

Store Opens at 8.30 a.m.

# The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.



**A Great Two Day Sale of General Merchandise at Bargain Prices**

**SATURDAY OCT. 10TH  
TUESDAY OCT. 13TH**

**THE ROBERT SIMPSON COMPANY LIMITED  
TORONTO**

ACTON WEST  
AGINCOURT  
ALTON  
ASH  
AUDLEY  
AURORA  
BALDWIN'S CROSSING  
BALLANTRAE  
BIRCH CLIFF  
BLACKWATER JCT.

BOLTON  
BRAMPTON  
BRONTE  
BROOKLIN  
BROWN'S CORNERS  
BROWN HILL

## Notice in Advance

### To Out-of-Town Customers of Our Great Thanksgiving Excursion and Sale Next Saturday and Tuesday

Customers living outside the city of Toronto well know the advantages of shopping by mail with the Simpson Store.

We are leaders in the pre-payment of charges. We are leaders in giving a one-day service, shipping all goods within one day of receipt of order. We again come to the front with this invitation to customers residing outside the city within the radius of stations mentioned below to

### Visit the Store at Our Expense

on the occasion of our great Autumn Festival—Thanksgiving Day—and benefit, as do city customers, by our Holiday Sale, Saturday, Oct. 10th, and Tuesday, Oct. 13th. The following places, where booklets giving full particulars and conditions have been distributed, will benefit by this Excursion and Sale:

### Full Price of Excursion Tickets from the Following Stations will be Refunded on Saturday and Tuesday According to Conditions Stated in Booklet

BURLINGTON  
CALEDON EAST  
CAMPBELLVILLE  
CATARACT JCT.  
CEDAR BRAE  
CHELTENHAM  
CHRISTIE  
CLARKSON  
CLAREMONT  
CONCORD  
CREDIT FORKS  
DARLINGTON  
DOWNSVIEW  
DUNBARTON  
DUNCAN  
ELGIN MILLS  
EVERSBY  
FLAMBORO  
GEORGETOWN  
GLEN MAJOR  
GLENWILLIAMS

GORMLEY  
GREENBURN  
GUELPH  
HAMILTON  
HANDSLEY  
HOLLAND LANDING  
HORNBY  
INGLEWOOD JCT.  
JEFFERSON  
KESWICK  
KETTLEBY  
KING  
KLEINBURG  
LEASIDE JCT.  
LIMEHOUSE  
LISGAR  
LOCUST HILL  
LORNE PARK  
MALTON  
MANCHESTER  
MAPLE

MARKHAM  
MEADOWVALE  
MALVERN  
MILLIKEN  
MILTON  
MT. ALBERT  
MT. FOREST  
MONO ROAD  
MYRTLE  
NEWMARKET  
NORVAL  
OAKVILLE  
OSHAWA  
PALGRAVE  
PEPPERLAW  
PINE ORCHARD  
PORT HURON  
QUEENSVILLE  
RAVENSHOE  
RICHMOND HILL  
SCARBORO JCT.

**Free Excursion To Toronto**

For particulars see sale booklet.



**For Simpson's Great Thanksgiving Sale**

**THE ROBERT SIMPSON COMPANY LIMITED  
TORONTO**

## Store Will be Closed Thanksgiving Day, Monday, Oct. 12

# Friday Bargains in Preparation for the Holiday

## 3,500 Yards Flannelette at 5c Yard

Splendid range of stripes, in dark and medium colorings; 27 in. wide. Friday, yard .5  
No more than 20 yards to a customer. Cannot accept phone or mail orders.  
**Beautiful Embroidered Pillow Cases Greatly Reduced.** Made in Ireland, and all pure linen; dainty designs, with spoke hemstitched hems; size 44 x 36 inches. Regularly \$2.00, \$2.50, \$3.00 and \$3.25 pair. Rush-price Friday, pair . . . . . 1.49  
Cannot accept phone or mail orders for Pillow Cases.  
**White Flannelette Blankets;** pink or blue borders, size 64 x 80 in. Friday, pair. . . . . 1.19  
**Bleached Canton Flannel,** 25 inches wide. Bargain Friday, 10 yards for . . . . . .85  
**Light or Dark Grey Flannel;** plain or twill weave; warm and serviceable. Regularly 28c yard. Bargain Friday, yard . . . . . .21  
**Finest Quality White All-wool Saxony Blankets,** beautifully napped; whipped singly; pink or blue borders; weight 7 lbs.; size 64 x 84 inches; a soft, cosy blanket. Regularly \$6.50 pair. 75 pairs only, Friday, at, pair . . . . . 5.45

