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S. E. GARLAND,
LEADING BOOKSELLER,
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WHEN THE ENGINES COME

It is too late to think of insurance and they may be called to your place any day, any hour.

INSURE BEFORE THE FIRE Instead of regretting after it is too late you did not take our advice. When in and order a policy large enough to cover the loss a fire would cost you.

PERCIE JOHNSON
Insurance Agent

To the Wide-Awake Shopkeeper

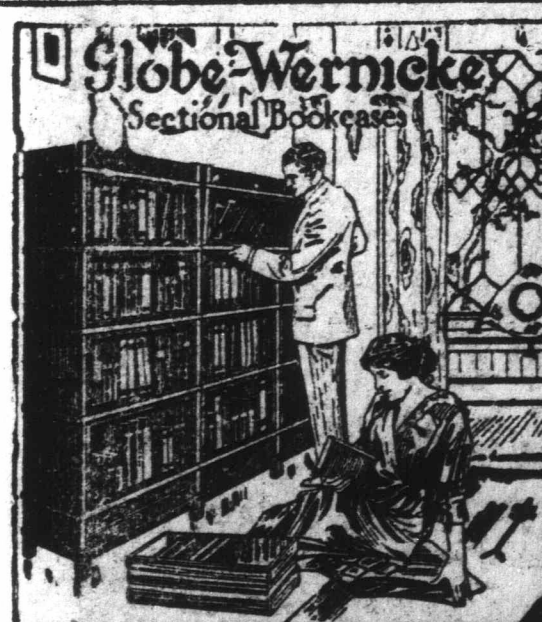
Do you want to make money? If so send us \$6.00 for our box of selected Hat Flowers. Every one a good seller, you can retail them at exactly the same price as they are sold in St. John's, and realize a profit of \$4.30.

We can sell these cheap, because we buy in very large quantities, direct from the manufacturers.

You will benefit in two ways. You will get the profit. You will please your customers. Who will be delighted, with the beauty, and freshness of the flowers.

36 Flowers to sell at 30c. Everyone a winner. Cost \$6.00. Post Free.

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333 WATER STREET



The Gift Worth While

A plastic bookcase of the famous

Globe-Wernicke makes a bookcase that is a ways complete yet never is lacking for you add section by section as required. We have this year supplied two trunks with additions to bookcases purchased twenty-three years ago.

PERCIE JOHNSON LIMITED.

ADVERTISE IN THE ADVOCATE

TO-DAY'S EARLY CABLES

The German Lies

PARIS, June 27.—The newspapers of Paris devote much space to the address of Dr. Von Kuehlmann, the German Foreign Secretary, and reproach him for repeating lies as to the origin of the war. The Petit Journal says that the orator must have an abnormal dose of impudence to declare the day after the German Emperor had glorified himself in that he foresaw the war that Russia and the Entente started. In the midst of ambiguities, the paper says, can be seen the deadly unreason of the Kaiser. The speech was intended for German consumption in the opinion of the Excelsior which says the German people need such recomforting tonics. The Petit Parisien sees an economic war after the war and the Echo de Paris thinks the daily strengthened economic league of Allied has crushed Germany's political aims and that the anger of the Germans was expressed through the Foreign Secretary, Martin declares that such addresses as that of Von Kuehlmann are intended to deceive us. Then it is evident that there has been no progress and that the world is not nearer the hour of peace for which Germany is not yet ripe.

The Germans Take La Grippe

WITH THE BRITISH ARMY IN FRANCE June 26.—(By A.P.)—German troops on the western front are suffering from an epidemic of Grippe which incapacitates them for a week or ten days. There are also many cases of typhus and dysentery within the German lines southwest of Lille. There is no evidence however that these illnesses are responsible for the postponement of new offensive. It is believed that the German High Command has nearly completed its preparations for the next great attack against the Allied front. The artillery activity in the last two days has been rather below normal. The German infantry in Flanders has been complaining of the bad shooting of the German batteries. Captured German orders show many complaints of this kind and it is indicated that the German troops have been suffering badly from the British fire, one order showing that the spirit of the enemy troops had deteriorated in consequence. A captured order signed by a Colonel of a German Regiment shows the anxiety of the German command to ascertain the exact strength of the allied forces opposite. The order complains of the failure to secure prisoners and recommends a renewed attempt by an ambush patrol because information of the dispositions of the British behind the front is scanty. The patrol went out as ordered. The officer in charge was captured and the men with him bolted back to their own lines.

