

SUPPLIES OF RUM
FOR SOLDIERS NOW
GREATLY CURTAILEDW. C. T. U. Receives Welcome
War Office Assurance.

UNDER MEDICAL ORDERS

Only Given Men in Trenches
Under Supervision of Com-
manding Officer.

Rum is now being served in the trenches only on the recommendation of a medical officer and under the direction of the general officer commanding. This information has come to Mrs. Gordon Wright, president of the Dominion W. C. T. U., whose home is in this city, from the war office, as a result of a report sent by every province in Canada, after circulation by the W. C. T. U.

The women of the country were surprised to take action by the W. C. T. U., and the petition sent to the war office last year represented thousands of women in Canada, many of them living sons or husbands in the trenches. The reply of the war office was sent to Mrs. Wright, and she has been very active in the work of the Dominion association, and she has just forwarded it to Mrs. Wright. It is as follows:

"I am directed to acknowledge the receipt of your letter and to inform you that rum is now only issued to troops under the strict supervision of and when considered necessary by the general officer commanding on recommendation of the medical officer."

Mrs. Wright is delighted over the result of the inquiry, and believes it may be taken as positive proof that the use of rum has been greatly curtailed. She has three sons and many other relatives now serving with the overseas forces. Her son, Lieut. Ward Wright, was wounded in the Canadian attack at Corbetta.

CLARA KIMBALL YOUNG
PHOTO-DRAMAS COMINGLyric Management Bringing Expensive
and Exclusive Pictures to London.

The coming of the first of the Clara Kimball Young photo-dramas to the Lyric Theatre, next week, marks a change in the policy of that theatre which will be greatly appreciated by the public.

Manager C. E. Bernard of the Lyric has announced a program of the Clara Kimball Young pictures, and in order to secure them has had to post a large deposit with the producers. The first series is nine in number, and will be the most serious effort to produce great pictures since Clara Kimball Young organized her new company.

"The Common Law," advertised as a great moral lesson, proving the necessity of marriage to human happiness, appears for the first time next Monday. There will be other pictures on the program, but with the seven-reel drama as a feature, only one show will be run, matinee and evening, commencing at 2:30 and 8 o'clock. Manager Bernard is now running the Lyric Theatre, and is considering the addition of some famous stars to his program. He is to be complimented on bringing to London the most expensive and exclusive pictures which moving-picture patrons have had the pleasure of witnessing.

KNITTING, AGED NINETY.
PORT BELGIN, Nov. 15.—Mrs. Ann McGilivray celebrated her 90th birthday on Sunday. Mrs. McGilivray enjoys good health, and takes pleasure in assisting in work of making garments and knitting for soldiers.



THE SCREEN STAR SUPREME
CLARA KIMBALL YOUNG
IN THE PHOTO-DRAMATIC EVENT OF THE SEASON
THE COMMON LAW
BY ROBERT W. CHAMBERS.
A SEVEN-REEL SUPER-PICTURE
Revealing Life in the Art Studios of New York City.
PRODUCED BY SELZNICK-PICTURES.
LYRIC THEATRE
WEEK OF NOVEMBER 20
MATINEE AT 2:30 P.M.
Prices: Matinee—10c and 15c.
EVENING AT 8 P.M.
Evening—15c and 25c.

NEWS

TWO SOLDIERS COMING—Two re-
turned soldiers are due to arrive via
C. P. R. at 11:15 Friday. One is a
Londoner, Pte. Link of 319 Talbot
street, the other Pte. Walters of Ex-
eter.

GUNNER WELCH WOUNDED.—
James Welch, 727 Elia street, this
morning received a message stating
that Gunner Thomas Welch, No. 42030,
of the artillery, was officially reported
wounded on September 25th. Gunner
Welch is remaining on duty.

TO TALK HYDRO RADIALS.—A
meeting of representatives interested in
the proposed hydro radial from London
to Toronto, Port Credit to St. Catharines
and from Welland to Bridgeburg, has
been called for Toronto next Tuesday.
Major Stevenson and Philip Pocock will
attend.

TO CONSIDER PETITIONS.—The
manufacturers' committee will meet this
afternoon to consider petitions asking
for a plebiscite on the question of
establishing municipal bakeries and
coal yards, and also to receive an in-
dustrial bylaw to provide factory sites, etc.
It seems probable that both will be sub-
mitted to the voters on January 1.

WANTED—A PHOTO.—Judge D. F.
Macnab, 727 Elia street, this
morning received a message stating
that Gunner Thomas Welch, No. 42030,
of the artillery, was officially reported
wounded on September 25th. Gunner
Welch is remaining on duty.

