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Now is the time to make your home attractive for the long indoor season. Something "different" for every room, at

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208 DUNDAS STREET.

Tired Eyes

If you knew what a relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE

John S. Barnard

Optician.

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Wegner Clothing Co.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Hosiery.

LONDON'S LARGEST HIGH-CLASS WORKINGMEN'S OUTFITTERS

Exclusive Manufacturers' Agents for the Best Canadian and American Makers of Overalls.

371 TALBOT ST., OPP. MARKET, Open Evenings—Phone 1249.

C. H. WARD & CO.

Diamond Merchants and Jewelers

NEW ADDRESS

386 RICHMOND

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JUST RECEIVED, A LARGE SHIPMENT

FLOWER BEADS

In ten different colors. See them before buying.

19-inch strings \$1.50

25-inch strings 2.00

45-inch strings 3.00

The store with the stock and one price the year round.

W. J. Wray & Co.

234 DUNDAS ST., LONDON, ONT.

Your Eyes May Need Help

Consult Our Specialists.

THE BROWN OPTICAL CO.

237 Dundas Street. Phone 1877.

USE CONNELL'S COAL.

Palace Livery

BOSS & BOSS

Carriages for funerals and all other occasions. Automobile service.

519 DUNDAS STREET. PHONE 838.

THE MOST IN CHOCOLATE DELIGHT.

NEILSON'S CHOCOLATES

"The Chocolate that are Different"

NOTICE

EGGETT & CO.

(Formerly of Dominion Savings Bank)

Experts in Plumbing, and Heating Engineers are Now Located at

392 Clarence St.

PHONE 210. EXT.

STANDARD QUALITY.

STANDARD SERVICE.

STANDARD CLEANLINESS.

STANDARD DRUG STORES

Girlish Complexion

Now Easily Acquired

"A skin of blended snow, cream and rose" is the way an Ohio correspondent describes her newly acquired complexion. She is one who has adopted mercantile skin in place of complexion, making, steaming and other methods. Many who have tried this marvelous way report that its effects are quite different from those of any other treatment. It produces a complexion of exquisite girlish naturalness, rather than one bearing evidence of having been artificially "made over." One that is indeed "nature's own," the result of gradually absorbing dead particles of surface skin, permitting the younger, healthier skin beneath to show itself, and giving its pores a chance to breathe. Mercantile was procurable at any drug store in original or in a tin. It is put on at night like cold cream and washed off in the morning. I have also had many favorable letters from those who have tried the wrinkle-removing face bath which I recommended recently. If any have tried the formula, here it is: 1 oz. powdered sassafras, dissolved in 1 pint witch hazel. "Cottrell" in the Woman's Millitant.—Adv.

QUALITY STORE

Try our Special Blend of Coffee.

None better to be had.

45c per lb.

HARRY RANAHAN

515 RICHMOND ST.

Phones 1021 and 3323.

NEW MODELS IN FURS

BELTZ & CO.

Practical Furriers

READERS PLEASED WITH TIMELY OFFER

Splendid Book of War Issued in Parts and Presented to Readers On Coupon Plan.

Readers of The Advertiser have now had the pleasure of seeing the first two sections of the most elaborate series ever designed for the purpose of making a complete story of an event of international concern. "The Nations at War" is the title of this timely work, and it is designed to cover the great war of Europe from its inception to the very end, following the mighty armies, describing the great battles and giving all the information in detail. Every man, woman and child will want every one of these parts as they are issued, for the true story of this mighty conflict must now become a part of our education. To show that you are a reader of this paper, clip a coupon and get the first sections of the great war story. Every two weeks a new part will be issued. All those who have seen the first numbers also want all subsequent numbers, as the entire series may then be bound into a splendid big volume. Each number will be beautifully illustrated with reproductions from photographs taken at the scenes of action, and numerous full pages of magnificent color plates will also adorn the series. Indeed the entire work will be an artistic production of rare value. Read the display announcements printed from day to day and clip the War Book Coupon printed daily elsewhere in these columns.