"GERMAN ARMS" CANNOT WIN

Kuehlmann's Words Cause Sensation in Reichstag

PARIS, June 26.—(Via Havas Agency)—Acknowledgment by Foreign Secretary Von Kuehlmann that Germany cannot be certain of winning the war by force of arms, caused an indescribable sensation in the Reichstag, says a Zurich despatch to the Petit Journal. His prediction that the war might last through a fifth winter was received in silence, and there was much consternation among the members of the right. The debate which followed the Foreign Secretary's speech was very stormy, pan-Germanism speeches being interrupted by the left.

Messages Abbreviated

A Stockholm despatch to a Copenhagen newspaper states that the late Czar Nicholas of Russia has been assassinated by Red Guards. An Exchange Telegraph Co. message from Moscow denies the rumor.

Fire swept the business quarter of Washington on Tuesday. Fifteen hundred people are homeless, and property loss is placed at \$1,000,000. According to Berlin advices received in Copenhagen, the city of Irkutsk, Siberia, has been captured by Czechs-Slovak troops under General Alexieff, former Russian Commander in Chief.

According to U. S. Navy Department estimates, during the first 28 days in May, Allied and neutral shipping sunk by German U-boats totalled 233,396 gross tons.

The British Labour Party yesterday passed almost unanimously a resolution to the effect that the party political truce which has existed in Great Britain since early in the way, should no longer be recognized.

WARNS AGAINST SUB RAIDER

Shipping between Cape Race and Bermuda Warned

WASHINGTON, June 26.—Shipping operating in the area east of longitude forty, between the latitude of Cape Race and Bermuda, has been warned of enemy activity, the Navy Department today announced. No explanation was given, but a report of a German raider in that vicinity was brought to an American port yesterday by an incoming steamer.

In their opinion the vessel was manned by some of the seventy odd men reported to have been in the crew of one of the submarines. It was also said that the British and American navies have been notified of the presence of the raider in the West Indian waters and that steps are being taken to protect shipping. The raider first made her appearance 200 miles east of Halifax, Bermuda, where she is reported to have sunk a large British steamship. Two American merchant-ships were shelled but managed to escape.

Was Hung Up By Stokers

The S. S. Susu, Captain Horwood, was ready to sail on the White Bay mail service yesterday forenoon, but was unable to do so owing to her firemen quitting work on the grounds that the stokehold was undermined and that they needed an extra man to go on the ship as trimmer. The ship owners considered this demand to be unreasonable because of the fact that the Susu carried only two firemen last year and had three doing the work this, and that it was unnecessary to engage another man to go trimmer.

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ming on such a small steamer. In this connection the owners were upheld by the officers of the Susu, with the exception of the third engineer, who came on 'strike' with the firemen.

Other men were secured in their places and the ship got away on her route at 10.30 a.m. today. She took a large freight and these passengers: J. F. Philpot, M. Walsh, J. Stuckless, Michael Dwyer, Louis Coombs, H. G. Maddock, S. Elliott, Miss A. Clements, Miss M. Clements, J. Saunders, E. Snow, Mr. and Mrs. Ollerhead, James Hiscock, Mrs. Kearney, Miss Gardner, Mrs. Tobin, Mr. and Mrs. D. S. Caul and Mrs. S. Brown.

Reids' Ships and Trains

The Argyle left Sound Island 8.20 a.m. yesterday, inward, from Mersheen route.

The Clyde unreported since leaving Fogo.

The Dundee unreported since leaving Wesleyville.

The Home left Nipper's Hr. 5.40 p.m. yesterday, inward.

The Petrel arrived Clarendville 4.10 p.m. yesterday.

The Fogota not reported since leaving Marystown on the 25th.

The Diana is north of Flower's Cove.

