

Every young man should make it a point to see and try on our 20th Century Brand Suits. They are the very aeme of perfection of style and good tailoring. No bulging-out collars, no chance fit, no troublesome try-ons, and a money-back guarantee of shape-retaining. The above cut is a photograph from life of our No. 129 style. We carry 12 other distinct styles in men's and young men's-"Club," "Glen" and "Glenerquhart" Checks in very latest shades.

Another Big Clothing Victory (Greatest Easter Trade In Our History)

HAS BEEN ACHIEVED BY THE STRONG ALLIED FORCES OF THIS STORE. Quality, fit and style, backed by our big

centimetre guns of exceptional value-giving, straightforward business methods, careful and courteous attention to customers' needs. No fake game is ever permitted to enter our store. No lottery tickets for carriages, furniture or flying machines, for which the "promoters" at the back of it usually receive a big slice of your hard cash, and which has to be tacked on to the

"Business as usual," is our slogan. Our big quantity, cash buying has brought us greater values than ever. In one purprice when you buy at such stores .. chase of 600 Suits we saved \$1,500, every cent of which is going to our customers, in reduction prices.

EXTRA SPECIAL SUIT VALUES \$9.85

Blues, greys, browns, in all-wool Serges, wool linings, shoptailoring, latest correct styles. One of our big purchases. Standard \$15.00 suits in mostly every store in Canada.

AND FOUR OTHER BIG TRADE-WINNERS. \$18.00. \$14.65.

Standard \$22.00 Suits else-Bench-tailored \$25.00 Suits. where. Reliable Business Suits, \$12.00 Odd lines up to \$9.00. All

Our Newly Enlarged Boys' Department is being daily crowded with boys and mothers. The high school students and the boys of London were never so carefully

catered to before. Suits at......\$2.95, \$3.48, \$4.85, \$6.39, \$8.00 to \$12.00

Special Sale of Boys' Bleomers

38c, 59c, 69c, 85c, \$1.15, \$1.25, \$1.35Regular50e, 75e, 90e, \$1.00, \$1.25, \$1.50, \$1.75

Our Big Furnishing Department is a whole store of newness in itself.

SATURDAY SPECIAL. 35 dozen 75c and 50c Neck-

Over 1,000 dozen now in wear; pure silks; new color- stock at old prices. Silks, ings 39c Lisles, Cashmeres, Silk-Wools, \$2.00 and \$2.50 "Thousand Merino and Cotton. Very speRAINCOAT SPECIAL SALE.

The overmakes of big English factory. Every man should take advantage-20 to 35 per cent of a clear saving.

Best \$8.50 Coats for.... \$5.90 Best \$10.00 Coats for...\$7.90 Best \$12.00 Coats for... \$8.65 Best \$14.00 Coats for..\$10.00 All Double Texture Paramattas absolutely guaranteed.

SALE OF 1,200 PAIRS OF TROUSERS.

The greatest values we have ever offered. Last week we purchased over 1,200 pairs of trousers from one maker. On sale Saturday and next week, specially priced.

quality.

Standard \$3.00 \$2.00 Well-Tail-Trousers. ored Trousers. \$3.50. Standard \$5.50 Hand-Tailored,

London's regular \$3.50 Trousers, \$5.00.

\$2.50.

Union-Made \$6.00 Trousers.

The Borsaline.

\$5.00 quality.

The King. The Dowler.

Every week brings in new shipments and shapes. Four new shipments have arrived this weekgreys, olives, browns, blues, greens, \$1.50 \$2.00 \$2.50 \$3.50 Special range of Children's Rah! Rah! Hats.



Special Sale of Work Goods

At a Clear Saving of 20 to 25 Per Cent. Canada's Best \$1.25 Union-made Overalls. Special..... \$1.00 Canada's Best \$1.00 Blue and Stripe Overalls. Special... 85c Canada's Best 75c Overalls, Elastic Braces and Bib..... 50c No Other Store in London Sells These Under 75c.

