

There are many arguments
against woman suffrage, but
no reasons.

—W. D. Howells.

FOR THE WOMAN OF TODAY

The natural right of women
to vote is just as clear as that
of men.

—Henry George.

Mrs. Baxter and
Miss Willits

INVITE THE LADIES OF LON-
DON TO THE OPENING
OF THEIR

Victoria Home Bake Shop

570 Richmond St.

WEDNESDAY, JUNE 17TH.

Ice Cream and Cake will be
served gratis, 3 to 5 p.m.

570-ty

Fancy Vegetables DIRECT TO CONSUMER. Main & Collyer

New Beets, bunch . . . 5c
Tomatoes, extra fancy, hot-
house, per lb. . . . 30c
Tomatoes, imported, per lb. . . 18c
Spinach, per peck 10c
Cucumbers, extra fancy, large,
each 15c
Cucumbers, medium, each . . . 10c
Lettuce, head, each 8c
Lettuce, leaf, large 6c
Lettuce, leaf, medium 4c
New Cabbage, small, each . . . 5c
New Cabbage, medium, each . . 12c
New Cabbage, large, each . . . 12c
Asparagus, selected, bunch . . 4c
Green Onions, Dutch sets, bunch . 5c
Watercress, bunch 4c
Mint, bunch 4c
Parsley, moss curled, bunch . . 5c
Rhubarb, bunch 4c

Minimum charge, 25 cents. Mail
orders solicited. P. O. Box 275.
Telephone 2831.

Advertiser Patterns



9928

9928—A Pretty Gown for Youthful and
Slender Figures—Costume for Misses
and Small Women (With or Without
Chemise, Tunic and Ruffles, and
With Long or Short Sleeves).

Pretty bordered gowns, embroidered,
crepe or voile, silk chiffon, batiste, dimity,
lawn, or cotton duvetyne, are all suitable
for this style. As here shown white
voile was used embroidered in pale blue
with here and there a touch of amber. The
waist is simple and becoming. It is
closed at the back, and may be finished
with sleeves in wrist length, or short, as
shown in the large illustration. The tunic may
be made with or without one or both ruf-
fles. The skirt is gracefully draped in
front, and finished at the back with
plaits. The pattern, which is also good
for a combination of materials, is cut in
four sizes: 14, 16, 17 and 18 years. It re-
quires 6½ yards of 44-inch material for
the 16-year size. The skirt measures
about 1½ yards in length, or short, as
shown in the large illustration. Write
to any address on receipt of 10 cents in silver
or stamps.

PATTERN DEPARTMENT OF THE
ADVERTISER.

Please send above-mentioned pattern,
as per directions given below, to

Name

Town

Province

Age (if child's or misses' patterns)

Measurement—Bust..... Waist.....

CAUTION—Be careful to enclose above
illustration, and send size of pattern
wanted. When the pattern is bust mea-
sure you need only mark 32, 34, or what-
ever it may be. When in waist measure
22, 24, 26, or whatever it may be. If a
skirt, give waist and length measure.
When misses' or child's pattern, write
only the figure representing the age. It
is not necessary to write "inches" or
"yards." Patterns cannot reach you in
less than one week from the date of
order. The price of each pattern is 10
cents, in cash or in postage stamps.

GRAY HAIR

Dr. Tremaine's Natural Hair Restorative
used as directed is guaranteed to restore
gray hair to natural color or money re-
funded. Positively not a dye and non-
injurious. On sale at Anderson & Nelson's
drug store, 268 Dundas street, London.
Price, \$1.50 (postpaid). Write Tremaine
Supply Co., Dept. T., Toronto.

Songs We Used to Whistle and Sing

REMEMBRANCES.

I remember, I remember,
The house where I was born,
The little window where the sun
Came peeping in at morn:
He never came a wink too soon,
Nor brought too long a day;
But now I often wish the night
Had borne my breath away!

I remember, I remember,
The roses red and white,
The violets, and the lily-cups—
Those flowers made of light:
The lilacs where the robins built,
And where my brother set
The laburnum, on his birthday—
The tree is living yet!

I remember, I remember,
Where I was used to swing,
And thought the air would rush as
fresh
As swallows on the wing:
My spirit flew in feathers then,
That is so heavy now,
And Summer pools could hardly cool
The fever on my brow!