CHAPLAIN TO ENGINEERS.—Rev.
Capt. A. Graham, who went overseas
as chaplain of the 135th Battalion, in
the latest letter received by his wife,
states that he is at present chaplain to
the Canadian Engineers at Bramshott.
The two sons, Sergts. Eric and Ted
Graham, who also went overseas with
the 135th, are at Witley camp, the former
doing duty as a bayonet fighting and
physical drill instructor and the latter
as signalling instructor. Mrs. Graham
has just returned to the city after a
week's visit with friends in Sarnia.

EXPERIENCES IN INDIA.—Murray
Brooks of Ceylon, India, is to speak
to an audience of men in the Lyric
Theatre Sunday afternoon on his ex-
periences among the Indians. Mr.
Brooks has been for a number of years
general secretary of the Ceylon Asso-
ciation, which is under the supervision
of the international committee of the
Y. M. C. A. He is a graduate of Mc-
Gill University, where for three years
he held the secretaryship of the asso-
ciation in that institution. On Friday
evening J. J. Foote of the McCarry
Manufacturing Company, will address
the members of the Practical Talk Club
in the Y. M. C. A. on "Business
Efficiency."

THAMES FROZEN OVER
ON WEDNESDAY NIGHT

Winter is here already, whether it
is here to stay or not. King Fred took
possession of old Father Thames last
night, and this morning a thin coat of
ice was noticeable, the earliest for
many years.

At Clarke's Bridge it extended com-
pletely across the river, a rather un-
usual occurrence at this time of year.
The coating, however, was very thin
and it will not remain long, unless the
weather continues to get colder. The
fact was welcome news to the small
boys, and the schoolboys this morning
rejoiced to the cry "Ray fellows!
the river's frozen." "Come on, per skates,
will you?"

It will be some time, however, before
there will be sufficient ice to afford
skating, unless the weatherman sends
along some phenomenal weather. But
the small boys, believing in the "policy
of preparedness," will polish up their
skates and be ready when good ice
finally comes.



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LONDONER CHARGED
WITH PERJURY BY
TORONTO DETECTIVEB. Laster Loses Suit and
Faces Criminal Charge.

INJUSTICE, STATES WIFE

Gives Her Story of Trouble
Over Deal in Suits With
Maker.

The following dispatch has been re-
ceived by The Advertiser:
A charge of perjury has been laid
against B. Laster of London, following
evidence he gave in his own behalf
before Judge Coatsworth in the county
court, Porluns, Son & Co. sued Laster
for \$255, alleged to be due on a shipment
of goods forwarded him. Laster, who
said that six of the suits included in the
consignment had been returned. Four
witnesses for the plaintiffs swore that
the suits had never been returned. His
honor asked the detective department
to investigate, with the result that De-
tective Mitchell laid the information
and Laster was served with a summons.
Judgment was given for the plaintiffs
for the full amount claimed.

Injustice Says Wife.
B. Laster is still in Toronto in con-
nection with the case and it was Mrs.
Laster who was seen today at their
store at 200 Dundas street in regard
to the foregoing.

She read the slip of paper twice
through before she spoke, then she
said: "I have been in a great deal of
trouble, and I have been doing an in-
justice. In other words, the Porluns
have succeeded in an effort they have
made to get the best of us. We have
lost what we have given them. But we
have right on our side and it is prob-
able the case will go higher. I was
down in Toronto on Tuesday
morning, and I was with them as soon
as I came home I sent my daughter
down because she was with her father
when the order was given to Porluns.
Son & Co. the beginning of September.
This is my story as I told it in Toronto
court."

Trouble Over Suits.
"My husband and daughter took ad-
vantage of the Labor Day excursion
and went down to Toronto, Sunday,
September 3 at 12:30 o'clock. It was
while they were there at that time that
Mr. Laster, accompanied by my daugh-
ter, went to Porluns. Mr. Laster ordered
from them a sample six suits, which
were made up and forwarded to
London, along with 22 coats, the
whole to come to \$255.

"In the trial, one witness for Porluns
swore the suits were already made up
and Mr. Laster lifted them down from
the hangers. Another swore that he
saw them from the sample, so there was
one point in which the witnesses
did not agree.

Did Not Pay Cash.
"Mr. Laster informed the salesman
for Porluns, Mr. Gold, that he would
pay the \$255, minus the \$50 still owing
on a former note. Mr. Gold said he
had nothing to do with that. Mr.
Porluns was called and everything
seemed to be fixed satisfactorily.

Did Not Pay Cash.
"As a rule Mr. Laster pays cash, but
on this occasion the money was to be
sent after the goods were received.
The shipment arrived from Toronto
the following Saturday, and was left
at our store. When we opened the box
we found the coats were all right, but
we couldn't possibly have offered the
suits for sale. They were badly cut,
and the sleeves were twisted. My
daughter and I tried them on, and also
a customer who was in the store later.
Mr. Laster went down to Toronto
the following day, taking the suits in
a box with him. He left the box with
the suits in the home of his brother-in-
law, J. Book, of J. Book & Co., tailors,
279 Queen street west, over Sunday.
Both Mr. and Mrs. Book knew about
the suits, and also that Mr. Laster took
them back to Porluns on Monday morn-
ing, September 12.

