T. A. ROWAT & CO.

250 Dundas Street. Phones 3051-3052 WESTINGHOUSE COZY-GLOW RADIATOR.

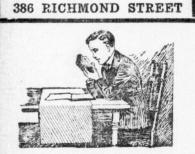
Don't fuss with the furnace for the needed extra heat. Bring in the "Cozy-Glow" and enjoy to the full its comforting heat waves. No odor; no stuffy room—nothing but convenience and comfort. BENSON-WILCOX ELECTRIC CO., 64 Dundas Street. Phone 2671.

London Isusinos delique Dundas & Richmond Sts., London, Ont.
We teach business as it is done today. Winter term from Jan. 5.
J. MCRRITT, Prin. Phone 7390,
N. Stonehouse. Vice-Prin.

DOLLAR **WINDOW**

Any article in our north window will be sold for

\$1 Each C. H. Ward & Co. Diamond Merchants and Jewelers.



He Is Letting His Education Profiteer Upon His Eyesight

The student with weak eyes pays an enormous price unless his vision is reinforced with the right kind of spectacles. The price eventually may be the loss of his sight.

Let us fit your son with comfortgiving, becoming, up-to-date glasses and relieve him of that ostly strain upon his eyes.

Carlyla OPTICIAN . 233 Dundas Street. Phone 2351, Two Doors East of Majestic.

TAYLOR'S THROAT AND

LUNG BALM Will not disappoint you. If it falls to cure any cough, cold or bronchial irritation, you can get your money back at any Taylor Drug Store.

Canadian Bureau of Creditz

MERCANTILE AGENCY—Credit information furnished. Collections made for merchants, manufacturers, physicians Dominion Bank Chambers, London.

Anthracite Coal Egg, Stove, Chestnut, Pea -Best Quality-

Wood! Wood! Hard Wood, Mixed Wood, Mixed Slabs

BRISTOL ESSERY 630 Maitland. ywt Phone 1089



PHONE 3511. HAVE YOUR PIANO TUNED S. BOARDMAN Formerly six years with Heintzman Co.

Double Mileage Puncture-Proof Service.

ART WILKES

London Tire Repair Depot. 354 Wellington.

INSURANCE

305 Dominion Savings Bldg. Phone 950

Dress Shirts and Collars

Washed, starched and ironed to perfection. No portion of a man's attire needs as much attention. Phone 3881, we'll do the

FOREST CITY LAUNDRO " at your arroise

DRY-CLEANERS & DYERS

White Wagons.

London Loan and Savings Co.

OF CANADA 4% ALLOWED ON DEPOSITS.

51/2% ALLOWED ON DEBENTURES.

220 Dundas Street, London. Ont.

"PEMETINE" for PYORRHEA Sore and Inflamed conditions of the gums are sually the fore-runner of that dread disease—Pyorrhea. Most people over thirty have it in ome form. If not checked pus-pockets form a the gums and Rheumatism, Neuritis, Bright's Disease. Stomach Disorders or Heart troubles are often the result—sometimes even oss of life. ioss of nic.

"PEMETINE" destroys Pyorrhea germs
and pus. It rapidly relieves and corrects Sore,
Soongy, Bleeding, Receding, or Discolored
Gums, and Loose Teeth become tight. "PRIETINE" is the best preventative of Pyrrhea or diseased gums. By far the best
Mouth Wash. Keep it handy and use it daily.
It saves teeth, and protects your health.
Druggists everywhere. Price 75c bottle
THE PEMETINE COMPANY INC.
NEW YORK CITY.

To make advertising profitable to our clients is the surest method we know of making our clients profitable to us. Federal

Advertising T. H. YULL,

Dominion Savings Building, London, Canada. Machanical Photo Retouching.

TO NEED \$8,000,000 **OPENING DAYS** MORE FOR HOUSING Ladies' Hats PLAN, IS ESTIMATE Beltz & Co.

FUR STORAGE

There Is No Food

More Pure and

Wholesome Than

BREAD

TRY A LOAF

TODAY!