The westbound express left Port Blandford 8.50 a.m. to-day.

The eastbound due here 5 o'clock this evening.

The Southern Shore train arrived at 11.45 a.m. to-day, and the local from Carbonear at 12.15 p.m.

Marriages in England

The war has resulted in 200,000 English people being married between August, 1914, and June, 1917, who in the ordinary course would not have married. The marriage rate for 1915 was the highest recorded, 19.4. These figures are given out by Sir Bernard Mallet, registrar general of birth, deaths and marriages in England.

ROYAL YEAST CAKES

Now that the new government standard flour is in general use, the quality of the yeast you use is more important than ever. Use Royal Yeast Cakes. Their quality is absolutely reliable. Bread made with Royal Yeast will keep fresh and moist longer than that made with any other.

Send name and address for copy Royal Yeast Cake Book.

E. W. GILLET CO. LTD.
TORONTO, CANADA
WINNIPEG MONTREAL

The Home of the Stylish Hat



ANDERSON'S

OUR SPECIALS--CROWD ACCUMULATORS

Every item spells ECONOMY, in blazing letters. Keep this fact ever before you—every article is a genuine article, every price the one price to all. There is no juggling with value or price.

Judge them as you read every item below.

Note that every day this store wins new friends—discriminating buyers who have been taught by sheer force of values and qualities.

READ CAREFULLY THESE VALUES, UPHELD BY QUALITY.

THE FERN WAISTS.—The MISSES IMITATION PANAMA. NEW PLAID SKIRTS.—In dif- MEN'S BLUE SERGE.—Just one blouse in which we show new- Creation of beauty, of swaggar, ferent sizes of length and waist end of this scarce article in Navy styles every week, of fine Velle stunning styles, has satin crowns, measure, pleated and plain with Blue, 54 inches wide, fine rib, the Cambric and Stripe Muslin, with large sailor collars, some with a bit of colourings. All sizes. \$1.50 Blue, and bow with but- \$2.30 shades and mixtures. Wide \$6.00 At a rock bottom price. \$4.50 One price tons. Special belt. Special Yard

SOME SPECIALS SUMMER HATS ETC., ETC.,

IMITATION PANAMAS.—For ladies. A new line of these real summer wearing hats, the hat that is popular for this season of the year, with bands of colours Cerise, Purple, Mustard, Rose, Green, Navy etc., and hat of Light \$1.80 Cream. Special

PURE WHITE PANAMAS.—The hat of special value, their very simplicity and daintiness make them all the harder to picture to you. Crush in Crown, turn \$4.00 ed up around edge.

STRAW SAILORS.—In a pure white, here today and gone tomorrow will probably be the story of these. With coloured edged bands of green and fine \$3.50 white pin stripes.

ECRU PANAMAS.—A chic and smart hat. A hat you cannot afford to miss if looking for inexpensive summer headwear with fancy shanting silk bands. Hats slightly turned up all \$1.80 around.

SHANTING SILK COATEES for Ladies.—A superb display of the very newest summer coat, has Rose colour, collar, cuffs and sash, Jersey cloth. A genuine stylish article, that you don't see \$50.00 everywhere. Value

WHITE SILK SUITS for Ladies.—Trimmed with check silk, with belt, collar and cuffs of same trimming, skirt with belt trimmed same and hem of both coat and skirt has check silk. Pure pearl buttons used throughout. \$55.00 Value

LADIES MIDDY SUITS.—This is a real snappy item, white shirt rose colour blouse, white collar and cuffs, black bow, and pearl buttons used in trimming. Words cannot do them justice. Come in and see them. One \$8.50 price.

HAT WREATHS.—For the child's summer hat, made of Pale Blue and pink Forget-Me-Not with green leaves. Also pink and blue Bachelor Buttons, some 17c. thing inexpensive.

BRASSIERES.—Beautiful, fine-quality Brassieres. Colour White. Sizes 38 to 46. Embroidery and crochet lace 80c. to \$1.20 tops.

Specials in Fine Summer Hats

Ready to wear smart creations. In strength of beauty in style and line the hats surpass the finest of any previous showing.