"Shortly after Mr. Laster's return
from Toronto, an agent from the Dom-
inion Express Company came in and
asked for the money for the goods left
on the previous Saturday.

Money Collected.
"We learned then that they had been
sent C. O. D., and that Porluns had
collected from the express company.
The total amount for the goods as I
told you before, was \$255.

"Mr. Laster explained he had re-
turned the suits, valued at \$57, and also
that \$50 worth of the balance of the
goods was in payment of balance due
him on a note from Mr. Porluns.
"The Dominion Express Company's
agent stated the express company could
not accept part payment, but advised
Mr. Laster to forward a check for \$125
to Porluns, Son & Co., and that the
express company would collect the total
amount from them.

Standard Drug Stores

LONDON'S ORIGINAL CUT-RATE DRUGGISTS

INVITE YOU TO THEIR

THIRD ANNIVERSARY
FRIDAY AND SATURDAY

Three years have passed since we opened London's first cut-rate drug store at 252 Dundas street with a promise of a clean-cut policy of modern business methods, highest quality goods and lower prices. Three years ago we were unknown to you—Today Standard Drug is a household word in London and vicinity, and Standard Drug occupy the premier position of the retail drug business of Western Ontario, all because Standard Drug stores have kept faith with you—carried out their promises and SAVE YOU MONEY. We desire to express our heartfelt thanks to our customers who have made possible our great success—and can best show our appreciation on this, our third birthday, by presenting the following Anniversary Bargains AT ALL FOUR STORES—FRIDAY AND SATURDAY.

ANNIVERSARY BARGAINS

3 1/2 Gross
Norma Peroxide
Cream.

We received an additional
two gross of this cream in
error—the manufacturers
have granted us a special
discount to clear. You re-
ceive the benefit.

Regular value 35c
FRIDAY and SATURDAY
14c

Not more than 2 to a cus-
tomer—No mail orders.

ANNIVERSARY BARGAINS

Toilet Articles
50c Pebecco Tooth Paste, 38c
50c Tepeco Tooth Paste, 35c
50c Zonox Anti-Acid Paste, 29c

50c R. & G. Face Powder, 38c
50c Karressa Face Powder 33c
15c Cake Zonox Glycerine
Soap 3 for 25c

15c Palm Olive Soap 3 for 25c
35c Pond's Vanishing
Cream 22c

35c Mum 24c
35c Odo-ro-no 24c
75c Odo-ro-no 57c
35c Djer-Kiss Talcum 24c

ANNIVERSARY SOAP

BARGAIN
Crown Unscented
Glycerine Soap
Imported from England

Regular 15c Tablet
FRIDAY and SATURDAY
3 for 24c

ANNIVERSARY BARGAINS

MENNEN'S
Toilet Articles
Talcum Powders—Violet,
Borated, Sen Yang, Flesh,
Tint and Cream Tint; regu-
lar 25c 2 for 23c

Cream Dentifrice, regular
25c 19c
Ruvia, the cream deodorant;
regular 25c 19c
Mennen's Cold Cream; regu-
lar 25c 19c

FOR MEN

Mennen's Talcum for men 19c
Mennen's Shaving Cream 19c
FRIDAY and SATURDAY

Do not fail to miss our an-
niversary sale. Bargains for
everybody. Many bargains
not listed here.

WE SAVE YOU
MONEY.

252 Dundas St.

ZONOX

Trade Mark
GUARANTEED
REMEDIES

(Made in Canada)

For over three years these
well-known remedies have
been tested and tried and to-
day our purchases are greater
than ever. Although Standard
Drug controls the sale in
London each and every article
is offered to you at a cut price
every day.

25c White Pine and Tar, 19c
25c White Pine and Euc.

Honey 19c
25c Baby's Own Cough
Cure 19c

50c Pine Tar with Cod Liver
Oil 39c
50c Emulsion Cod Liver
Oil 39c

\$1.00 Emulsion Cod Liver
Oil 79c
\$1.00 Tasteless Cod Liver
Oil 79c

\$1.00 Syrup of Hypophos-
phites 79c
\$1.00 Beef, Iron and Wine 79c

25c White Liniment 19c
25c Pain Expeller 19c
25c Rubbing Oil 19c

25c Catarrh Balm 19c
50c Eczema Ointment 39c
\$1.00 Eczema Ointment 79c

25c Cold Tablets 19c
25c Regulators 19c
25c Larkspur Lotion 19c

50c White Pine and Tar, 39c
25c Sweet Castor Oil 19c
50c Aromatic Cascara 19c

50c Hair Restorer 39c
25c Herbal Ointment 19c
25c Throat Gargle 19c

50c Rheumatic Cure 39c
25c Syrup of Figs 19c
50c Syrup of Figs 39c

ANNIVERSARY BARGAINS

Hydrogen Peroxide
Fresh, Full Strength.

