



# Proclaim the Praises of Gold Drop Flour

*"The Echo" Answers Why!*

"Gold Drop Flour" has made itself famous in the Farm Homes of Western Canada. Its high baking qualities are echoed from home to home. "Gold Drop" can truly be termed "The Friend of the Farmer's Wife." "Gold Drop Flour" is manufactured in the heart of the No. 1 Hard producing country.

WESTERN WHEAT MAKES THE WORLD'S BEST FLOUR

**Good For All - Fit For a King**  
 "GOLD DROP" comes to you with our guarantee to refund the purchase price if not satisfactory. It is The Flour You Need. We know "Gold Drop's" qualities are unsurpassed, that is why we can afford to make this strong guarantee.

**The Pioneers of Co-operative Flour**  
 Our Co-operative Method of Selling has doubled our sales in the past two years. Co-operation and Quality are the keynote of our Success. We sell practically the whole of our output to the Grain Growers' Associations.

When You Think of Flour  
Think "Gold Drop"

It will pay you to write us about your next carload today

"GOLD DROP FLOUR" is manufactured only by

**The Echo Milling Company Ltd.**

GLADSTONE - MAN.

