

## Rowat's Coffee

The best procurable. Please particular people.  
55c PER POUND  
250 Dundas St. Phone 3051-3052.  
Canada Food Board License  
No. 5-5422.

## SPEND \$1.00 AND FEEL BETTER

If you are suffering from nervousness, anemia, backache, sleeplessness, rheumatism or any system weakness brought about by impure and impoverished blood, buy a box of Tonal-iron Capsules and start taking them immediately. They are guaranteed by all druggists to help in cases of that kind. Tonal-iron Capsules, the new French gelatin preparation, are making a wonderful record since their introduction to Canadians. On account of the peculiar way in which they are packed, they remain their freshness always, and because they are soluble, they reach the affected parts of the system immediately upon being taken. On sale at all first-class druggists for \$1.00 or by mail from us on receipt of price. Tonal-iron Company, Box 184, London, Ont. ywt

## The 'Arch-Preserver' Shoe

is rightly called the "EFFICIENCY SHOE" FOR MEN. It fits men's feet in ways and in places that they have never before been fitted. They fit men's feet and keep men "fit." We are handling this shoe. Drop in and let us talk to you about it.

## Cook's Shoe Store

THE STORE WITH THE STOCK.

IT WILL BE TOO LATE. Some day when that battery gives out on the road, it will be too late to avoid a lot of trouble. Why not send it to us today and let our experts put it in shape for you?

BENSON-WILCOX ELECTRIC CO. Phone 2671. 264 Dundas Street. w

## IT COSTS A LOT TO LIVE

But don't let the matter of expense keep you from having your eyes cared for. Sight is more important to you than clothing, food, or anything else. Also you'll find our prices decidedly reasonable. The Brown Optical Company, Specialists, 223 Dundas street. Phone 1377. ywt

## CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.



## DIAMONDS

Diamond Rings from \$5 to \$250. Including single diamond rings, three and five diamond, and many fancy settings in our designs.

## C. H. WARD &amp; CO.

DIAMOND MERCHANTS.  
335 Richmond Street.

WHY NOT? BUY GUARANTEED GOODS. Canadian Beauty Irons ..... \$5.00 Canadian Beauty Toaster ..... \$5.00 Electric Fan ..... \$7.50 to \$40.00 Flashlights ..... 90c to \$2.50 Western Ontario Electric Co. Phone 4071. 237 Dundas Street.

## TREBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS Two Doors East of Majestic Theatre.

## Save Money on Shoes

Modern Shoe Repair

Phone 2310. w

## GET YOUR TIRES RETREADED, IT PAYS.

## London's Rubber Man

346 DUNDAS STREET. PHONE 5124. ywt

## Shell Glasses

Are both stylish and comfortable. We have them in a variety of new shapes at very moderate prices.

## JOHN S. BARNARD

Optician.  
194 DUNDAS STREET. ywt

## Our RETREADING is QUALITY Work, Not the Average.

London Tire Repair Depot  
154 Wellington Street. Phone 2194.  
A. WILKES. Opp. McCarty's. ywt

## Artificial Limbs

Martin-Halsted Co.  
REPAIRS SOLICITED.  
104 Adams Ave. W.,  
Detroit, Mich. ywt

## A Few Government Bonds

FOR SALE

## To Pay 7%

Apply quickly.

## London Loan and Savings Co.

London, Ont. ywt



## Ladies' Gold-Filled Wrist Watches

\$21.00

The ladies' watch we are now showing at \$21 is something a little better than the ordinary watch at \$21. It is a splendid style, one that keeps the exact time. It looks well on the arm. It is fully guaranteed. The kind all the lady folks are buying.

## YOUNG'S

Official C. P. R. and G. T. R. Watch Inspectors.

170 Dundas St. 674 Dundas St.

## Johnston Bros.

As of old this famous bread is satisfying the tastes of thousands Sold at progressive prices everywhere. JOHNSTON BROS. Phone 944.

Noted for its delicious flavor and purity TRY IT! We know you'll like it.

Food Control License No. 5-263

## BREAD

## MAJESTIC

Vivian Martin in "Vivette," a Pleasing Photoplay Showing at the Majestic Friday and Saturday.

Vivian Martin, a favorite screen star, will be seen at the Majestic today and Friday in her latest success, "Vivette." This dainty little actress is cast for a role in this feature which suits her wise personality in every detail. Vivian's pretty, coquettish look, her slender grace and April-like moods of merriment and gravity are much in evidence throughout the delightful and appealing story of William J. Locke's fanciful creation, which is translated into a screen drama of exceptional

At the Majestic today and Friday, also a news weekly. Toto, the world's funniest screen comedian, in "A One-Night Stand," Webber and Solrell, high-class singers, and special musical numbers by the Majestic Concert Orchestra. Webber and Solrell present an entirely new program of vocal selections.

