# EATON'S DAILY STORE NEWS

# 300 Raincoats, \$8.90 Each; 200 Pairs Trousers, \$3.95

Feature Specials in the Display of Men's Clothing Today

Two "Barrage" Like Offers Laid Down to Cut Off the High Cost of Clothing for a Short Time Anyway . That the time they last will be short is the expectation; for who is it that won't be eager to obtain a two-purpose coat at

\$8.90 (a coat that proves a reliable rainproof, and a comfortable top coat in one), or a pair of whipcord trousers of a quality that will give the utmost of service, at \$3.95.

COME TODAY! BUT COME EARLY!

Men's and Young Men's Raincoats, consist of broken lines in tweed effects, in many weaves of brown, grey and fawn, and other shades in mixed patterns, in single-breasted slip-on and belted models ("trencher style") with convertible lapels. A large number of English paramatta coats are in the lot in self shades of fawn or olive. These button up close with military turn-down collar. Sizes in the lot 34 to 46. Special today, \$8.90.

(Not more than one coat to any customer)

A SPLENDID REGULAR VALUE.

Cloth Raincoats, in single-breasted style (but-

toning in fly), cut full in back, draping loose

from shoulders. In olive or fawn self shades.

Sizes 36 to 46. Price. \$13.50.

Being English Double Texture Paramatta

"EATON"-MADE SUITS OF TWEED, \$13.50.

In dark greys and medium shades, fancy mixtures with stripes and olive shades, in singlebreasted, 3-button sac style. Sizes 36 to 44. Price, \$13.50.

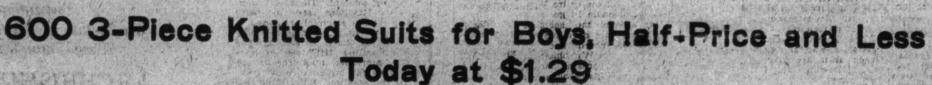
The trousers are of dark grey whipcord. Have 2 side, 2 hip and a watch pocket and belt loops at waist. Sizes 32 to 42. Spe-

ANOTHER SPECIAL VALUE IS AN OIL SKIN SLICKER, \$4.75.

Of the heavy sort of material that proves satisfactory to a teamster, a farmer, or any man who wants a coat to stand rough usage. These button up neatly to neck; close with metal clasp fasteners. Special, \$4.75.

> FOR THE YOUTH, "FIRST LONGERS' 3-PIECE SUITS, \$12.50.

In single or double-breasted close-fitting sac style, with half belt or belt all round; in those sturdy wearing tweeds. In greys in many shades. Sizes 33 to 37 chest. Price, \$12.50.



NOT MORE THAN TWO SUITS TO A CUSTOMER

You can readily realize that without such a restriction many would come and perhaps be disappointed. It's being done to give everyone a chance to buy the best kind of a suit for cold weather for the toddler, a suit that's hard to beat for appearance, and ability to keep the heat in and the cold out. The 3 pieces consist of hat, jersey and trunks. Included are suits in cotton and wool mixtures, some in plain cardigan stitch, others in brush finish. The jersey is in pullover style, buttoning on shoulder, the trunks have feet and draw string at waist band. The hat is double knitted; in plain shades of red, grey, brown, or cadet, in sizes 22, 24, 26 only. Spe-

OTHER SPLENDID VALUES AT REGULAR PRICES.

Men's Combinations, of medium weight cotton merino, in natural shade, with closed crotch, ribbed cuffs and ankles, and French neck. Sizes 34 to 44. Special, 98c.

Men's Pyjamas, of medium weight flannelette, in blue, pink or grey striped patterns on light grounds; made with V-shaped neck, breast pocket, slip-over cuffs and with girdle at waist band. Sizes 34 to 44. Suit, \$2.00.

Men's Work Shirts, of flannelette, in grey grounds, with blue, white or pink striped patterns; in coat style with attached reversible collar, breast pocket and soft double cuffs. Sizes 14 to 17. 98c.

Men's Sweater Coats. A special mixture of cotton and wool yarns, in heavy weight jumbo stitch, with shawl collar, 2 pockets and ribbed cuffs, in plain navy, maroon, grey and brown. Sizes in the lot 38 to 44. Special III

Men's Suspenders, cross back style, of white twilled cotton webbing, with cast-off leather ends, and nickel-plated adjustable. buckles and trimmings. Per pair, 25c.

-Main Floor, Centre.



#### Men! Another Saving Opportunity on Fall Felt Hats, \$1.49

Specials in Men's Hats priced close to \$1.49 have been offered quite frequently of late. Each time they were snapped up in quick time. Many men perhaps missed these opportunities -make sure of today's-come at 8.30.

These Soft Hats are of fur or wool felt. In crease crown effect, with choice of rolling brim, with bound edge, or rolling brim that can be turned as desired. In grey, black, brown, fawn and mixtures. Sizes 65% to 73%. Today, each, \$1.49.

## Other Good Values in Hats at Regular Prices

At \$3.00 are soft hats in crease crown effect, with flat set brims bound or welted on edge. In shades of grey, green and black. Sizes 65% to 71/2. Each, \$3.00.

Men's and Boys' Caps in the golf style with choice of one, four or eight-piece crowns, with | black plush with adjustable brim. Sizes 61/8 or without band at back, tweed mixtures, of to 6%. Each, \$1.50. wool and cotton materials, in plain grey, brown, grey pin checks, brown pin checks, and fancy mixtures. Sizes 63/8 to 73/8. Each, \$1.25.

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broncho-this city 10 o'clock death toll on Sept. Larger shape, \$2.25.

-Main Floor, James St.

# Smart "Rah-Rah" styles for the kiddies. In

# Women's Fibre Silk Plated and Lisle Hosiery "Seconds," for Early Clearance

For these items we cannot take phone or mail orders, the quantity being limited.

