

Winter's Coming!

Wintry winds hint shrilly that these woollen garments are in season.

Famous Jaeger Underwear

Dropped from \$17.50 to \$15.00. Even at the old prices these garments were wonderful values. Confidentially, we know of other makes, less reliable, that have been selling for more, probably trying to beat Jaeger quality—which is impossible.

Nights of Warmth Bring Days of Comfort. FLANNELETTE PYJAMAS, \$4.50, cut to \$3.60

WANT TO DRESS BETTER FOR LESS.

These washable Chamoisette Gloves will tickle your vanity and impress your pocket-book with the importance of buying now.

WE'RE OUT TO CREATE A SENSATION.

Not good business, others would call it, to reduce these rich looking Bannockburns when they were such good value at even the old price.

Marching Back to '14.

Marking the Doom of High Prices.

Kearney says:

I care not for those who clamor that I can't do it. I have done it. To-day brings the proof. I have dared to take the situation by the forelock, marching back to '14 with big American manufacturers.

DAILY DELIVERIES ANYWHERE WITHIN CITY LIMITS.

Charge customers, please don't ask for credit on these prices. Charging will be made at the old figures.

Read this advertisement carefully, mark the prices, consider that these are all quality goods; the same stock that has made a reputation for this store.

KEARNEY'S FIVE DOLLAR HATS.

Kearney's Five Dollar Hats.

Christy's London Soft Felts, nationally known and worn. We'll stake our reputation on this value. We dare any hatter in the city to compete any other make against it for \$2.50 more and produce the same wearing qualities.



Swan-Russel Five Dollar Hats.

The same make, selling elsewhere for \$7.50. You have hesitated about buying a new hat this fall—thought the price would be too high. That's no longer an objection.

"Midsize" Derbies.

Marked to a margin. Old Price \$4.00. New Price \$2.85. A dressy stiff hat, cannot be approached by any other article of headgear for its natty, dignified look.

What \$1 will Buy

A dollar is a mighty small amount these days—most men find it difficult to think up what they can buy for a dollar, when they have a spare one—much less such dressy appearing neckwear as we offer for \$1.00.

BATWING BOWS CUT TO \$1.00.

A dollar is not so much to pay to have a different look to your turnout every other day.

WHAT ONE DOLLAR WILL BUY.

Many were the expressions of satisfaction made by Collar buyers when we announced a reduction in Famous Arrow Brand Collars, 40c. each regular price, 3 for \$1.00.

It will pay you now to buy at least a dozen at a saving of 80c. Take them any way you wish, any size, any style.

THAT USEFUL DOLLAR AGAIN!

Yes, sir, we reckoned that the dollar was about the most common piece of money in circulation, so we cut all our Soft Collars accordingly.

85 pairs FINE KNIT CASHMERE HOSE.

Double knit, perfect fitting, colors that won't dye the feet. Hose that give you a warm feeling from your feet up to your pocket-book.

Bride Drowns While on Honeymoon

After clinging for eighteen hours to his overturned motor boat, six miles off Racine, John A. Jones—Jack Jones of Chicago—was rescued by a tug and now is in a serious condition at a hospital in this city.

The Successful Organist

Why does organ music on the average interest the public less than certain other branches of music? Why do many great artists hold audience spellbound? In the first place, they have "something to say" and the technique and musicianship by means of which it can be said effectively.

Engaged to Four People.

Mrs. Edith M. Snook, of Kansas City, fifty, mother of two children, and happily married, obtained four complete trousseaus from other men after becoming engaged to them and refusing at the last moment to make the journey to the altar.

A Problem for Irishmen.

(From The Westminster Gazette.) These terrible outbreaks in districts where Sinn Feiners and Unionists live in close connection demonstrates how great a part of the Irish problem is Irish first and last.

Shoe Industry Threatened

LYNN, Mass., Sept. 23.—The situation in the shoe industry here threatens to cause a stoppage of work in many factories within a day or two.

He Does Not.

The man who has to pitch the hay Says: "Oh, to sit down Beside a desk and rest the way Those fellows do in town!"

Kearney's 186 Water Street.



Buy Now!

It will pay you to buy your winter outfits now, even to stock up on your needs for next Spring.

Never before have there been cut prices in our store. Never again will such reductions be made.



Why the Shamrock Failed to Win.

SOUTHAMPTON, Eng.—(C. A. P. By Mail)—When Mr. Nicholson, the designer of Shamrock IV, arrived in England, he placed the superior seamanship of the Resolute's captain and crew among the reasons for the challenger's failure to lift the America's Cup.

Members of the Shamrock's crew who have returned to England, resent the slur which they consider Mr. Nicholson has thrown upon their efficiency as yachtsmen, and declare that the Shamrock's faulty handling was largely due to interference. It was a case of too many cooks and on the only occasion Captain Burton was free from interruption and advice the Shamrock won.

He declared that Shamrock was very awkward to handle, and her canvas was about three times as heavy as that of the Resolute. The halliards are arranged in such a manner that the work of the men was made extremely difficult.

"In fact," said Diaper, "I have never seen such a heavy canvas on a racing yacht." And then, on the return of the yacht to City Island, after the race, they found a complete set of light racing canvas for Shamrock IV, stored in Jacob's yard.

Diaper, "is the constant changing of gear which was in progress throughout the period of the races. The topmast was changed no less than seven times in the course of three weeks and eventually they finished with the original one."

Strange Railway Accident.

Just as a locomotive which had run off the track at La Pallice, near Bordeaux, on Saturday, had been hauled back to the rails and was ready to start, the boiler exploded, killing eleven workmen.

Tests.

(From the Writer's Monthly.) The late Ambassador Walter Hines Page was formerly Editor of The World's Work and, like all editors, was obliged to refuse a great many stories. A lady once wrote him:

Avaunt, Unrest.

(From the Vancouver Province.) The time is ripe for preachers to proclaim the very gospel of peace in calm and assured language, for reformers to appeal to reason and conscience and not passion and resentment, for poets to bring healing and reconciliation instead of bitterness and reproach, for more of Wordsworth and less of Bernard Shaw, for more of the Sermon on the Mount and less of imprecation.

Marshal Petain Weds Early Sweetheart.

Marshal Henri Philippe Petain, Commander-in-Chief of French Armies in France during the latter years of the Great War, and the French General whose work at Verdun made him a national figure, was married September 13 in Paris.

He Saw the Joke.

(From an Exchange.) Erskine and Lord Balmuto were walking in the country when they met Lord Balfour. Balfour was suffering from lameness. Erskine asked what had happened, and Balfour informed him in labored and tortuous phraseology that he had fallen in getting over a stile on his brother's property.

Would-Be Canadians Must Learn English.

Believing that a knowledge of the English language is necessary before a man should be naturalized as a Canadian citizen, Judge Denton, of Toronto, advised three of the 85 foreigners appearing before him for naturalization, on September 13, to wait until they had improved their knowledge of English.

MODERN FOUNTAIN PENS!

"A A. WATERMAN." Just the thing for boys and girls at school. Handy, Clean, Reliable. Always ready for use. Prices ranging from \$1.50 to \$8.50.

R. H. TRAPNELL, Ltd. Jewellers and Opticians.

Buy Progress Brand Working Shirts, Pants & Overalls!

Roomy sizes, durable materials, strongly made in our own Factory to withstand hard usage. The materials were bought a long time ago and are priced well below present quotations.

NFLD. CLOTHING CO., Limited. WHOLESALE ONLY.