I remember, I remember,
The fir trees dark and high;
I used to think their slender spires
Were close against the sky!
It was a childish ignorance,
But now 'tis little joy
To know I'm farther off from Heaven
Than when I was a boy.
—Thomas Hood.

THE HOROSCOPE

WEDNESDAY, JUNE 17, 1914.

While Uranus is in benefic aspect
the early part of the day, Mercury is
adverse in the evening. Astrologers
find it a day that is not particularly
favorable for the important activities,
especially those that involve great
issues of public moment.

Conditions are promising for those
who travel on business. Scientists
are subject to a most auspicious rule,
which promises success for any mis-
sion they may undertake.

Educators are believed to be fortun-
ate under this day's signs, which pre-
sage larger vision, keener suscep-
tibilities and broader sympathies.

There is a prophecy that a new inven-
tion, which will be finished before
winter, will be of great value in its
results. It is said to be connected
with aerial navigation.

The evening will be most unfavor-
able, the seers believe, for entering
into agreements of any sort. Con-
tracts, leases and other important
papers should not be signed until
Mercury is more benignant in its
sway.

According to ancient lore this
should be a propitious time for cer-
tain household industries, especially
baking and cooking.

Unusual heat is prognosticated for
the last week in the month. Danger
from the Sun is foreshadowed and
many prostrations will be recorded.
The stars give a peculiar omen for
the Panama-Pacific exposition, ac-
cording to the interpretation of a
foreign seer. It will have a history
that will be unique, for its success
will be surprising in lines not now
considered important.

Hungary is under a menacing star,
which gives warning of a possible re-
volution. The death of a European
sovereign is predicted.

Religious controversies are fore-
shadowed again. These will take the
form of political propaganda.

Persons whose birthdate it is have
a fortunate forecast. They may bene-
fit through legacies or unexpected
windfalls of money. Men and women
will succeed financially. There is a
possibility of annoyance by means of
correspondence in which young folk
are concerned.

Children born on this day have
lucky stars to guide them and they
will probably inherit money. They
are likely, however, to be discontent-
ed and to be fond of travel. They
should be taught concentration.

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Newspaper Syndicate.)

HIS ERRAND.

A pound of tea, at one-and-three,
A pot of raspberry jam,
A dozen eggs, two new-laid eggs,
And a pound of rashers of ham.

"There in the hay are the children at
play—
They're having such jolly fun!
I go there, then, that's what I'll do,
As soon as my errands are done.

"A pound of tea, at one-and-three,
A pot of raspberry jam,
Two new-laid eggs, a dozen eggs,
And a pound of rashers of ham.

"There's Harry White, flying his kite!
He thinks himself grand, I declare!
I should like to make it fly—up, sky-
high,
Ever so much higher than the old church-
spire,
And then—but there!

"A pound of tea—er—one-and-three,
A pot of raspberry jam,
A dozen eggs, two new-laid eggs,
And a pot of rashers of ham.

"Now, there's the shop—outside I'll stop,
And say my errands through again;
I haven't forgot—no, not a jot,
It shows I'm pretty cute, that's plain!

"A pound of tea of one-and-three,
A pot of raspberry jam,
Two new-laid eggs, a dozen eggs,
And a pot of rashers of ham."

WOMEN APPROVE PROHIBITION
At a meeting of the Woman's Social
Service held last week in Toronto, the
following resolution was adopted:

"Resolved, that as a Woman's Social
Service Council of the Presbyterian
Church, we wish to place ourselves on
record as being in sympathy with any
movement which has for its object the
abolition of the drink habit; believing,
as we do, that this great evil contributes
more largely than any other to every
form of vice, the downfall of humanity,
the sorrow, suffering and poverty which
follow in its train, and which fall most
heavily on women and children."

When canning boiling hot fruit drop a
silver knife in the jar, and thus effectual-
ly prevent breaking. Shake the knife out
when the jar is nearly full, fill up, and
seal as usual.



Parasol and Gown Same Color Note

One of the prettiest
lingerie costumes seen
this season has a nar-
row underskirt made
of white linen, with a
wide band of cretonne
around the skirt. Over
it is a long tunic of
fine cotton voile. The
parasol carries out the
same idea, and a short
loose coat of the linen
covers a thin voile
blouse trimmed with
the cretonne.

MENTALLY DEFICIENT SHOULD RECEIVE BETTER PROTECTION

COUNCIL OF WOMEN TO URGE STEPS FOR SPECIAL TEACHING AND SEGREGATION.

