Shaughnessy's First \$100

Q. Is it true that the fortunes of our great men have been built upon early savings of small amounts?

A. It is. Let us repeat Lord Shaughnessy's own story of how he saved his first hundred dollars. When a young man in Milwaukee, the future C. P. R. President found that he could not save money no matter how hard he tried, so after taking stock of his position he decided upon a plan that would **make** him save.

He went to a friend who was the cashier of the First National Bank and asked if the bank would loan him \$100.00.

"If you let me have the money," said young Shaughnessy, "I will deposit it in your bank in a savings account."

The cashier had to scratch his head over this proposition, as it was the most peculiar one he had ever heard of. He asked for an explanation.

"Well," said the future C.P.R. man, "if I owe the bank a hundred dollars, I have got to pay it back. I want to get into debt so that I can save and pay the money back out of my earnings. Then the \$100.00 I have on deposit will be mine."

The cashier saw the point and advanced the money and the future Lord Shaughnessy paid off the loan as quickly as he could.

Lord Shaughnessy is very proud of that first hundred dollars he saved and he still has it. And he tells this story to inspire us to save.

Q. And is this the way to save in these war times?

A. No. Instead of making a bank loan which costs you money, buy Victory Bonds on the instalment plan and pay for them out of your savings. Turn your present "nest egg" into Victory Bonds also and thereby substantially increase your interest return.

No Politics or Creed in Victory Bonds

Q. I suppose politics and religion do not enter into Victory Bonds?

A. Decidedly not. The Victory Loan is the solid backing of a united patriotic people. The Liberal who buys a Victory Bond is not helping politically the Conservatives or Unionists. Neither is the Conservative helping politically his opponent of normal times. He is