SOUP, 1 lb. tin, 17c.

LOCAL RABBIT, cooked with Pork and

Onions.

CIGARETTES. IDLE HOUR, 20 in pack. **EDGEWORTH** TOBACCO.

VANITY FAIR (Cigarette Tobacco) CIGARETTE PAPERS. Nestle's Cream.

Super Cream. Hooker's Malted Milk.

BOWRING BROTHERS, Ltd., GROCERY.

New Goods!

AS ALWAYS-

Something different. Something exclusive. ATTRACTIVE GOODS NOW SHOWING IN-

New Jewellery. New Cuff Links. New Dress Suit Sets. New Cut Glass. New Walking Sticks. New Umbrellas. New Hand Bags. New Cigarette Cases. New Photo Cases. New "Eversharp" Pencils. New Fountain Pens. New "Make-up" Boxes. New Rings.

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The Reliable Jewellers & Opticians.

SEASONABLE SALE

Our Entire Stock of

Men's and Boys'

OVERCOATS

AT GREATLY REDUCED PRICES.

The Artcraft Clothiers,

276 Water Street. Opposite Bowring Bros. OPEN AT NIGHT.

Now in Stock!

300 brls. Choice N. S. Apples, 75 Boxes California Oranges, (all counts)

50 Kegs Green Grapes. PRICES RIGHT. **BURT and LAWRENCE.**

We are nearly down to prices of 1914.

LOOK THIS LIST OVER.

VANARONI WILCHENDIN 194 New Gower Street (East of Springdale Street

Reid-Newfoundland Co., Limited

Freight Notice!

PLACENTIA BAY STEAMSHIP SERVICE Freight for the Presque Route (West Run) will be accepted at the Freight Shed to-day Wednesday, from 9 a.m.

SOUTH COAST STEAMSHIP SERVICE. Freight for the S. S. "Glencoe" will be as cepted at the Freight Shed on Thursday, De

8th, from 9 a.m.

Reid-Newfoundland Co., Limited

ST. JOHN, N.B., TO ST. JOHN'S, NFLD. S. S. MAPLEDAWN Dec. LIVERPOOL SERVICE.

S. S. BILBSTER . LONDON SERVICE.

LONDON AND HAVRE. HARVEY & CO., Limited,

Agents Canada Steamship, Limited.

Furness Line Sailing From St. John's Halifax Boston Halifax to St. la Liverpool. to Halifax to Boston to Halifax St. John's. to liv

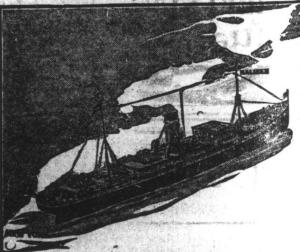
S. S. DIGBY— Nov. 23rd Dec. 1st Dec. 4th Dec. 10th Dec. 14th Dec. These steamers are excellently fitted for cabin passengers.

Passengers for Liverpool must be in possession of Passports.

For rates of freight, passage and other particulars apply to

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RED CROSS LINE.



NEW YORK-HALIFAX-ST. JOHN'S.

The S. S. ROSALIND will sail from New York on Wednesday

This steamer has excellent accommodation and carries both First and Second Class Passengers. 198000 Through tickets issued to Bostor via The Dominion Atlantis Railvay at considerably reduced rates.

Through rates quoted to any port. For further information re passage, fares, freight rates elle-HARVEY & COMPANY, LIMITED.

From HALIFAX to the WEST INDIES. S.S. Caraquet.... Dec. 9 S.S. Chaudiere Dec. 23 S.S. Chaleur Jan. 6 S.S. Chignecto....Jan. 20 Ships of the West India Service sailing from Halifax call a rmuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia

Bai ados, St. Vincent, Grenada, Trinidad and Demerara, turning to St. John, N.B. The Royal Mail Steam Packet Co. WILLIAM THOMSON & CO., Agents.

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