

PROGRAM RESULTS: AFRICA & MIDDLE-EAST

BUSINESS ACTIVITY

During the January - March 1991 period twelve posts reported the following business activity:

- 44 EXPORT SALES WORTH \$84.60M
- 21 NEW BUYING CONNECTIONS / 38 AGENCY AGREEMENTS
- 3 NEW JOINT VENTURE @ \$1.50M / 3 LICENSING AGREEMENT @ \$zeroM
- 1 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENT IN CANADA @ \$zeroM
- 4 CANADIAN INVESTMENTS IN TERRITORY @ \$21M
- 14 TECHNOLOGY TRANSFERS @ \$58.19M

HIGHLIGHTS:

- \$ 8 million sale of barley (Amman)
- \$ 6 million sale of newsprint (Amman)
- \$ 4 million sale of newsprint (Cairo)
- \$ 2 million sale of lumber (Cairo)
- \$ 2 million sale of consulting services (Kinshasa)
- \$ 2 million sale of satellite earth stations (Riyadh)

KEY STATISTICS: for the twelve posts reporting workload information

		<u>Missions Reporting To</u>	
			GBT
No. Trade Enquiries	Cdn		2376
	Local		2495
No. Investment Enquiries	Cdn		22
	Local		709
No. Business Visitors	Cdn		406
	Local		1073