50c Gauntlet One-Finger Gloves...... 3 pairs for \$1.00 Pleat" Shirts \$1.29 cial Cashmeres at 25c and 35c | 75c Gauntlet Five-Finger Gloves, special...... 50c

T.imited

BROOKFEDS SCORED 10 RUNS IN FIFTH AGAINST NEWARK

Pounded Two Pitchers and Easily Walked Off With the Game- Other Scores.

BROOKLYN, April 15. - The Brooklyn Federals made a season's record today when they scored ten runs in the fifth inning against Newark, defeating the visitors by a score of 17 to 6. Fifteen batters faced Whitehouse and billiard in the hig inning of the to 6. Fifteen batters raced whitehouse and billiard in the big inning of the game, six hits, five passes, two errors, two steals and a wild pitch accounting for the high total of runs. Seaton had a hitless game up to the sixth, when he eased up. President Gimore witnessed the game. Score: R. H. E. Witnessed the game. Score: R. H. E. Witnessed the game. Score: R. H. E. Newark . 0 1 0 1 0 3 0 0 1 - 6 5 5 Brooklyn . 0 1 0 2 10 0 4 0 x - 17 14 4 whitehouse, Billiard, Brandon an Rariden; Seaton and Land, Watson.

PITTSBURG BEAT CHIFEDS. spoiled Mordecai Brown's chance winning his first game with the Chi-cago rederals today. Dickson, how-ever, was master of every threatening situation, so that Pittsburg inflicted the locals' first defeat of the season, 3 to 1 McConnell succeeded Brown when to 1. McConnell succeeded Brown when the latter retired in favor of a pinchnitter. Score:
Pittsburg ... 0 0 2 0 0 0 0 1 0 - 3 5 0
Chicago ... 0 1 0 0 0 0 0 0 0 - 1 7 \$
Dickson and Berry; Brown, McCon-

SUGGS HAMMERED HARD. BALTIMORE, April 15. — Buffalo fell on Suggs for eight hits and six runs in the first three innings, winning today's game from Baltimore 6 to 2. Smith, who relieved Suggs, allowed but two hits in six innings. Bedient pitched good ball for Buffalo througheast. Score: R. H. E. Score: 3 2 1 0 0 0 0 0 0 0 0 0 1 1 ore 1 0 0 0 0 0 0 0 1 2 5 3 Bedient and Blair; Suggs, Smith and defeated Philadelphia here today 5 to weens.

Held Senators in Check.

St. Louis ... 0 0 0 0 1 0 2 0 0—3 10 3 Kansas City 0 0 0 0 0 2 0 1 1—4 11 2 Davenport, Plank, Willett and Chap-

ILLINOIS RACING BILL INTRODUCED IN SENATE

SPRINGFIELD, Ill., April 15.—The first racing bill to go before this session of the Legislature was introduced today in the Senate by Senator Den-

The measure would legalize racing The measure would legalize racing in Illinois, and would create a state racing commission, to be composed of three members of the state highway commission. The commission would have charge of all race meets, a percentage of which would go to the

CHATHAM RIFLE CLUB

1. The Lamp Brought Luck to Somebody









Red Sox Beat Mackmen By Rally in Ninth Inning

Schang Had His Hand Split and Was Forced To Retire-Tigers Beat Indians, Making Three Triples and a Homer - White Sox and Yankees Won.

out in the visitors' half of the ninth, KANSAS CITY WON IN NINTH.

KANSAS CITY April 15. — Singles by Rawlings and Easterly and two wild throws gave Kansas City a ninth inning 4 to 3 victory over St. Louis today in the final of a three-game series. Score:

One of 1 0 2 0 0 3 10 3 weeks. Score:
Boston 0 0 1 1 0 0 1 0 2—5 12 2
Philadelphia. 0 0 0 0 1 2 0 0 0—3 7 2 Collins, Mays and Carrigan; Bush, Wickoff and Schang, McAvoy.