In Checks of Black and White, Green and Purple, Fancy Stripe, White Kid, White Linen, White Pique, and Luster finish, Check with White Crown, Stripe Cottons, etc.

They are hats suitable for sport, evening or any wear. See these in our showroom.

One Sale Price \$1.25 each



Summer Footwear For All!

LITTLE PRINCESS SHOE.—For the child, patent leather, ankle strap, bow on front, a real school shoe. Sizes 6 to 10 1/2 \$2.40 to \$2.70 Special

THE GEM SHOE.—The Mary Jane Pump, Gun Metal leather, kid lined, ankle strap, bow on front, wide sensible toe. sizes 5 to 11. Pair \$2.20 Special

TWO STRAP SHOE.—In the Little Princess, a shoe of quality, child's sizes—6 to 10—just one among our many lines of real seasonable footwear. \$2.40 to \$2.80 Special

LITTLE JUVENILE BOOT.—In black Box Calf leather, Blucher style, canvas lined, strong eyelets and hooks, a sensible special boot. \$3.00 Sizes 6 to 11. Pair

MISSES' GUN METAL SHOE.—Two straps, broad, comfortable toe, bow on front, grey kid lined, low sensible heel. 11 to 12 sizes \$3.30

MISSES' BLACK SHOE.—Patent leather special, ankle strap, bow on front, the romping girl's shoe of quality and wear. Sizes 11 to 12. Pair \$3.30

BLACK POLISHED KID and White Kid Uppers, new BOOTS.—With White Poplin fancy heels, special high cut, 16 to 18 eyelets; all sizes. All perfect, only per pair \$4.50 eyelets. Special

FLESH COLOUR BOOTS.—Dark and light shades, fancy kidney heel, new toe, strong white lining, with lace to match, 17 and 18 \$5.50 eyelets. Special

MISSES' TAN BOOTS.—Button, low heel, sewed throughout, eight buttons used. Sizes 11 to 12. Extra good quality. Come and see them, at pair \$4.00

DAINTY STAMPED GOODS ETC. ETC.

SIDEBORD CLOTHS.—There has been a remarkable demand for these dainty stamped things, of white linen, hemstitched hem, stamped, ready \$1.80 to \$3.00 to work

CUSHION TOPS.—Of Khaki Holland, 18x18 inches, with basket of flowers, block and suitable wordings such as American Beauty, Rose, The Last Rose of Summer, Signs of Spring, etc. 17c. Each

STAMPED NIGHTGOWNS.—Quality is the main thing in these, all stamped ready for working, in pure white linen, in Empire and other effects and designs of different kinds. \$1.70 to \$2.75 Special

CHILD'S DRESSES.—Stamped ready to work, in white pique and muslin, high waist effect, short sleeves. 4 to 10 years. 1.20 to \$1.50

CHILD'S SILK POPLIN DRESS.—In Pink and Pale Blue, stamped for working, has short sleeves, and pockets, high waist effect. Fit 3 to 5 years. \$2.00

STAMPER CENTER CLOTHS.—Hemstitched, designs of various kinds of flowers, stamped ready for working, on pure white linen. Assorted sizes. 90c. to \$6.00 Each

TEA COSIES.—Stamped white and crash, frilled edge, butterfly and basket designs. Look these over. Each 30c. to 75c

STAMPED TRAY CLOTHS.—Of fine and pure white linen, deep hemstitched hem, and designs stamped in corner. These are linens that will wash and wear just as represented. Special \$1.60 each

ARRIVALS IN RAGLAN CLOTH, DRESS SERGES, ETC.
Economy and elegance meet at our dress goods counter, showing just a few pieces of dependable goods at popular prices. You should not miss seeing these special pieces.

RAGLAN CLOTHS.—Thirty-eight inch fine Fawn and Grey Raglan Goods. This splendid stuff will certainly make a stir, and with only a piece or two of \$1.70 each. Yard

COMMODORE SERGES.—Your own eyes will tell you at a glance what lovely, fine, soft stuff it is. Colours of Navy Blue, Vieux Rose and Black. Width running \$3.50 in forty inch. Special yard.