

The Latest Call--Startling--But True!

Reinforcements urgently needed to keep the Royal Newfoundland Regiment in the Front Line.

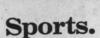
What About It? Men of Military Age!

Don't You Hear It? Won't You Heed If?

The sentiments of the majority of the people in this Dominion are strongly in favor of keeping our GLORIOUS REGIMENT at full strength and in the Front Line by voluntary enlistments if possible---if not---by some form of conseription.

Young Man! What Will You Be--- A Volunteer or a Conscript?

This space given to the Regiment by MARSHALL BROTHERS.



By RUTH CAMERON.

It was interesting to see the re

It drove home a truth I think

needed; that over-exercise is just as

To Stop.

It is often a temptation to push

tired out, for the sake of making some

Minard's Liniment Co., Limited.



What are out- health's sake. Talks to me about get door sports, walk- ting out more. Tells me to be a sport." n i s, swimming,

riding, and all the rest for? of endurance, or wrong as any other kind of self in-

are they to give dulgence. pleasure and to More Sporting To Have The Courage fit for the business of daily liv- yourself after you are completely At a little Inn to record, or because you hate to give

go, there came are going on. You want to be a sport, nd his wife who made you say. As if it was not ten times as a deep impression on me. Five miles sporting to know when to stop and to from the Inn there is a mountain have the courage to stop right then which the more sturdy among the There is something splendid about guests usually climb as the climax to a test of endurance for some definite their visit. Now, the average person purpose; but people who make their drives to and from the mountain, sports a continual test of endurance, though some of the hardier walk one completely pervert their rightful end.

tiresome four hour train journey). I expected it would be serious-I rubeight o'clock. They walked to the which stopped the pain and reduced mountain by the roundabout way the swelling very quickly. I cannot which involved the climbing of a speak too highly of MINARD'S LINIsmaller mountain, climbed the moun- MENT. tain and walked back. They arrived barely in time to throw their things Port Hood Island. into their bags, eat supper and catch the train home. When I realized what they had done I was filled with a great ad-

miration. "They are the finest sports I ever knew," I said. And I have been

I spoke of their remarkable endur- for him, to keep him amused and en-Ont Of Their Own Hides.

"Yes," he said, "I know just what of each day. desk. Sometimes it will take him most ing with it. trip. And yet he thinks that he is get- one, a magazine from which to cut out ting out into the country for his pictures to paste in a scrapbook may

American Seed

Potatoes.

Genuine "Cobblers" in

sacks of 140 lbs. A

smooth, dry and prolific

Seed Potato.

GOODS

NOW DUE

50 bris. 1's ASSD. APPLES.

40 boxes TABLE APPLES

10 cases CAL. LEMONS. 180 cases CAL. ORANGES-250, 216 and 176 sizes.

Soper & Moore

what that man and his Gentlemen,-I had my leg badly six o'clock Saturday night (after a large swelling came above the knee. be given the child and the scrapbook washes, a cow will climb your gar- so beneficial as slow massage. A gen-The next morning they were off by hed it with MINARD'S LINIMENT, for some child who has no toys to play squashes. Some night a horse, from and increase the flesh underneath. with while confined to a cot.

Your Boys and Girls.

health need more entertaining, at least cation or to leave them a fortune. But the other day I met a man who when confined to bed and many interknew the couple quite well and when esting things can be done by him and ance and of what splendid sports they tertained. In contagious diseases tin were, he was evidently not impressed. toys and dolls of rubber or celluloid are wisest to give him as they can be boiled and thus disinfected at the end

kind of hikes they take, and I know I have heard of a clever way to some Monday morning after one of hours. Just use flour and water en- secret:those excursions. He will come into ough to form a stiff dough. It can bethe office and just slump down at his burned when the child has done play-

of the week to get over the effects of a If the disease is not a contagious

even if they do break a piece of furnito train children to cultivate a happy garden sass, to feed such vagrant it them the hopeful, cheerful, optimistic The child in a delicate state of habit, than to give them a college edu- ments." It's such encouragement as

Our Daily Story.

THE UNPARDONALBE SIN.