## Silverware for Friday

Set of 6 Silver-plated Teaspoons; full-size. Friday bargain, set of 6 . . . . . .38  
Set of 6 Silver-plated Dessert Spoons, to match teas. Friday bargain, set of 6, 63c  
Set of 6 Table Spoons; silver-plated; pattern to match. Friday bargain, set of 6, 75c  
Set of 6 Dessert Knives, in fine Sheffield steel, with white celluloid handles; each set in a cardboard box. Friday bargain, set . . . . . .83  
Set of 6 Dinner Knives, to match dessert knives; same quality; square handles; each set in a cardboard box. Friday bargain . . . . . 1.00  
(Silverware Department)

## Feather Boas

Boas, 66 inches long, made from long, glossy, well curled ostrich fibres, in black, black and white, grey and white, natural and white, and all shades. . . . . 5.00  
Ostrich Ruffles, 32 inches long, heavy silk tassel, all shades. Special . . . . . 4.50  
Marabou Collarette, circular cape style, seven-strand wide. Special . . . . . 3.75

## Women's Fancy Bags at 98c

Seal grain, fine morocco grain and walrus grain leather handbags, leather lined, fitted with coin purse, some have hanging mirror. This season's style, in small and medium sizes. Regularly \$1.50 and \$2.00. Friday .98

## Flowers Friday

Direct Telephone Adelaide 6100.  
200 pkts. Assorted Bulbs, 6 Tulips, 6 Hyacinths, 6 Daffodils, 6 Crocus, 6 Snowdrops, 20 bulbs in each pkt. Regularly 45c packages. Friday 37c  
1,000 Chinese Sacred Lily Bulbs, for growing in water. Reg. 10c. Each 7  
10,000 Tulip Bulbs, "Carter's Royal Parks," assorted colors, single or double. Regularly 15c doz. Friday 10  
19,000 Tulips, No. 1 stock, for bedding or forcing, in separate colors or assorted. Regularly 15c and 20c dozen. Friday 12c  
1,000 Single Hyacinths, for bedding. Friday, dozen . . . . . 45

## Men's High Rubber Boots

Hip style, regularly \$5.95, Friday bargain \$3.69; thigh style, regularly \$4.95, Friday bargain \$2.99; knee style, regularly \$3.55, Friday bargain \$1.99.

**ALL SIZES, FELT OR FRICTION.**  
180 pairs men's hip style, high-grade, duck and heavy gum rubber boots, reinforced seams, first quality; all sizes. Regularly \$5.95. Friday bargain . . . . . 3.69  
180 pairs men's thigh style, high-grade "Storm King" rubber boots, heavy pure gum, best quality; all sizes. Regularly \$4.95. Friday bargain . . . . . 2.99  
180 pairs men's knee rubber boots, heavy pure gum, also pebbled leg, city style, red or black rubber soles; all sizes; No. 1 grade. Regularly \$3.55. Friday bargain . . . . . 1.99  
Telephone Orders Filled. No Mail Orders Filled.  
**Ladies' Boots, Friday \$2.49—489 pairs women's boots,** button, Blucher and lace styles; patent colt, gunmetal calf, vic kid, dark tan Russia calf and velours calf leathers; hand-turned flexible McKay and Goodyear welt soles, cut from oak bark tanned leather, Cuban, baby doll, French, military, kidney and English heels; black cloth, dull kid and matt calf tops; some have plain vamps, others have calf, kid and patent toe-caps; widths A to E in the lot; sizes 2 to 7. Regularly \$3.50 and \$5.00. Friday 2.49  
**Women's House Slippers, Friday, 400—400 pairs women's house slippers,** made from camel hair cloth, in brown plaid effects; leather covered felt soles; two silk tassels on vamp; turned down collar; all sizes 3 to 7. Slipper Section. Friday . . . . . 49  
**Children's Boots, Friday Bargain, 79c—375 pairs children's boots,** in button and Dongola kid leathers; fall weight McKay sewn soles; uppers, and Dongola kid leathers; fall weight McKay sewn soles; round and wide toes; easy fitting widths; sizes 5 to 10 in the lot. Regularly 99c and \$1.25. Friday bargain . . . . . 79c