White Sox Make Big Score Against Browns.

ST. LOUIS, April 15.— By bunching hits and taking advantage of their opponents' errors and bases on balls, the Chicago Americans this afternoon scored sixteen runs against St. Louis, who failed to send a man across the plate. Faber was invincible. Score: R. H. E. Chicago ... 7 2 0 2 2 1 0 0 2—16 14 0 St. Louis .. 0 0 0 0 0 0 0 0 0 0 7 5

Faber and Schalk, Daly; Hoch, Per- to her room through illness. TO BE REORGANIZED ryman, Baumgardner and Agnew, Leary, Alexander.

PHILADELPHIA, April 15. - Boston, Fisher's Steady Work

WASHINGTON, April 15. - Fisher

New York .. 100101000-3 6 1 politics to his taste, retired in favor washington. 000100000-1 5 0 of his cousin Lionel, oldest son of Leo-Fisher and Nunamaker; Harper, Ayers, Bentley and Henry.

DENFIELD

Percy Ferguson has returned from visiting friends at Palmyra. Mrs. R. M. Hobbs has returned from visiting her daughter, Mrs. (Rev.) D. W. Collins, of Exeter.

The Birr Women's Institute will meet at the home of Miss Lily Beattie on Wednesday afternoon, April 21.

Mrs. M. H. O'Neil is still confined Mr. and Mrs. Louis Weir have taken up their residence with Mr. Weir's father. Their many friends will welcome them to the neighborhood.

Miss Myrtle and Gilbert Rowell, of

JOHN BUNNY DYING;

NEW YORK, April 15 .- John Bunny, comedian of the screen, was thought plication of kidney and heart ailments. Oka College, while he was in Belgium. during the past year than for any here this week were guests today of He has been ill for three weeks at his He is back safe at the college again, home in Brooklyn. Today was one of his worst days.

fans, is 52 years old. He has been on the stage for 30 years, achieving his greatest success within recent years of Louvain. He was still in the city as a moving picture actor. NEW LORD ROTHSCHILD IS NOT A BANKER

LONDON, April 4 .- (Correspondence.) -The new Lord Rothschild is not con-Harper, for Washington, was taken nected with the banking business, which out in the first inning after he had his father controlled during a long life-Mobitizell's single.

Schang had his hand split by a wild pitch in the second inning. He will be out of the game for two or three weeks. Score:

Notification and sold and split by a wild out in the first inning after he had wild a wild passed three men and made a wild passed three men and made a wild time. The new lord, the Hon. Walter Lionel, is in his 48th year. He sat for a time in the House of Commons weeks. Score:

R. H. E. game. Score:

R. H. E. gam

> pold De Rothschild. The real occupation of the peer natural history and the collection wild animals, especially such as are capable of, at any rate, partial domestication. At Tring Park, his country home, he has built a most important natural history museum, which contains some 250,000 specimens of rare following a stroke of paralysis, which birds and insects. To add to this col-

McGILLIVARY GENEROUS.

AILSA CRAIG, April 15.—The McGillivray Soldiers' Comfort Society has
forwarded to Miss Plummer. London pital shirts, 88 pairs socks, 8 suits

Eng., four cases of supplies, valued at \$350, as follows: 200 day shirts, 79 hos-

chib which was organized in this city last fall. George Maynell, the president of the club, told The Advertiser this morning that arrangements are now being made to hold weekly shoots at the rife ranges at Eric Beach. Last fall the club was disbanded owing to the fact that the Government recalled the rifes that had been issued for the use of the members. President Meynell they mell hopes, however, to get the use of the discarded Lee-Enfeld rifes from the Government.

Tigers Win Over Indians.

