

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Simpson's---Suits for Regular, Stout, Tall and Small Men



The Simpson Men's Store is a fully developed department. It offers unstinted choice from the most authoritative clothes in a wonderful variety of models. Every type of figure can be suitably fitted and at a price conforming to your intended expenditure. Returned men are especially invited to investigate these Simpson values.

Suits for "Regulars" at \$24.00

The fabric is a fine-finished tweed, in dark grey mixture. Single-breasted, three-button, soft roll, slightly fitted model. A smart, conservative model. Sizes 36 to 44. \$24.00.

Suits for Tall Men at \$30.00

Of dark plain grey cheviot. Single-breasted, three-button, long roll lapels. Semi-fitted model. Trousers can be finished up to 35-inch cuff bottom. Sizes 38 to 46. \$30.00.

Suits for Stout Men at \$20.00

These suits are designed to fit the stout fellow comfortably, and at the same time look extremely smart; dark brown tweed, with half-inch dark stripe effect. Single-breasted, three-button, soft roll model. Sizes 40 to 50. \$20.00.

Young Men's Suits at \$24.00

Grey and black "Donegal" effect tweed. Single-breasted, two-button, long soft roll lapels. Form fitting model, with square front effect. Sizes 36 to 42. \$24.00.

Suits for Youths, 16 to 20 Years, \$18.00

Medium grey tweed, with dark hairline stripe effect. Trencher model, with all-around belt and slash pockets. Sizes 32 to 36. \$18.00.

Simpson's---Main Floor.

Men's Balbriggan Combinations \$1.50

Tru-Knit brand. Natural or white shades. Fine flat knit. Short or long sleeves---knee or ankle length drawers. Sizes 34 to 46. Today, suit, \$1.50.

Men's Merino Combinations, \$3.00

Natural shade. Closed crotch style. Long sleeves and ankle length drawers. Sizes 34 to 44. Today, suit, \$3.00.

Men's Elastic Rib Knit Combinations, \$3.00

Fine spring needle stitch---closed crotch style. Long sleeves and ankle length. Sizes 34 to 46. Today, suit, \$3.00.

Men's Balbriggan Underwear, 75c.

Shirts and drawers---natural or white shades. Sizes 34 to 44. Today, 75c.

Stout Men's Balbriggan Underwear, 85c.

Fine flat knit, of spun cotton yarns. French neck. Long sleeves and ankle length drawers. Sizes 44 to 52. Today, garment, 85c.

Men's Porous-Knit Summer Underwear, 75c.

Shirts and drawers to match. Fine quality mesh knit. White spun yarns. Sizes 34 to 44. Today, garment, 75c.

Simpson's---Main Floor.

Men's Spring Weight Merino Underwear, 85c

Shirts and drawers---natural shade. Shirts have long sleeves---drawers ankle length. Sizes 34 to 44. Today, garment, 85c.

Men's Tru-Knit Merino Underwear, \$1.50.

Fine wool and cotton mixtures---sateen faced shirts and drawers. Sizes 30 to 44. Today, per garment, \$1.50.

Victor Records

HARRY LAUDER RECORDS

70122---When I Was Twenty-One.

70119---There is Somebody Waiting for Me.

70120---From the North, South, East and West.

RED SEAL RECORDS.

64785---Dear Old Pal of Mine---McCormack.

64795---Kiss Me Again---Mabel Garrison.

64792---La Capinera (The Wren)---flute obligato---Galli-Curel.

BLUE SEAL RECORDS.

45161---Beautiful Ohio---Kline-Dunlap; Dear Little Boy of Mine---Baker.

45148---Chimes of Normandy---Lambert Murphy; Lorraine---Werrenrath.

45150---Roses of Picardy; Love's Garden of Roses---Murphy.

DANDY DANCE RECORDS.

18390---That's It (Fox Trot); Umbrellas to Mend (One Step)---Smith's Orchestra.

18477---Sinbad Medley (Fox Trot); Oh, Lady! Lady!---Waldorf-Astoria Dance Orchestra.

18432---Maytime Waltz; American Serenade---Waldorf-Astoria Dance Orchestra.

35680---Chong Medley (Fox Trot); Sometime (Fox Trot)---Smith's Orchestra.

