of American Advertisers.

The object of this Association is to devise measures to protect themselves and the advertisers in general against the effects of misrepresentation of newspaper circulation. They are spending a lot of time and money, in order to succeed, to procure security against unscrupulous publishers who exaggerate their circulation figures.

This Certifies that this Association has examined the circulation

MA Bresse

Montreal Canada

and ending with the thirty-first day of Mary Nineteen hundred and two

severing a period beginning with the first day of June Nineteen hundred and one

verifying the same from the press-room, books of record and system of distribution, and

finds that the average number of copies of each issue, circulated during said period was

seventy five thousand me hundred and eighty eight 175 188 Jeach weekday;

according to the definition of circulation adopted by this Association!

thirty seven thousand two hundred and eighty one (37,281)

This Certificate is valid only in its entirety.

Dated, New York.

CIRCULATION

This Association is composed of the most prominent advertisers of the United States of America-men who spend millions of dollars yearly, advertising in newspapers alone.

"LA PRESSE" has always granted, freely, to every advertiser the fullest possible information regarding its circulation, character of circulation and territory covered. The experts of the above named Association, after a thorough examination of the books of "LA PRESSE," have issued the following certificate of guarantee:

CERTIFICATE OF

The Circulation of "LA PRESSE" Guaranteed by the Association

Toronto Branch of the Canadian Manufacturers' Association Hold Annual Meeting.

TREATMENT OF TECHNICAL SCHOOL

Incapacity in Regard to New Exhibition Buildings-W. P. Gundy the New Chairman

The annual meeting of the Toronto branch of the Canadian Manufacturers' Association was held yesterday afternoon with the retiring chairman, J. O. Thorn, in the chair. There was a large and representative gathering, and many interesting reports were presented, showing the rapid advances made by the organization since its inception nine months ago. Mr. Thorn was nominated for a second term, but he deckined. He believed the honor should be passed round. W. P. Gundy of the W. J. Gage Co. was elected his successor. The other officers were elected as follows: Vice-chairman, C. N. Candee, Gutta Percha Rubber Co.; executive committee, R. J. Christie, Christie-Brown Co.; J. H. Paterson, Toronto Hardware Co.; J. T. Sheridan, Pease Furnace Co.; D. T. Mc-Intosh, McIntosh Granite and Marble Works Co.; Robert Crean, Robert Crean & Son; F. B. Fetherstonhaugh F. B. Fetnerstonhaugh & Co.; James P. Murray, Toronto Carpet Co.; Milliam Stone, Toronto Lithographing Co.; J. H. Housser, Massey-narris Co.; A. W. Thomas, Copp Clark Co. The past presidents of the association and past chairmen of the local branch are members ex-officio of this committee. The following were nominates. past chairmen of the local branch are members ex-officio of this committee. The following were nominated for the Executive Council of the association: James P. Murray, Walmam Stone, J. O. Thorn, S. M. Wickett, Thomas Roden, J. H. Paterson, A. W. Thomas, George H. Hees, P. H. Burton, R. J. Christie, H. Housser, T. A. Russell, C. N. Candee, W. P. Gundy, Frede.ick Nicholis, Gerhard Heintzman, R. Millichamp and Frederick M. Ritchie; delegates to the Industrial Exhibition, Association, W. K. Mc. Naught, W. K. George, George Booth, J. O. Thorn, H. G. Nicholls, J. R. Shaw, F. Stanley, W. B. Rogers, G. C. Moffatt, J. T. Sheridan, T. A. Russell and R. B. Anderson;, representatives to the Technical School Board, Harold Vander Linde, A. W. Thomas, Gerhard Heintzman and G. J. Small.

In the annual report of the branch it was announced that the membership was now 272. The past year was a most prosperous one for the branch, much valuable work having been carried on in the interests of Toronto manufacturers. Reference was made to the death of the late Walter E. H. Massey, who was one of the most active members of the branch. The report summarized the work of the branch during the past term, mentioning the erection of the royal arch, for which \$100 of the funds were voted to assist in defraying the liability; the securing of two additional representatives to the Technical School Board, making four in all; the securing of a Year a Prosperous One. ig four in all; the securing of a better postal service for the west end, and the abolition of fees to a civic inspector of elevators in manufactur-ing establishments where they were inspected by insurance companies. The report referred to the support rendered to the bylaw providing for the raising of \$133,500 for the erection of new buildings at the Exhibition grounds, and added: "We view with regret, however, the dilatory and unbusinesslike action of the authorities having the matter in charge in de-laying the letting and completion of the contracts for carrying on the the contracts for carrying on the work, the result of which will be that the new manufacturers' building will not be completed in time for this year's Exhipition. Reference was made to the extension of the lease of exemption from taxation to manufacturers under the Bell bylaw until 1903, which applied to all municipalities in the pro-

Exhibition. Reference was make to obtain Reference was make to this from taxing in marking to maintain the maintain to maintain the maintain to maintain the second of the control of the maintain the second of t

Largest Circulation in Canada, Without Exception.

