

electric power, and each of the appliances by an individual motor.

To the layman the foregoing may not convey an intelligent impression of the extent of the plant used in the publication of this magazine, but a visit to THE GUIDE building any day of the week except Sunday will prove an interesting study of what may be achieved when the cause is right and the enthusiasm strong.

A Tremendous Pace

Until December last, the weekly magazine consisted of twenty-eight pages, but owing to the number of advertisers demanding space, and to the necessity of expanding to furnish more news of

impetus equally as great. In many instances where new associations have been formed as many as from ten to twenty-five subscriptions to the magazine have been forwarded simultaneously by the new members, and every subscriber is a missionary for his own publication. There is now scarcely a district in any of the three provinces where THE GUIDE is not forwarded each week, and it is heralded as the most valuable publication in Canada in the interests of the producer. THE GUIDE is the pioneer paper in this country to deal exclusively with the economic side of farm life, and in its exclusive field is filling a need that has been felt for many years. As the official

has become one of the most intricate in the world of commerce. The benefits of organization and co-operation have been preached with all the vigor at our command, and the problems of farm financing have been dealt with in all its various phases.

Some of the more important subjects dealt with since THE GUIDE came into existence embrace the following:—government ownership of internal and terminal elevators; the incompetency of grain buyers at country points; the spread between street and track prices; inspection and grading of grain; the benefits of a sample market; grain manipulation at initial points, the terminals and in Europe;

and also pamphlets sent out by the representatives of the Grain Combine, having ulterior motives in view. In brief, it has championed the cause and protected the farmer from attack, and underhand dealings at almost every point of the compass.

While giving space to, and taking up all of these features a weekly record has been given of the progress of the movement in all three provinces. Details of association meetings all over the west have been given an average of six pages in each issue; questions were answered; special departments maintained for women and children; a summary of the week's news of the world, and a reliable two-page



The Guide bindery where the Paper is made ready for mailing

the movement and to further aid the cause, it was decided to add another eight pages, and this was done. As a result of this expansion, it is now necessary to publish the magazine in five sections, or forms, which are finally assembled and bound in the manner presented to our readers. The first of these five sections is printed within two days after the last issue of THE GUIDE is off the press, and the other sections are brought out on schedule time in order that the magazine may be ready for mailing on Wednesday of each week.

The rapidity with which event has followed event, in the recent history of the organized farmers has made the work of editing and producing a magazine, containing the news of the movement up to the minute, a particularly strenuous one. The conventions of the Grain Growers' Association in Manitoba and Saskatchewan, and the convention of the United Farmers of Alberta, all of which have taken place within the past four months, were attended by representatives of THE GUIDE and officially reported. Prior to these conventions the Christmas number of the magazine, containing 48 pages, was published and created favorable comment throughout Canada.

In the progress of the movement there is scarcely a week passes that does not bring with it some issue to be faced and combated, some new development to be recorded, some warning to be given, or some achievement to be announced, and this work has been handled as faithfully as possible, while at the same time attention was given to all the many features which are contained in THE GUIDE.

Within the past two years the organized farmers' movement has grown to record proportions, and as the official organ of the Alberta, Saskatchewan and Manitoba associations, THE GUIDE has enjoyed an

organ of the Grain Growers' and United Farmers' associations, it is having a tremendous influence, not only as an educational factor, but in creating a constant interest in the movement. It tends to bring the individual members together in a common bond, and the records of advance published weekly from all three provinces is an encouragement that could not come from any other source.

Work of The Guide

The work of THE GUIDE in the past has been to deal almost exclusively with farm financing and marketing conditions, which important features have been practically ignored by the greater portion of the

holding wheat. Exposures have been given from time to time of the methods of the Grain Combine, and of the trusts in lumber, coal, binder twine, and live stock industries; the benefits of a chilled meat trade and of public abattoirs and government pork packing plants have been advanced; several articles have been published showing the success of government ownership in other countries, notably Germany, New Zealand and Australia; co-operative news has been published systematically, and unfair conditions of transportation have been dealt with at length. Other matters taken up were the tariff, with especial stress laid upon the high cost of farm machinery;

market report compiled to the great satisfaction of our readers. The "Mail Bag" has been one of the most interesting features, and has disclosed many of the difficulties under which the producer has been obliged to labor.