The Advantages to the Estate

of having a Trust Company administer its affairs are many, yet the charges are no higher than those allowed a private individual acting in the same capacity.

This strong, conservative Company, unlike an individual executor, will not fall ill, go abroad at a critical time, become a defaulter or pass out of existence, neither will it neglect your affairs for its own, because its very life depends upon its fidelity to your affairs and those of others.

Consult us regarding your will and the administration of your estate.

The London & Western Trusts Co. Limited

382 Richmond St., London, Ont.

Sir Geo. Gibbons, K.C., President

John S. Moore, Manager

WHEN THE LIVER GETS TORPID

There is Nothing Like Dr. Chase's Kidney-Liver Pills to Set It Right.

Mrs. C. L. Cook, 248 Tenth Street, Brandon, Man., writes: "I have used Dr. Chase's Kidney-Liver Pills for the last four years for liver trouble, and can say that I have had great satisfaction and help from them. I find that I do not need any doctor if I use them when the liver gets torpid, and believe that they are exactly suited for my case. My husband has used them for kidney trouble with good results, and my daughter, in Winnipeg, has been helped a great deal by the use of these pills. We say we can't keep house without them, and have cheated the doctors here out of a good many visits. I think Dr. Chase's medicines are just the thing, and have recommended them to many people, who have used them with good results."

By keeping the liver active and the bowels regular, Dr. Chase's Kidney-Liver Pills prevent and cure such chronic constipation, indigestion, and headache. One pill a dose, 25c a box, 5 for \$1.00; all dealers, or Edmondson, Bates & Co., Limited, Toronto.

Every Little Shower

Starts you running for a car or chasing some door-knocker. Why don't you wear "LIFEBUOY" rubbers. Special reinforced leather heels keep them from breaking or slipping at the heels, at 88c the pair. Sold in London exclusively by

J.P. COOK CO.

LIMITED

THE STORE THAT SERVES YOU BEST

RECORD BEAN CROP IS BEING THRESHED

Farmers Will Make Big Donations to the Patriotic Fund.

[Special to The Advertiser.]

BRUCEFIELD, Oct. 21.—All bean threshers in the district are now very busy. All farmers are anxious to have this crop threshed at the earliest possible moment in order that they may have opportunity of the best market.

Thousands of bushels of beans will be shipped from this district this season, as much acreage has been devoted to the crop and the yield is satisfactory to all.

The ideal weather has enabled farmers who have a considerable amount of fall plowing to do and root crops to harvest to make rapid headway.

Huge quantities of potatoes of the very finest quality are being dug all through this district. All farmers claim this year's crop to be a record one. It is expected that many shipments will be made from here to outside points in the near future, as almost every farmer has an overstock for home use.

Prices are Low.

Owing to the very low prices prevailing for apples, hundreds of barrels will, in all probability, go to waste in this locality.

Segment of the Lord's Supper was dispensed in the Union Church at the morning service Sunday. Rev. J. Reid, of London, preached the preparatory service on Friday.

In all probability, a large quantity of apples will be conveyed to the cider mills this fall and put through the necessary process of bottling.

Mrs. Forest and her daughter, Mrs. J. Mustard, and family, have moved to Chesley.

The new cement bridge, which is being erected on the London road, north of Brucefield, is nearing completion. It is fully expected that it will be completed by tomorrow, and in a week from that date traffic will be allowed to pass over.

Red Cross Work.

This community has awakened to its responsibility to the Motherland. The entire neighborhood is being extensively canvassed in aid of the Red Cross fund. A large stock of goods has been purchased, and all who can knit are at work knitting socks and wristlets for the volunteers.

In the near future, the special donation car will be at the local depot, and farmers are now considering what they will give towards the cause.