The Policy

MailOrder

our advertisements in the different papers of London and

vicinity we will offer special

values on certain articles in

our stock. Each article that is

thus featured will be of special

value, and will warrant your

serious consideration. Our policy

toward mail order customers is

just this-every piece advertised

is exactly as described and

We guarantee that any article

you purchase will give the satis-

faction that you have a right to

expect, and that It represents

the full value of the price you

However, if for any reason

you are dissatisfied with the

Whatever happens, we under take to see that you have no

reason to regret your business

YOUNG'S

London's

Jewelers

London East London

What Do ?

You Save =

JOHNSTON BROS.

JOHNSTON BROS. PHONE 944,

transactions with us.

purchase you may return the article to us at our expense and we will exchange it for some-

illustrated.

pay for it.

of Our '

Dept.---

Building Cost 125 Per Cent Greater Than 1913 Says Ellis.

TORONTO, March 5.—The cost of constructing houses in the province of Ontario is about 125 per cent greater than it was before the war, according to J. A. Ellis, director of the bureau of municipal affairs, in a report to the Ontario Government on housing for last year. Lumber prices have increased so much, Mr. Ellis states, that it is almost as costly to erect a frame house as a brick building.

"If all the requirements of the various municipalities for 1920 are met, about \$8,000.000 more will have to be appropriated in addition to the \$10,-629,000 already appropriated," says the report.

WASHINGTON ISSUES TEXT OF PREMIERS' NOTE TO PRESIDENT

WASHINGTON, March 5.—The text of the note from the British and French premiers on the Adriatic situation, to which President Wilson's reply was delivered in London today, was made public tonight by the state department today. It conforms closely to the summary cabled from London February 27, and emphasizes the importance attached by the premiers to the fact that Mr. Wilson had previously "expressed his willingness" to accept a settlement arrived at by direct negotiations between Italy and Jugo-Slavia.

It has been assumed here that the president's reply will be found on publication to deal mainly with the invitation of the premiers that he join them in formally proposing such negotiations to the Italian and Jugo-Slav governments. No intimation of his answer, how-

ever, has been given out, and owing to the fact that it was necessary for the president's most recent note to reach Premier Millerand in France, it will not be made public until Monday.

FARMER AND LABOR MEMBERS IN CAUCUS

TORONTO, March 5 .-- For the first Ontario was organized a caucus was held today attended by Farmer and Labor members of the Legislature. "It was simply a get-together meeting." was simply a get-together meeting, one minister explained afterward, "to give the ministers a chance to tell what legislation they proposed to bring before the session. We want the members fore the session. We want the hierarches to know what is coming up, so they can think about it, and then be able to proceed intelligent'y on it."

Premier Drury and there was no statement to be given out as to the

Nothing of a very contentious nature is anticipated in the program for the session. It is expected that the eighthour day wanted by labor will only reach the stage of a commission being appointed to investigate the feasibility of such an act, and the question may be dealt with at a later session.

NIAGARA RAILWAY

will be no strike on the Niagara, St. Catharines and Toronto Railway. This was decided here today, when the men voted to accept an agreement entered was declined here today, which is to be the men and officials of the company.

The agreement provides for increases ranging from 3 cents to 5 cents an hour. The new maximum rate for passenger crews will be 50 cents an hour and for freight crews 52 cents an hour. Overtime will be paid for at the rate of time and a half, except for the first hour of overtime, which is to be 15 cents in addition to the regular rate. Freight crews are to work ten hours a day, and passenger crews nine hours. Shop repair men are to receive increases of from 3 cents to 5 cents an hour, with time and a half for all overtime.

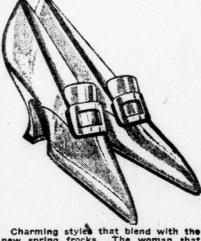
SATINETTE

cleans wall paper and window shades quickly, easily and without

Your dealer sells Satinette at 25 cents

The Satinette Products Manufacturing Co., Ltd. Toronto, Ont.

Footwear From the World's Best Makers Now On Display



Charming styles that blend with the new spring frocks. The woman that would be faultlesly dressed should inspect this exhibit on before purchasing eigewhere. See our windows; they tell what is new in footwear.