POPULAR RECORDS.

18538---Don't Cry, Frenchy, Don't Cry---Hart and Shaw; I Know What It Means to Be Lonesome---Burr.

18518---Till We Meet Again---Hart and James; Have a Smile---Sterling Trio.

18530---Johnny's in Town---Arthur Fields; My Barney Lies Over the Ocean---Billy Murray. Victoria Dept.---Sixth Floor.

Simpson's Tuesday Market

Fresh Veal Racks, Special, per lb., 23c.

- Simpson Quality Meats Government Inspected and Approved.
- FRESH VEAL LOINS, flank off, special, per lb. 29c
- FRESH VEAL LEGS, whole or half, special, per lb. 32c
- FRESH VEAL FOR POT PIE, special, per lb. 17c
- FRESH VEAL BREASTS, shank off, special, per lb. 19c
- SHOULDER ROASTS, choice beef, per lb. 26c
- BLADE ROASTS, very tender, per lb. 30c
- ROUND STEAK, finest, per lb. 40c
- BREAKFAST BACON, boneless, mild, by the piece, special, per lb. 45c
- MAPLE LEAF PURE LARD, 3-lb. pails, gross weight, special, per pail 1.05

1000 lbs. Finest Red Spring Sea Salmon, Dressed, Heads Off, by the Piece, 2 lbs. and up, Special, per lb., 25c.

- FRESH-CAUGHT SALMON TROUT, per lb. 25c
- FRESH-CAUGHT LAKE ONTARIO WHITEFISH, per lb. 25c
- SMOKED FINNAN HADDIES, per lb. 13c
- SMOKED BONELESS FILLETS, per lb. 23c
- KIPPERED HERRING, large, per pair 10c

3000 lbs. Seed Onions, Dutch Sets, lb., 12c; 2 lbs. 22c.

- One car Standard Granulated Sugar, Redpath or St. Lawrence, 20-lb. bag, \$2.10
- Five Roses Flour, 24-lb. bag, \$1.59
- 4,000 tins Finest Canned Pumpkin, 3 tins, 29c.
- 4,000 tins Finest Canned Peas, two tins, 25c.
- 4,000 tins Finest Canned Tomatoes, tin, 17c.
- Seeded Raisins, packet, 15c.
- Finest Cooking Molasses, tin, 14c.

2000 lbs. Finest Creamery Butter, lb., 55c.

- California Currants, 15-oz. pkt., 22c.
- Lombard Plums, No. 2 tin, 18c.
- Magic Baking Powder, 1-lb. tin, 36c.
- Dominion Canned Vegetable Soup, 3 tins, 27c.
- Red Salmon, tall tin, 34c.
- Pure Gold Jelly Powders, assorted, 3 packets, 29c.
- Sure Whip, bottle, 25c.
- Shredded Wheat or Grape-nuts, per packet, 14c.
- Orange Marmalade, No. 4 size pail, per pail, 87c.

Crisco, 1-lb. Tin, 33c.

- Quaker Oats, large pkt., 30c.
- Pot Barley, 5 lbs., 25c.
- Raspberry Jam, No. 4 size pail, \$1.00.
- Finest Lima Beans, 2 lbs. 29c.
- Lenox Soap, 3 bars, 21c.
- Pure Ceylon Tea, 2 lbs., \$1.20.
- Peanut Butter, in bulk, lb., 25c.
- Patna Rice, 2 lbs. 25c.

California Navel Oranges, Sunkist Brand, Dozen, 59c.

- California Lemons, highest quality, dozen, 23c.
- Choice Potatoes, peck, 39c.
- CANDY SECTION.
- Salted Peanuts, lb., 25c.
- Creamed Almonds, soft and creamy, lb., 40c.
- Maple Sugar, lb., 40c.
- FLOWER SECTION.
- Tomato Plants, dozen, 20c.
- Cabbage Plants, dozen, 15c.
- Pansies, six in box, 25c.
- Geraniums, dozen, \$2.50.
- Rubber Plants, each, \$1.00.
- Ferns, each, \$1.50.
- Begonias, each, 25c.
- Asparagus Ferns, each, 19c.
- A Large Assortment of Roots and Shrubs.

Simpson's---Basement.