FRIDAY and SATURDAY
Regular 25c 10c
Regular 40c 19c
Regular 60c 29c

50 DOZEN

S. D. L. Tooth Paste
The fastest-selling dentifrice
we have.

Regular 25c
FRIDAY and SATURDAY
2 for 25c

WE SAVE YOU
MONEY.

344 Richmond St.

174 Dundas St.

664 Dundas St.

STANDARD DRUG LIMITED

WE SAVE YOU
MONEY.

came from and find friends there. We
lived eight years in Peterboro after
coming to Canada from England and
did very well there. We were well known
in Peterboro. Then we went to Toronto
where we remained for six years. My
husband is widely known there. He be-
longed to the bowling club and we have
many friends among very fine people
in Toronto. We have been in London
not quite a year, but already have a
number of friends in the city.

Mr. Laster is well known in this city
and an evidence of the estimation in
which he is held by fellow members
of the Jewish faith here, lies in the
fact that he has been made chairman
of the Zionist committee in London.
He was born in Moscow, Russia, and
came a British subject in Cape Town,
South Africa, shortly after his mar-
riage some 22 years ago.

"What is causing the high cost of
eggs?" inquired an Advertiser reporter
of a fine-looking hen of the Barbel
Rock variety, as he managed to secure
her attention among the babel of crow-
ing and clucking and million other
sounds which form the accompaniment
show now in progress at Queen's Park.

"I have heard," said the reporter,
"that as a means of making the hens
in the coops ready, Eggs—10 cents
a dozen." The hens, being of a na-
turally mean disposition, immediately
began to lay, hoping to load the poor
farmer up with a stock he cannot
sell."

"Utterly untrue! utterly untrue!"
said the Rock immediately becoming
huffed. "Cluck! Cluck! ridiculous!"
and she flapped off to a corner and the
interview was at an end.

MEDICINE FOR MOTHER
NEVER PASSED THE SON

Result, a Police Court Trial for Drunk-
ness and Remand.

G. Partick appeared in police court
today, charged with being intoxicated,
and explained that he had procured his
liquor on a prescription issued by Dr.
Roome, which called for one bottle of
brandy, and that he had filled the pre-
scription at E. B. Smith's liquor store,
the only holder of a vendor's license in
Western Ontario.

He was back to appear on Thursday,
when judgment will be given by Acting
Magistrate Mayor Stevenson and Henry
MacKlin, J. P.

WATER TO ENGAGE MUCH
OF COMMISSION'S TIME

Meeting Today Will Consider Question
Among Other Business.

The utilities commission will meet
this afternoon and will probably have
a lively session. The water problem will
be discussed at infinitum again, and in-
quiries will be made as to whether the
commission intends to take serious
steps to solve the water problem.

General Manager Buchanan will sub-
mit a report on the cost of materials for
wiring, etc., as requested by Com-
missioner F. G. Mitchell, and will show
a plan for protecting the citizens in the
matter of wiring.

Mr. Buchanan reports that there has
been a second well sunk on the hydro
commission's property on the Hamilton
road and water has been secured. A
pumping test is being made.

No further drilling has taken place
in giving the commission's property on St.
Mary's street, the rig being broken.
The rig ordered from Petroka has not
yet arrived.

REV. C. N. COUZENS ACCEPTS.
RUTHERFORD, Nov. 15.—Rev. C. N.
Couzens has received and accepted a
unanimous invitation by the quarterly
board of Woodlawn Methodist Church
to become pastor there for the next
conference term.

Soldiers' Supplies
And Canadian Overseas Regimental
Badges.
PEEL'S
DOMINION SAVINGS BUILDING.
Phone 3614.

Your Best Negatives
Make excellent enlargements. See
samples and prices.
J. H. BACK & CO.
210 Dundas St.

Stanfield's Pure
Wool Underwear

ALL WEIGHTS
AND SIZES.
Graham Bros.

Buy Screened
SCRANTON COAL
Webster-Harvey, Ltd.

1917 OFFICE
DIARIES 1917
NOW READY.
JOHN MILLS, LIMITED.
Phone 1666, 338 Richmond Street.

PLAYER ROLLS
Player-piano owners are invited to
visit our new player-roll department,
where a large stock of the latest rolls,
from \$5 up, will be found.

Mason & Risch, Limited
248 DUNDAS STREET.

OLD FALSE TEETH
ACTUAL VALUE PAID
no matter in any condition, full or broken
sets, also bridges, crowns, etc. Mail or
bring them in.
DOMINION TOOTH CO.
Room 12 Dominion Bank Bldg., Corner
Dundas and Richmond Streets.