At The Theaters

"Listen Lester," certainly appealed to the large audience which crowded the Grand Opera last night. The vehicle the Grand Opera last night. The vehicle is billed as a musical entertainment, and to this might be added that it is a dancing delight. Every member of the company is a dancer of more than average ability, while several are

stars.

Joseph Mack as Lester Lite, a porter, who spends most of his time hunting for the tell-tale love letters of Col. Rufus Dodge (Irving Brooks), makes the best of his role as the star comedian. His eccentric dancing drew him rounds of applause.

Gus Shy as William Penn Jun., was the hardest worker on the stage. Gus acts committed during the war, but london, March 5.—(By the Associated Press.) — April 3 has been tentatively fixed as the date of departure of Sir Auckland Geddes, the new British actuating the Allies, declares its inability to change its previous decisions. New York.

Sir Auckland told the Associated Press this morning that he had been misquoted in what purported to be Gus Shy as William Penn Jun., was:

Gus Shy as William Penn Jun., was:

the hardest worker on the stage. Gus into the show, since Holland is not a party to the show, and the audience was always glad to see him make an appearance. Mr. Shy was a little shy when it came to warbling songs, but he more than made up for it when it came to tripping the light fantastic.

Virginia Watson as Miss Mary Dodge

Watson as Miss Mary Dodge

It says it is not forgetful of the inhuman acts committed during the war, but since Holland is not a party to the during the war, but since Holland is not a party to the finterviews with him appearing in New York newspapers, in which it was declared he had characterized the Sinn Feln movement as "practically a religious scheme designed to secure power acts.

"Since the Government's supreme duty is to respect the constitutional in the had been misquoted in what purported to be interviews with him appearing in New York newspapers, in which it was declared he had characterized the Sinn Feln movement as "practically a religious scheme designed to secure power for the Roman Catholic Church."

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about \$\$,000,000 more will have to be appropriated in addition to the \$10,-629,000 already appropriated," says the report.

Mr. Ellis' report gives in detail the work accomplished, and shows that 99 municipalities passed bylaws last year, and proceeded with the building of houses under the Ontario housing act. He points out a scheme financed by the city itself.

The Government has not announced its policy on the housing question yet, and has made no promises to the municipalities in connection with housing.

WASHINGTON ISSUES

He when it came to tripping the light fantastic.

Virginia Watson as Miss Mary Dodge is a winsome little lady and is an actress of no mean ability. Miss Watson has a smile all her own, and her duet. "Waiting For You," with Jean Leoni was exceptionally good.

Mayme Gerhue as Miss Arbutus Guilty rolled her eyes to good adavntage, for the gallery, otherwise known as the "gods." applauded her every time she appeared. Miss Gerhue was quite properly billed as a "live one."

Mrs. Tillie Mumm (Jean Thomas), a widow looking for a husband, made the most of her part, as did Irving Brooks, first as Col. Dodge and then as Col. Ford.

The songs were use to tripping the light fantastic.

"Since the Government's supreme duty is to respect the constitutional laws of the Kingdom," the note continues. "it can only emphasize that it would be committing and contrary to law and justice and incompatible with the national honor, if it consented to violate these laws by abolishing the "gods." applauded her every time she "gods." applauded he

Ford.

The songs were up to the usual

first as Col. Dodge and then as Col. Ford.

The songs were up to the usual musical comedy standard, the best being "Waiting For You," "When Shadows Fall" and "I'd Love To."

The offering will be repeated at the Grand Opera House this afternoon and evening.

AT THE MAJESTIC.

Anyone who has the blues and cannot get rid of them should visit the Majestic Theatre and see "It Pays To Advertise," which will be presented by the Forest City Dramatic Club this afternoon and evening, after a successful showing last night to a large audience.

"It Pays To Advertise" is a scream from start to finish. What usual advertising will do and the circumstances it can draw people into is very cleverly shown in three acts by an excellent cast, under the direction of Miss Jean Walker.

Rodney Martin, son of a millionaire soap merchant, comes home from col-

cast, under the direction of Miss Jean Walker.

