The Robert Simpson Company, Limited

Store Closes 5.30 p.m.

A Scurry for Warmer Wear

The balmy fall days take away the lesson of the chilly nights. You put off the buying of the final supplies for cold weather as long as you can. But now the campaign is really on and we answer the rush with such marvelous items as these. Come early. The morning is the best time, and 8.30 is the best hour to be gin.

A Millinery Clear-up

Every section is interested in making a clean sweep tomorrow. If you need a shape or a trimmed hat, flowers, fancy, feather or ostrich mounts, buckles or ornaments, you will find this a great opportunity, for the prices on many of these lines will be less than half the regular marked

(Second Floor)

Gloves and Hosiery

Women's All-wool "Llama" Hose, fashioned, winter weight, extra soft yarn, closely woven, spliced heel, toe and sole; sizes 8½ to 10. Special Wednesday 35c, 3 pairs \$1.00

Women's Ribbed Black Cashmere Hose, seamless, fall weight, soft fine varn, elastic close weave, double heel and toe; sizes 81/2 to 10. Special Wednesday 19c, 3 pairs 55c.

Women's Black Cashmere Gloves, half-silk lined, colored silk lining, 2 dome fasteners. perfect finish; sizes 5½ to 8, 29c values. Wednesday 19c.

Men's. Suede. Gloves, tan shades, wool lined, 1 dome clasp, strong sewn seam, soft pliable finish; sizes 7 to 10. Special Wednesday 59c. (Main Floor)

Pictures at 1.59

One of the best lines of Pictures that we ever offered. They are really worth double the price, but it is one of our leaders.

Imperial Photogravures, the choicest subjects, framed in 21/2 oak moldings, with gilt linings; size 18 x 24. Special value 1.59

Now is the time to get pictures

Living Room Mantels

Well built of solid oak; finished in the early English; a small cupboard on each side of a British bevel-plate mirror; tile facing, and hearth, can be fitted with either coal or gas grate, or open fireplace; installed in the home complete. Wednesday.. 39.00 (Fifth Floor).

Shadow Laces

Another shipment of new Shadow and Oriental Laces just through the customs, 3 1/2-inch up to 44-inch. Per yard, 15c to \$3.00.

(Main Floor).

Fiction 15c

"Wings of the Morning," by Tracy. "Lightning Conductor," by Williamson. "Blazed Trail," by White. "The Message," by Tracy. "Little Shepherd of Kingdom Come," by Fox. "Silent Places," by White. "Wheel by Fortune," by Tracy. "Conjurer's House," by White. "Captain of the Kansas," by Tracy. "Piller of Light." by Tracy. "Son of the Immortals." by Tracy. Regularly 25c. Spe-

(Book Department-Main Floor). THREE EMINENT NOVELS. "David Harum," by Westcott. "Scarlet Pimpernel," by Orczy. "I Will Repay," by Orczy. Regularly 10c. Special 2 for .15 (Main Floor).

Waist Department

THE FINEST OF WOOL AND SILK AND WOOL TAILORED SHIRTWAISTS AT A GREAT PRICE INDUCEMENT. We have cleared the entire made-up stock of the best maker of Shirtwaists in the Dominion, a man that only makes

\$2.50-WEDNESDAY-\$2.50.



Prices \$19.50 to \$27.50. Wednesday, \$14.85.

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...... 14.85 87.95.

Made from a from black and navy English serge; coats are satin; square and skirts have slightly raised are gored, pleat-Regular values, \$12.50, \$16.50 and \$19.50.

Wednesday 7.95 SMART AND STYLISH DRESSES:

Made from fashionable velvets, in plain or corduroy, in becoming shades, as taupe, green, navy, Copenhagen and black; waist has a prettily shaped yoke of lace or novelty materials, with high or low collar; long or short sleeves. There is a crushed satin belt, with a sash and short or long peplum: models for Women and Misses. \$9.00, \$12.75, \$15.00 and \$19.00.

