

REPORT 4
87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

PAGE : 27

POST : 603-CLEVELAND

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

AS FOLLOW-UP TO YEARLY SOLO FOOD SHOW POST WILL CONTINUE TO
SUPPORT INDIVIDUAL CO'S THROUGH SEARCHES AND INTRODUCTION OF
FOOD BROKERS/DISTRIB. & CHAIN STORES WITH VIEW TO MAKING
APPROPRIATE MATCHES.

ANTICIPATED RESULTS:

INCREASED BUYING CONNECTIONS , SALES
DISTRIBUTION AGREEMENTS AND ESTABLISHMENT
OF PRODUCTS IN STORES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----
QUARTER: 2 -----
QUARTER: 3 -----
QUARTER: 4 -----

QUARTERLY RESULTS REPORTED: