

**"To Discontinue An Advertisement, says John Wanamaker, one of the largest advertisers in the world—and naturally enough, one of the most successful business men—is like taking down your sign. If you want to do business, you must let the people know it."**

# ITERATION is the Secret Advertising State a truth and drive it home!

## IMPERIAL BANK OF CANADA

Capital Authorized \$2,000,000  
 Capital Paid-up 1,940,007  
 Res. Account 1,020,292

**DIRECTORS:**  
 H. S. HOWLAND, President.  
 T. H. McHURRY, St. Catharines, Vice-President.  
 Wm. Ramsay, A. H. Wadsworth, Robt. Jeffrey,  
 Hugh Ryan, T. Sutherland Stainer,  
 D. R. WILKIE, Cashier, R. Jennings, Asst. Cashier,  
 E. HAY, Inspector.

**Head Office, - TORONTO**

**BRANCHES IN ONTARIO:**  
 Essex Niagara Falls St. Thomas  
 Fergus Port Colborne Sault Ste. Marie  
 Galt St. Catharines Welland  
 Ingersoll Woodstock Hat Portage  
 Toronto, corner Wellington St. and Leader Lane  
 corner Yonge and Queen Streets.  
 corner Yonge and Bloor Streets.

**BRANCHES IN NORTH-WEST:**  
 Winnipeg Brandon Portage la Prairie  
 Calgary Prince Albert Edmonton

Drafts on New York and Sterling Exchange bought and sold. Deposits received and interest allowed.  
 Prompt attention paid to collections.  
 Municipal Bonds and Debentures bought and sold.  
 Agents in Canada for "Cheque Bank, Ltd."  
 Agents, London, Eng. "Lloyd's Bank, Ltd." 72 Lombard St. E.C. with whom deposits may be made for credit with Head Office of Branches.

**Largest Manufacturers of STEEL and BRASS STAMPS in Canada.**

## PRITCHARD & ANDREWS

**OTTAWA, ONT.**

**Rubber Stamps, Stencils, Seals, Etc.**

Send for Prices.

## A SAVING OF 40%

IS MADE BY USING OIL FOR FUEL UNDER

## The Aerated Fuel Co.

SPRINGFIELD, MASS.

### SYSTEM

This System uses oil, with a higher pressure of air, and is adopted in the United States and Canada for all kinds of iron and steel forging, tempering, welding, annealing, etc.; for generating steam; for burning lime, cement, sewer pipes, terra cotta, brick, etc.; for heating chemicals and asphalt; for japanning; for oxidizing lead; for drying sand, salt, etc.; for singeing cloth, etc.  
 Its advantages over coal and wood are:—A perfectly even fire, at all times under complete control, free from gas and dust, and ready for use in a minute after turning valve, and no increase in insurance rates.

Some of the companies now using this system in Canada are:—The Messer-Harris Company; The Wilkinson Plough Company (of Toronto); The D. F. Jones Manufacturing Company; The Spring and Axle Company; and George Gillies (of Gananoque); The Dominion Bridge Company (of Lachine).

## CHILTON JONES

Agent for the Dominion of Canada,  
 GANANOQUE, ONT.

## McARTHUR, CORNELLE & CO.

**Manufacturers and Importers**

310-316 St. Paul Street

AND

147-151 Commissioners Street

**MONTREAL**

OFFER AT CLOSEST PRICES

Pure Olive Oil, Winter Pressed Lard Oil, Extra Fine Spindle Oil and a Full Assortment of Other Lubricating Oils, Greases, Mill Soaps, etc. Also Chemicals, Dye Stuffs, Dye Woods, Extracts, etc., etc., etc.

SOLE AGENTS IN CANADA FOR

## ST. DENIS DYESTUFF AND CHEMICAL CO.

PARIS.

A. POIRRIER, PRESIDENT.

Aniline Colors, Archil Extract, Cachou de Laval, Etc.

## BRITISH ALIZARINE CO. LONDON

Paste and Dry Alizarine

Boston Dyewood & Chemical Co., Boston

Dyewoods and Extracts

## COIGNET & CO., PARIS

Glues, Gelatines, Etc.

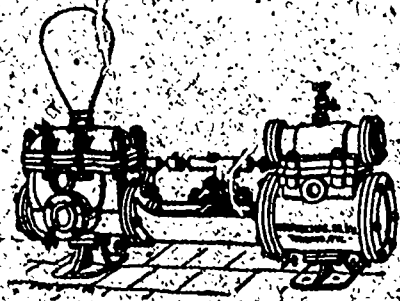
## WATSON, WALKER & QUICKFALL, LEEDS

Indigo Extracts

## MILLERTON, TANNIN EXTRACT CO.

Hemlock Extract

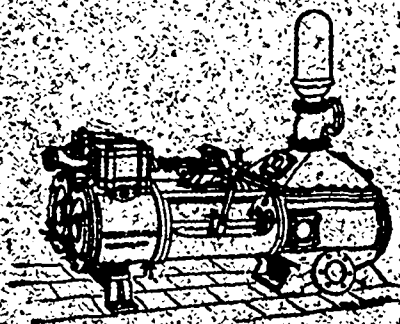
Maintain Large Stocks, fully assorted, and will always be pleased to furnish quotations and samples.



Roller Feed Pump

## Steam and Power

# PUMPS

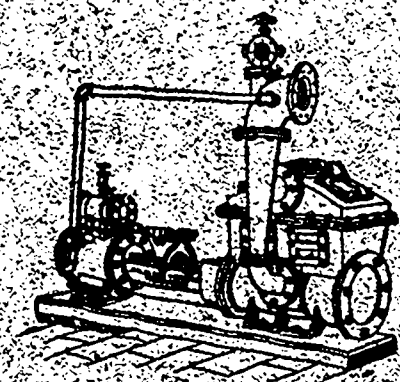


Improved Duplex Pump

**FOR ALL**

**POSSIBLE**

**DUTIES**



Independent Condensing Apparatus

AS BUILT BY THE

## Northey Manufacturing Co.

(LIMITED)

TORONTO, - ONT.

Write for Sixty-Eight Page Catalogue.

**DON'T BLUSTER** Be courteous, even in advertising; above all, be truthful and don't "slop over."

## CARBONIZER

A Substitute for Acid in Carbonizing Wool, Destroying the Burrs, and Leaving the Wool Soft, Silky and White. Manufactured and For Sale by

## Merrimac Chemical Co.

18 PEARL STREET, BOSTON