

VISIT THE HALIFAX CARNIVAL, AUGUST 4 to 16th

Representative business firms of the city that will be pleased to cater to the needs of visitors. These announcements will be found profitable reading.

Simpson's

CARNIVAL VISITORS

are extended a Cordial Invitation
to our
Beautiful Mail Order Building
AND
New Retail Store

OUR NEW FALL CATALOGUE

is being Prepared and will be mailed the last week of July. If you do not receive your copy a post card to us will bring one by return mail.

The SIMPSON Building

PLAN SPECIAL TRIP TO THE MARITIMES

Montreal Party Will Visit Historic Places in Nova Scotia

(From the Halifax Herald)
A special excursion to the Maritime Provinces is being planned by Henri Bourassa, publisher of "Le Devoir", Montreal, according to F. G. J. Comeau, General Passenger agent of the Dominion Atlantic Railway. The party will consist of from 150 to 200 people from Montreal and the vicinity and they will visit the historic places in New Brunswick and Nova Scotia.

The special train, by which they will travel, will consist of nine or ten cars in all including diners, sleeping cars, etc. The train will leave Montreal on August 17 and is scheduled to arrive in Truro early Tuesday morning, August 19, and at Grand Pre at seven a. m., on the same day, where a stop of three hours will be made to enable the visitors to take in the scenery of Memorial Park and the surrounding country. The party will then proceed to Annapolis, where two hours will be spent in visiting Fort Anne Park and museum. The next stop will be made at Weymouth where they will be met by a delegation of Acadians. At Church Point a further stop will be made before continuing on to Yarmouth, where the train is expected to arrive at 10.55 the same evening.

The return trip will be made via the Halifax and South Western Railway to Halifax, arriving in the city at seven a. m., August 21. The party will be in the city until 10 p. m., when they will leave on the Canadian National Railway on the return to Montreal.

This is the first trip of its kind from Quebec and many will see the historic sites of the province for the first time. "Nova Scotia should be the playground of Quebec and Ontario and the further western provinces in the summer. We have the climate, scenery and recreation that is needed to bring tourists to the province and we are going to have them," said Mr. Comeau.

DEMAND FOR LUXURIES PARTIALLY RESPONSIBLE FOR DEPRESSION IN BUSINESS

Investigation by Quebec Retail Merchants Shows that Automobiles, Betting, and High Living are Cause of Present Conditions.

MONTREAL, July 22.—The increasing demand for luxuries is partly responsible for the present depression in business, according to M. Lapointe, Secretary of the Quebec Division of the Retail Merchants Association of Canada, who has recently been investigating this question for members of the Association.

"The great difficulty is that people without the means insist on maintaining and operating motor cars," declared Mr. Lapointe. Members of our Association whose customers have not been purchasing as much as usual have, on making enquiry found that automobiles, betting on race horses, high living, or some form of extravagance, have been taking the customers' money with the result that the merchants suffer.

"We have learned that expenditures on automobiles alone amounts to millions a week in this province, and this is money that formerly went to the small merchants and into the banks." Serious thought will be given to these matters at the Dominion convention which opens in Ottawa on August 18. Quebec was not alone with the gambling problem but reports from various other parts of Canada, Toronto particularly, indicated that the gambling problem constituted a distinct menace to business, Mr. Lapointe said.

THE EUROPEAN RED MITE

Sometimes during the summer months it will be noticed that the leaves of apple trees and, to an even greater extent, of plum leaves have lost their

normal deep green color and have become paler in appearance. Examined closely, the leaf will be seen to be covered with innumerable fine whitish blotches, most noticeable on the upper surface. As the trouble develops further the leaves become brown or bronzed and, from a distance, may appear to be covered with fine road dust. In its severest form there may even be an extensive drop of the leaves, a dwarfing, paling and consequent reduction in yield of the fruit and a further reduction of the next year's "set".