Sturdy Overalls for Kiddies

Just an inkling of the many lines we have for the little fellows.

Blue Chambray Overalls---A one-piece garment with long sleeves and legs. Saves stockings, saves time, saves washing. Sizes 2 to 6 years, \$1.50.

Blue and White Stripe Drill, made the same as above. Sizes 2 to 6 years, \$1.75.

Short Length Overalls.

Blue and white---that just reach to the knee. Made with suspender and bib, trimmed with red binding on edges and pockets. Sizes 3 to 5 years, 65c.

Khaki Knee Length Overalls, 75c.

Made with bib and straps to go over shoulders. Edges, pockets and bottom of legs trimmed with red. Popular with the little fellow. Sizes 3 to 5 years, 75c.

Blue Drill Overalls, with long legs. Made with bib and suspenders. Sizes 4 to 6 years, 90c.

Gift Suggestions in Dinnerware and Cut Glass for the June Bride

Simpson's has been preparing for this wonderful event for months. Our buyer went abroad many months ago to secure again the fine china that all brides love:

The result is the wonderful display you will find in the China Department today. Your favorite Limoges---just the English breakfast ware you longed for---sparkling cut glass, etc., that leave no desire unsatisfied. Moreover, prices are far more moderate than you would expect. The assortments here described and illustrated are only a few of the lovely designs.

Cut Glass Water Sets, \$4.95.



Pretty floral daisy design. Large jug and six tumblers. Clear, evenly cut design. Today, the set is selling at \$4.95.

Cut Glass Fruit Bowl, \$3.95.



Full 8-inch size---clear, evenly cut daisy floral design on a very heavy clear white blank.

Regular \$6.00 value. Today, special, each, \$3.95.

\$12.50 to \$15.00 China Tea Sets at \$8.95

40-piece Sets, of best quality china. Various pretty pink, blue, floral and conventional border decorations. All have gold line on handles and edges. Today, special, set, \$8.95.

Simpson's---Basement.

Theodore Haviland "Arvon" Dinner Sets, \$79.50

Handsome new French border decoration, coin gold line on edges. Full coin gold handles. Finest quality Limoges china. 98 pieces. Specially priced at \$79.50 set.

Handsome "Coalport" Dinnerware

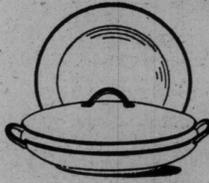


As illustrated---England's premier make of high-grade china. Dainty old rose and green ribbon treatment. An open stock pattern; 100-piece composition. Today, set, \$167.00.

Coalport Old Rose Dinner Service, \$167.00.

Hand-painted, scalloped edges, coin gold on handles and edges. Complete dinner service of 100 pieces. Today, the set, \$167.00.

"Alexandra"---A White and Gold China Tea Set, \$65.00



All open stock pattern. You may purchase any additional pieces at any time. The band and handles are coin gold. China is of the finest quality thin white ware; 97 pieces. Today, set, \$65.00.

Theodore Haviland Limoges China Dinner Set \$28.50

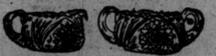
As illustrated---At less than today's cost. These sets are of excellent quality thin china. Dainty pink rose and green trellis border decoration; 97 pieces. Exceptional value. Today, set, \$28.50.



\$25.00 Dinner Sets at \$17.95

Only 15 sets. Pretty French border decoration. Gold lines on handles and edges. 97 pieces. Less than laid-down cost. Today, set \$17.95.

Cut Glass Sugar and Cream Sets



Just 100 pairs, buzz or star cut designs, notched handles, excellent quality blanks. Regular \$3.75 value. Today, pair, \$2.95.

Cut Glass Butter Tubs



Butter Tubs, floral cut design, star bottom, notched handles. 500, today, each, 49c.

Cut Glass Floral Design Salt and Pepper Shakers, sterling or pearl tops. Today, 98c.

\$6.00 Vases at \$4.79



10-inch Floral Design Cut Glass Flower Vases. Regular value \$6.00. Today, each, \$4.79.

\$3.50 Vases at \$2.49



Trumpet shape cut glass Flower Vases, daisy design. Regularly \$3.50. Today, each, \$2.49.

The Robert SIMPSON Company Limited