

74-75

Student Union Budget

(cont'd from Nov. 7th issue)

ORIENTATION

As figures for 1973-74 and 1974-75 are not felt to be of a comparative nature, the statements for this sphere of Union activity for the applicable years are reported separately.

1973-74 Actual	
Revenue:	
Ticket Sales	10,255
Expenditures:	
Taxes	413
Advertising	915
Entertainment: - Sunday	255
Monday	350
Tuesday	407
Wednesday	7,423
Thursday	1,745
Friday	1,576
Saturday	1,673
Forum Rental	150
Wages	550
Receptions and Miscellaneous	695
Ticket Printing	395
Bingo	97
Buses, Bluenose	681
Reefer Madness	140
Snooker Tournament	25
Truck Rental	110
	<u>17,600</u>
Excess of Revenue over Expenditures	<u>(7,345)</u>

1974-75 Budget	
Revenue:	
Ticket Sales	9,050
Expenditures:	
Entertainment:	
Jason	3,000
Devotion	1,200
Shanty	800
Sun Machine	450
Other Band	400
Dal Radio	150
	<u>6,000</u>
Buffet	800
Security	500
Receptions	375
Advertising and Publicity	350
Bar-B-Que	600
Movie Rental	300
Wall Murals	250
Ticket Control	250
Cohn Rental	200
Telephone	200
Mailout	150
Materials	100
Honoraria	100
Buttons	250
Transportation	50
Technical	50
Office Supplies	25
Miscellaneous	250
	<u>10,800</u>
Excess of Revenue over Expenditures	<u>(1,750)</u>

FOOD SERVICE

	1973-74 Actual	1974-75 Budget
Revenue:		
Catering	29,093	42,000
Expenditures:		
Furniture & Fixtures	-0-	15,000
Equipment Replacement	9,166	15,000
Salaries	2,000	2,000
Repairs	1,329	1,500
Miscellaneous	395	500
Pest Control	510	N/A
Business Occupancy Tax	4,871	18,270
	<u>18,270</u>	<u>34,000</u>
Excess of Revenue over Expenditures	<u>10,823</u>	<u>8,000</u>

FALL FESTIVAL AND WINTER CARNIVAL

At the time of the preparation of these statements, budgets for Fall Festival (Octoberfest) and Winter Carnival for the 1974-75 fiscal year have yet to be finalized. The Council of Students has, however, provided a provision account for these events.

1973-74 Actual	
Fall Festival	
Revenue:	
Ticket Sales	6,429
Expenditures:	
Entertainment	3,175
Travel and Trucking	697
Publicity	141
Ticket Costs	90
Receptions	220
Salaries	100
Cashiers	152
Mugs	216
Office Services	-
	<u>4,791</u>
Excess of Revenue over Expenditures	<u>1,638</u>

1973-74 Actual	
Winter Carnival	
Revenue:	
Entertainment	8,835
Mugs	446
Advertising	885
	<u>10,166</u>
Expenditures:	
Entertainment	7,420
Transportation	282
Outdoor Events	15
Printing	431
Decorations	82
Newspaper	35
Ticket Control	187
Prizes	140
Public & Band Relations	406
Food	800
Casino Supplies	444
Parade	99
Mugs	446
Salaries	300
	<u>11,087</u>
Excess of Revenue over Expenditures	<u>(921)</u>

1974-75 Budget	
Expenditures:	
Provision for loss	2,250
	<u>(2,250)</u>

PHAROS			
	1973-74 Actual	1974-75 Budget	
Revenue:			
Student Fees	13,919	13,613	
Patronage-Advertising	60	2,200	15,813
Expenditures:			
Printing	9,644	11,000	
Postage	44	1,400	
Shipping	-0-	420	
Labels	-0-	50	
Photography	535	1,200	
Salaries	300	600	
Honoraria	150	300	
Advertising Commission	-0-	330	
Gifts & Awards	8	300	
Telephone	400	400	
Bad Debts	-0-	200	
Office Expense	47	50	
Miscellaneous	-0-	63	
	<u>11,128</u>	<u>16,313</u>	
Excess of Revenue over Expenditures	<u>2,851</u>	<u>(500)</u>	