The following letter is addressed by
Mrs. Stead, convener of the committee
on the "Care of the Mentally Deficient,"
to the officers and members of the local
councils:

"The question of mental deficiency
confronts every city and district
of the Dominion—its worst features are
hereditary—and, unpleasant as the de-
tails are, it is important that we, as wo-
men, should at least be familiar with it,
for only as we realize its seriousness
can we ever obtain a solution of the
problem.

"May we ask (1) that your council
devote a special meeting—preferably pub-
lic—to the discussion of mental deficiency;
(2) that you will strive to educate the

public, through the press and the plat-
form, to the fact that a true economy lies
in providing for and segregating mentally
deficient children now, so that an in-
crease of the present deplorable con-
ditions may be prevented for the coming
generations; and (3) that you will advo-
cate special classes for backward children,
(such as already exist in Toronto and in
Saskatchewan, and other places) as the
most effective means of segregating
mental defectives from those children who
are backward from mere physical causes,
such as deafness, short-sightedness, etc.
We shall be glad to hear from you about
making the chain that the armours with
the matter."

—M. K. STEAD, convener.

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as
possible, and to write on one side of the paper only. It is impossible
to give replies within a stated time, as all letters have to be answered
in turn. No letters can be answered privately.]

Thirty-Seven Chapters.

Dear Miss Grey,—Some one asked how
many chapters there are in the book
Intelligence. Just thirty-seven.

Ans.—The information is passed on to
"Geranium," who made the inquiry.

More About Cameos.

Dear Miss Grey,—I saw where someone
was asking about the cameo. Might say
it comes from a shell taken from the
waters on the coast of Africa.

MR. W. C. (City).
Ans.—Many thanks for this informa-
tion.

Tar on Raincoat.

Dear Miss Grey,—While motoring on
the London streets while they were being
oiled, I got my raincoat splashed with
tar. Can you tell me how I might re-
move the stains?

Am very interested in the song column.
Please obtain, if possible, the words of
two old songs, "We Were Forced to Leave
Ireland Because We Were Poor," and
"The Chimes of Trinity." Yours truly,
A. B. C.

Ans.—One method of removing tar is
to spread the coat out flat and scrub with a
hard brush dipped into warm soapy
water, then rinse with clear water. A
second suggestion is to mix turpentine
and yolk of egg and apply, when dry,
remove the egg and scrub the spot in
warm water.

2. The request for songs is referred
to our readers. Are you sure the last one
is an "old-timer"?

Believes in Fortune-Telling.
Dear Miss Grey,—I am a constant read-
er of The Advertiser, especially your
column—I always look for it first. This
is the first time I have come to you. Will
you answer a few questions for me?

1. The meaning of these names: Ada,
Rose, Donald, Leah, Thelma, Rosamond,
Emily, Louise, Elma, Bright, George,
Isabella, Georgia.

2. I would like the words of these songs:
"Doe and Dore," "Let Me Hear the
Songs My Mother Used to Sing," "A Wee
House Among the Heather."

3. Do you believe in fortune-telling?
Can anyone tell your fortune by your
handwriting?

4. Will boracic acid bleach your face
without injuring the skin?

5. I am sending an old song. Some-
body may like it. Hoping to see it in
print soon.

Ans.—Ada, happiness; Rose, beautiful
as a rose; Donald, a feminine form of
Donald, meaning proud chief; Leah, ten-
der-eyed; Thelma, magnificent; Rosamond,
a rose; Emily, energetic; Louise,
desirable; Elma, lofty; George, a land-
holder; Isabella, worshiper of God;
Georgia, feminine form of George.

2. Referred to our readers.
3. No, I am not a fortune-teller and
matter-of-fact, and must confess that I
don't. I never heard of reading "fortunes."

In handwriting. Some claim to tell the
character by it.

4. I never heard of anyone using the
powder for this purpose. It is excellent
to relieve inflammation, when dissolved
in either hot or cold water.

5. The song will be printed in a few
days.

Letter from C. C.
Dear Miss Grey,—In your column of
yesterday's paper I noticed a question
asked by "Betty" as to what day of the
week December 9, 1911, would be, also July
10, 1862, which you were unable to an-
swer. I will give you the answer, which
you may publish it if you see fit. De-
cember 9, 1911, fell on Saturday, and July
10, 1862, fell on Thursday.