A SMARTLY TAILORED SKIRT for Misses is made from splendid quality cheviot serge, in black or navy; a neat two-

piece style, with tucks in back; finished at high waist band with a strap of self; front gore is slashed at one side and buttoned with bone buttons; front lengths, 33 to 37 inches. Price, Wednesday 2.75 RED RIVER COATS FOR GIRLS.

A favorite coat for wear at school or play; bell made of warm navy cheviot, with red pipings; red flannel lining in hood; and long red knitted wool sash; our factory put these coats through at a price when they needed work, and we offer them

A Family List of Rubbers

5000 pairs of Light City Weight Rubbers, bright finished, special for Wednesday: Men's, sizes 6 to 1260 Women's, sizes 21/2 to 8... .49 BUTTON OVERSHOES. Made of best quality black cashmerette, in button style; warm black fleece lining:

Women's, sizes 2½ to 8, Wednesday, pair 1.79 (Telephone Orders Filled). STOCKING OVERS.

Best grade wool stocking and rubber combined, strongly reinforced soles and heels, very warm and comfortable: Women's, sizes 21/2 to 8, Wednesday, pair 1.49 Misses' sizes 11 to 2, Wednesday, pair 1.29 Children's, sizes 5 to 10 1/2, Wednesday, pair 1.19 (Telephone Orders Filled).

MEN'S AND BOYS' ONE-BUCKLE OVERSHOES. Best quality cashmerette top, strongly reinforced rubber soles and heels; a good, full-fitting overshoe: Men's, sizes 6 to 12 1.65 Youths', sizes 10 to 13... 1.19 Boys', sizes 1 to 5 1.49

Men's Light-weight Jersey Overshoe, for fine footwear; MEN'S RUBBER BOOTS, \$3.95.

Made from pure Para gum rubber, dull finished, with either felt or friction lining, heavy corrugated soles, solid non-slip Youths', sizes 10 to 13, Wednesday 2.49 (Second Floor).

American Shape

8-4 full crown, stiff band with bow at back, newest fall wear tweeds and fine finish75

Young Men's Soft Hat, flat selt welt edge brim, with medium crown, plain or scratch finish; all the popular colors, at 1.50

Austrian Velour Hats, very dressy shape, and extra fine quality; new fall 1913 shades. Special price 4.50

Men's Caps, New Men's \$15, \$18, \$20 Suits Wednesday to Clear \$9.95

ENGLISH-MADE FALL OVERCOATS. THE ENGLISH-MADE DRESS OVERCOAT.

AN ENGLISH-MADE AUTOMOBILE COAT.

BOYS' BUSSIAN OVERCOATS FOR WINTER WEAR.

Double-breasted, with collar to button up close to neck; made from English tweeds, in dark gray.

Sizes 21 to 27. Wednesday 3.75

FASHIONABLE WINTER ULSTERS FOR BOYS. Made from imported gray tweed, in the rough hair-top finish. Sizes 26 to 30, \$8.00; sizes 31 to 35, (Main Floor)

Pyjamas at \$1.48

480 suits, in light, medium and heavy-weight materials, inoluding genuine soisettes, striped madras, French percales, American flannelettes, English flannelettes, flangolas and prints. These are several odd and broken lines from our regular stock, together with a few travelers' samples and oddments left over from previous bargains. All sizes, 34 to 46. Regularly \$2.00. \$2.50, \$3.00 and \$3.50. Wednesday, a suit 1.48 CEYLON FLANNEL SHIRTS.

ed collar and double French cuffs; the material is soft and unshrinkable, has a neat stripe design woven into the goods; the body is large and long and cut to the newest American models. They are a few we picked up at a reduced price, which makes it worth your while buying them to insure winter comfort. All sizes, 14 to 18. Regularly \$3.00. Wednesday 1.95

100 Medium-weight Pure-wool Flannel Shirts, with detach-

Men's Combinations, of English natural wool, in a heavy winter weight or a medium weight, suitable for now. These are made with the new closed crotch, and bear the trade made of a well-known English manufacturer, who guarantees them absolutely unshrinkable. There is only a limited number of them, so be here sharp at 8.30 or phone direct to department. All sizes, 34 to 44. Regularly \$3.00 and \$3.50. Wednesday. Wednesday 1.98
(Main Floor).

