

The Address—Mr. Otto

I recall that one of the first reports compiled for it was commissioned from a Canadian company, Gruneau Marketing Research. It dealt with cameras and how the Japanese could introduce cameras that would capture half of the world market. This is only 1969 but already Japanese cameras, that is high-priced cameras, command half of the world market. I recall another example in connection with Jetro. It concerned luggage. I saw a report which indicated not only the type of luggage that Canadians liked but also its shape, the type of plating—whether nickel or brass—who bought most of the luggage sold in Canada, what clubs they belonged to, what

religious denominations they professed, and how they would accept Japanese salesmen. We do not have this effective type of research. What we have are research organizations in the various departments, without any common purpose.

Mr. Deputy Speaker: Order. I am sorry to interrupt the hon. member but it being ten o'clock this House stands adjourned until two o'clock tomorrow afternoon, pursuant to Standing Order 2(2).

At ten o'clock the house adjourned, without question put, pursuant to standing order.
