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A LARGE
VARIETY ALWAYS
IN STOCK.
O. B. GRAVES, Limited
203 DUNDAS STREET.

**Try Our
Good
Prunes**

Finest fruit from California, thin-skinned, meaty Prunes; three sizes. Per pound.....10c, 12c, 15c

Dried Apricots
Are very scarce this year. We have limited supply. Per pound.....25c

Dried Peaches
Extra quality, per pound.....20c
Candied Cherries, per box.....25c
Marasquin Cherries, per bottle.....25c
Grapefruit, 3 for.....25c
Honey, in sections.....20c and 25c

Cambridge Wafers
Made of Cream of Wheat. Very light and wholesome, and easily digested. Two pounds in tin.....30c

Fine assortment of Dainty English Biscuits. Per pound.....30c, 35c

John Diprose

THREE POPULAR STORES:
Dundas and Ridout Streets.
Dundas and Wellington Streets.
Richmond and Hyman Streets.

FURNITURE SALE

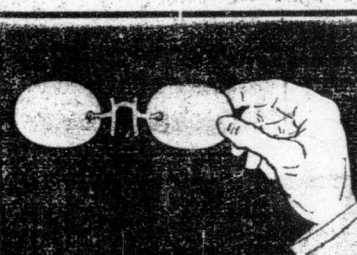
Make sure you come to our store and see our large sale of Furniture and House Furnishings. Special this week:

A Beautiful Couch, regular \$750; this week, \$475.
Fine Feather Pillows, regular \$175; this week, \$123 per pair.

Special Reductions in Everything.
H. WOLF & SONS
Down Town. 265 Dundas Street.

The Tecumseh Grill

OPEN 8 P.M. TO 12 P.M.
Special Attention to Dinner and Supper.
Business Men's Lunches 50c
SERVED IN CAFE 12 TO 2 P.M.



**INVISIBLE
BIFOCALS**

Double vision glasses, made all in one piece. Far and near vision without any visible lines of division.

PRICE FROM \$6 00 UP.

Manufactured in London at
The Brown Optical Co.
PHYSICAL EYE SPECIALISTS,
237 DUNDAS STREET, LONDON.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

Only a few Men's and Ladies' Overcoats at a great reduction.

M. HORNSTEIN'S
299 SOUTH STREET. PHONE 1771

TO INCREASE CROPS

How One Extra Potato to Each Plant Would Fatten Yield.

Lethbridge, Jan. 4.—If one extra potato were added to each plant grown in the United States the actual increase in the annual yield of the crop would amount to 21,000,000 bushels. The figure is given in a report on "Dry Farm Crops and Their Improvement," by Prof. F. H. Linfield, of the Montana Agricultural College, and published by the International Dry-Farming Congress in its annual handbook.

"If one extra kernel were added to each head of oats, barley, wheat or ear of corn," says Prof. Linfield, "we would have of oats, 20,000,000 bushels extra; of barley, 15,000,000 bushels extra; of wheat, 15,000,000 bushels extra; and of corn, 5,200,000 bushels extra. And not for one year alone, but for all time, this slight increase in the yield of the plant would add many millions of bushels to our crops."

"Clean, plump, selected seed, true to variety, not mixed, free from weed seed and from disease and with strong germinating power should always be planted by the farmer as a means of increasing his own yield."

Lawson's Retiring From Business Sale is on the home stretch now. Only a few days are left, and the balance of stock is going regardless of price. If we have what you want in boots, rubber goods, and travelling goods you can get them very cheap.

Taxi Cabs and Carriages for every occasion. Hueston's Livery.

DR. JARVIS
DENTIST
Corner Dundas and Clarence Streets

TRAFFORD'S
For Reupholstering. Expert workmen. Prompt attention. Reasonable charges.
129 DUNDAS STREET.
11 MARKET SQUARE.
Phone 864

D., L. & W. Scranton Coal
Is sold by us. Have you ever tried this coal? If not, do so now, and we will show you how to save money.

Heaman & Son
York and Burwell Streets.
Phone 312.

QUALITY STORE

Quality, Price and Service

Are the three important things to consider when you buy groceries. Any article that we offer for sale we absolutely guarantee quality. Our prices are unquestionably the lowest for such class of goods. Our delivery is prompt, and that is one reason why you should get your table supplies at this store.