## BARGAINS AT THE SHOE SUNDRY COUNTER.

Handy Boot Polishing Outfit, four pieces, black or tan . . . . . 39c  
Ten Styles of White Metal Slipper Buckles, set with brilliants. Friday . . . . . 14c  
Ladies' or Men's Rubber Heels. Friday bargain . . . . . 75c  
Heel Cushions, made from rubber, covered with leather. Friday . . . . . 24c

**Basement Specials Friday**  
\$3.25 and \$3.50 Carving Sets at \$1.93. 500 sets only, Carving Knife, Fork and Steel; made of finely tempered "Sheffield" steel. Regularly \$3.25 and \$3.50. Friday bargain . . . . . 1.93  
Other Carving Sets, of Sheffield steel; will give good every-day wear. Regularly \$1.35. Friday bargain . . . . . .49  
25c Iron Heaters, 14c. For three Mrs. Potts' Irons. Regularly 25c. Friday bargain . . . . . 14c  
40c Furnace Scoops, 27c, "D" handle. Regularly 40c. Friday bargain . . . . . 27c  
\$1.50 Polishing Mops, 98c. A selection from all our \$1.50 mops; some triangular, some round, and some heart-shaped; full size. Regularly \$1.50. Friday bargain . . . . . 98c  
200 only Strong Galvanized Wash Boilers; full size; to fit No. 8 or 9 stoves or ranges. Regularly \$1.00. Friday bargain . . . . . 49c  
No phone or mail orders.  
1,000 Carpet or Rug Sweeping Brooms, 36c and 45c qualities. Friday bargain . . . . . 25c  
No phone or mail orders.



## Furnishings for Men

**BLACK CARDIGAN JACKETS.** Regularly \$2.00. Friday at just half-price . . . . . 1.00

**FLANNEL SHIRTS.** Of heavy, all-wool, in plain gray; turn-down collar; extra large and roomy; sizes 14 to 18. Regularly \$1.25. Friday . . . . . .98

**MEN'S UNDERWEAR.** Several odd lines, in natural wool merinos; fleece lined; sizes 34 to 44. Regularly up to \$1.25. Friday bargain . . . . . 49c

**MEN'S BRACES.** 500 pairs; several different kinds; heavy and medium weights. Regularly 35c and 50c. Friday . . . . . 25c

## Men's Fall and Winter Suits \$7.95

**EXCELLENT PATTERNS FOR QUICK SELLING FRIDAY.**  
The materials are English and Canadian tweeds, in brown and grey striped and checked patterns; warm, all-wool fabrics that were selected and made up specially for us for our regular Fall trade, and meant to sell at \$10.00 and \$12.00. Carefully tailored in single-breasted sack style, with soft roll lapels and either two or three-buttons; mohair linings; sizes 35 to 44 to clear. Friday at . . . . . 7.95

100 Men's English Paramatta Waterproof Coats, Friday at \$4.95—Of double texture cloth in a medium fawn shade, thoroughly rubberized, cut 50 inches long, in motor style. All seams sewn and taped. Made in England, and guaranteed to give satisfaction; sizes 34 to 46. On sale Friday at . . . . . 4.95

