

PHONE EXCHANGE MI191 GROCERY PHONE MI492 **PRYCE JONES DAILY STORE NEWS** WE CLOSE WEDNESDAY AT 1:00 P.M.

**First Word of Some Most Charming New Frocks for Women**



The other morning the "ad. writer" happened through the Ready-to-Wear Section just when some lovely Silk Gowns were being taken out of their wrapping. Said the chief, "I'd like our customers to know about these at the first opportunity, for they're certainly the daintiest models we've received so far this season."

Here's the first word concerning them and if you have not been in the store within the past two days we'd certainly advise you to come in and see them Saturday, or just the style and color that you might prefer will be appropriated by someone else.

One of these pretty new Frocks is in shot tan and green messaline with black hair line stripe, the odd shaped front panel has trimming of tan loops and buttons, neck is finished with lace collar. Moderately priced **\$23.75**

A Gray Messaline Frock, has deep collar, cuffs and vest of striped silk, with rabat of file lace. Skirt is made with straight flounce, terminating at front in three wide foot pleats. Priced at **\$22.75**

A very smart little Dress of golden brown messaline, has double Dutch collar of cadet blue silk and embroidered batiste and lace, waist opens over a vest of brown tuck chifton, girdle and cuffs are of the blue silk, and the skirt is draped in pannier effect. Price **\$28.75**

A lovely frock of navy blue messaline, has collar and vest of champagne color brocaded silk, the vest opening over yoke of tuck net; skirt made in modish pannier effect. Price **\$27.50**

Dress of tan and black pencil stripe silk, with black girdle. This exceedingly smart frock has square yoke of cream tuck chifton, with collar and pipings of nell rose silk. Price **\$22.75**

Model of navy blue silk, with white pin dot and brocaded design in self color; cuffs and girdle of plain messaline, draped skirt. The price **\$21.00**

**Extraordinary Sale of Fashionable Allover Laces**

A fine and varied collection of the kinds most in demand even in a season when everything fashionable is in the direction of laces. We have hurried on this sale for the convenience of our out-of-town customers who are visiting the horse show and we confidently urge them to make fullest possible use of this chance, knowing that time will soon prove that this and the coming season's fashion demand for all occasions is for lace.

18-inch Allover Laces, white, ecru, ivory, oriental net, in good floral designs; cotton cluny for cassocks, Vermicelli and other kinds. Special price, **25c** yard

Fine Oriental Allovers, white, ivory, ecru, latest guipure and close Vermicelli designs. At this price the making of a lace waist becomes so inexpensive that we feel assured our customers will quickly take the fullest possible advantage of the offer of these regular **39c** 50c and 75c goods for, per yard

Allovers, mixed lot of ecru, ivory, white, black and oriental colors, in guipure, bebe Irish, Oriental and reproductions of famous laces. Regular 89c and **69c** \$1.00. For this sale **69c**

The chance of the season for a Fashionable Waist at merely nominal price; a wide variety of colors as well as styles of laces and nets. Regular \$1.00, \$1.25 and some up to \$1.75. All at, per yard **89c**

To widen the range of choice for our customers that none may be disappointed we will for these two days only offer all our better quality \$3.00 to \$10.00 Allover Laces at a discount of 20 per cent. **Twenty Cents on Every Dollar**

Please note our fine display of Fancy Nets, Flouncings, Lace Cassocks and Tunics.

**\$7.50 TRIMMED HATS at \$5.00**

The woman who desires a smart hat at a moderate price will find among these all the most becoming shapes, the newest colorings and the latest touches commended by both good taste and good judgment: The trimmings show wonderful variety in flowers, foliage and ribbon. Each hat is different in style and strongly individual in effect. Value \$7.50. Special **\$5.00**

Ladies' Natural Colored Peanuckle Straw Hats. Special **\$1.25**

Rose Foliage, with tiny buds. Special two bunches for **25c**

Special bargain table of flowers, violets, roses and foliage **25c and 35c**

Ladies' White, Black and Colored Rustic Straw Sailors, rolling brim, require but little trimming. Regular **\$1.00**, \$1.50. Special **\$1.00**

**Leather Handbags**

When removing our Fancy Leather Goods Section to its present quarters on the first floor, practically all the stock on hand was sold at clearance prices; and the goods which are now so attractively displayed are all brand new, fresh spring stocks.