French Vegetables in Glass

French Peas, per jar.....35c
French Beans, per jar.....35c
French Macedonies, per jar.....35c
French Mushrooms, per jar.....55c

French Vegetables in Tins

French Peas, per tin.....15c and 25c
French Beans, per tin.....17c

California Fruit

Lemon Cling Peaches, sliced, per tin.....40c
Lemon Cling Peaches, halves, per tin.....40c
Apricots, per tin.....40c
Royal Anne Cherries, per tin.....40c
Hawaiian Pineapple, per tin.....35c

Henry Tate's Afternoon Tea Cubes, per box.....25c
Henry Tate's Coffee Crystals, per box.....25c

TEA

Our 40c Ceylon Tea is one of the best values to be had in London. Five pounds for.....\$1 75

A fancy assortment of English and Dublin Biscuits, very dainty, from, per lb.....30c to 75c

CHOICE BACON, HAM, POULTRY, OYSTERS.

PHONE 2538.
1024 GROCERY PHONES 3323

HARRY RANAHAN

515 AND 517 RICHMOND ST.

LONDON AND DISTRICT

—Word was received in London yesterday that W. A. Ferguson, of Tillsonburg, died there after an extended illness. He was the eldest son of W. S. Ferguson, a well-known resident of Tillsonburg, and a brother of M. M. Ferguson, of McConnell & Ferguson, of this city.

—The Women's Missionary Society of Wellington Street Methodist Church met at the parsonage yesterday afternoon with an attendance of some sixty ladies. A clearly-presented and convincing address was given by Mrs. (Dr.) Tennent on "Fasting," and a solo was very beautifully rendered by Mrs. Ed. Wyatt.

Auditorium Speaker For Sunday.

The men's mass meeting in the Auditorium next Sunday afternoon will be addressed by Clinton N. Howard, of Rochester, N. Y., who has an international reputation as a speaker and platform orator.

Gas in Furnace Explodes.

The ignition of an accumulation of gas exploded a furnace in the basement of the residence of Mr. Samuel H. Abbott, of 570 Wellington street, this morning. The doors were blown off the furnace and the house filled with smoke, but no serious damage resulted. The firemen were called to the scene but there was no blaze.

Graduated From Forest City Business College

Accept Positions.

Miss M. Calvert, Telfer, Ont., has accepted a position as bookkeeper with the William Trafford Furniture Company, and Miss M. Grant, a position as stenographer with Wright, Sons & Co. These ladies attended the Forest City Business and Shorthand College.

Mr. W. C. Macdonald, head night operator at the C. P. R. Telegraph Company's Toronto office, has been appointed manager of the local office of the company, in succession to Mr. D. H. Bowen, who has been transferred to the Toronto office.

THE FIRE WASTE.

Toronto, Jan. 5.—About \$44 burned every minute during 1911 represented the fire waste of Canada that year. Mr. J. B. Laidlaw contributes an important article to the annual number of the Monetary Times, pleading for efforts to make a halt in the fire waste. The results of sixteen fire companies doing business the world over are compared in this issue, showing their business in Canada, the United States and the world respectively.

CHWARD & CO
DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR MONEY BACK.
574 RICHMOND STREET.

**Allegretti's
Famous
New York
Chocolates**

THE FINEST

AND MOST DELICIOUS

CHOCOLATES MADE

Cairncross & Lawrence

Chemists and Druggists,
216 Dundas Street, London, Ont.

FINE FURS

1857 to 1912

BELTZ

Practical Furrier

DRY-FARMING METHODS IN WESTERN STATES

Thirty Million Acres of Land Being Cultivated in That Manner.

Lethbridge, Alberta, Jan. 4.—There are nearly 30,000,000 acres of land in the western United States now under cultivation by dry-farming methods, according to a report submitted to the International Dry-Farming Congress, whose next great convention and exposition will be held in this city in October, 1917, and just published by the congress in its annual handbook.

Colorado, it is said, heads the list of states with between 8,000,000 and 12,000,000 acres devoted to crop production without irrigation. Kansas, Nebraska, the Dakotas, Montana and Texas have each more than 2,000,000 acres. Idaho has more than 1,400,000 acres. Utah, 600,000; Oregon, 1,200,000; Washington, 1,000,000; New Mexico, 800,000; Arizona, 235,000. Nevada shows the least dry-farming development of any western state, with but 6,500 acres under cultivation, though the state gives promise of quadrupling this amount within the next two years. Owing to more favorable local conditions, only a small portion of Oklahoma is dry-farmed, it being estimated that about 10,000 acres are handled in this manner.

The report says: "While the rainfall in Minnesota, Wisconsin, Iowa, Illinois, Missouri and Indiana is ordinarily sufficient to produce good crops one year after another, it is known from personal experience and direct observations that it is possible almost any year to increase the yield of crops, by deep plowing, thorough discing and compacting and the maintenance of a soil much from 10 to 15 per cent. During the season just closed some farmers in the states mentioned secured from 50 to 75 per cent greater yields through dry-farming methods. This adoption would mean adding millions on millions of dollars to the income of farmers in these so-called humid states without greatly augmenting the cost of production."

