

Don Moors, a manager resident in our Ottawa office, will act as an operating consultant on this project. He is an evaluation specialist within our Strategic Management Group and most often applies his skills on behalf of Government. He was the lead consultant on our evaluation of Technonet Asia for CIDA and visited the Asian Development Bank while in Manila in late November. He is familiar with Manila, the Bank's premises and many of its staff.

Mr. Moors' role will focus on the Assessment and Strategic Choice phases. He will also provide local liaison in Ottawa. His relevant experience includes:

- o An evaluation of Technonet Asia for CIDA. This included the study of the impacts of Technonet Asia on business development opportunities for Canadian manufacturers. Part of this was to examine the:

- marketing strengths;
- strategies for joint venture; and
- market communication and promotion-strength of Canadian business.

His work took him to six countries in the Asian region for meetings with Government and business leaders.

- o For DRIE, a major evaluation of the effect of the Community Industrial Adjustment Program on business development in Canada. This involved primary research with manufacturers, producers, wholesalers and suppliers across all industry sectors.
- o For D.S.S., conducted a cross Canada study of print suppliers.