



Absolutely Unsolicited

Mr. Grocer:—The above is a strong assertion, but nevertheless perfectly TRUE. We have been talking to you for months about the merits of the "New Cut"

PAN YAN Pickles and Sauce

Read for yourself what we have received only this week, and remember, Absolutely Unsolicited:

"Our stock of 'Pan Yan' is entirely exhausted. Please send on a further supply immediately. We have never had such a demand for pickles before."

Another grocer asked us to send a sample of "Pan Yan" Pickle to a customer of his, and to let him know that he was keeping it in stock. Without request on our part, we have had the following letter from the consumer:

"I have to acknowledge receipt of sample bottle of 'Pan Yan' Pickle, for which I am obliged. It is rightly described as being the 'last word' in table condiments, and I shall be pleased to praise it to my epicurean friends."

Just think it over and write for a Sample Bottle, or better still, order a small quantity through your jobber. Remember, these goods are advertised in every street car, which is bound to create the demand.

See you have them to supply this demand.

Maconochie Bros., Ltd.

LONDON, ENGLAND

Sole Agents for Canada and United States:

MacLAREN IMPERIAL CHEESE CO., LIMITED

TORONTO

MONTREAL

CALGARY

and DETROIT, MICH.



A So
a sens
plexion
linge
necess
ed wit
and h
purity
clean t

"Le C

is no
sanitar
animal
make i
Substit
what y
by Srs.
SELL

ART