The opportunity is a rare one, for these "seconds" mean but slight defects in weaving which when darned affect in no way the service of the stocking. The price is based on this one point, and because they are slightly imperfect, there's a difference of considerably more than 50 per cent. Come early, it's quite worth your while. There are about forty dozen pairs, in black only. Fibre silk plated to ankle, with cotton spliced deep welts, extra spliced heels and toes. Also full-length mercerized lisle hose, with reinforced soles and tops. All are seamless. Sizes 8½ to 10. Special, today, 3 pairs for 50c; or, per pair, 18c.

# Silk, Cashmere and Cotton Hosiery for Women

Women's Thread Silk Hosiery, "Multiplex Brand," full fashioned with deep mercerized lisle top, high sliced silk ankles, and doubleply lisle spliced heel, toe and sole. Colors white, pink, ivory, mauve, pearl, navy, taupe, lux, brown or black. Sizes 8 1/2 to 10. Per pair, \$2.00.

Women's Winter-weight Black All-Wool Cashmere Hosiery, "Eatonia" Brand, with fashioned leg, and seamless foot, from soft botany yarns. Sizes 81/2 to 10. Price, per Women's Heavy Weight Strong Black Cotton Hosiery, "Multiplex Brand," seam-less, with fashioned leg and extra reinforced heel, toe and sole. Sizes 8 1/2 to 10. Price, per pair, 50c.

Men's Grey Worsted Half-Hose, \$1.00 Men's Black or Grey All-wool Worsted Half-Hose, "Multiplex Brand." Suitable for the man whose business takes him out of doors. Have ribbed cuffs, and double-ply heel, toe and sole. Sizes 10, 101/2 and 11. Price, per pair, \$1.00. -Main Floor, Yonge St.

#### "I Ordered My Things This Morning--Charged Them to My D.A."

They'll Come as Paid Ones

"The D. A.' proves so convenient—take, for instance, this morning, I simply must go to see Mrs.

—, before she leaves for New York; without a D.A.', and being away from home. I couldn't be sure of getting my things, for they would come C. O. D., and, of course, the driver couldn't leave them with no one to receive them. Then I'd be so disappointed, for I ordered all my preserving necessities, ready to "do down" my peaches tomorrow. Even when I'm at home, busily engaged, it's such a comfort to know that when the driver calls the parcels are paid for. There's no mislaid purse to search for or change to gather together."



To open an account a deposit in first made at the D. A. office, where a number is given to you and your signature recorded. You make your purchases in the usual way, instructing Sales Clerk to charge your D. A., giving the number. Goods are then delivered at your house as a paid parcel.

An itemized statement is rendered at the end of each month. Money may be withdrawn or deposited at any time during business hours.

Interest at 5 per cent, is given on the daily credit balance up to \$1000 and 3 per cent, on any money over For further particulars apply to D. A. Office, Fourth Floor, Yonge St.

### Boys! Get Your Mackinaw Coat--These Are \$8.75

The boy who enjoys the pleasures of winter sports delights to have as much freedom as possible, and besides be warm and comfortable. Such is possible with these coats, as they are short and made of all-wool mackinaw. Just the kind the lively boy is looking for. They are smart-looking, being reefer length, double-breasted style, and button up close to neck. They have loose belt with buckle, large fancy patch pockets, and pointed cuff on sleeves. They are in plaid checks of red and black, grey and black and blue and black. Sizes 3 to 9 years. Price, \$8.75.

# Larger Boys' Mackinaw Coats at \$10.50, \$11.50, \$12.50

are double-breasted, have convertible \$12.50.

Boys' Mackinaw Coats in thick all | collar and loose-fitting box-back, tapwool mackinaw cloth. Blue and black, ed seams and large fancy patch pockgrey and black, brown and black or ets. Sizes 25 to 30, price, \$10.50; 31 green and black plaid checks. They to 33, price, \$11.50; 34 and 35, price,

## Boys' Winter Weight Nap Reefers, \$11.00

Reefers. Double-breasted style, button up close to chin, have black velwith red flannel finished linings. Sizes Price, \$7.50. 2 to 10 years. Price, \$11.00.

Boys' Navy Blue Winter-weight Nap | Dark Brown Nap Overcoats for small boys in double-breasted style. vet collar and two-piece belt at with convertible collar and loose belt back only. Large "Canada" brass at waist with buckle. Fancy check finished buttons, and warmly lined body linings. Sizes 3 to 7 years.

-Main Floor, Queen St.

# Women's Silk Gloves in Milanese Weave, \$1.50

In the following desired shades, grey, chamois, champagne, brown, white or black may be had these smart gloves. The backs are embroidered, giving a nice touch, and they have the sensible double-tipped fingers of fine silk in Milanese weave. Sizes 5 1/2 to 7. Price.

Chamoisette and Suede Gloves to Wear With Autumn Suits

Women's Washable Chamoisette Gloves, in black, white, sand, buck or natural. Made

per pair, \$1.35.

Women's French Suede Gloves, in black grey or tan. Made with oversewn seams. Paris with two dome fasteners, contrasting em-broidered backs. Sizes 5½ to 7½. Price, points, gusset fingers, and two dome fasteners. Sizes 5 1/2 to 63/4. Price, per pair, \$2.00.

#### Men's Gauntlet Mitts and Gloves

One-fingered Gauntlet Mitts. Made from Split Cowhide, with insewn seams, half welted thumb, and deep russet cuff of split cowhide. canvas lined cuff. Suitable for driving, etc. Price, per pair, 85c.

Tan Nappa Gauntlet Gloves, made with Price, per pair, \$1.25.

-Main Floor, Yonge St.