The continuity is perfect, and the action moves smoothly and without a hitch from the opening reel to the close.

The plot is entirely free from complications; in fact, the simplicity of the tale is such that it depends mostly on an active part in the war. The feeling expressed among these people is that what is termed "the prayer branch of the service." Rev. W. S. Wright of St. Paul's Presbyterian Church, West London, led the service. Revs. J. H. Boyd, J. R. Laverie and J. D. Richardson taking part.

## WEEKLY NOON-HOUR SERVICE WELL ATTENDED

The weekly union noon-hour prayer service in Chrony Hall, which is being held each Thursday during the holy season as a continuation of the noon-hour services, was well attended today. In the gathering were noted many people who had made a habit of being present every day up to the national day of prayer on June 30, fathers and mothers of some of our daughters in places of danger overseas and others who have near and dear ones taking an active part in the war. The feeling expressed among these people is that what is termed "the prayer branch of the service." Rev. W. S. Wright of St. Paul's Presbyterian Church, West London, led the service. Revs. J. H. Boyd, J. R. Laverie and J. D. Richardson taking part.

## VANCOUVER'S STRIKERS SECURE THEIR DEMANDS

Vancouver, B. C., July 11.—Final stumbling blocks to the settlement of the street car and electricians' strike were removed at an early hour this morning when the electricians in conference with the various power companies obtained satisfaction for their demands. Coincident with this agreement, the street car and electric workers' strike in Vancouver and other British Columbia cities was called off. The street car men are to receive a minimum of 40c an hour and a maximum of 50c an hour, two years' service to determine the maximum pay. They received the 40-hour day and get time and a half for overtime.

The settlement with the electrical workers resulted in their getting the 8-hour day, a six dollar basic wage and the right to reopen negotiations dependent upon the cost of living, upon 30 days' notice.

## FALL CAUSES DEATH.

Chatham, July 11.—John L. Piper, aged 82, died this morning from consumption of the brain, resulting from being thrown from a wagon at his home in Chatham Township last Friday. He died without regaining consciousness.

## Special Sale of Summer Hats

BELTZ & CO. PHONE 517.

## RE-EXAMINATION OF DRAFTEES PUTS 500 IN CATEGORY A NOW

Out of 1,500 men in categories B, C, D and E, who have been re-examined in this military district in the past six weeks, 500 have been elevated to A category and have been put in uniform or ordered to report for service at an early date.

Re-examinations to date have been in the counties of Essex, Kent, Middlesex, Elgin and Wellington.

All Are Busy.

The medical boards are proceeding with re-examinations to other counties and in a few weeks the entire district, it is expected, will have been covered. In a re-examination of men in B and C categories at Windsor a few days ago 50 per cent were raised to A category.

Result of Replies.

The re-examinations are the result of replies on questionnaire forms submitted by the men. The forms were sent out in many cases at the suggestion of the military medical board at headquarters here, whose members, after carefully going over the history sheets of the men, decided that re-examinations were justified.

Local Man So Longed To Be With Family He Surrendered Himself.

Loneliness, brought on by a seven-months' separation from his wife and family and a longing desire to be with them again, caused a citizen who left the city in December last to avoid his appearance in court, to return to the city at an early hour this morning and surrender himself to the police.

The man was summoned in December last on a charge of having liquor on premises other than his private dwelling.

When the morning of his trial came, his name was called three times in court, but the only answer to Inspector Birrell's call was the echo of his voice through the courtroom corridors.

Chief W. T. Williams asked for a warrant, which was issued, but was never served, as the missing man was across the line in the land of Uncle Sam.

After seven months had elapsed the separation from his family became unbearable and he decided to return and in his own words, "Face the music."

When the charge was read in police court this morning he pleaded guilty, without the slightest hesitation. A fine of \$200 and costs or in default of payment, three months in jail, was the penalty imposed by the court.

The citizen went down to the jail, while the family got busy in an effort to raise the \$200 and costs rather than see the head of the family remain at Castle Carter for the next 90 days.

## POTATO CROP ABOVE AVERAGE IN MIDDLESEX

The potato crop this year is above the average, according to R. A. Finn, district representative of the Ontario department of agriculture, and J. Coon of the Dominion department of agriculture, who have been inspecting the potatoes to see how many fields are free from disease. The potatoes that are free from disease will be used as seed potatoes.

