

14/12/89

DEPARTMENT OF EXTERNAL AFFAIRS

PAGE: 12

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BOGOTA

Market: COLOMBIA

Factors for Canadian exports not reaching market potential:

- Import restrictions are a significant impediment in this sector
- Import duties are high
- Restrictive quotas
- Non-competitive pricing
- Non-competitive financing

-

-