

S.H.&M. Bias Velveteen Skirt Bindings

**ARE UP-TO-DATE IN EVERY SENSE
OF THE WORD.**

They represent progressive ideas applied to a small article which is nevertheless in such constant use as to be termed a staple commodity, like spool cotton.

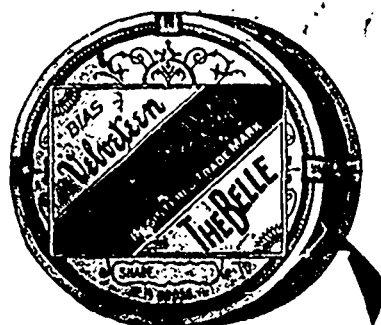
We furnish the S.H.&M. Bindings to you neatly put up on 36-yard reels, ready to measure off to the customer—no bother handling and cutting piece goods.

Moreover, the S.H.&M. Bindings are made from Velveteen woven expressly for the purpose, and are cut evenly and joined smoothly, forming a more perfectly finished Binding than can be obtained by the old method of cutting from the piece goods.

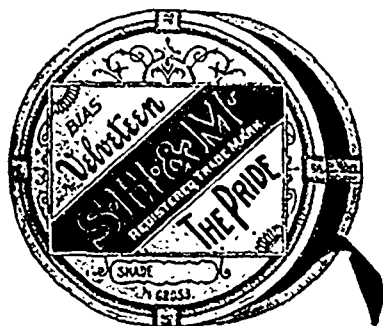
The Trade Mark "S.H.&M." stamped on the back is a guarantee of quality.



**S.H.&M. REDFERN Bias Corded
Velvet, 1 $\frac{3}{4}$ -in. wide.**



**S.H.&M. BELLE Plain Velveteen.
1 $\frac{3}{4}$ -in. wide.**



**S.H.&M. PRIDE Plain Velveteen
1 $\frac{3}{4}$ -in. wide.**



**S.H.&M. WATERPROOF
CORD EDGE.**

The STEWART, HOWE & MAY CO.

Originators and Manufacturers of S.H.&M. Skirt Bindings

Manchester, Eng.

24 FRONT ST. WEST, Toronto, Ont.