Black leg, leaf roll and mosaic are the three chief diseases that are damaging the potatoes.

## ROSS' LIMITED

SUMMER STYLES IN SUITS, COATS AND DRESSES

Our factories are busy making the new distinctive and appropriate garments for the coming hot season.

Suits in the latest light woolen fabrics, in the newest shades of the day, suitable for summer or early fall. Prices ..... \$48.50 to \$40.00

Silk Suits in all the different weaves and newest shades. Prices ..... \$18.50 to \$45.00

Palm Beach Suits also, in new coat styles, in natural, open, rose and white. Prices \$12.50 to \$18.50

## SUIT

Special Offering This Week

New High-Class Distinctive Garments. The Latest Styles, American and French Designs.

Unusually attractive merchandise that will delight ladies who appreciate distinction in dress.

Clearing of Suits, in American All-Wool Poplin, in Quaker grey color; sizes 16, 20, 36 and 38. Regular prices \$37.50 to \$47.50, for ..... \$25.00 to \$35.00

New sand and beige shades, plain and trimmed, in blue and silver; sizes 34 and 36. Prices regular \$45.00 to \$50.00, for ..... \$32.50 to \$37.50

Summer Coats—The newest in velours, prolines, gabardines and silks, tweeds, etc. In this showing will be found some specially new and appropriate styles for the season just from the hands of our designers and operators. Prices ..... \$16.00 to \$40.00

Silk Dresses, in poplin, charmeuse, crepe de chine, taffeta, paillette, duchesse, etc. Prices ..... \$10.00 to \$37.50

Summer Wash Skirts—In white, repp, \$1.00 and up; in Bedford cord, \$1.50 and up; in tricotine, \$6.00 and up; in silk stripe ..... \$12.00 and up

New Blouses and Neckwear added to our showing every few days.

Lisle and Silk Hosiery ..... 50c to \$2.00

Silk Fibre Sweaters in all the latest color combinations.

196 Dundas Street Phone 1319

## THREATENING SKIES HAD THEIR EFFECT ON PICNICS AT PORT

Some Sports Omitted, But the Kiddies Had Good Fun.

London was minus many of its juvenile population on Wednesday when six of the local Sunday schools held picnics at Port Stanley. Although the weather was not very promising during the early part of the day, the bright and jolly faces of picnickers made Old Sol smile before evening. The sports program which had been prepared by the picnickers was carried out in a rather haphazard way, and in some cases sports were omitted altogether from the day's program, because of the doubtful weather. Tiny tots from the various schools were quite disappointed when they had to accept "Crackley Nut" as a substitute for races. Other attractions at London's "Palm Beach" afforded the picnickers a jolly time, although bathers were conspicuous by their absence. Following is a list of the prizewinners of the various Sunday schools.

Talbot Street Baptist.

Girls under 11, 50-yard dash—Ruth Bingham, Eleanor Willis.

Boys under 11, 50-yard dash—Verne Griffith, John Sanway.

Girls under 13—Margaret Bryant, Kathleen Stewart.

Boys under 13—Arthur Griffith, Jack McGill, John Sanway.

Girls 15 years and over—Mrs. Whitehead, Miss Nan Butler.

Boys 15 and over—Ben Foulkes, Rev. H. H. Bingham.

Boys' special race—Allan McWaine, Bert Donahue.

Chums' race—Margaret Bryant, Nora Allen.

Second chums' race—Elsie Vantassel, Beatrice Livingstone.

Boys' jockey race—Ben Foulkes, Bert Sanway, Jack McGill, John Sanway.

Girls' egg race—Nora Allen, Margaret Bryant.

Teachers' and officers' race—N. Burtch, E. Ellis.

Ridout Street Methodists.

Lucky prizewinners of the Ridout Street Methodist picnic sports were held on Wednesday for the following:

Running race for tiny tots—Gerald Raymer, Gilbert Proctor, Miles Leggat.

Girls, 5 to 8—Nora Raymer, J. Spetzie, Mildred Boyce.

Fifty-yard dash for girls 8 to 14—Rhoda Proctor, Gladys Lovess, Rose Ashby.

Boys' 50-yard dash—Stanley Ashby, Archie Raymer, Bruce Seraton.

Ball-throwing contest—Ada and Rhoda Proctor.

Soda biscuit contest—Eleanor Boyce, Gordon Gearson.

Young ladies' race—Mrs. Boulton, Mrs. Spettigue, Mrs. Court.

Married men's race—Mr. Raymer, Mr. Mann, Mr. Spettigue.