Excepting to a very few high Gernan military officials, the suicide of General Deutschsprecken is still pliexion these spring days when the shrouded in the deepest mystery. In dust is in the air, the wind is strong Carry on After the First Hundred that they take them right out of their make a modeling substance with to-day's story the general public will, and the sun begins to burn hot? Never own hides. You ought to see Mr. R. which he may amuse himself for for the first time, share the peculiar in the whole year are you quite as The Crime, by a German, \$2.80.

town of Allumette.

"General," Colonel Schmeercase reported to his commander-in-chief. lenfense has been battered into guzdunklen (mincemeat)."

"Pilsneressen wienerdumpf gedople?" ("Why don't you tell me some thing I don't know?") retorted General Deutschprecken, "The only reason I'm continuing the bombardment is because I hate to stop the cannons while the church is still standing. It's such an easy mark, too-the gunners

of themselves)." And the bembardment continued intil the tall slender spire had Luc-

Panting with violent emotion, which were mingled fage, shame, emarrassment, remorse and astonish-Colonel Schmeercase again is sold in over 500 stores.

stood before his general. The town has been taken.

"A scout has—has just reported," that the building was not a church at all. It was a—a sausage factory. It seems that the manufacturing facturer had a fancy for spires and stood before his general. The town it is the best Liniment you can use for RHEUMATISM, LUMBAGO, NEU-RALGIA and all ACHES and PAINS. Owing to the cost of Bottles and Ingredients used in the manufacturing of this Liniment, we have had to advance the price a little, "but the bottle still remains the same size." age factory. It seems that the manufacturer had a fancy for spires and

lened, blackened, moaned with the voice of a lost soul, "I have destroyed a sausage factory!" and toppled over

That night he was found dead in



make a wartime garden; 'twill be the smoothest little plot you ever ficial.

saw a bard in. I've have beds of peas ble.

ome, and once cr twice they'll walow in your lettuce; then you'll recall a little cold cream or a skin food our sage advice, ah, then you won't massaged into it. emperament, to try to establish in varmints, and we have wept and cried 'Alas!' and torn our beards and gar-

Milady's Boudoir.

HOT WEATHER COMPLEXIONS.

this I get when I am hoeing, and it de-

stroys the peaceful bliss I felt, to see

What are you doing for your comquickest and most direct way to treat For two weeks the Germans had the blemishes that come with the apbeen bombarding the little Belgian proach of war weather is to take each one separately and apply its own

Powder is one of the chief causes year. This does not imply that face powders are not good for the face;

on the contrary they are highly bene-

Special Notice, At the end of this year we will give 5 cts. for every 12 Outside Green Wrappers obtained from "STAF-FORD'S LINIMENT.

We will also give \$10.00 to the person forwarding us the largest number and \$5.00 to the 2nd largest.

We will keep a record of every per-son forwarding us these wrappers from time to time and at the end of the year we will publish the names of the Winners.

DR. F. STAFFORD & SON,

Music Dealer. 177-9 WATER STREET.

"Chill Chasers."

We have received another shipment of these popular portable heating

We also call attention to our special were embedded in his skull, but the "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this Iron at \$5.00, and recommend it as a useful

Phone 97, or call at our Showroo

Oke Building. ST. JOHN'S GAS LIGHT CO.

boneless greens with good cleansing cream, and even that used to please then it should be put on lightly and our daddies, and I rubbed in until not a particle is visi-

and beans and Wash the face daily in very hot leeks and fiannan water, using plenty of soap. Lather haddies. And the face with soap jelly and rinse it along and say, "In off with a bath hose. Let no soan vain is all your toiling! For vagrant remain on the skin, being sure it is garden spoiling. And dogs will waters as are necessary. After the

white, intense, the world in silver | hollows in the neck, there is nothing afterward may be sent to a hospital den fence, and eat your Hubbard tle spatting of the skin will develop it halter free, perhaps a gray with dap- For a thin face five minutes spatting Do not be afraid of letting your pels, will come and climb up yonder each day is advised. Where the face children enjoy themselves. Make them tree and swallow all your apples. And and neck are too fat, a heavy massage just as happy as you possibly can, hogs will come from distant pens, is preferrable. Indeed, there are these long leagues they'll come, a-kiting, to differences in the quality of massages, ture or a little bric-a-brac once in a eat the onions that the hens passed up, that while a quick massage takes off while. It is infinitely more important as univiting. Oh, we have raised such the flesh a slow rubbing will develop