Rodney Martin, son of a millionaire soap merchant, comes home from college. He has been spending too much money to suit his father, and is told that he must work for a living. A stenographer in the office of young Martin's father, who has been pulling Rodney's heart-strings, tries to make him work but he only falls in love, and then has the luck of being dishiberited until he does make good.

Here is where Rodney gets into the advertising business with a publicity agent. They advertise a soap, which later sells so well that Cyrus Martin's income is threatened by his son's business. The office of the Thirteen Soap Company is a very busy place. Signs of every sort decorate the walls, an outstanding one being "Thirteen Soap Unlucky for Dirt." A French maiden appears, who causes much amusement in her hurrled and flurried French manner. Here is where the fun starts, although the audience has been kept in a constant titter throughout every act. Those in the cast, each of whom does his or her part cleverly, are Miss Edith M. Maitland, Miss Ella Moote. Miss Jean Walker, J. Hunter, Russell Knight, John Graham, Wendell Hughes, C. Wideman and Alex Morrison.

ONTARIO BONDS ISSUE OF \$5,000,000 SOLD TO

bonds amounting to \$5,000,000 has been sold by the Province of Ontario to a syndicate of Toronto and United States bond dealers. The purchasers are Aemilius Jarvis & Co., Toronto, and the Continental and Commercial Trust Company, Harris Trust and Savings (Co., and Halsey, Stewart & Co., Chicago. The bonds are for five years and bear 5½ per cent.

The most beautiful scenery in Canada is along the line of the Canadian Pacific with magnificent Rocky Mountain Resorts at Banff, Lake Louise and Glainterst, which means the province Co., and Haisey, Stewart & Co., Chi-cago. The bonds are for five years and bear 5½ per cent.

The purchase price was 100.65 and interest, which means the province borrows on a 5.35 per cent basis. It is understood the securities will be offered in the United States on a 7 per cent The money is required in part to pay off maturing obligations in the United States.

WOULD RAISE MOTOR FEES TO AID ROADS

TORONTO, March 5 .- That Ontario will have the best system of roads on the continent, if the authorities get the proper backing, was the statement today of W. A. McLean, deputy minister of highways, to the Ontario Good of highways, to the Ontario Good Roads Association, which concluded their convention here today. The association approved of the raising of motor fees to meet the cost of highways, and also agreed that the act should be amended to permit the commission to spend money on tree-planting. The provincial highways policy of Hon. F. C. Biggs was indorsed. L. E. Allen, C.E., of Belleville, was elected president. Other officers elected were as fol-

Other officers elected were as follows: Vice-presidents, T. J. Mahoney, Hamilton, and W. H. Brown, Chesley; secretary-treasurer, Hon. George S. Henry, Todmorden; directors, F. A. Senacal, Plantaganet; J. A. Sanderson, Oxford Station; William Nugent, Belleville; W. H. Pugsley, Richmond Hill; Major T. L. Kennedy, M.P.P., Dixie; J. E. Jamieson, Singhampton; John Currie, Strathroy; J. E. Waters, Niagara-on-the-Lake, and S. L. Squire, Toronto.

STEAMER ASHORE AT CAPE HENRY, ASKS AID

HALIFAX, N. S., March 5. — The following message has been intercepted here from the American steamer Marsodak: "S. O. S. Ashore at Cape Henry."

The Marsodak, a steamer of 5,257 thos, sailed from Gibraltar on Feb. 18.

DEAD ENGINEER IS BLAMED FOR WRECK

ELIZABETH, N.J., March 5.—William Sells, engineer of an express train which ran into a work train at Elizabethport last Wednesday, killing four persons, and who was himself killed, is held responsible for the wreck. The prosecutor found that he was waving at another engineer, and lost sight of a signal.

MOTHER AND SISTER DEAD

AILSA CRAIG, March 5 .- Word has been received from R. J. Croft of Toronto, formerly editor of the Ailsa Craig Banner, of the death of his mother and sister of Toronto, from the flu. Both were well-known here, having visited their son while in town.