Chums' race—Gordon Gearson, Archie Raymer, Stanley Ashby and Arnold Raymer.

The prize winners of St. James Anglican Church, South London, are:

Girls, under 8—Kenneth Hodgins, N. Brown, Jack Thorndike, H. Howlett.

Girls, 12 and under—Ivy Cotterill, Z. Danforth.

Boys, 12 and under—Donald Manuel, Charles Ferguson, Alex Kelly.

Girls, 16 and under—Phyllis Howlett, B. Ferguson, Edith Beaudry.

Boys, 16 and under—Dalton Danforth.

Young men's race—Mr. Manuel, Mr. Franks, Rev. Mr. Armitage.

Boys' jockey race—Ashby, Russel Howlett, Tommy Smallman, Donald Manuel.

Chum race—Ivy Cotterill, E. Danforth, Dorothy Campbell, Phyllis Howlett.

Constitution prize—A. Howlett, J. Dunn, L. Brown, Mildred Mills, Jack Kinsley, Dorothy Wachmitch, Florence Geddes, Beatrice Campbell.

Boat and shoelace race—T. Smallman, D. Danforth, W. Franks.

## Taylor Protects You!

Taylor's well-earned reputation for square dealing protects you from substitution—you get just what you ask for in any one of TAYLOR'S SIX STORES. He never tries to sell you "something just as good." Taylor's guarantee of absolute satisfaction or money refunded protects you from cheap, inferior quality goods. Taylor's enormous stock protects you from disappointments. He is never "just out." Taylor's heavy cash buying protects you from high prices. He buys direct from the manufacturer in jobber's quantities and saves you the wholesaler's profit. He can sell all drug store goods to you at lower prices than smaller dealers can buy them. Below are a few of Taylor's Wonderful Bargains For THURSDAY, FRIDAY AND SATURDAY.

PRICES THE SAME AT ALL SIX STORES.

|                                 |     |                                               |     |                              |           |                              |     |
|---------------------------------|-----|-----------------------------------------------|-----|------------------------------|-----------|------------------------------|-----|
| 25c Baby's Own Tablets .....    | 15c | Velvor Shampoo .....                          | 50c | 75c Bisurated Magnesia ..... | 48c       | 50c Syrup of Figs .....      | 39c |
| 25c Miller's Worm Powders ..... | 19c | 10c doz. Jar Rings heavy red rubber 4 for 25c |     | 10c Toilet Paper .....       | 4 for 25c | 25c Carter's 2 for 25c Pills |     |

## Taylor's Stomach and Liver Cure

has proven to be the best remedy for constipation, biliousness, indigestion, sick headache, sour stomach, torpid liver or gas on the stomach. It is made entirely from roots and herbs; does not contain one particle of calomel or other mineral poison. It is a laxative, but, unlike pills, it does not weaken the system; it acts as a powerful system tonic. Every 25c bottle is sold under a written guarantee to cure or money refunded. Larger sizes, 50c and \$1.00.

|                                       |     |                                  |     |                         |                |
|---------------------------------------|-----|----------------------------------|-----|-------------------------|----------------|
| 60c Dr. Chase's Ointment .....        | 38c | 50c Dr. Chase's Nerve Food ..... | 32c | 50c Fruit-a-tives ..... | 28c            |
| \$1.00 Dr. Morin's Kidney Tonic ..... | 49c | 50c Dr. Chase's Oil .....        | 14c | 50c Gin Pills .....     | 35c, 3 for \$1 |
| 50c Ferrozone .....                   | 39c | 50c Dr. Chase's Nerve Food ..... | 32c |                         |                |
| 25c Putnam's Corn Cure .....          | 19c | 50c Dr. Chase's Nerve Food ..... | 32c |                         |                |
| 25c Liquid Veneer .....               | 19c | 50c Dr. Chase's Nerve Food ..... | 32c |                         |                |
| 25c Meeca Ointment .....              | 14c | 50c Dr. Chase's Nerve Food ..... | 32c |                         |                |
| 35c Meeca Ointment .....              | 24c | 50c Dr. Chase's Nerve Food ..... | 32c |                         |                |
| 25c Mentholatum .....                 | 17c | 50c Dr. Chase's Nerve Food ..... | 32c |                         |                |
| 50c Mentholatum .....                 | 33c | 50c Dr. Chase's Nerve Food ..... | 32c |                         |                |
| 50c Sweet Nitre Kidney Pills .....    | 28c | 50c Dr. Chase's Nerve Food ..... | 32c |                         |                |

|                                      |     |                           |     |                                  |     |                         |                |
|--------------------------------------|-----|---------------------------|-----|----------------------------------|-----|-------------------------|----------------|
| 50c Dodd's Pills .....               | 29c | 50c Castoria .....        | 24c | 50c Dr. Chase's Nerve Food ..... | 32c | 50c Fruit-a-tives ..... | 28c            |
| \$1.50 Syrup of Hypophosphites ..... | 79c | \$1.00 Nuxated Iron ..... | 57c | 50c Dr. Chase's Nerve Food ..... | 32c | 50c Gin Pills .....     | 35c, 3 for \$1 |

