

DATE 04/17/97

794001 Goldfarb Report

REPORT C1467

S.12 Q.1 Please indicate whether or not you feel each of the following is morally wrong_____

--- Using one cable installation on more than one TV set?

	REGION								AGE					HOUSEHOLD INCOME			NUMBER OF WAGE EARNERS	
	TOTAL	B.C.	Pra-iries	Ont-ario	Total Quebec	French Quebec	English Quebec	Atl-antic	Under 25	25-34	35-49	50-64	65 Or Over	Under \$35K	\$35K-\$59K	\$60K Plus	Single	Dual +
Unweighted row	1572	168	248	543	479	443	36	134	178	347	521	285	241	633	454	364	614	473
TOTAL INTERVIEWS	1400	169	238	518	354	311	43	121	186	332	409	255	218	540	404	348	543	427
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Is morally wrong	588	61	117	212	130	107	23	68	57	101	170	130	130	233	174	135	212	157
	42.0	36.2	49.1	40.9	36.7	34.4	53.6	56.6	30.7	30.4	41.5	51.2	59.8	43.1	43.0	38.8	39.0	36.7
Is not morally wrong	782	106	111	295	217	198	19	52	127	223	235	118	79	299	220	209	318	264
	55.8	62.8	46.7	57.0	61.3	63.6	44.7	43.3	68.2	67.0	57.4	46.4	36.4	55.5	54.4	60.1	58.6	61.8
D.N.S.	30	2	10	11	7	6	1	*	2	9	5	6	8	8	10	4	13	7
	2.1	1.0	4.2	2.2	2.0	2.0	1.8	.2	1.2	2.6	1.2	2.4	3.8	1.4	2.6	1.1	2.4	1.5