

Bubbles or Medals.

"Best Sarsaparilla." When you think of it how contradictory that is to a "bubble" in the only one in existence—some best sarsaparilla as there is one highest mountain, no longer river one deep sea. And that best sarsaparilla—? There's the rub! You can measure mountain height and ocean depth but how test sarsaparilla? You could if you were chemists. But then do you need to test it? The World's Fair Committee tested it,—and thoroughly. They went behind the label on the bottle. What did this sarsaparilla test result in? Every make of sarsaparilla shut out of the Fair except Ayer's. So it was that Ayer's was the only sarsaparilla admitted to the World's Fair. The committee found it the best. They had no room for anything that was not the best. And as the best, Ayer's Sarsaparilla received the medal and awards due its merits. Remember the word "best" is a bubble any breath can blow; but there are pins to prick such bubbles. Those others are blowing more "best sarsaparilla" bubbles since the World's Fair pricked the old ones. True, but Ayer's Sarsaparilla has the medal. The pin that pricked the medal proves it gold. The pin that pricks the bubble proves it wind. We point to medals, not bubbles, when we say: The best sarsaparilla is Ayer's.

St. Ann's Choir, Montreal.

At a meeting of St. Ann's choral section (St. Ann's choir) Monday evening at 8 p.m. the following officers were elected for the ensuing term: President, Rev. Father Stubbs; Hon. president, Mr. P. Burns; vice-president, Mr. W. Murphy; secretary, Mr. R. F. Hillon; executive committee, Messrs. P. Malone, T. Sullivan, E. Quinn, J. Quinn, P. Prondorgast, J. Morgan, (leader), Prof. P. J. Shea, (organist).

Listowel, Sept 22nd, 1896. Edmanson, Bates & Co.

Gentlemen—I have pleasure in saying that Dr. Chaso's Ointment, Pills and Catarrh Cure and Linsed and Turpentine are selling well, and are giving every satisfaction. Many of my customers have spoken highly in their praise. Yours truly,
J. A. HACKING.

Parliament Buildings on Fire.

The Western Block of the Ottawa Parliament Buildings caught fire on Thursday afternoon through the carelessness of a smoking employee. The top floor proved a fire trap, the hydrants were frozen and useless and the hose was rotten. The damage amounted to \$250,000. No insurance. All concerned have been airing their wisdom after the event.

Souris, Man., Sept. 21, 1896. Messrs. Edmanson, Bates & Co. Dear Sirs—I find your goods taking remarkably well with my customers and they appear to give every satisfaction, as indicated by the fact of our having sold one-half gross of your Kidney-Liver Pills alone during the month of August. S. S. SMITH, Souris, Man.

No Immediate Danger of War.

LONDON, Feb. 18.—It is generally believed in Athens that the landing of Greek troops on the island of Crete, as announced, is not likely to turn out a casus belli between Turkey and Greece.

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25 Second " \$25 Gold Watch . . . 625
Bicycles and Watches given each month 1,625
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Total given during year '97, \$19,500

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— OF — JOHN LABATT, LONDON, CAN.

RESERVED MEDAL and HIGHEST POINTS AWARDED ON THIS CONTINENT AT THE WORLD'S FAIR, CHICAGO, 1893.

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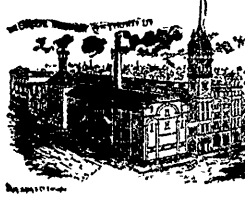
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Appended is a copy of analysis just taken: Toronto, Nov. 19, 1895. The O'Keefe Brewery Co., Ltd.

Dear Sirs,—I hereby certify that I have made an analysis of water taken from your filter and find it of first-class purity, being bright, clear and free from all suspended impurities.

Yours truly, (Signed) THOMAS HEYS, Consulting Chemist. E. O'KEEFE, Presd. and Mgr. W. HAYK, Vice-Presd. and Asst. Mgr. JOHN G. GIBSON, Secretary-Treasurer.

ALL RECORDS BROKEN...

It is freely admitted that the Ontario Gold Fields Mining & Development Company, Ltd., have broken all records in the sale of stock. They wish to thank the public for its support, and insure investors of the profitable use of the funds. Stock is now 20c per share fully paid and non-assessable. We ask investors to purchase this stock as an investment and hold it for dividends. Send for prospectus. Address

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