

More than Soap

Lifebuoy Soap is a perfect soap and a perfect antiseptic acting together in perfect unity. Its rich, abundant lather makes it a delight to use.

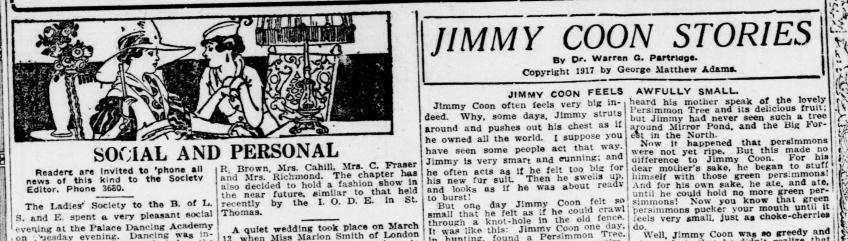
LIFEBUOY HEALTH SOAP

Protect your health by washing your hands and face with it—by bathing and sham-pooing with it. The mild antiseptic odor quickly van-ishes after



when you buy here.

PAGE OF INTEREST TO WOMEN



S. and E. spent a very pleasant social evening at the Palace Dancing Academy on "lesday evening. Dancing was indulged in to music furnished by the Dayton & McCormick orchestra. A large iced cake was cut in 24 pieces and sold by Brother James Milligan, and the holder of the lucky piece of cake, which contained a five-dollar gold piece, was Mrs. Smith of Clarence street. The proceeds from the sale of the cake will be given for the benefit of the society.

Mr. W. E. Wismer is taking a rest from his duties as deputy registrar un-der the military service act for this district, and is spending a short time in

A quiet wedding took place on March 13, when Miss Marion Smith of London Township was united in marriage to Frederick J. Cade of Simcoe. The bride was organist and choir leader of the Siloam Methodist Church, and as an appreciation of her long and faithful services in connection with the church, was the recipient of a purse of gold from the members of the congregation. Mr. and Mre. Cade will reside in South Alberta. Alberta.

Mr. W. E. Wismer is taking a rest from his duties as deputy registrar under the military service act for this district, and is spending a short time in Battle Creek, Mich.

A matinee tea and musicale will be given by the officers of the 7th Regiment Chapter, I. O. D. E., on March 230, in the Tecumseh House. The affair promises to be a success, judging from the fine program arranged by the following committee: Mrs. Gough, Mrs. Raymer and Boyce.

BACKYARD GARDEN HINTS

(By The Girl With the Hoe.)

BACKYARD GARDEN HINTS

OF MOTHER'S CLUBS

OF MOTHER

to go back this year.

GIRLS OF ASKIN STREET

CHURCH HOLD CONTEST

The girls of the True Blue Class of Askin Street Methodist Sunday School held a Red Cross contest during January and February, the class being divided into two sides. Much interest was taken in the contest, and at the close, on February 26, the following articles had been received by the South London Red Cross Society: Seventy-five pairs socks, 9 pairs bed socks, 40 trench caps, 26 personal property bags, 26 pillow-cases, 36 towels, 18 face cloths, 3 pairs pyjamas, 2 shirts.

The losing side provided a "hard-time" party, the girls being dressed in "hard-time" costumes. A very enjoyable and interesting evening was spent, after which a "hard-time" lunch was served.

JIMMY COON STORIES

Copyright 1917 by George Matthew Adams.

But one day Jimmy Coon felt so small that he felt as if he could crawl through a knot-hole in the old fence. It was like this: Jimmy Coon one day, in hunting, found a Persimmon Tree. and Jimmy Coon smelled those persimmons; and he climbed that tree very fast. Now Jimmy Coon had often

persummons pucker your mouth until it feels very small, just as choke-cherries do.

Well, Jimmy Coon was so greedy and ate so fast, that he didn't realize that his mouth was getting all puckered up; and getting smaller and smaller. But when Jimmy Coon got down out of the Persimmon tree you would never have known him!

Jimmy Coon has got a good-sized mouth usually. But the green persimmons had puckered his mouth up in such a funny way that Jimmy was the funniest-looking Coon you ever saw! Why his mouth felt to Jimmy so small that a pin-head could not have entered his mouth. And his throat and tongue seemed to shivel all up to almost nothing. And the top, and bottom, and both sides of his stomach seemed to draw all up in a little knot inside, and seemed no bigger than Jimmy's little fist.

And Jimmy was frightened because he felt so small and all puckered up! And Jimmy feared that he would get so small, and keep puckering up, so that there would be nothing left of him, but a tiny grease spot. Jimmy started for home as fast as he could run. But as Jimmy ran he felt smaller and smaller, and more and more puckered, and he felt so small that he feared when he got into his bed there would be nothing left of him but a few grey hairs, to cover up with his nice blanket.

Tomorrow—Jimmy Coon is Very Slck.