The annual handbook just issued by the Dry-Farming Congress, of which this report is a part, covers the year's progress of dry-farming in 18 states and ten nations of the world, and contains more than 80 articles dealing in detail with every branch of the science which is today changing the western half of America from treeless desert to prosperous farms.

RIDGETOWN DEATH

John Smith Was Engaged in Sawmill Business for Many Years.

[Special to The Advertiser.]

Ridgetown, Jan. 5.—The funeral of John Smith was held from his home here today, and was very largely attended. Mr. Smith was 78 years old, and had been ill for some months with heart trouble. Mr. Smith was born in England, and came to this country in his early youth. He had always been engaged in the sawmill business, and was a resident of Ridgetown for 35 years. His wife predeceased him about 23 years ago.

He is survived by two sons, W. E. Smith, of Grayline, Mich., and John Smith, of Ridgetown.

ADELAIDE WEDDING

Mrs. E. Bishopp Becomes the Wife of Mr. Charles Frank.

[Special to The Advertiser.]

Strathroy, Jan. 4.—A quiet but very pretty wedding was solemnized at the home of Mrs. E. Bishopp, of the second concession of South Adelaide, last evening, at seven o'clock, when

she was married to Mr. Charles Frank, also of Adelaide. The ceremony was performed by Rev. Mr. Clark, in the presence of the immediate relatives. Mr. and Mrs. Frank have gone on a honeymoon trip to various points in New York State.

COSTS CENT IN CANADA TO PLANT A TREE

How the Forestry Department of Dominion Govt. Is Working in the Far West.

Lethbridge, Alta., Jan. 4.—It costs 1 cent to plant a tree in Canada, according to a report submitted to the International Dry-Farming Congress by Norman M. Ross, of Indian Head, Saskatchewan, and just published in the annual congress handbook. Mr. Ross is chief of the tree planting division of the Dominion forestry department. He states that the Dominion forest nursery station at Indian Head is annually distributing to settlers in Western Canada, free of charge, more than two and three-quarter million seedlings and cuttings, and that during the past ten years the tree planting division has furnished, roughly, 18,500,000 trees and cuttings to 14,882 settlers, an average of 1,240 to each applicant. At the lowest estimate, it is said, 85 per cent of these plantations are successful and, based on the total appropriation spent by the tree planting division last season, the cost to the department amounts practically to 1 cent per tree planted in the permanent site.

"The tree planting division," says Mr. Ross, "also issues and distributes a great quantity of printed matter in the form of illustrated bulletins and circulars, and furnishes speakers to attend the Farmers' Institute meetings organized by the provincial authorities. On the nursery station, two large areas are set out as permanent plantations, in order that data may be gathered as to the cost of establishing and the probable returns that may be expected from prairie plantings."

Practical Results.

"The assistance offered to intending tree planters is eminently practical, and during the past ten years, has shown results of a very convincing character. The work is under the direction of the Dominion director of forestry. If a settler wishes to plant trees on his farm the forestry branch provides him with as many trees and cuttings as possible, under certain conditions. The conditions which have to be complied with before trees are granted practically insure the success of the plantations. The ground must be thoroughly prepared, the trees planted according to instructions supplied by the forestry branch, and cultivation carried on for as many seasons as are necessary until the trees are thoroughly established. Trees are granted only on the recommendation of an officer of the forestry branch after a personal inspection in each case. The tree planting division employs eight inspectors during the summer months, who visit and report on the preparation made for proposed plantations and the results of recent plantings."

"The value of forest plantings by the prairie settler to establish wind-breaks and shelter belts, to produce fuel, and to provide timber, and to add to the comfort and beauty of the farm house has been well established in recent years. As a windbreak alone it has been shown at Indian Head that a forest growth on the windward side of a field will establish a protective influence of 50 feet for every foot in height."

The annual handbook of the Dry-Farming Congress, in which this report appears, is a compendium of more than eighty articles covering the progress of dry-farming in eighteen states of the United States, the Canadian prairie provinces and ten other nations of the world, and dealing with every phase of the great science which is today so rapidly changing the western range country into a region of productive farms and comfortable homes. The next annual convention of the Congress will be held in Lethbridge in October, 1917.

Mr. Jack McGill, cashier for the Alton Line Steamship Company, of Boston, Mass., spent the holidays at his home, 653 Waterloo street.

OLD AGE PENSIONS

Proposed by Congressman.

To give every man and woman over 60 years old a pension from the United States treasury, is the surprising proposal of a congressman.

What most old people need is help in keeping up strength and vigor. Thousands of them know that the greatest help they can get is our delicate liver and iron preparation without oil, called Vinol.