The funeral of Miss Kate Crawford, daughter of Mr. and Mrs. John Crawford of this place, whose death occurred at Toronto on Thursday, February 26. at toronto on Indisday, rebutary 26, after a few days' illness, was held from her home here this week, and was largely attended. Deceased was in her 21st year, and besides her parents leaves to mourn her loss three sisters, Margaret, Mary and Jeanette, all living at home.

arming style that blend with the spring frocks. The woman that d be faultlesly dressed should intended the spring there. See our windows; they tell is new in footwear.

Cook's Shoe Store

Margaret, Mary and Jeanette, all living at home.

Lloyd Saunders of this place has purchased the home of Mr. Elmer Risdale on Main street, and will move there shortly. Mr. Hisdale has accepted a position on the G. T. R. at Stratford. The Foresters held a special meeting on Monday evening in their lodgeroom, and after the business part adjourned to Mrs. Munro's refreshment parlors where they all enjoyed an oyster supplied. where they all enjoyed an oyster sup

MISQUOTED, STATES **DUTCH NOTE TELLS ALLIES HOLLAND WILL**

garding Wilhelm.

Conscious of Duties.

Protesting that this attitude does not put Holland outside the community of nations, the note declares Holland is fully conscious of the duties the presence of the former emperor lays on the Netherlands Government with regard to the country's own interests as well as

EXPECTS HIGHER-UPS TO BE ARRESTED FOR THEFT OF FREIGHT

FREDERICTON, N. S., March 5 .-That officials higher up in the employ of the Canadian National Railway will soon be placed under arrest in the roundup of the railwaymen which is being made as a result of the extensive thefts of freight that have been taking place on the system in New Brunswick, declared a public official who is closely in touch with the case this morning. this morning.

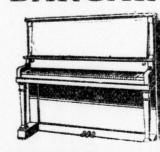
The ten prisoners appearing in the police court this afternoon charged with thefts are all sectionmen or occupy other subservient positions, with the exception of one man, who is a locomotive engineer, and was in rea locomotive engineer, and was in re-celpt of about \$300 a month salary. Nine of the ten have pleaded guilty, but were not sentenced this afternoon, because it has been found advisable to have them here as witnesses, whereas if they were sentenced they would not then be available.

THE VANCOUVER EXPRESS

DEALERS' SYNDICATE WINNIPEG .- CALGARY -- VANCOUVER TORONTO, March 5.—An issue of the transfer of

cier.
Those contemplating a Pacific Coast Those contemparing a rather than the Trip should get in touch with Canadian Pacific Ticket Agent or write W. B. Howard, District Passenger Agent, Toronto.

OUR DAILY **BARGAIN**



UPRIGHT PIANO, Only

Mahogany Case, Beautiful Tone. A Great Saving at \$215.

Heintzman & Co. LIMITED.

GEDDES, REGARDING

United States April 3.

my appointment to the Washington post. What I was quoted as saying must have been founded on my conversations of last Tuesday, employed the platitude that Sinn Feir

First Car of

Is Here

Shareholders' orders given preference. Place your orders at once.

PHONE

344 Dundas Street

There is no other more agreeable, more satisfying food providing so much energy at so low a price than

GOOD WHITE

It is wholesome, nutritious and appetizing, a bread of real quality and a body-builder of distinction.

At a slight extra cost you can obtain it wrapped. It keeps fresh longer in the wrapper.

Neal Baking Co., Limited

Windsor, London, Sarnia, St. Thomas.

Approva The discharge of one's duty satisfactorily is always



The wisdom of naming a trust company as executor of an estate in preference to an individual is readily recognized. Scientific management will cost no more. It is your one safeguard that your wishes will be respected and fulfilled after you are gone.



T. G. MEREDITH, K.C.,

Chas. J. Clarke, Manager Walter T. Westby, Manager A. H. Whitlow, Manager HUME CRONYN. General Manager

ism is an intensely national movement. "I have always believed the Irish complexities more political than religious. I think my reported optimism over the new home rule bill is undergrandent of the condense standable since I participated in its framing."