Owing to the fact that potatoes and apples in particular are a bumper crop, in all probability a very large quantity of these will be donated. Oats, beans, etc., will also be freely given.

Miss Kate McDermid, of Seaforth, visited friends here recently.

Miss Hattie Cameron spent a few days in Winham recently.

At the closing meeting of the Mission Band in connection with the Union Presbyterian Church, Miss S. McLean, of North Bruce, will conduct the services. At this time it is expected that the congregation will celebrate its relief from debt. The church, which is one of the most handsome edifices in the district, was built while the Rev. E. H. Savers was the pastor of the congregation.

Miss Taylor, of Duluth, recently visited at the home of John Snider.

John Aikenhead and wife, of London, are visiting friends here.

Miss Jennie Grant was in Brussels recently.

Mrs. Jos. Robinson, of London, is visiting her brother, Arthur Stevenson.

Mrs. Wheeler, of London, is visiting relatives here.

The league of the London road recently held a fowl supper at the home of Arthur Stevenson.

Mr. and Mrs. Herbert Crick and daughter Pearl visited Marlette friends recently.

Mr. and Mrs. Fred Pepper recently visited Hullet friends.

Mrs. Whitfield Crick is visiting in Sarnia.

Miss Irene Terryberry visited her parents near here recently.

Frank O'Neill, of Moosejaw, Sask., who has been visiting relatives here, has returned.

Miss Sadie Boney visited with her parents recently.

I. C. R. EMPLOYEES' GIFT.

MONTREAL, Oct. 20.—Employees of the Intercolonial, the Canadian Government railway, have subscribed \$20,150 towards the patriotic fund, according to the announcement of Mr. F. P. Gutelius, general manager of the system, in this city last night.

CHECKS COMING IN FOR ONIONS AND BEANS

[Special to The Advertiser.]

HENSALL, Oct. 21.—Onion and bean growers all through this section are receiving handsome checks for shipments they have made so far. There are many more shipments to be made. The splendid quality of the beans and onions grown around Hensall has made them known all over the Dominion, and all that are available are always brought up at top prices.

Mrs. A. Case, who has been visiting with her sister in Alisa Craig since her operation in London, is home again.

A meeting in the interests of the patriotic fund was held this evening in the opera house and was largely attended.

Hensall Orange Lodge intends holding a concert in the opera house on Nov. 5 in aid of the patriotic fund.

Workmen are busy putting the roof on the town hall. The brickwork was completed on Tuesday.

MASONIC FUNERAL FOR LATE JOHN CAIRNS

[Special to The Advertiser.]

CAMBRIDGE, Oct. 20.—The funeral of John Cairns, of Aberdeen, held from the family residence to Peacock cemetery, Forcal, was largely attended. Hiram Lodge, A. F. and A. M., 392, took charge of the service at the grave, and Rev. R. Simpson, at the house. The pall-bearers were Messrs. John Taylor, Angus McKinnay, Don McMillan, Fred Andrews, Sandy McKinnay and Archie McFarlane.

The harvest home services of the Anglican Church were held on Sunday morning and evening. Large congregations attended both services.

Mr. N. G. Cole, of Forest, is spending a few days here looking after the evaporator.

Miss Margaret Cochran, of Smith's Falls, has come to spend a short time with her aunt, Mrs. John Joynt.

QUARTER BELGIANS NOW EXPATRIATED

Two Millions of Them Said to Have Left Their Country.

[Canadian Press.]

LONDON, Oct. 20.—The plight of the Belgian people both at home and in Holland, England and France is arousing the sympathy of the world. The situation to secure food for those in Belgium and food and shelter for the unfortunate abroad. The problem is stirring the hearts and minds of all men in countries already distraught by the horrors of war.

Figures are necessarily lacking but a conservative estimate is that 1,500,000 Belgians out of a population of 7,000,000 have been expelled. Lord Gladstone's committee says that 70,000 arrived in London during the past week, and the women's relief committee, which sent a ship to Holland last week, reports that in eight Netherlands cities the refugees number nearly 200,000. In other words they are more than 100,000 more than the native population of London.