Mrs. Mary Ivey, of Columbus, Ga., says: "If people only knew the good Vinol does old people you would be unable to supply the demand. I never knew anything before that did me so much good as Vinol has done. It is the finest tonic and strength creator I ever used in my life."

Vinol renews the energy and strength of old people because it improves their thin blood and improves their appetite and digestion, and is also so pleasant to take that they like to use it. We guarantee Vinol to give perfect satisfaction and pay back your money if it does not.

W. T. Strong, druggists, also Anderson & Nelles, druggists, London, Ont., special agents.

WELLS

JEWELRY

THE STORE WITH STOCK

Look for above sign on window, and large watch sign on sidewalk.

WHOLESALE AND RETAIL.

ONE PRICE THE YEAR ROUND

W. J. Wray & Co.

384 RICHMOND STREET, LONDON.

**You aim for satisfaction.
We aim for satisfaction.
What's the Result?**

The goods we sell from our stores must satisfy us, so that we feel sure they must satisfy you.

Aylmer Chicken

Tasty? Yes, it's fine, and so easy to prepare. It's boneless, too. Try some. 50c a tin.

Just the thing for **Chicken Soup** these cold days. Ready in a few moments. You'll like it, all right. 25c a tin.

Fresh Oysters Shipped us direct. They're solid meat, extra large, and sure to give satisfaction. Quarts 75c, Pints 38c.

The date they were **Stamped Eggs** stamped on the shell of each one. Best in case of illness. Best for all purposes.

Tea and Coffee

Try our Tea and Coffee. It is pleasing hundreds of particular customers. May we add you to the list?

Tea, 40c, 50c, 60c, and \$1 00. Coffee, 40c per pound.

Finnan Haddies These have the backbone removed, and are good thick fish. "Cured from fresh-caught." 13c per pound.

Excellent to serve **Fresh Biscuits** when your friends call. We have them to satisfy any taste. Both Canadian-made and Imported. 15c to 75c per pound.

Candles Shades You'll be surprised how much they beautify your home. Order some before you entertain. Have you seen the Mission Candles?

Candles, 50c a set. Shades, 15c to 75c.

Fresh Vegetables

Hot-house Tomatoes, Parsley, Artichokes and Crisp Celery.

PHONE ORDERS promptly and carefully attended to.

T.A. Rowat & Co.

250 Dundas St., Also South London. PHONES: South London 969, Dundas Street, 3051 and 3052.

GIVE GEMS FOR MISSIONS

Southern Ladies Sacrifice Their Jewels in Order to Aid the Cause.

Nashville, Tenn., Jan. 5.—Women of the Southern Presbyterian Church are sending their jewels and other valuable personal belongings to the foreign mission board in this city to wipe out an indebtedness of \$100,000 incurred by the board.

Grave danger of the recall of foreign missionaries faced the board, and an appeal was made to the loyal women of the church to meet the deficit. There was prompt response in the shape of jewelry, silver ornaments and money, which was sent to the board. A committee is disposing of the gifts as rapidly as possible, and forwarding the proceeds to missionaries whose salaries are overdue.

Choice Meats at Prices That Will Help You to Buy

1,000 pounds prime roasts Steer Beef, at pound.....12c
Front quarters Young Lamb, pound.....12c
Lean Mutton for stewing, pound.....10c
Fresh Shoulders Pork, for roasting, pound.....12c
Lean Roasts Pork, off ham, pound.....15c
Boston Butts and Rolled Bacon, pound.....14c
Sweet Pickled Bacon, pound.....15c
Sugar-Cured Hams, pound.....15c
Choicest Back and Breakfast Bacon, pound.....18c
Pure Leaf Lard, pound.....15c
Young Roasting Chickens, pound.....15c

HIND AND FRONT QUARTERS BEEF AT WHOLESALE PRICES.

JACKSON'S

Stalls 1 and 2 Market House. 87 Wellington Street. Phone 2859. Phone 1057

Welsbach Economical Home Light

Will Brighten Your House.

Will Save You Money.

Costs Only 75c a Month for \$2.25

Three Months or Complete \$2.25

Gives Eighty Candle Power Illumination.

Burns Three Hours on One Cent's Worth of Gas.

Knowing the extra fine quality of the lamp we readily guarantee it and insure against breakage for first three months. This applies also to glassware and mantles.

Buy a Welsbach Economical Home Light. Agents will install it. You can take three months to pay for it. We are satisfied you will be satisfied.

City Gas Company

DEMONSTRATION AND SHOW ROOMS,

THE GAS APPLIANCE CO., 213 DUNDAS STREET.

TELEPHONE 922.