

THE BROWN BROS., LIMITED, TORONTO.

WE have heard of "horseless carriages" and "chainless bicycles," but the latest is the "chainless wrist bag."

As everyone knows, the wrist bag idea has always been a bag with a chain, and the more chain the better the bag, but now a new idea is put on the market; a wrist bag

without a chain, but instead a shaped metal handle made of the same material as the frame and of the same finish twisted to represent rope, or of some other fancy design. The general effect is very pleasing and is very commendable to The Brown Bros., Limited, who are always on the lookout for new ideas.

Another line being shown by this firm is a fitted wrist bag of the regular chain and frame pattern and being fitted with a small mirror and vinegarrette and purse all to match frame and bag.

This firm has still another line of wrist bag fitted with a small coin purse with small case made of leather to match the bag.

All of these lines are of their latest output but are only a small portion of the immense variety of good things shown by The Brown Bros., Limited. This firm make a point of keeping abreast of the times, and as a consequence they may be depended upon to have anything that is in any way recent to the Canadian market.

THE GROWTH IN LEATHER GOODS.

STATIONERS throughout the country are finding their sales of fine leather goods steadily increasing, and the manufacturers on their part are doing all they can to provide new lines and more attractive features for old lines. New leathers, new treatments of leather, the use of metal finishings and an unending variety of novelties have made the leather goods department of a stationer's business a very important one. A comparatively new firm in the trade is The Toronto Leather Goods Co., 592 Yonge street, Toronto. However, in the year and a half that this firm has been before the public it has had a gratifying history, which goes to show that it has won favor through its goods. Purses, wrist bags, music rolls, writing folios and dressing cases are the main lines manufactured.

TOYS FOR CHRISTMAS.

F. & E. W. KELK announce that they are now ready with a complete new line of toys, dolls, fancy china, games, albums, toilet cases and everything required in the trade. To look over these samples impresses one that they

have a beautiful assortment, well chosen and suitable for the Canadian trade. The prices seem very low, especially when you take into consideration that a lot of importers have had to pay the new surtax imposed on all German goods. This firm fortunately escaped all this by having the very early im-

portations. The toy trade will have their troubles very shortly on account of this new tax above mentioned. As this firm does not send out travellers, it would pay you when in the city to call.

PERSONAL.

Miss M. Robinson, manager in Toronto for The F. H. Revell Co., is absent on a well-earned vacation.

Mr. H. D. Leslie, with Wm. Tyrrell & Co., Toronto, is taking his vacation in Muskoka.

Mr. C. A. Caldwell, representative of Dana, Estes & Co., is spending his vacation in Toronto.

Mr. George J. McLeod, of McLeod & Allen, publishers, Toronto, is enjoying ocean breezes at Cottage City, Mass.

Mr. J. F. Ellis, general manager of The Barber & Ellis Co., Toronto, is in England. He expects to return about Aug. 20.

Mr. A. E. Huestis, manager of The Bain Book and Stationery Co., spent his holiday at Jackson's Point, on Lake Simcoe.

Mr. David Clark, of Clark Bros. & Co., wholesale stationers, Winnipeg, paid a brief visit to Toronto on his way to Montreal.

Miss Gladys Bacon, who has charge of the advertising of the book department of The Copp, Clark Co., is absent on her holidays.

Messrs. S. P. Gundy, J. McClelland, E. S. Caswell, J. Slater and A. E. Huestis, of the Methodist Book Room are away on vacation.

Geo. Ridout & Co. had inquiries concerning the wall paper cleaner they are advertising from such widely separated points as Pincher Creek, Alberta; Taunton, Mass., and Middleton, N.S.

Mr. E. J. Clode, formerly of Toronto, has entered the publishing business on his own account. His first book, "Wings of the Morning," by Louis Tracy, is being put on the market in a very aggressive fashion.

Mr. John R. Gay, of The Consolidated Stationery Co., Winnipeg, is spending a few weeks in Toronto. Mr. Gay covers the ground from Winnipeg to the Coast. He was formerly with The Copp, Clark Co.

Mr. Geo. Spence, vice-president of The W. J. Gage Co., is making very satisfactory progress in Muskoka, whither he went in the pursuit of health. So many people have inquired concerning Mr. Spence's health, that this news is sure of a wide welcome.

Mr. Richard Brown, president of The Brown Bros. Co., Limited, Toronto, was stricken with an alarming illness while in Muskoka on vacation. For a period the issue was doubtful, but the latest word concerning his condition is that he is improving, though progress is slow.

Poole-Stewart, Limited, publishers, have bought out The Book Supply Co. of Toronto, and have organized The Book Supply Co., Limited, with a capital of \$50,000. John M. Poole and Sturgeon Stewart are the active principals of the new company. It is the intention of Poole-Stewart, Limited, to transact business under the name of The Book Supply Co., Limited.

The Book Supply Company, Limited, Toronto, have been incorporated with a share capital of \$50,000, to carry on the business of a printer and publisher and to manufacture and deal in paper, books, stationery and office supplies, and to acquire the business now being carried on under the name of The Book Supply Co., Toronto. The provisional directors are John M. Poole, Sturgeon Stewart and Edgar S. Reade, all of Toronto.

Mr. James M. Robertson, of the Upper Canada Tract Society, Toronto, is home from England and Scotland. While abroad, Mr. Robertson called on many of the large publishing houses. He reports a keen interest on the part of British publications in the Canadian market. Mr. Robertson has been a zealous advocate of more intimate relations between the Motherland and Canada, and has done some good work in connection with the sale of British periodicals in this country.