The Folkestone committee alone has the names of 16,000 refugees on its lists, some among them having little money and some having none. The committee has established a maternity home and two hospitals, which are well fitted. There are many gentlemen who are not used to labor and who accept charity reluctantly.

Many Committees At Work.

The London committee has twenty-seven sub-committees in different cities in England, Scotland and Wales, and these organizations are placing refugees in homes as rapidly as possible. Alexandria Palace is being used as the central point for the reception work. Its skating rink, schoolhouse and other buildings are being utilized. Lady McEwen and Lady Emmott have volunteered for the collection of warm clothing, which work is done by the Scouts.

Belgian wounded are scattered in British hospitals. Their whereabouts are not known, and this information is available at the Grand Hotel in London.

Many At Home Worse.

The penniless refugees here are suffering less than those in Holland and elsewhere who are without money. Many of them say that the poor, the sick and the aged who are in the hands of the more pitiable than is their own.

A prosperous Belgian glass manufacturer of Charleroi, an employer of several hundred people, has been taken as typical of the way most of these people look for American help. This man requested the publication in the United States of an open letter addressed to President Wilson craving help for the people in Belgium. "Their money soon will be gone," this manufacturer said, "and the pay rolls are discontinued. Food is scarce. My people must either starve, or beg where they can find money."

The editor of the Independence Belge, of Brussels, is now in London. His paper has been published successfully in Ghent and Ostend, and will shortly appear in the British capital. This man, speaking today of the Belgian exodus, said: "There are perhaps today 2,000,000 Belgians who are homeless in their own country. It is doubtful which is the better off, those outside or those inside. Millions more would have gone had they not been so poor and so optimistic. It is useless to urge them to return and live under German rule. They will remain away until the war is over. I cannot see how I can come back with my family of four persons. All our baggage was in two hand bags, and we had little money. I have a very poor coat and a few articles of clothing. I do not care to see them while the Germans are there."

Many Suggestions Made.

The tremendous responsibility of caring for these Belgian refugees presents problems which are being discussed at length in English newspapers. Countless suggestions have been made. These include colonization in Ireland and the establishment of new lace factories and similar industries.

The fact that British unemployment has been increased by the war accentuates the problem. One London newspaper has collected more than 250,000 suggestions for refugees. This same paper has published an interview with King Albert who expresses his gratitude for what has been done on behalf of the poor Belgians, not merely the edge of a nation.

Continuing the King urges that the Belgians be given work and not be supported by charity.

Unique Contributions.

The contributions to the various relief funds are almost impossible to describe. They include cash gifts from brides who have renounced expensive weddings and donated the money they would cost; money saved by factory employees by donating to their children and themselves; cash obtained from selling toys at auction, and money secured by disposing of personal treasures. One man donated a motor car, a vase given him by the late Emperor of China. Lord Gladstone said today:

"We still want acceptable homes, warm winter clothing and shoes. Many of these refugees arrive in families, and they die like to be separated. The principal problem is to secure work for them. Glasgow alone has taken 3,000 from the committee, and one small Welsh village has taken three hundred. The embassies are now negotiating concerning the shipment of food supplies to Brussels. Organization and sympathetic generosity should combine to mitigate in Belgium the physical suffering which comes from the war and which will increase with the advent of winter. The question of the repatriation of these refugees is too involved for the outcome of the war for the making of definite plans at the present time."

THERE IS NO BETTER TEA THAN ROWAT'S TEA

Sold in bulk and every ounce guaranteed to be the best tea value.

30c, 40c, 50c, 60c and \$1 per pound.

T. A. Rowat & Co.

250 DUNDAS STREET.

Phones: 3081 and 3052.

PELLETIER EXOLDS BORDEN CABINET

Is Obligated in Public Interest To Take the Stand Which Duty Imposes on Him.

