February 2,

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New director position

(UNB PRI) "I have an appreciation for the way things work in universities and in industry." That's how William G. Paterson modestly describes the strength he brings to his new position at the University of New Brunswick in Fredericton.

Mr. Paterson has been appointed as UNB's first full-time director of contract research and development. The position, in UNB's Centre for Research in Engineering and Applied Science (CREAS), is part of the university's school of graduate studies and research.

Funded by a five-year, \$665,000 grant from the **Atlantic Canada Opportunities** Agency (ACOA), the new office has specific responsibility for the establishment of an outreach program to facilitate the development, transfer and application of technology between UNB and private industry. Ron Stuart, director of CREAS, says that has always been one of the centre's major goals. "Now, for the first time, thanks to ACOA, we can devote the resources of a fulltime position to this important work," Dr. Stuart explained.

According to Mr. Paterson, one of his most important functions will be to improve communication between UNB and industry throughout the province and across Canada. "It's important for us to help industry understand how they can use our services," Mr. Paterson said. "Closer relationships with industry will make it easier to match research expertise at UNB with technical industrial problems that need solutions. That's the whole idea of this position to make research services at UNB more 'user friendly' for the industrial community.'

He spent the past three years as director of science and technology for the New Brunswick Department of Commerce and Technology, where his responsibilities included policy development. "I think my government experience will be particularly valuable in helping industry find an appropriate fit with government policy and programs as well as with UNB research expertise," Mr. Paterson said. "It's exciting and rewarding to have this challenging position that lets me bring together and use all the various kinds of expertise from the first 30 years of my

The News Department at the Brunswickan would like to thank everybody that has contributed to the news section. For those interested in writing news, please ensure that the news article is very neat in order that no mistakes are made and that the article is double spaced so that the editor can make changes more easily when necessary.

Thanks once again.

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