your everyday life explained in the following Books: Trenching at Gallipoli by John Galli-

gium, by Hugh Gibson, \$2.75. The Great Push, by Patrick MacGill,

The Red Horizon, by Patrick MacGill,

\$1.50. Parry, with beautiful illustrations, \$1.25.

With the New Army on the Somme, by Frederick Palmer, \$1.50. "STAFFORD'S LINIMENT" is the Strongest and most penetrating Liniment for sale in Newfoundland and A Secret Service Woman by H. Do and A Secret Service Woman, by

Ramsay's Fine Flo Paint-



ippeal From Exrporal V.S. Walsh

that would do anything in going t wer to make you happy. But have no to you get for all your troubles you had when your boys our pe Here are the Geryour homes and

Here You Are,

Gentlemen!

Sample

Soft Felt

Hats.€

The Best Value that

Brown and Navy.

\$2.50

Money Can Buy.

Shades of Green,

DONT BE A

PACIFIST!

Be a red blooded

Britisher.

Pacifism and non-resistance cost Russia 76,000 square miles

Young Man

of territory, 56,000,000 people and a \$3,000,000,000 indem

The "Evening Telegram" is real

over 4,0000 People daily.

and although peace is signed Germany is still plundering Rus-

there. I ask you what are to keep them away? If you can defend your people think th Germans by staying home, sending will advise anyone who will you not

it to go to school again and where t sense, as what you have experimaking a fool of you. you think for a moment that by g at home you are doing any No! You are only n part with way, for men with spirit look | women the dear ones at home, and not. It ith no spirit leave them to not reali ne else to look out for. Come I ask yo ng men, you have had long too late. to make up your mind to what boys who duty, or do you want some one field; the make it up for you? You will as their hurry now young man, if you do the s ant to be called something dis- Are you to yourselves and to your you going I know that some of your other peo wars in their time. you have of a province or two along the war; but that is not the are made in, is this, that if you are Just put our knees, if you are com-

than province or money. mistake about it, this is a to a finish. If we go under we go under for ever. I do not to suggest to yourselves that will go under, but if you are not er, every man, who is capa-

And co

That li (Sgd St. Joh

to include trenches. Zam-Buk is "a comple

Sapper G. T. Webster, 2nd I Ingineers, writes: "I cannot am-Buk. It's just splendid sprains, etc."

Sergt. Bremner, of the 8th writes; "We find Zam-Buk i blisters, etc. The men should wonderful healer."

TEXAS & VALENCIA P. Eagan

California Canned Fruit, etc.

Just received: CAL. PEARS, PEACHES,

Hawaiian Sliced Pine Fresh Country Eggs.

P .E. I. Potatoes. 1/2 brl. Sacks. Family Mess (Rib) Pork Spare Ribs.

halves & sliced.

New York Navel Corned

ought to be umpgedumpt! (ashamed

umbed to German shells.

his tent with his empty revolver still selling at \$6.50, \$7.50 and \$8.50. clutched in his hand. Five bullets sixth had managed to penetrate into

GARDEN PERILS. I've spaded up my acre lot, to

sown the kind of applied to the face only after a bath

lopic

that you hear the synopsis of in

shaw, \$1.30. Missing, by Mrs. Humphrey Ward,

anxious to look your best as now. The crime, by a German, \$2.80.

The British Campaign in France and Flanders in 1914, by A. Conan Doyle, \$2.00.

Toward the Goal, by Mrs. H. Ward. A History of the Great War, by we can take the town, now. Every of a bad complexion at this time of A Journal from Our Legation in Bel-

> Private Pete (His Own Soldier Story) With Haig on the Somme, by D. H.

> The First Call, by the author Over the Top, \$1.75. J'Accuse, by a German, \$1.25.

Halsalle, 70c.