If the leaf from an infested tree be examined beneath a magnifying glass, there will be found a tiny 8-legged, dark red or blackish, hairy mite, the mouth parts being usually paler in color and white dots on the back at the base of the long hairs. In addition to the mites themselves, the cast skins of the mites and the tiny particles of voided excrement will be seen adhering to the leaf. The small red eggs may be found during the winter months adhering to the twigs and smaller branches about bud scars and in crevices. As the blossom buds show pink in the spring they emerge and feed upon the leaves. There are several generations per year which overlap, the entire life being accomplished in about three weeks during the warmest weather. The duration of the egg laying period is from one to two weeks, while the mites require about the same length of time to reach the adult stage. The active egg laying period of the adult also extends over two weeks or more. The eggs are laid on the leaf, being fastened to it by a few silken strands. In the latter part of the season the mite is often brought under control by a series of natural enemies. Dry seasons seem to favor their development. It has only been found doing serious damage in isolated orchards in Nova Scotia, especially in the dry season of 1921 and again in 1924. Bienheim's Ribbons, Cooper's Market and Golden Russet seem to be especially subject to attack. Much of this injury this year is being attributed to dust injury.

Control. While miscible oils have given satisfactory results, summer sprays are more practical under our conditions. Where the pest is sufficiently serious to warrant the application of the regular summer sprays of fine sulphur (commercial concentrate diluted 1-40) applied (1) when the blossoms are showing pink; (2) when the petals fall and (3) two weeks later, will keep it in check. Where danger of burning exists from the use of this material wettable sulphur 30 lbs. to 100 gal. (as recommended in the "Spray Calendar") seems to have a very good effect and may be substituted for the last application, the last two or for all of them. A combination of these two materials has been recommended, viz., lime sulphur, 1 gal.; wettable sulphur, 8 lbs.; water, 100 gals.; which should be safe and effective. Sulphur dust has some slight effect but is not satisfactory, while Bordeaux dust has no effect whatever upon the pests.

W. H. BRITAIN.

WEEKLY NEWSPAPER MEN ADVERTISE CANADA IN FRANCE

LONDON.—That the Canadian weekly newspaper party has made a very deep impression on French business men and politicians during their visit to France in the opinion of an American newspaper man who discussed the matter with Roy Sayles, secretary of the association. The members of the party speak very highly of their busy and interesting trip. On the continent they were entertained by the King of Belgium and Marshal Foch.

Printer's ink has prevented more tuberculosis than all the doctors have cured. It has spread right ideas of sanitation, upset old mildewed superstitions, opened windows, cured people outdoors, flooded fearsome basins with truth and despairing hearts with hope.

Jensen & Mills Co., Limited

Two Stores

26 Spring Garden Road and 119 Young Street

WHILE IN HALIFAX—Our Mid Summer Sale Clearance is an Important Event.

Visit Our Stores Without Fail

When You Come to The Carnival

We invite you to visit our store and see the very interesting display of **Furniture, Rugs, Draperies** and everything for furnishing the Home. **OUR DRAPERY DEPARTMENT** will prove specially interesting to all who want to see the latest ideas in Drapery Work. We have a special order drapery work room with skilled operators, and we can make to order any kind of drapery. Sketches, suggestions and estimates furnished free. If you have any drapery problems, a visit to our Drapery Department will prove very interesting. We have also a series of Furnished Rooms for your inspection. Come and see us.

NOVA SCOTIA FURNISHING COMPANY, LIMITED
"Distinctive Furniture, for Distinctly Less"
448-450 BARRINGTON ST., HALIFAX, N. S.

WHEN IN HALIFAX do not fail to see the display of

STAINLESS CUTLERY

which we have prepared for Carnival visitors. Prices are lower now than before the war.

CRAGG BROS. CO., Ltd.
HALIFAX, NOVA SCOTIA

HOUSEHOLD HARDWARE—CUTLERY—SPORTING GOODS.

While at The Carnival VISIT

Coleman & Co., Ltd.
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DOING BUSINESS ON GRANVILLE ST. 84 YEARS.

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The finest and best equipped Drug Store in the city.

T. H. & T. FRANCIS

The House of the Nimble Six Pence.

FINE FURNITURE, CARPETS,
OIL-CLOTHS, LINOLEUM,
ETC.

HALIFAX, N. S.

22-24-26-28 Buckingham st., next door Odd Fellows' Temple.

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Here's a place where you can feel at home. A cool, quiet place to browse among lovely things from every corner of the globe. Our doors are wide open to visitors—and you'll never be urged to buy.

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Diamond Merchants - Halifax, Nova Scotia

Established 1867

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Ennis & Co. a hearty welcome, and invitation to inspect our stock of high grade instruments.
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A. & W. MacKinlay Limited

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Fine Stationery

CARD PLATE PRINTERS PAPER EMBOSSERS
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WITHOUT EXTRAVAGANCE

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J. A. SHAW

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