Ans.—The information had already been
given by a reader in yesterday's paper,
but in case "Betty" might have missed it,
I am publishing your letter. Many thanks.

The Season's White Collar.
The flaring collar of sheer muslin called
the Gladstone collar among other names,
are distinctly new notes in the spring and
summer costumes and is very attractive.
It has many shapes and is dainty and be-
coming. It is entirely white and the
sheer fabric the better, though it
must have some slight stiffening, gener-
ally starch.

For street wear heavy materials such
as linen or pique are really the best for
the neck collar, and are the exact shape
frequently given them the immaculately
fresh and crisp appearance that is their
charm and to keep them in the proper
shape. For they do not all lie down flat
on the collar or shoulders as a sailor
collar does, most of them having some
little trick of standing up, flaring out,
and curling over in an individual manner.
Some of these pretty collars are in very
thin organdy, but these are so fragile as
to call for very frequent laundering.

One of the benefits of these collars is
that they are excellent for freshening up
a dark costume, and another is that they
are easily made at home. One bought
a pattern can readily be duplicated. The
edge has sometimes a narrow lace finish,
though the smartest collars are quite
plain, and as it is not easy to make a
regular hem on a curved or bias edge an
eighth of an inch is turned under and a
bias strip applied, making what is some-
times called a "false hem." Or sometimes
a regulation facing is cut the exact shape
of the edge of the collar and applied as
the bias strip would be. The Calla Lily
collar is the pretty type of an equally pre-
ttypretty among these new collars. It
curves gracefully away from the back of
the neck, with a curving opening in front
resembling the calla. It is particularly
pretty in white crepe de chine, with the
edge a plain hemstitched border.

To clean water bottles, pickle jars, or
any glass that is stained, when unable to
get the hand in to wash properly, crush
the shell of an egg small enough to get
through the neck of the bottle, add a little
warm water, shake well, and you will not
only find the glass clean, but the bottle
neatly polished.

COUNTRYWOMAN DEPLORES UNSIGHTLY WEEDS

"Elspeth Wilson" Urges Farmers to
Take Greater Interest in Weed
Fighting.

[BY ELSPETH WILSON.]

A recent article in a farm journal re-
garding the unsightly weediness of the
roadides along our public thoroughfares
strikes us as being all too true, and we
regret that our very superior province
is being marred by these existing condi-
tions. Yet when one considers the lack
of interest displayed by the majority of
farmers relative to weed extermination,
not alone bordering their farms, but
those spreading throughout fields and
grain, the wonder is that our roadways
are not more unsightly.

Only about one farmer in ten carries on
a systematic fight with the weed nuisance.
He keeps his fields clear of thistles
docks and other common species, realizing
that by eternal vigilance only can he
hope to master the situation. Yet how
discouraging when probably his adjoining
neighbor carries on at best only a half-
hearted effort at weed eradication. Even
what appears to be one of the very worst
species met yet—the sow thistle—is al-
lowed by many to bloom and scatter seed
broadcast. It spreads not alone through
the indifferent man's farm, but liberally
seeds the more careful farmer who has
painstakingly mastered the evil on his
own acres thus far.

In this way is progress hindered and
the difficulties in presenting an attractive
farm and roadway multiplied. Yet a lit-
tle more care given to the small patches
of weeds when starting would prevent
perhaps years of trouble later.

Such disregard of the dangers from the
weeds whose seeds are blown and carried
by winds, is a sore trial to those earnestly
striving to overcome, or at least keep in
subjection, the more serious pests, and as
neither example nor persuasion seems to
have any effect, some more effective
method should be adopted, that each
would be compelled to do his part and
make for cleaner farms and farm sur-
roundings.

LOCAL ITEMS

STRATHROY WOMEN'S INSTITUTE.

The Women's Institute held their sum-
mer meeting in St. John's Hall, when
Miss Edna M. Cowling, M.B., of the Uni-
versity of Toronto, gave a splendid ad-
dress on "Women in Literature," which
was highly appreciated by the ladies
present.

Miss Armstrong spoke of "Patriotism,"
urging the members to be true to the
motto of the Institute, "Home and
Country."

Songs were well rendered by Mesdames
Thompson and Minshel.

The branch decided not to hold the an-
nual picnic this year.

VICTORIA MOTHERS' CLUB.