DAILY AVERAGE FOR ONE YEAR.

Being light and easily assimilable, it is highly recommended by physicians, to persons of sedentary habits, weak digestion, bilious temperament or troubled with disease of the urinary organs or bladder.

refreshing and invigorating beverage.

Mixed with Soda it makes a very

BOARD OF CONTROL—W. ATLEE BURPEE, "Seede" SON JAROS. "Vin Mariani"; EMERY MAPES, "Cream of Wheat"; F. E. THOMPSON, "Moxie Nerve Food"; JAMES T. WETHERALD, "Lydia Pinkham"; FREDERICK L. PERINE, "Sozodont"; GEORGE A. PRIEST, "Singer Sewing Machine"; STEPHEN BRITTON, "Abbey Salt."

Butchers Will Make Merry This afternoon at Exhibition Park the Amalgamated Meat Cutters and Butcherworkmen will hold their first annual picnic and barbecue, commencing at noon. Three cattle will be roasted and served hot to the public. There will be a program of sports and games, racing and a beef and sheep-dressing contest for the city champion-ship and a purse of \$200. The band of the 48th Highlanders will be present, and there will be dancing afternoon and evening. The committee have received world from programs of the committee of the public. received word from numerous excursions from outside places, including Buffalo, Syracuse, Rochester and others, to attend the picnic.

To Those of Sedentary Occupation,—Men who follow sedentary occupations, which deprive them of fresh air and exercise, are more prone to disorders of the liver and kidneys than those who lead active, outdoor lives. The former will find 'n Parmelee's Vegetable Pills a restorative without question the most efficacious on the market: They are easily procurable, easily taken, act expeditionsly, and they are surprisingly cheap, considering their excellence.

MR. TARTE IN BUFFALO.

Buffalo, July 15 .- Hon. J. Israel Tarte, Minister of Public Works for the Dominion of Canada, arrived in Buffalo shortly af-

Toronto Technical School Board and of The Board of Control will meet this the Canadian Manufacturers' Association and will receive a deputation is quite foreign to municipal polition, which will ask for financial aid ties, but it may not be out of place for St. Andrew's Church on the Island and two persons were drowned. There was a party of nine on the yacht when the accident occurred, and all were thrown into the lake. Before assistance could reach them, Harry Jansen and Mamie Taylor lost their lives.

Although the medicine business should, above all, be carried on with the utmost conscientiousness and sense of reach them. Harry Jansen and Mamie Taylor lost their lives. in the most shameful manner; impossible cures are promised; many preparations are absolutely worthless, and some are positively dangerous to health.

As a consequence, all proprietary remedies are regarded with suspicion by many people, and the good suffer for the bad.

For these reasons we announce that our proprietors are the principal share-holders in

HIRAM WALKER & SONS / LIMITED

which will, we are sure, be an ample guarantee of the truth of every repreentation made concerning IRON-OX

TABLETS The Iron-ox Romedy Co., Ltd. NAVIGATION NOTES.

A CONTRACTOR OF THE CANADAST AND A CONTRACTOR OF THE CONTRACTOR OF THE CANADAST AND A CONTRACTOR OF

ASSOCIATION OF AMERICAN ADVERTISERS.

From May 31st, 1901, to June 1st, 1902, - - .

The Island was the mecca for several thousand picnickers yesterday. Nearly 1000 nembers and friends of Clinton-street

sions during July, August and September, to Colorado, Utah, Montana and other Western points. Time tables and rates from any agest, or J. A. Richardson, dist. pass. agent. N. E. cor. King and Yonge-streets, Toronto.