## TAYLOR DRUG CO.

6 Red Stores London's Greatest Cut-Rate Druggists

Main Store—399 Talbot Street, Opposite Market Phone 1194  
South Branch—Corner Horton and Wellington Streets Phone 379  
East Branch—652 Dundas Street Phone 663  
North Branch—Corner Richmond St. and Central Ave. Phone 4151  
Hamilton Road—Corner Hamilton Road and Anderson Ave. Phone 405  
London South Branch—Corner Wortley Road and Craig St. Phone 1920

## There Is a TAYLOR STORE Near You

## DEATHS AND FUNERALS

The funeral of Mrs. Mary Ward, 37 Tecumseh avenue, which was to have been held on Sunday, will be held on Friday at Mount Pleasant Cemetery.

## DEATH OF REV. G. F. ROBERTSON.

Rev. George F. Robertson, for many years a resident of this city, died on July 9 at Ayrton, Ont. Mr. Robertson was in his 80th year. He is survived by three daughters, Mrs. Clarence Woodburne of Oak Park, Ill., Mrs. Easton of Ayrton, with whom he resided, and Miss Iva of Moose Jaw, Sask. Interment took place at Ayrton today.

## FUNERAL OF MRS. DONOHUE.

The funeral of Mrs. Lila M. Donohue, who died Monday, was held from her late residence, 32 Carfax Crescent, Wednesday afternoon. Mrs. Donohue was aged 20 years, and had been married just seven weeks. She was the second daughter of Mrs. Florence Heath of Mount Brydges, and the late Walter Palmy. The services were conducted at 2:30 by Rev. W. H. Clarke of the Southern Congregational Church. The pallbearers were A. Templer, C. Norman, F. Templer, E. Stevens, F. Fiske and E. Nichols. Interment was made at Mount Pleasant Cemetery.

## FUNERAL OF MRS. FISH.

The funeral of Mrs. Dorothy A. Fish took place this afternoon at 2:30 o'clock from the residence of her son-in-law, John Holman, 351 Princess avenue, Rev. H. H. Bingham of Talbot Street Baptist Church conducting the service. The pallbearers were J. W. Westervelt, N. Mills, Andrew Dale, J. B. Campbell, H. W. McGill and W. A. French.

Mrs. Fish, whose death occurred on Tuesday morning at the home of her daughter, Mrs. Holman, was a devoted member of Talbot Street Church. She is survived by two daughters and one son, Mrs. Harry Rosser of Toronto, and Mrs. John Holman, with whom she lived, and Fred Fish of San Gabriel, California.

## COURSE IN TRAINING FOR ONTARIO'S WOMEN

A course in general farming at the Guelph Agricultural College has been arranged for a number of young women in Ontario. Those who take this course will be asked to teach farmettes in their own community. The foregoing facts were stated by Miss M. C. Strath, field secretary of the women's farm department of the Ontario Government Employment Bureau. Miss Strath has been busy placing farmettes in Huron and Middlesex counties. Over four hundred have already been placed, and it is expected that farmettes will be placed in all counties throughout Ontario. That there will be great demand for women to help in the farm houses during the harvest is evident. Those who care to help in this manner should contact the local Government Employment Bureau.

## NEWSPAPER, magazine, farm paper, trade paper, billboard, street car and direct advertising.

## Federal Advertising Agency

T. H. YULL, Dominion Savings Building, LONDON, CANADA

## DODD'S KIDNEY PILLS

FOR ALL KIDNEY DISEASES

BRIGGS' DISEASE, RHEUMATISM, DIABETES, BACKACHE

23 THE PROPHET

When you order a loaf of bread from your grocer, why not say:

## Parnell's VICTORY Bread

When you do you are sure of getting the best bread it is possible to bake. Try a trial loaf today.

## PARNELL THE BREADMAN

PHONES—925, 1390. Food Board License No. 5-065.

## Accidentally Killed After 54 Victories Over Teuton Planes