Men's Fall Weight Overcoats, Regularly \$10.50, \$12.00, \$13.50 and \$15.00, to Clear Friday at \$8.75—85 only in the lot, consisting of broken sizes and odd lots, from our regular stock. Also a manufacturer's complete set of samples which we secured at about one-half the regular wholesale prices. Among the lot are a number of light and medium grey fancy tweeds, made up in young men's styles, smart body-fitting garments with soft roll lapels. Also a number of grey and black chevrons in the standard Chesterfield style, some with silk facings. All are splendidly tailored. Sizes 34 to 44. To clear Friday at . . . . . 8.75

## Boys' Suits Priced Friday at \$2.95

REGULARLY \$5.50, \$6.00, \$6.50, \$7.00 AND \$7.50.  
Double-breasted Sack and Single-breasted Yoke Norfolk Suits, with Bloomer pants; beautifully tailored from dark English tweeds, in grey and brown; suits are the odd lines and broken grades that have accumulated since our fall opening, and the clearing price is far below, the actual cost; sizes 25 to 33. A great Friday bargain at . . . . . 2.95

**BOYS' DOUBLE-BREASTED ULSTERS, \$4.95.** Regularly \$6.50 and \$7.00.

Of brown and dark grey cheviot ulsterings; cut in double-breasted style, with wide convertible collars, and belts on backs; splendidly finished, with double stitched seams, and lined with heavy-weight twills. Sizes 27 to 35. Friday bargain . . . . . 4.95

## Simpson Dinner

**IS A SATISFYING DINNER.**  
11.30 to 2 p.m. Selected from our daily menu for Friday's Dinner.  
COLD, Hot-Baking Sausage, Mashed Potatoes or out of Roast Beef, with Potato Salad, Bread and Butter, Apple Pie or Ice Cream, Tea, Coffee or Coffee . . . . . 20c  
HOT, 26c—Boiled Fresh Haddock, oyster sauce, Croquette of Lamb with Green Peas, or Pot Roast of Beef, with vegetables, Baked or Mashed Potatoes, with Mashed Turnips, Bread and Butter, Old Fashioned Apple Raisin Pudding, lemon sauce, or Apple Pie or Ice Cream, Tea or Coffee . . . . . 20c  
Simpson's Afternoon Tea, from 3 p.m. to 5.30. Dainty refreshment service especially prepared to make your afternoon shopping a day of pleasure as well as profit. 15c or two persons for 25c.

## Candy

500 lbs. Toasted Marshmallows, Reg. 30c. Per lb. . . . . 25  
1,000 lbs. Quaker Sugar, 4 lbs. . . . . 25  
1,000 lbs. Fresh Walnut Maple Cream. Per lb. . . . . 19

## Grocery List

**TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.**  
One car standard Granulated Sugar, in 50 lb. cotton bags. Per bag 1.00  
Choice Family Flour, 4 bag . . . . . 75c  
Choice Cleaned Currants, 3 lbs. . . . . 29c  
California Seeded Raisins, 3 pkgs. . . . . 29c  
Finest Mixed Peel, new. Per lb. . . . . 17c  
Yellow Cooking Sugar, 4 lbs. . . . . 25c  
Perfection Baking Powder, 3 tins . . . . . 25c  
Heather Brand Extracts, assorted, 2 1/2 oz. bottle, 3 bottles . . . . . 25c  
Canada Cornstarch, Packages . . . . . 25c  
Finest Creamery Butter, 4 lbs. . . . . 25c  
Pure Kettle Rendered Lard, lb. . . . . 18c  
Picked Shoulders of Pork, lean and mild, 6 to 8 lbs. each. Per lb. . . . . 15c  
Choice Hanger Rice, 5 lbs. . . . . 25c  
Finest Pearl Tapioca, 3 1/2 lbs. . . . . 25c  
Choice Pink Salmon, Per tin . . . . . 11c  
Finest Canned Tomatoes, 3 tins . . . . . 25c  
Canned Corn or Peas, 3 tins . . . . . 25c  
Toasted Cornflakes, 3 pkgs. . . . . 25c  
2 1/2 lbs. PURE CELONA TEA, 25c. 1,000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed. Friday 2 1/2 lbs. . . . . 45c

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