Domestics Want to Come Here. A letter was received at the Parlia-ment Buildings yesterday from the ment Buildings yesterday from the government agent at Liverpool, stating that a large number of trained servants in, Belfast, Ireland, wanted to come to Canada, but had not the means. He suggests that if persons in Ontario who need this class of help were to advance about one-half the passage money, quite a large number. passage money, quite a large number of the girls would be able to raise the worth is prepared to give further in-formation to any who desire to aid the girls to come to Canada, and at the same time obtain trained household

Via the Chicago and Northwestern Railway to Denver, Coiorado Springs, Pueblo, Salt Lake, Hot Springs and Deadwood, South Dakota, during June, July and August. A splendid opportunity is offered for an enjoyable vacation trip. Several fine splendid opportunity is offered for an enjoyable vacation trip. Several fine trains via the Northwestern Line daily. Full information and illustrated pamphlets can be obtained from B. H. Bennett, General Agent, 2 East King street, Toronto, Ont. 246

STEYN SAILS TO-DAY.

Cape Town, July 15.—Ex-President Minneapolis, Minn., July 15.—Police Superintendent Fred W. Ames indicted a week ago in connection with the current municipal corruption exposures, is reported to be on his way to Europe.

CHAIRMAN, COMMITTEE ON CIRCULATIONS

PRESIDENT.

SECRETARY.



OFFICERS—President, C. W. POST, "Postum Cereal"; Vice-President, V. MOTT PIERCE, M.D., "World's Dispensary"; Secretary, R. McKEAN JONES, "Remington Typewriter"; Treasurer, L. H. SOULE, "Bon Ami"; T. E. CROSSMAN, Assistant Secretary.

IMPROVED ELECTRIC BELT

ONLY \$3

75,188

DR. R. M. MACDONALD ELECTRIC CO., 2269 ST. CATHERINE STREET, MONTREAL, QUE

THE VERY BEST COALANDWOOD



OFFICES: 20 King Street West. 793 Yonge Street, 204 Wellesley Street. 306 Queen Street East. 415 Spadina Avenue. 1352 Queen Street West. 649 Queen Street West. Esplanade East, near Berkeley. Esplanade East, near Church.

Bathurst Street, opposite Front Street. 369 Pape Avenue at G.T.R. goods from distant points. Crossing.
1131 Yonge Street at C.P.R.

PIG LEAD (any size pig)
BLOCK LEAD
BAR LEAD
BAR LEAD
LEAD WIRE
LEAD PIPE
RIBBON LEAD It will pay you to get our quotations before purchasing

Canada Metal Co., Phone M 1729



Preponderating Evidence

of the toning up and curative properties of the T. B. Co's Ale and Stout is to be found daily in the fact that it is being prescribed by the leading physicians of Canada in the most aggravated cases of debility, weak stomach, overtaxed nerves, heat prostration and other ills incidental to the

Any dealer can supply you

Joronto Brewing &

Every Bottle

of CARLING'S ALE is "Brewery bottling." Nowhere in Canada CARLING'S ALE bottled except by employes of the CARLING B. & M. CO., Limited. That's why we cando - guarantee every



HOFBRAU

Liquid Extract of Malt. The most invigorating preparation of its kind ever intro duced to help and sustain the invalid or the athlete.

M. LEE, Chemist, Toronto, Canadian Agen REINHARDT & CO., TORONTO, ONTARIO



DR. CAMPBELL'S SAFE ARSENIO COMPLEXION WAFERS AND FOULD'S ARSENIC SOAP are the most wonderful preparations in the world for the complexion. They remove PIMPLES, FRECK-LES, BLACKHEADS, MOTH, SAL-LOWNESS, TAN, REDNESS, OILINESS and all other facial and bodily blemishes. These preparations brighten and beautify the complexion as no other remedies on earth can.

Wafers per box 50c and \$1; 6 large boxes \$5.00; soap, 50c. Address all mail orders to H. B. FOULD, 20 Glen Road, Toronto.

LYMAN BROS CO., Wholesale Agents, 71 Front St. East.

SOLD BY DRUGGISTS EVERYWHERE



CURRENT With Electricity for lighting the house, and fans in use in the different rooms, existence will be ideal during the next two heated months to follow. Fans is offered at the lowest possible prices, Better get one, and get it soon while

THE TORONTO ELECTRIC LIGHT CO., Limited Office and Showrooms, Corner Esplanade and Scott Streets.

The Telephone

has no equal as a saver of time and money for the buying and selling of

The travelling salesman found this out long ago. Others are learning the truth daily. Bear it in mind.

THE BELL TELEPHONE CO. OF CANADA.