DAL RADIO (1)

Revenue:		
Record Hops	1,125	
Commercial Sales	225	1,350
Expenditures:		
Salaries	3,550	
Records	1,600	
Transportation	100	
Tapes & Cartridges	450	
Office Supplies	180	
Lineprinter	800	
Printing & Postage	250	
Office Services	200	
Telephone	400	
Conferences	600	
Technical	300	
Carrier Current:		
C.R.T.C. Expenses	100	
*Splitters & Couplers	950	
Broadcast Loops	650	
*Lease Pairs	120	
*R.68.U. Cable	240	
*T.4 Test Set	70	
*R.C. Installation	350	
*Frequency Counter	450	
Engineering Costs	50	
Maintenance Allowance	100	
*Mountings	100	
Miscellaneous	190	11,800

Excell of Revenue over Expenditures: (10,450)

(1) The Student Union Radio station in 1973-74 was incorporated in the SUB Operations budget. With the advent of carrier current, the Council of Students had it restructured as a separate schedule. The primary differences in cost between 1973-74 and 1974-75 are due to the Radio salaries not being charged to the SUB Operations salary account and the operating costs of carrier current (the items in the 1974-75 noted with an asterisk are capital expenditures).

ENTERTAINMENT (1)

	1973-74 Actual	1973-74 Budget
Revenue:		
Jazz & Suds	12,362	10,400
Pub Stop	16,042	22,500
Record Hops	2,870	3,000
Other Entertainment	19,105	21,800
Grawood Lounge	3,329	1,800
Concerts	7,546	15,750
Lectures	505	3,000
Cafe Flick	3,134	6,000
Miscellaneous	-0-	300
	<u>64,893</u>	<u>84,550</u>
Expenditures:		
Jazz & Suds	5,975	7,200
Pub Stop	5,895	12,750
Record Hops	825	1,125
Other Entertainment	19,026	14,000
Grawood Lounge	1,925	1,800
Concerts	7,400	14,000
Lectures	4,941	6,000
Cafe Flick	1,857	3,300
Cohn Rental	1,421	1,400
Promo & Advertising	1,591	2,000
Conferences	2,289	1,500
Transportation	N/A	1,000
Receptions	826	1,200
Technical	N/A	2,000
Gazette	N/A	2,500
Postage	136	100
Telephone	981	300
Office Expense	9	150
Miscellaneous	105	500
Salaries	6,990	N/A
	<u>61,892</u>	<u>72,825</u>

Excess of Revenue over Expenditures: 3,001 11,725

(1) In 1974-75, Entertainment is incorporated in the SUB Operations budget primarily because of payroll reasons, and the 1974-75 figures presented are in actuality of a sub-budget nature. The primary difference is that salaries are now charged to the SUB Operations salary account, the budgeted amount for 1974-75 being \$10,200. The actual budgeted "profit" for Entertainment is therefore approximately \$1,500 and not \$11,725 as shown.



BAR SERVICES (1)

	1973-74 Actual	1974-75 Budget
Revenue:		
Sales	102,546	393,000
Expenditures:		
Cost of Goods Sold	57,141	191,500
Salaries & Wages	19,631	70,000
Hospital Tax	6,911	26,000
Security	6,858	24,000
Furniture & Fixture	-0-	20,000
Paper	2,976	11,000
Mix	2,386	9,000
Equipment	1,299	4,500
Capital Allocation	-0-	2,500
Laundry	391	1,300
Transportation	277	1,200
Miscellaneous	1,508	4,000
Cleaning Supplies	65	-0-
	<u>99,443</u>	<u>365,000</u>
Excess of Revenue over Expenditures	<u>3,103</u>	<u>28,000</u>

(1) 1973-74 figures are based on the period of Union control and management of Bar Services from February 1, 1974 to April 30, 1974.