

THE NEW BRANTFORD "IDEAL"

Runs on Kerosene

THE high cost of gasoline is making even the gasoline engine a much more expensive form of farm power. Our experts have solved this fuel problem. Our newest type of "Ideal" engine is designed to use either gasoline, naphtha or common coal oil. Every man who uses an engine knows what this will mean in keeping down operating expenses. Gasoline to-day costs 30 cents; coal oil costs only 13 cents. Our experts have so perfected the "IDEAL" combination in running on coal oil or naphtha, that we can produce identically the same amount of power from a gallon of coal oil as from a gallon of gasoline AND AT HALF THE EXPENSE. This great success is due to our special Carburetor and Patent Water-Valve Mechanism, invented by us and controlled under patent.

In the "Ideal" we have the most successful and economical engine offered to the farmers of Canada. If you are in the market to buy an engine, be just to yourself and do not overlook this feature in Brantford Engines.

One
Users
Opinion

St. Thomas, Ont.
Messrs. Goold Shapley & Muir Co.,
L t d., Brantford,
Ont.

Dear Sirs,—I am well pleased with your 3½ H.P. Engine, as it does all of its work well. I pump, run a grind stone, emery stone, corn husker, cutting box, fanning mill, corn sheller, root pulper, cider mill, buzz saw, grinder, and, best of all, I unload my hay and grain with it. I start the engine (about as much work as putting a bridle on a horse) and the rest of the time I am on the load. I start with two ropes, one I pull to take the fork full into the mow, and the other to bring the fork back to the stop block. As for the amount of fuel I use, I am not prepared to say. All I know is that it takes four-fifths of a cent a day to pump the water. Everybody seems surprised, it costs so little.

Yours truly,

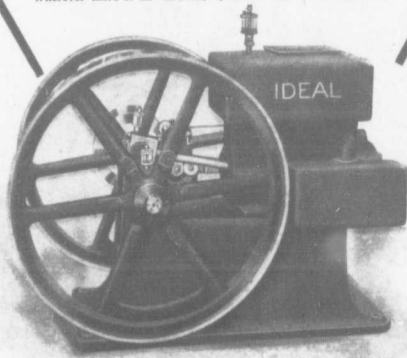
WILBER H. SMITH.

Every "Ideal" Engine

is guaranteed to develop its rated H.P. Only the best of materials are used and every engine is thoroughly and severely tested before it leaves the factory. They are made in sizes from one and one-half to 65 horse power. Send for our engine catalogue, asking full particulars about our combination in which either gasoline, coal oil or naphtha can be used. In the "IDEAL" you are assured of an engine that you won't have to "scrap" in two or three years.

Always on Exhibition

Wherever there is an "IDEAL," you will find it "on exhibition."



We Also Manufacture

GALVANIZED STEEL PUMPING WINDMILLS, 8, 10, 12, 14 and 16 feet.

GALVANIZED STEEL TOWERS, girted every five feet and double braced, three and four posts, for windmills, for windmill and tank in the same tower, or for tanks only of any capacity, for belts, hose, electric light, etc.

STEEL FLAG STAFFS, any height. GALVANIZED "NEW IDEAL" POWER WINDMILLS, in 12, 13, 14, 15, and 16 feet sizes.

GRAIN GRINDERS, MAPLELEAF, with 6, 8, 10, 11, 13 and 15 inch burrs.

POWER SPRAYING OUTFITS. BATCH CONCRETE MIXERS, will compete with any other mixers made.

GALVANIZED STEEL WOOD AND POLE SAWS. IRON PUMPS—lift and force for hand and windmill use for all purposes, and also lift and house cistern pumps.

WOOD TANKS—All styles and sizes. WATER BOXES. BRASS CYLINDERS, all sizes, inside and outside fittings.

We have a catalogue on any of our lines for those who want a product of QUALITY—FIRST, LAST AND ALWAYS.

Goold, Shapley & Muir, Limited

BRANTFORD,

Branches at:—Winnipeg, Regina, Calgary, Saskatoon

ONTARIO

A
Couple
More

New London, P.E.I.
Messrs. Goold, Shapley & Muir Co.,
L t d., Brantford,
Ont.

Dear Sirs,—I can heartily recommend your 6 H.P. Engine for general farm work. Since installing one last season I have had no trouble at all, and would not think of going back to a treadmill to furnish power for the farm. I find the "Ideal" easy to run, economical on fuel, and consider the material and workmanship first class.

Yours truly,
ALEXANDER H. BUNTAM,
Merton, Ont.
Messrs. Goold, Shapley & Muir Co.,
L t d., Brantford,
Ont.

Dear Sirs,—The 2½ H.P. Engine that I bought is giving the best satisfaction. I have had no bother whatever. I run my pump, pulper, wood saw, and cutting box, and will recommend any farmer friend to buy one the same. I have no bother starting it, and it is always ready.
Yours truly,
A. A. SPEERS.