REPORT 4 88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 424-DUSSELDORF

010-MINE, METAL, MINERAL PROD & SRV GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

MINERALS AND MINERAL PRODUCTS

UNDERTAKE A COMPREHENSIVE MARKET STUDY FOR MINERALS

UNDERTAKE A COMPREHENSIVE MARKET STUDY FOR THERMAL AND METALLURGICAL COAL.

MEET WITH MAJOR METAL TRADING COMPANIES TO STIMULATE INTEREST IN CANADIAN METAL PRODUCTION.

MEET WITH MAJOR MINING COMPANIES TO INTEREST THEM IN CO-PARTICI-PATION IN CANADIAN MINING OPERATIONS.

ANTICIPATED RESULTS:

MORE IN DEPTH KNOWLEDGE OF THE SECTOR WILL ENABLE POST TO TARGET ACTIVITIES AND INCREASE MARKET SHARE 2 TO 3%

BETTER KNOWLEDGE OF SHIFTS IN ENERGY SOURCES AND COMPETITION WILL ENABLE CDN SUPPLIERS TO INCREASE MARKET BY 1 TO 2%.

INCREASED EXPORTS THROUGH INCOMING MISSION FROM CANADA IN ZINC, LEAD, NICKEL, MOLYBDENUM, PLATINUM AND COBALT SECTORS.

INCREASED DIRECT INVESTMENT BY ORGANIZING MISSIONS TO CANADA IN FOLLOWING SECTORS: GOLD, PLATINUM, NICKEL, COPPER.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 REPORT ON STEEL INDUSTRY

- QUARTER: 2 PROGRAM OF MEETINGS FOR GOV'T AND IND. REPS RE: IRON AND STEEL
- QUARTER: 2 REPORT ON GERMAN HARD COAL INDUSTRY.
- QUARTER: 3 REPORTING ON ECONOMIC ISSUES PERTINENT TO COAL MINING & METALLURGICAL INDUSTRIES.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

VISIT OF DON BELCH OF STELCO(AND CDN STEEL PRODUCERS ASSOCIATION)AND CALL ON GERMAN STEEL TUBE MANUF. ASSOCIATION PRODUCED TWO STEEL REPOR-TS AND CREATED FOLLOW-UP OPPORTUNITIES FOR CDN GOVT. MISSION IN JULY.

INTRODUCTION OF CON SPECIALISTS TO RELEVANT GERMAN ASSOCIATIONS AND COMPANIES USEFUL EXCHANGE ON COMMON POLICY PROBLEMS.

IDENTIFICATION OF KEY ECONOMIC POLICY ISSUE FACING GERMAN NATIONAL AND REGIONAL GOV'T.

SUBMITED SEVERAL REPORTS SUMMARIZING ISSUES FAC-ING THESE TWO IMPORTANT BUT TROUBLED INDUSTRIES.