Have become household words throughout the Dominion. They are the synonym of anything that is strong, swift and durable.

The **GENDRON** is perfect in its minutest details, beautiful in its finish, matchless in its construction, and admired by all. Its The record is without a blemish.



number of its victories is equal to the number of battles fought. The rider of a GENDRON BICYCLE needs fear no defeat. The easy-running, 3-point bearing Gendron has already defeated 300 Bicycles in a coasting contest; it will again carry you to victory. 'The hundreds of Gold Medals that have been won on Gendron Bicycles and Buckeye Tires were won right at home, in hard-fought battles, where strength, lightness, easy-running qualities combined are required. They were not won on the top of the Tyrol Mountains (Austria), where the chamois and wild goats reign supreme.

GENDRON MFG. CU.,

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