

THE GROCERY STORE
as Headquarters for House
Cleaning Supplies

There is a big business to be done every Spring in house-cleaning supplies. Do not let that trade get away from you. Cater for it, by selling the lines women specially need at this time of the year. One such line consists of the O-Cedar Products—O-Cedar Polish and the O-Cedar Polish Mop. There is a steady, all-year demand for these; but the sale of them is at high-tide in the Spring; for few women, nowadays, would consider their house-cleaning efforts complete without liberal use of O-Cedar Polish for the cleaning and polishing of their furniture, pianos and floors.

See to your stock of O-Cedar Products. Put a display of them in your window and feature them in your store. Use our beautiful signs and cards to link up your business with our extensive advertising campaign, and so direct the O-Cedar demand to YOUR store.

Get your share of the big O-Cedar business. The sales come "quick and easy"—the margin of profit is good—there is no depreciation—O-Cedar is sold everywhere at the price marked on package.

Order from your Jobber.

THE CHANNELL CHEMICAL
COMPANY, LIMITED
TORONTO