The Mothers' Club of Victoria School
will meet for the last time this season
tonight, Tuesday. A fine musical pro-
gram has been arranged and at the close
refreshments will be served.

ST. GEORGE'S MOTHERS' CLUB.

At the regular meeting of St. George's
Mothers' Club, to be held in the kinder-
garten room on Tuesday evening, a
demonstration with aluminum kitchen
ware will be given. A full attendance of
members is requested.

FLUFFY RUFFLES FOR WARM WEATHER FROCKS



One of the prettiest of afternoon
gowns is made of dull-green silk crepon.
About the narrow, straight skirt a
ruffle is set about six inches from the
bottom in front, and raises at the sides,
to allow another ruffle across the side
breasts. Just below the hips three
narrow ruffles are put on, in scallops,
and the bodice is cut with a surplice
cape, bordered with three narrow ruffles.
The upper part of the bodice is of
white organdy.

Drygoods,
Carpets, Etc.

Kingsmill's

Millinery,
Ready-to-
Wear, Etc.

Wednesday Morning, 9 to 1

90c Black Silk and Wool Crepe, 50c Yard

42-inch Fine Quality Silk
and Wool Crepe. Fast black,
perfect finish. Fashionable
for dresses, waists and
skirts. Regular 90c yard.
Wednesday morning, per
yard 50c

Navy and Cream Serges, 49c Yard

For this Wednesday Morn-
ing Sale only. Never before
sold at this price. Splendid
quality, best English make,
42 inches wide.

Yard Wide Colored Raw Silks, 69c Yard

Regular \$1.00 yard. They
wash well and wear well.
1,000 yards in sky, cadet,
champagne, tan, mauve,
etc. Very fashionable and
very scarce. Get your dress
tomorrow morning. Regu-
lar \$1.00 yard Shantung,
on sale 69c

75c Yard Black Honan Raw Silk at 59c Yard

Women's Stockings, 12½c Pair

400 pairs of Ladies' Hose
on sale Wednesday morn-
ing. Choice of black or tan,
sizes 8½ to 10. Fast dye,
stainless, seamless. Lay
in a supply of these good
stockings.
Wednesday, 2 pair for 25c

Htze Dress Special, 98c

Another 10 dozen, same
as we sold last Saturday.
Made of good percale,
washes well, trimmed with
ratine or pique. 34 to 40.
Come early for first choice.
Each 98c

\$1.25 Corsets at 89c Pair

New model, long hip, low
bust, summer-weight Cor-
sets, with six hose-support-
ers attached. Perfect fit-
ting, comfortable and du-
rable. Regular \$1.25 pair.
On sale 89c

Summer Millinery and Dresses

Kingsmill's

Direct Importers.

Drygoods, Carpets, Etc.

GIRDLES OR SASHES FOR SUMMER GOWNS

Girdles are mostly broad and soft, many
reaching nearly to the bustline.
The waist-line will tend toward normal
in the tailored effects, while in party or
evening gowns the waist line may be
either very high or extremely low.

For the stout woman, a yoke-shaped
girdle, with seam in front, line tapering
into a long sash at the back and tied
at the end with a flat bow, give height
to figure and relieves breadth at the hips.

A fancy sash, four or five yards long
and ten inches wide, made of soft crepe
or charmeuse, worn twice around the
waist and allowed to drop from sides to
centre of back, where it is tied in a big
flat bow, is seen on many dainty white
gowns.

Girdles of Persian embroidery, cut with
two deep points in front and one at back,
finished with black silk tassels, gives an
Oriental touch to a dark-colored gown.

PROPER LIVING DURING THE HOT WEATHER.

Much of the irritability of the human
race is caused by overindulgence in un-
balanced meals composed of badly cooked
foods.

The modern, thrifty housewife plans
her meals so as to secure the best diet for
her family. During the hot months of sum-
mer, producing foods—fats, sugar, starches,
heavy puddings and pies and fried things
should not be eaten, but rather those
which are easily digested and cooling to
the blood.

The business in which the breadwinner
of the family is engaged must be con-
sidered when planning the meals. The
man or woman leading a sedentary life
requires foods easy of digestion and as-
similation. This class of people does not
require as much food as that engaged in
muscular labor. The latter class needs
heartier meals, but these should be less
burdensome than in winter.

For both classes too much cannot be
said about mastic