There's every new style, shape and color among them, and some extra special values, too. Horse Show visitors, who are looking for suitable gifts for wife or daughter, "back home," make a point of inspecting these handsome handbags; you will not be importuned to buy.

**TOY DEPARTMENT**

Canada's Beauty Doll, full jointed, with sleeping eyes and real eyelashes. Regular **\$1.25**. Special **95c**

Larger size, regular **\$1.95**. Special **\$1.50**

A POST OFFICE, TELEGRAPH AND CABLE SERVICE

Is now part of our regular store equipment, conveniently located on main floor near elevator. Postal orders issued or cashed, Cables and telegrams received.

**BOOK AND STATIONERY SPECIALS**

School Scribblers and Exercise Books regular 5c each. Special 3 for **10c**

Or 8 for 25c, and a good lead pencil and piece of rubber with every 25c worth.

Crane's celebrated Paper and Envelopes in boxes. Regular 50c values. Special at, per box **19c**

Lead Pencils, a job line bought at a ridiculously low price; 5c values. Special at, dozen **10c**

White Wave Envelopes, regular 5c packet. Special 3 packets for **10c**

White Wave Envelopes, best quality. Regular 10c. Special 25c 4 for **25c**

Linen finished Envelopes, best quality. Regular 10c. Special 25c 4 for **25c**

A large and well selected assortment of the latest American Reprints of best Fiction. Regular 65c each. Special at **49c**

Popular Fiction, in cloth binding, by such well known authors as Meade Lyall, Southworth, Holmes, etc. Regular 50c. Special at, per volume **35c**

**SEASONABLE OFFERINGS IN MEN'S FURNISHINGS**

If we did nothing but sell furnishings we couldn't be more particular about them than we are. You'll find here as fine a stock as in the most exclusive specialty store, and such good values as these:

Our celebrated Pryjo Gloves, made in the latest styles, one dome fastener, P. X. M. seams. Pryjo special **\$1.00**

Men's Fine Merino Underwear, natural shade, long sleeves and ankle length drawers, very soft and durable, pearl buttons, unshrinkable. Pryjo special, garment **50c**

Men's Colored English Zephyr Negligee Shirts, latest spring designs, coat style, cushion neckband, fast colors, soft double collar and cuffs. Pryjo special **\$1.25**

Men's Llama Socks, our celebrated 3 for \$1.00 lines, seamless, fast dye, every pair guaranteed. Pryjo special 3 pairs for **\$1.00**

Men's Khaki Drill Work Shirts, double stitched seams, turn down collar, 1 pocket, very large and roomy, union made. Pryjo special **90c**

Men's Pure Silk Shirts, natural shade or pure white, with soft reversible collar and cuffs, pearl buttons, made large and roomy; will wear like pinwire. Pryjo special **\$3.50**

**Special Values in Dependable Footwear**

Our stocks of Footwear for present and hot weather wear are at their best now, and their comfort and good appearance will give you lasting satisfaction. You're always sure of the good wear of Pryce Jones Shoes.

Ladies' Extra High Cut Boots, in patent colt and gunmetal leathers, blucher styles **\$4.35**

Ladies' Extra High Cut Boots, made from fine tan calf leathers, blucher cut **\$4.35**

Ladies' Street Pumps, in patent colt, gunmetal or tan calf leathers **\$2.95**

Misses', Girls' and Children's Boots and Slip-pers, in various styles, Prices from **95c to \$2.85**

Broken sizes in Men's Patent Colt Gunmetal Calf and Tan Calf Leather Boots, a number of styles to choose from. Values \$5.00 to \$6.00, for **\$3.85**

Men's Patent Leather Boots, made in nice neat fitting last, with cuban heels. Regular \$4.00, for **\$2.95**

Men's Heavy Working Boots, in black and tan. Regular \$4.00, for **\$2.95**



**NEW TABLE LINENS NOW ON SALE**

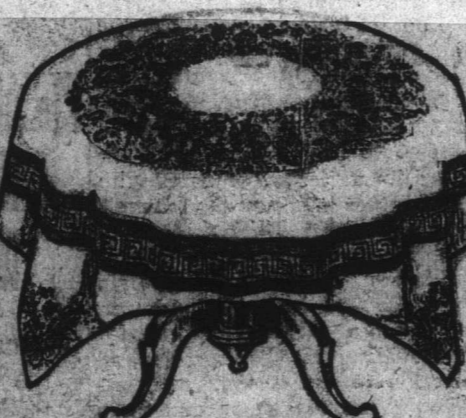
This sketch shows one of the newest productions in J. S. Brown's famous Irish Table Cloths. The quality is right up to their well known grade and we believe this design will please the most searching taste. Every thread is guaranteed pure grass bleached Irish linen. On sale in the following sizes:

Size 2 by 2 yards. Saturday special **\$2.95**

Size 2 by 2-1/2 yards. Saturday special **\$3.50**

Size 2 by 3 yards. Saturday special **\$4.25**

Size 24 by 24 inch Napkins to match, dozen **\$3.98**



**A VERY SPECIAL OFFER IN THE CHINA SECTION**

TO OUR HORSE SHOW VISITORS

A complete Dinner Set of English semi-porcelain, in white and gold clover leaf, with gold line. This is also an open stock pattern and can be renewed at any time, or extra pieces can be obtained at very little more cost.

We have made this up for the week-end into a regular 97-piece dinner set, which is composed of:

12 5-inch plates  
12 6-inch plates  
12 8-inch plates  
12 soup plates  
12 fruit saucers  
12 cups and saucers  
1 sugar  
1 cream  
1 slop bowl  
1 salad bowl  
4 covered vegetables  
1 12-inch platter  
1 16-inch platter  
1 gravy boat and stand

And the regular price is \$14.50. Special **\$8.25**

We cannot pay freight on this special.

Jugs—Fancy and Useful Household Jugs averaging one to two pints, mostly in Grimwades' English ware. Twenty different shapes and patterns. Regular prices from **20c** to 65c. On sale Saturday, each **20c**

Vegetable Dishes—Plain white covered Vegetable dishes, good, serviceable sizes, deep shape. Regular **23c** or **45c**. On sale Saturday **23c** for **45c**

**BASEBALL SUPPLIES**

For the schoolboy enthusiast and for the big fellow who plays league games:

Baseballs **10c to \$1.50**

Masks **50c to \$3.95**

Catchers' Mitts **50c to \$3.50**

Baseball Gloves **65c to \$3.95**

Baseball Bats **10c to \$2.50**

**Hair Brushes**

Solid back hand drawn, pure bristle. Good value at **\$1.00**. Special **50c**

10 lb. pair. Our price **\$1.55**

Drug Section, Main Floor

**Radical Reductions on Travelling Goods**

A sample lot of Imported Leatherette Suit Cases, extra deep, lined, with shirt pocket in lid, and straps in body, leather corners and has two heavy straps all round **\$3.95**

A few small black and brown Club Bags, leather lined, sizes 14 and 16 inch only. To clear at, each **\$2.95**

to only Small Trunks, size 28 inch. To clear, each **\$2.95**

so only round top Trunks, with covered tray. These Trunks are covered with marbled iron, all sizes. Prices **\$3, \$3.50 and \$4**

**Hams, Bacon, Lard and Grocery Specials**

Hams, very choice shipment, half or whole, per lb. **21c**

Hams, very choice shipment, sliced, per lb. **23c**

Bacon, bellies, specially selected, half or whole, lb. **23c**

Bacon, bellies, specially selected, sliced, per lb. **25c**

Bacon, backs, the finest mild cured by the piece, lb. **25c**

Bacon, backs, the finest mild cured, sliced, per lb. **28c**

Pure Lard, 3 lb. pail. Our price **49c**

5 lb. pail. Our price **79c**

10 lb. pail. Our price **\$1.55**

B. C. Sugar, with \$2.00 orders, 20 lb. bag **\$1.00**

Tea, Pryjo "C" Blend, a really good, strong, fragrant cup. Regular 35c; 3 lbs. for **95c**

Coffee—Pryjo 40c, roasted daily, ground, pulverized or berry as desired. Special, 3 lbs. **\$1.00**

Coffee, a good useful blend. Special, per lb. **25c**

Shelled Walnuts, good No. 1 stock. Special **39c**

Pure Gold Quick Puddings, all flavors, regular 2 for **25c**. Special 3 for **25c**

Pure Raspberry Jam, 7 lb. can, regular **\$1.25**. Special **59c**

Canned Fruits, all Gold Brand Regular 35c can. Special 3 for **95c**

Farrow's Net Peas, a really delicious vegetable. Regular 2 for **25c**. Special 5 for **50c**

Robinhood Porridge Oats, 5 lb. drums, including tumbler in each, 2 for **45c**

**CANDY SPECIALS**

Chocolate Almonds, Chocolate Maple Buds, Chocolate Medallions, Chocolate Ginger. Regular 60c. Special, per lb. **45c**

Wrapped Kisses, assorted, special, lb. **18c**

Bottled Bofled Candies, assorted. Special, lb. **18c**

Chewing Gum, full variety at Half Price.