[Canadian Press.]

OTTAWA, Oct. 20.—Hon. L. P. Pelletier, who today retired from the postmaster-generalship owing to ill-health, has issued a communication to his friends and electors. After referring to the fact that medical advice has told him, he presumed too far on his strength in taking up the onerous duties of a cabinet officer, the ex-minister states:

"On the more important questions of public interest I was sometimes obliged to take stands which I held with what sincere regret I imposed upon me, in view of the intimate and full knowledge I had of the situation. I could not always lift the veil, and had to ask you to trust me. I knew events would justify my course, and so followed the star that lighted my way. Today you see in the dim horizon that which proves the wisdom of my course."

"I cannot close these few words which I dictate under great emotion, as you can understand, without telling you with what sincere regret I part from the Prime minister, my colleagues and my department."

"One must know Sir Robert Borden, not only as a great statesman, but with a wide range of thought, but he is just and honorable and has his heart in the right place."

"My other colleagues have proved friends of whom I will hold the warmest remembrance. To my faithful friends of the Postoffice Department who have worked so earnestly with me towards the efficiency of the postal service throughout Canada, I wish happiness and prosperity."

"To all I say, may God keep you and protect you, may He bless your undertakings and your hopes. That is my most fervent wish for my country, for you, for your families and all who are dear to you."

WANT RESIGNATION UNLESS WASTE STOPS

Kincardine Commissioner Hostile Over Damage Done By Standpipes.

[Special to The Advertiser.]

KINCARDINE, Oct. 20.—At the regular meeting of the water and electric board, held last evening, a resolution composed of F. Colwell and James Malcolm, complained of the injury being done on Princess street by the overflow from the standpipes. The board members agreed that there was no need for any such overflow as the gauges at the power house show the depth of water in the pipes. It was contended that such an overflow must mean a waste of coal in pumping water and then allowing it to run back into the lake again and seconded that the superintendent be apprised of this trouble, and to kindly ask that the attendant allowing any overflow, without reason, be asked to tender his resignation. Carried.

A petition was presented, asking that an electric light be placed on the west side of Victoria street between Lambton and Russell streets.

The reply was that the light would be placed as requested as soon as the council instructed the commission to do so.

Mrs. Chisholm, aged 80, and Mr. D. Blue, with whom she was driving home, were hurled from their buggy, when the horse took fright at an auto, and ran away. The buggy was wrecked, but its occupants escaped with a shaking up.

George Chaplain, who resides near Reed Corners, had several ribs fractured by falling from an apple tree yesterday.

R. J. YOUNG & CO.

Cloakings at Tempting Prices

54-inch Curl Cloth Cloakings, in black, copenhagen, brown. A lovely close curl and good weight cloth, only..... \$1.85

Black and White Check and Black and White Check with Fancy Stripe. Good, fashionable cloth, 54-inch, only..... \$1.85

VELVETS

27-inch Velvet, in navy, brown, copenhagen, white; good heavy cord. Very special at..... 50c

50-inch Wide Serge, pure botany wool, good winter weight, in copenhagen, navy and black. Regular \$1.00 goods for..... 85c

BLACK SILK SPECIAL

One piece only Bonnet's Fleur de Nice, splendid quality silk and lovely sheen. Only..... \$1.25

5 dozen Ladies' Black Moire Under-skirts with 12-inch pleated flounce. Sizes are 36, 38, 40. Regular \$1.50. Thursday only..... 93c

10 dozen Ladies' House Dresses, with long sleeves. Splendid quality, striped Percale. Regular \$1.00 and \$1.25. Thursday..... 89c

5 dozen New White Voile Waists with lily collar, embroidered front, long sleeves, \$1.50, for..... 98c

50 dozen Children's Winter Vests and Drawers, sizes 3 to 6 years. Regular 25c. Special sale 10c, or 3 for 25c

