

Finance Co. LONDON, ONT.

CHATS WITH YOUNG MEN. CHARACTER, PRINCIPLES, AND IDEALS.

What sort of man do we want our children to turn out?—that is the first question.

All this is good as far as it goes, but it is not narrow. A more comprehensive view would be this:

"I want my son to become intellectually well-informed and clever, conscientious and morally upright, sanely religious, strong and healthy, energetic and enterprising, cultivated in taste and feeling."

The first thing, therefore, we look for is a certain balance of parts—everything in its proper proportion.

But the word needs defining. In common parlance we speak of all sorts of character—some of which we certainly do not want.

Define character (in the sense required) as life dominated by principles. The terms are pregnant. Life comprises thoughts, words and actions; but the question is, how are thoughts and actions determined?

The man of no character thinks, speaks and acts just as the impulse suggests him, whether for good or bad; or if there be anything of reasoned motive behind, it is determined by chance or circumstances rather than by any reflex and stable purposes.

THE WELL-GROOMED MAN whose smooth, clear skin and clean-cut appearance are the passports to success, knows how pleasantly and effectively CAMPAÑA'S ITALIAN BALM soothes razor irritation and prevents rash, rough skin and chaps.

On the contrary, the life of a man of character is a decided unity—something knit firmly together into a consistent whole—not rigid or elastic necessarily, but still a unified structure.

What then is a principle? A principle is some pregnant idea relating to conduct, grasped firmly by the mind, and applied in consciousness, brooded over, and applied habitually to circumstances as they arise.

Character is life dominated by principles, as distinguished from life dominated by mere impulses from within and mere circumstances from without.

Treating of principles brings us to the question of ideals. By an ideal we mean some type of excellence which we imagine as possible or desirable, and which we aspire to realize in our life.

THE 1900 WASHER Free To You for one month's trial—the most wonderful washing machine ever invented. It runs so light and easy that a little child can operate it—easy on the clothes but with the actual saving in wear will soon pay the cost of the washer.

\$100 Reward, \$100. The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity.

nothing other than the group of principles which we have set our heart upon as the guiding standards of our life; and the pursuit of our ideal is nothing else than the cherishing of these principles and their assiduous application.

There are plenty of people whose minds are filled with ideals, and those of the most exalted kind. But they never get beyond the stage of admiration, or at most a sort of idleness—a wish to have it, but an inability to go through the labor of attaining it.

OUR BOYS AND GIRLS. THE STORY OF MARGARET'S COAT. "O dear, I suppose I'll have to wear this coat another winter. For father is sick and Ed is out of work. But I hate the old thing!"

"I have come to thank you, mother dear, for making my old coat so presentable," she said, tenderly kissing her mother's pale cheek. "I'm not at all sure that a new one would have pleased me better."

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It is going to be a new edition of black beaver freshened up for another year's service. You'll all recognize it when you see it, for it is a dear old partner of several years' standing.

"I thought you hated the 'horrid old thing,' her mother said with an odd little smile for she had heard her daughter's passionate outburst several weeks previous, although Margaret herself had not been aware of it.

CRESOLENE ANTISEPTIC TABLETS. A simple and effective remedy for SORE THROATS AND COUGHS. They combine the germicidal value of Cresolene with the soothing properties of slippery elm and licorice.

"How poor mother much have labored over this!" she mused. "How did she ever find time to do it, with all her other duties!"

"My dear old chum is ruined, mother, and I had grown to love it so!" she cried. "I thought you hated the 'horrid old thing,' her mother said with an odd little smile for she had heard her daughter's passionate outburst several weeks previous, although Margaret herself had not been aware of it.

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