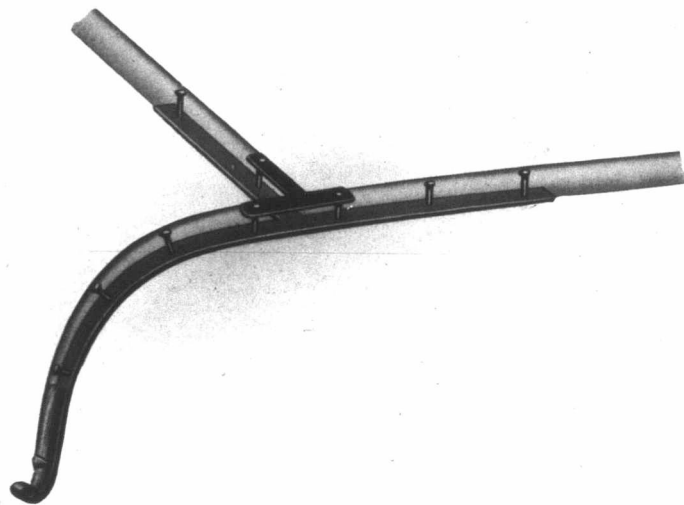




Shaft

Sense—Using a high grade XXX shaft, making carefully the properly proportioned iron, fitting the iron carefully to the shaft.

Nonsense—Using cheap, low grade, poorly shaped shafts, fitting various pieces of malleable iron, and iron in the form of trusses, etc., which become loose, rattle and collect mud, and look outlandish besides.

In showing the above cut and making the above observations, we wish to draw attention to the fact that we resort to no freak methods in either manufacturing or selling our goods. On the contrary we constantly study the most sensible and proper methods of manufacturing vehicles which will look right, be right and wear right.

We wish to draw your attention to the following points, which are worthy of careful consideration:—

We use strictly "A" Standard wheels on all our buggies, road wagons and spring wagons. No other firm in Canada can say this. By "A" Standard we mean strictly "A" Standard, which is the best and most expensive wheel made. If we were to use cheap wheels it might be necessary for us to screw the rims to keep them from splitting.

Moss or hair is used exclusively in filling our backs and cushions. Wood shavings—or as some of them call it, "wood wool"—is used very largely in place of the more expensive moss or hair by many of our competitors.

Verite—Le timon XXX de qualité supérieure, fabrication soignée, fer spécial, forgeage parfait au timon.

Faussete—L'emploi de timons informes, ajustage avec un fer trou mou, etc., le tout se relache, fait du bruit et ramasse la boue, et a une apparence bizarre et sans goût.

Par la vignette ci-dessus et les notes qui l'accompagnent nous prouvons notre méthode fidèle dans la construction et la vente de nos marchandises. Nous développons continuellement nos systèmes afin de produire un véhicule durable, élégant et solide.

Un peu d'attention aux points suivants—Nous employons toujours les roues "A" Standard sur toutes nos voitures. Aucune maison en Canada peut avoir la même prétention. La roue "A" Standard est la meilleure. En employant des roues à bon marche, il nous faudrait visser les jantes pour les empêcher de se fendiller.

La mousse de mer ou le crin sert aux rembourrages. La plupart de nos rivaux emploient les hacheries, les bois sans scrupule.