25 dozen Penman's Extra Wear Cashmere Hose, double soles, spliced ankles. Regular 35c. Sale, 4 for \$1.00

Special sale of Ladies' Vests and Drawers, in white and grey. 25 dozen only. Sale price, per garment..... 25c

Special sale of all the newest styles and best makes of Corsets, such as Crompton's famous C-C and the D & A. Sale price..... \$1.00

STAPLE SPECIALS

Union Blankets, good full size, with colored borders; unshrinkable. Very special, per pair..... \$2.50

All-Wool Scotch Blankets, full double-bed size; colored borders. A lovely blanket. Only..... \$8.00

White Saxony Flannelette, good, heavy quality; nice, soft cloth. Sale, while it lasts..... 12 1/2c

Special lot of Striped Flannelette, good clean quality and splendid weight, at only..... 10c

R. J. YOUNG & CO.

ALASKA PAN-HANDLE IS NOW DEFINED

Metal Posts and Swath Through Forests Define It.

[Canadian Press.]

VANCOUVER, B.C., Oct. 20.—The task of delimiting the international boundary line between the "Pan-handle" portion of Alaska, and the Yukon territories, which was started in 1904, has been finished, and Noel J. Ogilvie, who has had charge of the work for the Canadian Government since 1904, has returned to Vancouver. He will leave for Ottawa to prepare his maps and reports, after a short stay in this city.

The delimitation has been done jointly by the Canadian and the United States Governments. The latter finished its portion of the work last summer. Monuments made of metal and imbedded in concrete have been placed at intervals along the border. In wooded countries a path twenty feet wide has been cleared to mark the division between the territories of the respective nations. The line of demarcation stretches over rugged mountain crags and summits, stream and torrent for approximately a thousand miles. W. St. Dennis has acted as assistant to Mr. Ogilvie. A party of thirty men have been engaged all summer in completing the survey.

MEDICAL SERVICE FOR ALL SCHOOLS

Provision Made in the New Regulations—Schools to Co-Operate.

TORONTO, Oct. 20.—The hope of the department of education to put into effect in the public schools of the whole province a system of medical inspection is reflected in the new school regulations just issued.

The regulations will permit a number of school boards to co-operate in securing medical service.

The first necessary step is a resolution in favor of a system of school medical inspection by each school board interested. The approval of the minister of education being received, the system is placed under the charge of a school medical inspection committee composed of representatives of the various boards. To this committee is entrusted the task of securing a medical officer who must have not less than two years' experience.

To take care of isolated districts that cannot secure a medical officer the department has arranged to make available the services of the medical officer of health for the district.

The regulations also make provision for the appointment of school nurses, and also contain provision for complete dental inspection in the schools.

LONDON GIRL AMONG SARNIA GRADUATES

[Special to The Advertiser.]

SARNIA, Oct. 20.—The graduating nurses of Sarnia General Hospital received their diplomas at exercises this evening, which were very largely attended. Mayor Dagan presented the diplomas, assisted by Miss Margaret McKenzie, the president of the Ladies' Hospital Auxiliary. Addresses were given by Rev. Mr. Newton and Rev. John Morrison. The graduates are: Bernice Hill, of Walkers; Eva Grimason, of London; Bessie Campbell, of Southwold; Mrs. Pearl Batraim, of Brigid; Miss Christine Rogers, of Chatham; Mrs. Clara Sharpe, of Port Lambton; and Miss Lillian Kernan, of Oldcastle, Ireland.

War Reveals Waste of Food

Apprehensive over food shortage, the London press is advising the English people to save and utilize every article of food value, including the bran coating of grain.

Why? The outer coat of grain holds the precious mineral elements which means so much in vital building and up-keep of body, brain and nerves. And yet the modern miller throws out about four-fifths of these priceless food elements just to make the flour look white and pretty!

Isn't it astounding that it took war to wake people up to such a fearful waste!