We do not pay freight on these specials.

A cartload of B. C. Apples en route. Watch for our prices.

**\$15.00 Buys a Mighty Fine Suit at Our Men's Ready-to-Wear Department**

Because we specialize on Men's Suits at this price we can say without hesitation that we can give you absolutely the greatest values shown in this city at \$15.00. At this price you can choose here from dozens of rich and exclusive patterns in all shades, and there are scores of new, correct and snappy styles for men and young men.

We're also ready with the largest and most complete assortments of Smart Spring Suits at other prices; productions of England's and America's foremost makers, in a wonderfully varied showing of refined and correct styles in distinctive colorings. Supreme values at **\$12 \$16.50 \$18.50 \$20 \$22.50 to \$30**

**SUPREME VALUES IN SPRING OVERCOATS**

We're showing a remarkably fine assortment of Spring Overcoats, comprising every new style, fabric and coloring that's "correct" for this spring. Scores of superior values at **\$10 \$12 \$18.50 to \$25**

**RAINCOATS**

Everything in Raincoats, perfectly waterproof; every new fabric and new style. Prices **\$10.00 \$15.00 \$18.50 to \$25.00**

**SPRING HATS**

Hats with a reputation behind them, the smartest, snappiest styles, soft and durable, a style to suit every taste. Prices from **\$1.50 to \$3.00**



**New and Artistic Furnishings for the Home**

In the business of furnishing the home for spring, our exceptional resources should be considered. No section of the store shows broader assortments or better values. At the present moment we are better able than ever to give you our biggest varieties and best values in those things which are essential to the beauty and comfort of the home. As you go through our splendid stocks you will see everything needed in the way of Curtains, Draperies, Beds, Bedding, Floor Covering and Pictures to make a modern home attractive and comfortable.

**THE BEST QUALITY FINE WILTON AND AXMINSTER RUGS**

The perfect harmony of color and design, in these New Rugs will appeal to you. They are the highest standard of quality, and prices are the lowest. All the best English makes; designs carefully chosen to suit drawing rooms, parlors, dining-rooms, etc.:

Size 3 by 3 yards. Price **\$32.50**

Size 3 by 3-1/2 yards. Price **\$37.50**

Size 3 by 4 yards. Price **\$42.50**

**SMALL AXMINSTER RUGS**

Not many left, very suitable for besides and other purposes, beautiful range of designs. Regular \$3.50. Special price **\$2.89**

**TAPESTRY RUGS**

English Tapestry Rugs, new shipment, nice medallion designs, rich colorings in greens and fawns. One pleasing design in green ground with medallion design and pink rosebuds. Same design with fawn ground; also many other designs to select from. The following sizes now in stock:

Size 3 by 3 yards. Special price **\$8.75**

Size 3 by 3-1/2 yards. Special price **\$10.75**

Size 3 by 4 yards. Special price **\$11.75**

**ENGLISH SEAMLESS AXMINSTER RUGS**

Rich fawn and green colorings, in oriental designs; plain green borders with chintz designs, medallion designs and many others; very heavy rich pile, wear guaranteed; woven in one piece.

Size 2-1/2 by 3 yards. Special price **\$20.00**

Size 3 by 3 yards. Special price **\$25.00**

Size 3-1/2 by 3 yards. Special price **\$30.00**

Size 3 by 4 yards. Special price **\$35.00**

Size 3-1/2 by 4 yards. Special price **\$40.00**

**ENGLISH BRUSSELS RUGS**

These rugs are of good quality, made to wear. The designs also are all that could be desired.

Size 3 by 3 yards. Price **\$18.00**

Size 3 by 3-1/2 yards. Price **\$22.00**

Size 3 by 4 yards. Price **\$26.00**

You get the high grade quality as well as low prices.

**THE**

W. M. DAVIDSON  
A. A. MOORE  
W. W. CHEELY

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