Hardwood Floors

The charm of a well-laid and well-finished hardwood floor, giving, as it does, such sure satisfaction, and making such a decorative, as well as practical, foundation for nice rooms, is exemplified in this work, to which we are giving very careful and close attention. Nothing but the finest selected materials are used and laid by thereoughly experienced workmen. by theroughly experienced workmen, familiar with all the peculiarities of both the lumber and the method of applying it. We shall be pleased to submit estimates, and can guarantee perfect satisfaction. (Main Floor).

Spectacles and Eyeglasses

FITTED BY SPECIALISTS.
The finer qualities, from \$2.50 up-

No charge for examination. (Optical Dept.—Second Floor).

The Annual Mid-Season Sale of Carpets and Rugs

from the point of values given to buyers and a tremendous output. We have been fortunate in securing some wonderful values from some of our biggest manufacturers, who have contributed a splendid lot of goods at attractive prices for big cash purchases. Do not fail to take advantage of these prices, which can only last tor three days. There is a generous assortment of makes, designs and colors. Many rugs included in this big clearing sale are nearly half-price and many dollars can be saved purchasing now.

Note these very low prices for good Brussels Squares - Oriental, conventional and floral chintz designs, in greens, tans, reds and blues: 6.9 x 9.0. Special sale \$ 7.95 6.9 x 10.6. Special sale 8.95 9.0 x 9.0. Special sale 9.95

9.0 x 10.6. Special sale 10.95 9.0 x 12.0. Special sale 12.95 Imported and Domestic Axminster, Wilton and Saxony Rugs at less than cost price. Many of those included in this lot could not be manufactured at the price we are offering them for sale now. There are a number of different styles, some Oriental or two-tone effects, as well as floral chintz for parlors and bedrooms. Values are quite unique. In some cases there is only

one of a kind and the early buyers will undoubtedly get the best selection. These six Rugs quoted here will serve to illustrate the exceptional values that are being offered. There are dozens of others to select from, in some of the most useful sizes:

9.0 x 9.0 Hard-wearing Wilton Quality. Special sale 19.50 9.0 x 10.6 English Wilton. Special sale..... 23.75 9.0 x 10.6 Seamless Axminster. Special sale 16.75 9.0 x 12.0 Closely Woven Imported Wilton. Special sale 28.75 9.0 x 12.0 Heavy, Hard-wearing Saxony. Special sale 35.00

Buy your English Tapestry Rugs at these very low prices. In order to be able to offer such values as these we had to take a large surplus stock from one of our manufacturers, who had no room to store a large stock and was tempted by a cash offer for immediate clearance:

Are You Satisfied With Your Decorations?

After waiting, selecting and having your rooms decorated, are you satisfied? Our experts will be pleased to assist in the selection of pattern and color schemes to suit any room, flat or apartment. Call, write or phone Wall Paper Department. Prompt service.

Hand-made Papers for best rooms, exclusive in patterns and colorings.

WEDNESDAY SPECIAL

Groceries

Pure Codfish, in 2-10. Finest Pink Salmon, 1/2-lb. flats. Three Finest Cape Cod Cranberries. Pe

Teler's Cream Soda Biscuits. The cound box Easifirst Cooking Compound. Through pail E. D. Smith's Pure Orange Marmala

The Robert Simpson Company, Limited

Basement Specials

Glass R ortable M G. Fisher, That "Thu ive Again. Weather K

ONDON, Ont. ss.)-Ald. S. y was elected on to the late r R. G. Fisher e of the four ng gave the he 45 subdivis najorities for Gi nainder were in hip, a Liberal s The vote in deta

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