The motto of THE GUIDE is, "Equal rights to all and special privileges to none." Its policy is to secure for the producer his just rights, and it has the full confidence of the farmers of Western Canada, as well as being thoroughly appreciated by them. While efforts have been made in the past to produce a successful journal, improvements are contemplated for the future, which should make THE GUIDE one of the most artistic and beautiful

in Canada, as well as the most valuable to the producer. New departments will be added, new features introduced, new ideas advanced, and all progress brought about that can be, with the aid of applied energy and abundant enthusiasm.

The Editorship

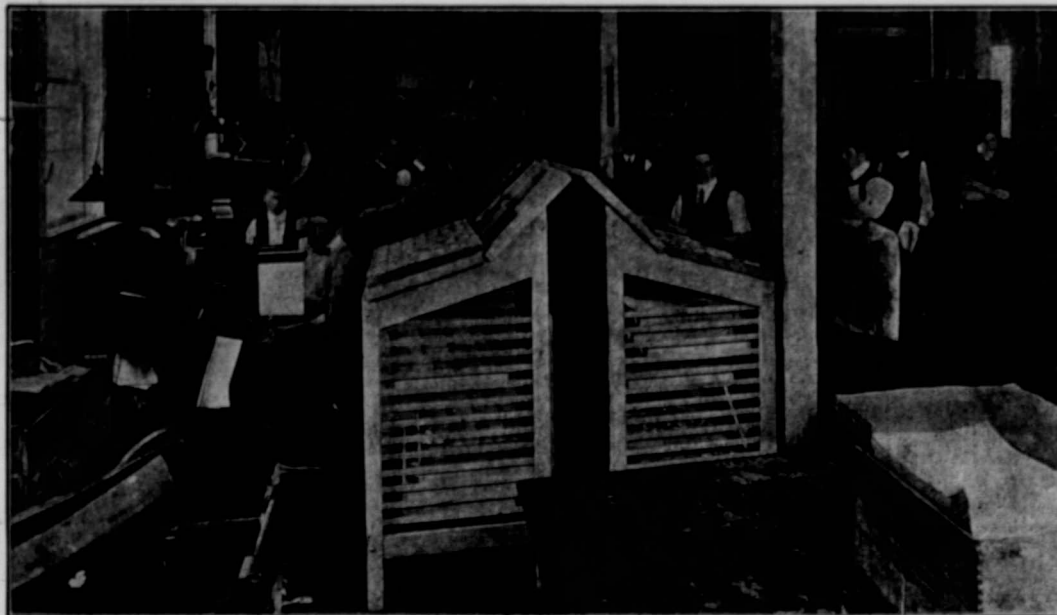
To Mr. E.A. Partridge must be given the chief credit of originating THE GRAIN GROWERS' GUIDE. He conceived the idea of an official organ for the Grain Growers' Association early in the spring of 1908, when the movement was beset with difficulties, and after it had just come through one of the most strenuous periods of its existence. The first issue was published in June, 1908, or rather, that was the date inscribed on the initial issue. It was impossible, because of unforeseen circumstances, to get the magazine in the mails before July. The difficulty of irregularity was experienced until THE GUIDE erected its own plant, and the tribulations of those early days were many.

When the magazine was but one month of age, Mr. Partridge relinquished the editorship to Mr. R. McKenzie, the

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The Guide press room



The Guide composing room where the type is set

agricultural press; the other economic problems in which farmers are deeply interested have also been treated from an impartial view point. The aim has been to carry on an educational campaign, which will enable the farmers to cope with the wealthy grain speculators and all others who take undue profits for their service to the farmers. In the marketing of grain, it is essential that the farmer have technical knowledge, for the business

marketing farm produce; the exorbitant interest charged by banks and other financial institutions; land speculation; land taxation; and direct legislation.

Fearless in Well-Doing

THE GUIDE has had also to handle without gloves some of the fundamental principles of journalism which were misunderstood by some other journals not so watchful of the farmers' interests,