

STANDARD MUTUAL FIRE INSURANCE CO.

Head Office, - MARKHAM, Ont.

Authorized Capital, - 500,000
Subscribed Capital, - - 125,000

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Inspector City Agent
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LUMBERMAN & CONTRACTOR

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Winnipeg, Vancouver

THE COMMERCIAL

The Continental Life Insurance Co.

Subscribed Capital, \$1,000,000.00.
Head Office, Toronto.

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Liberal Contracts to first-class men.
Apply, - GEO. B. WOODS, - Managing Director.

THE Ontario Accident and Lloyds Plate Glass ACCIDENTS AND DISEASE.

INSURANCE COMPANIES
Issue Specially Attractive Policies covering Accident, Accident and Sickness Combined, Employers', Elevator, General and Public Liability Plate Glass.

EASTMURE & LIGHTBOURN, Gen'l Agents
61 to 65 Adelaide Street East, TORONTO.

Here is the story as it first appeared in Wednesday's Montreal Gazette: "Ste. Scholastique, Que., August 23.—Fire, which broke out here shortly after midnight, threatens to wipe out this village. At an early hour this morning over twelve houses had been consumed, and every building in the place is in danger from the flames, which are gaining great headway, being fanned by a strong wind. All the villagers are fighting the flames, but as there are no fire appliances, their efforts are practically futile. The mayor has telegraphed to Montreal for aid, which is awaited with anxiety." And here is the version given by a telegram of later date on Wednesday to the Toronto World of yesterday: "Montreal, Aug. 23.—Five houses and three sheds at St. Scholastique were burned this morning. The damage was \$25,000. The fire started at 12.30 o'clock this morning, and made such alarming progress that Montreal was asked for assistance. A steamer and squad of firemen from here were sent by special train and had the fire under control by about 10.30 in the forenoon." Evidently the writer of the despatch to the Gazette saw double in his excitement.

At Lambton, on the Quebec Central Railway, a fire started at noon on 22nd August, caused by hot ashes being put near the barn of Thos. Lapointe. As a result twenty-nine houses, the church, the convent and the presbytery were destroyed. The burned houses formed about one-third of the village.

—A good story of a recent conversation between Mr. Howells and Mark Twain is going the rounds. Mark Twain was relating some of his experiences before he became famous. "My difficulty taught me some thrift," he observed, "But I never knew whether it was wise to spend my last nickel for a cigar to smoke or for an apple to de-

Test of Popularity:

(1) Low ratio of business lapsed, and
(2) High ratio of business gained.

Head Office - WATERLOO, ONT.

The Mutual Life
OF CANADA

has been noted for many years for its pre-eminence in these important respects, and to-day it

Leads all Canadian Companies

in the net amount of business in force in Canada, gained during the last five years, as shown by the Dominion Government Blue Books.

vous." "I am astounded," returned Mr. Howells, "that a person of so little decision should meet with so much worldly success." Mark Twain nodded very gravely. "Indecision about spending money," he remarked, "is worthy of cultivation. When I couldn't decide what to buy with my last nickel I kept it, and so became rich."

—The stockholders of the Goderich Elevator Company after examining the various tenders advised their directors to accept that of J. H. Tromanhausen, of Minneapolis, for a cement and steel house of half a million capacity. The directors met and let the contract, as advised, upon condition that the by-law now before the ratepayers is carried.

THE METROPOLITAN LIFE INSURANCE CO.
(INCORPORATED BY THE STATE OF NEW YORK.)

The Company OF the People, BY the People, FOR the People.

ASSETS, \$128,094,315.24

Proof of Public Confidence

This Company has more premium-paying business in force in the United States than any other Company, and for each of the last 11 Years has had more New Insurance accepted and issued in America than any other Company.

The Number of Policies in force is greater than that of any other Company in America, greater than all the Regular Life Insurance Companies put together (less one) and can only be appreciated by comparison. It is a greater number than the Combined Population of Greater New York, Chicago, Philadelphia, Boston, Toronto, Montreal, Quebec and Ottawa.

Full particulars regarding the plans of the Metropolitan may be obtained of any of its Agents in all the principal cities of the United States and Canada, or from the Home Office, 1 Madison Ave. New York City.
Amount of Canadian Securities deposited with the Dominion Government for the protection of Policy-holders in Canada, over \$2,600,000.00

Significant Facts

This Company's Policy-claims paid in 1904 averaged in number one for each minute and a quarter of each business day of 8 hours each, and, in amount, \$102.54 a minute the year through.

THE DAILY AVERAGE OF THE COMPANY'S BUSINESS DURING 1904.

- 391 per day in number of Claims Paid.
- 6,561 per day in number of Policies Issued.
- \$1,426,700.50 per day in New Insurance Written.
- \$114,060.67 per day in Payments to Policy-holders and addition to Reserve
- \$73,326.8 per day in Increase of Assets.

London and Lancashire Life

Head Office for Canada: MONTREAL.

Extract from Annual Report 1904.

Policies Issued 2,376 for	\$3,479,240
Premium Income	1,508,115
Total Income	1,840,440
Death Claims	612,440
Matured Endowments	159,615
Addition to Funds	638,465
Total Funds	\$10,002,385

Full report may be secured on application.
Security Guaranteed.
Contracts Unconditional.

MANAGER FOR CANADA:

B. HAL. BROWN.

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Toronto. Tel. 230

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