Camlachie, who have been visiting Mr. Camlachie, who have been visiting Mr. Camlachie, is plike underwear, 6 pairs gloves, 6

TWICE THREATENED WITH PATIENTS INCREASING ILL FOR THREE WEEKS DEATH BY THE GERMANS

only after he had twice faced death from the rifles of a German firing squad, Mr. Bunny, whose face and figure are known to millions of moving picture the Kaiser's realm.

to spend a few months at the University of Louvain. He was still in the city when the German invaders arrived. With other citizens he was placed against a wall to be shot. After he had been in that position some time, the Germans changed their minds and the support of the twelve different sanatoria for consumptives.

The consumptives are supported by the church for the year was \$2,575,873. There 2,902 the decided that the synad of the church for the year was also decided that the synad of the Anglican Church in Canada would morning were cleared out in an hour, one time, the Germans changed their minds and the support of two cent ones and the 50,000, which were on hand from Ottawa this morning were cleared out in an hour, one time, the Germans changed their minds and the support of two cent ones and the support of two cent of the church for the year would be "Business As Usual." It was decided yesterday that the church for the year would be support of two cent of the church for the year would be support of two cent of the church the Germans changed their minds, and decided to let the party live. in the day death in the same manner was threatened again, but a second time something happened to prevent the carrying out of the execution. Thei the whole party, with other civilians, was driven off to Germany. He was confined there for several months, then he was released and sent out of the country

LONDON TOWNSHIP LADY DIES FOLLOWING STROKE

[Special to The Advertiser.]
LUCAN, April 15.—Mrs. William Mc-Roberts died this morning at her residence, concession 15, London Township, lection he has at times sent expeditions not regained conscousness. Her husto the remotest corners of the world. band died thirteen years ago.

SOLD FOR \$3,000,000

IN ONTARIO HOSPITALS

similar period, declares Inspector R. the Women's Patriotic Auxiliary of W. Bruce Smith in his report for the the three Anglican churches in Fort twelve months, ending September 30, William, St. Paul's, St. Thomas' and war stamps have been sold from the 1914. The percentage of deaths to num-st. Luke's, to a luncheon. Several Toronto postal depositary. ber of cases under treatment was 5.93. brief addresses were given.

Later prevention of tuberculosis are borne out in the figures, which show that whereas ten years ago there were 148 deaths to each 100,000 of population, there were during the year under report ninety deaths for each 100,000 of population. Of the whole number of deaths in Onta-rio in 1901 the percentage from tuberculosis was eleven per cent; last year this percentage was reduced to 7 3-7.

NO GERMAN ENGINEERS TO ATTEND CONGRESS

BERLIN (via London), April 15. 11:30 p.m.—The Society of German Engineers has declined an invitation to participate in the congress of engineers at San Francisco by preparing papers to be read there. In taking this action the society explains that German engineers at present are too busy with the war. It adds that because of American shipments of munitions to Ger-many's enemies it would be difficult to get German engineers to contribute papers for the congress.

FEARS FOR PEACH BUDS IN WYOMING DISTRICT

"BUSINESS AS USUAL,"

against a wall to be shot was the experience of Professor H. Nagan, of the Object of

meet yesterday afternoon postponed their meeting until next month when WATCHWORD OF CHURCH they will meet in Toronto, when Bishop

TORONTO, April 15 .- Twelve million revenue officials have handed out 100,-It was decided yesterday that the 000 stamps of various denominations,

Only 950

Men's Button Boots

\$2.95

Uppers of Tan Calf or Patent

Colt, with oak soles, and every

pair made by the Goodyear

Welt process. Some cloth tops,

All sizes in stock..... \$2.95

Ladies' Oxtords, Small Sizes, 95c Oxfords, Pumps and Colonials, in Patent Colt, Kid and Tan Calf. Values up to \$4.50 in this lot. Sizes 1, 11/2, 2, 21/2, 3,



Ladies' Hand Bags

Boys' Button Boots 100 Leather Hand Bags on

\$2.15 These Calf and Patent Boots