THE APRIL CALLURE REPORT to "Bradstreet's" is a very favorable on showing, as it does, the smallest number of casualties and one of the lightest aggregates of failure damage that here is record of in that month for thir-

teen years page In addition thereto it might be mentioned that the number of failures especially looks small in view of the reported stringency of money and the backward collections, which have been a subject of complaint in some sections. Large failures do not show any tendency to increase, and the comparative absence of small failures, when compared with recently preceding periods, is evidence that the late winter and early spring trade has been quite as profitable as was hoped for. It might be added that two weeks' reports of failures in San Francisco are missing because of the fire, but this discrepancy is at best only a trifling one and does not materially change the showing made for the country as a



AND INTELLIGENCE INDUSTRY

Meet with merited success in the field of Life Insurance. Under the agency contract of the

Morth American Life

its representatives are enabled to secure an income commensurate with persistent effort. Applications invited for agencies in un-Experience not necessary. represented districts.

T. G. McCONKEY, Superintendent of Agencies.

HOME OFFICE - TORONTO, ONT.

SUN LIFE Assurance of Canada Company

1905 FIGURES

				•	_	-			
Assurances is	sued and	l paid	for i	n ca	sh	\$18.	612	056.5 ,152.2	1 7
	ncrease	over	1904		•				
Cash Income								492,2	
	Increase					1,	155,	556.O	4
Assets at 31s	Decemb	ber .				21,	309	384.8	2
	Increase					3,4	57.	623.9	0
Increase in						1,	177,	793.5	0

The Company completed the placing of all policies on the 3½ basis, although the law allows until 1915 to do this, requiring 616.541.00 Surplus over all liabilities and capital acecrding to the Hm Table with 31% interest 1,735,698.59 And in addition paid policy-holders in profits 166,578.30 Surplus by Government Standard . 2.921.810.00 95,290,894.71 Life Assurances in force 9,963,231.86 Increase over 1904

PROGRESSIVE AND PROSPEROUS

THE CANADA LIFE'S **NEW BUSINESS**

Paid for during 1905 was greater than in any similar period of the Company's Fifty-Nine Year History.