HARRINGTON.—The packing committee of the Harrington Red Cross Circle met at the home of Mrs. Innes Sutherland and packed the following articles to be shipped to Hyman Hail London: Fifty-one pairs socks. 76 towels, 36 suits pylamas, 2 caps. The total was valued at \$194.45. The packing committee is composed of Mrs. Ted Matheson, Mrs. James Clark, Mrs. Ed Whyte and Mrs. I. Sutherland. Ans.—Now you've made a good bevalued at \$194.45. The packing committee is composed of Mrs. Ted Matheson, Mrs. James Clark, Mrs. Ed Whyte and Mrs. I. Sutherland.

KERWOOD.—The Kerwood Patriotic Society has received the following donations, which they gratefully acknowledge: William Johnson, \$35; Mrs. Dymond, \$10; probationers to be twenty-one years of will make them if they are society is shipping 150 pairs of socks, 19

Ans.—Now you've made a good belief of the same of the first. I. Adeling means there is follow the first. I. Adeling means there is follow the first. I. Adeling means there is follow the first. I. Adeling means solution or "princess"; Billy is the diminutive for a "princess"; Billy is the diminutive for william, which means "helmet of resolution" or "protector"; Myrtle is many 2. January 30, 1903, was a Friday. 3. Most hospitals require their too or its equivalent and some high school work is essential in almost every hospital except the Hospital for Insane.

William Johnson, \$35; Mrs. Dymond, \$10; Mr. De Gex, \$38.50. This month the society is shipping 150 pairs of socks, 19



Now Is the Time To Select Your

EASTER SUIT

\$23.50, \$25.00, \$30.00 \$32.50—and—\$50.00

And this is the store in which you'll want to buy it. All the new spring styles, tailored models showing at a glance the work of the master hand-belted and pleated models, models with bustle backs-all are here. Serges, poplins, poiret twill and gabardines are employed in the manufacture, and the colors are navy, black, sammie, wet sand, taupe, etc.

It is to your advantage to choose early. A deposit secures it for you.



NOVELTY SKIRTS

You'll like these Fancy Skirts of plain and striped taffetas, new designs and button trimmed, cleverlyshaped pockets.

\$6.95 to \$20

CLEVER NEW DRESSES

In silks and serge taffetas, in plain and fancy stripes, crepes, foulards and georgettes, in addition to good quality serges, make up the largest variety of smart dresses we've ever shown.

\$18.95 to \$40.00

Want a New Spring Coat?

There is something so spring-like about them! Their colors are bright and new, their lines are jaunty and their fabrics rich and fresh. Serges, poplins, delhi, poiret twill, coverts and tweeds......\$15.00 to \$37.50

What About Easter

Neckwear? The latest ideas in Collars and collar and cuff

Kid Gloves We recommend Perrin's

make as thoroughly re-

Billie? 2. What day did January 30,

1903, fall on 3. What age does a girl

have to be to learn to be a nurse, and

does she have to pass the entrance be-

forehand? Hoping to see this in print, I

will close as my letter is getting long.

Ans.-Now you've made a good be-

BLUE BELL

Blouse . Easter?

If so, you'll be interested in the new shipment of crepes, georgette and



Brick & Dundas, Ltd.

newest ideas.

188 Dundas Street

THE SAFEST MATCHES wood society boasts of a good knitters. In one month IN THE WORLD yarn to keep the society busy. also the cheapest, are

Dear Miss Grey,-This is my first letter to the Mail-Box. Would you please give me the meaning of the folowing names: Myrtle, Adelina and

SAFEST because they are impregnated with a chemical solution which renders the stick "dead" immediately the match is extinguished.

CHEAPEST because there are more perfect matches to the sized box than in any other box on the market. War-time economy and your own good sense, will urge the necessity of buying but EDDY'S MATCHES.

POLLY AND HER PALS.—Now Ma'll Have the Whole Family Under Suspicion.



York and Canada. The latest designs. All New York sample

suits, no two alike, and all low priced. Come in and com-

pare our prices with other stores and you will see that we save

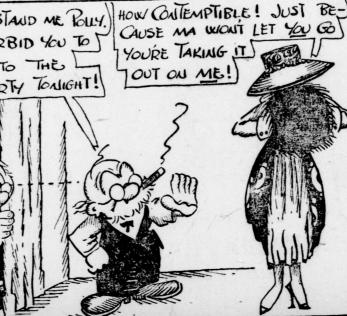
you the middleman's profit. We manufacture ourselves, and

you will save from \$6.00 to \$10.00 on your spring suit or coat

The Dominion Ladies' Outfitters

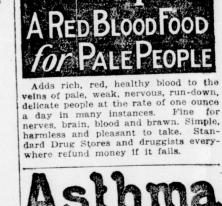
269 DUNDAS STREET CORNER WELLINGTON STREET.











Kelloggs

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