WATCH EX-KAISER

SINN FEIN OPINION

The ambassador said his reported espousal of a world loan to Germany was merely a reiteration of his conviction that one of the world's first duties was to help Germany to her feet, which sentiment he has frequently expressed in public addresses.

Says Conscious of Duties Re
Ambassador Will Depart For Sir Auckla ad said he would reserve comment on the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and affective public and reserved in the Anglo-American situation and reserved tion and affairs until his arrival in the

CLEVELAND 5, WINNIPEG 3.
CLEVELAND Ohio, March 5.—The
Cleveland hockey team defeated the
Monarchs of Winnipeg, Manitoba, 5 to

here tonight.

TONDON. March 5.—Robert I raine, the actor-aviator, for wis safety considerable uneasiness been felt, landed with his pilot, Cor at Marburg, Germany, last night, the safety of the safe Lorraine, who started from St. Moritz, Switzerland, for Hounslow,

England, yesterday morning at o'clock, lost his way in a fog. RIDE A Red Bird Bicycle

A Real Canadian-Made Bicycle

SAVE CAR FARE.

ROSS' LIMITED MANUFACTURED

The store that manufactures and deals direct with the user, and where no middlemen's profits are added. ROSS', LIMITED, LABEL is a guarantee to every purchaser of absolutely fair dealing, best value in the market, and money will be refunded if the article purchased is not

FURS

In the face of the coming high prices, it will save money to purchase NOW!

High-Grade Select Hudson Seal Coats, in all sizes, plain or trimmed. Get our prices now-it will save much money Large Beaver Scarf, with Taupe Lynx Neckpieces.

pockets. Price ... \$127.50 Beaver Muff to match. Price \$60.00 Large Hudson Seal Scarf, with pockets and belt. Price\$120.00 Large Hudson Seal Cape, with shawl collar. Price Hudson Seal Stole. Price. Hudson Seal Stole, with banding of mole. Price\$62.50

Hudson Seal Muffs to match.

Price...... \$40.00

Price\$85.00 Taupe Lynx Muffs to match. Taupe Wolf Neckpieces. Taupe Wolf Muffs to match. Price\$72.50 Red Fox Neckpieces. Price \$47.50 to \$57.50 Red Fox Muffs. Price....\$55.00 to \$60.00 Isabella Wolf Neckpieces. Price\$62.50 Isabella Wolf Muffs to match. Price\$62.50

Ladies' Wear Dept.

The very latest word in fashions, and reproduced by our own designers from the most authentic models in the

We invite inspection of these garments, as we believe that they reflect the most distinctive and correct as well as the most attractive garments shown this season.



New Spring Suits, in black, navy, brown, taupe and French blue serge, trimmed with military braid and buttons. Price\$46.00 to \$55.00

Black, French Blue and Navy Serge Suits, with fancy brocaded silk vest, coat beautifully embroidered with silk braid, trimmed with buttons and lined with silk. Price\$47.00 to \$63.00

Salt's Plush has advanced for the coming season 25

CLEARING

The Biggest Bargains Now in the Coat Trade.

per cent, but we are clearing out all our made-up Salt's Plush Coats at much below cost price, as we must have room for spring goods. Coats

Clearing sale of Salt's Plush Coats, ranging in price

from.....\$33.75 to \$53.50



BLOUSES

We have just received a new shipment of Georget Blouses, in various styles and shades. Price......\$6.75 Habutai Silk Blouses, in tailored designs and wi round neck and tucked front. Price......\$3.75 to \$7.50 Special Habutai Silk Blouses, with tucked front and sailor collar. Price\$2.19 Voile Blouses, with convertible collar, tucked front, trimmed with pearl buttons. Price\$5.25

HOSIERY Silk Hose, in navy, brown,

grey, black and white. Price\$1.25 Faney Drop - Stitch Hose. Price\$3.00\$2.00 to \$5.00

Sets. Price \$1.50 to \$4.50 Lace and Net Vestees. Price

NECKWEAR

Venetian Lace Collars and

GLOVES

Kayser Silk Gloves, in mastic, grey, white and black.

196 DUNDAS STREET. PHONE 1319.