

NOTICE OF REMOVAL!

GEORGE JEFFREY

Having to give up possession of his store by the FIRST OF JANUARY, has decided to clear out the whole of his valuable stock at greatly reduced prices. Great Bargains will be given as the stock must be sold without reserve.

GREAT BARGAINS IN DRESS GOODS!

The quantity of Goods sold in this Department is immense.

Over \$10,000 worth in Stock of the Latest Fabrics, at 25c per yard, town price 50.
 Over \$5,000 worth in Stock of the Latest Fabrics, at 12 c. per yard, town price 25c.

MILLINERY AND MANTLES:

GRENADINES AND MUSLINS ALMOST GIVEN AWAY.

PARASOLS:

The balance in this Department will be cleared out regardless of cost.

About 200 lined Parasols to be cleared at 37½c, worth 75 cents.

The stock is too large to enumerate every article, but will issue a circular every week, giving due notice of the articles to be brought prominently forward at the reduced prices. Don't forget to call early as the whole stock will be sold.

GEORGE JEFFREY, GUELPH

GRAND DEMONSTRATION

Our Great Annual Summer Sale begins to-day (Friday) when a Tremendous Rush will be made for the Bargains always given when a Sale is advertised

AT THE PEOPLE'S STORE



AT THE PEOPLE'S STORE

Time nor space will admit of us making many quotations of prices, as we are BUSY, BUSY, BUSY! Crowded with customers every day, and this Sale is not made for the purpose of clearing out old stock—for owing to the great business we have done for the last six months our stock is comparatively light—but for the purpose of giving our people, and the world at large a GENERAL BENEFIT.

Crowd to **THE LION** at once, the only live store in Guelph,

And get 20 cent Prints for a York Shilling; Glorious Organdie Muslins, a York shilling worth 25c. 10 cases New Millinery to be sold at half price. Fancy Dress Goods of all kinds tremendously reduced. Hosiery, Muslins, Ribbons, Parasols, Ties, Collars, Shawls, Mantles, all REDUCED, REDUCED!

Golden Lion, Wyndham Street, Guelph.

J. D. WILLIAMSON.

P. S.—Our agent in Britain is now making heavy purchases of Fall and Winter Stock for our Mammoth Store.

GREAT CLEARING SALE

Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains, Bargains! Prices never before Equalled! The Paragon Cheap Sale! Commencing Saturday, June 20th.

HEFFERNAN BROTHERS!

Beg to announce the GRAND CLEARING SALE of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this CHEAP CASH SALE the great event of the season.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c. to 25c., regular prices from 15c. to 65c. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25.

Carpets, Curtains, Sheetings, and a general stock of House Furnishings at less than manufacturers' prices.

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at Panic Prices.

Millinery, Millinery!

A magnificent display of Trimmed Hats and Bonnets at less than one half the regular prices.

1,000 pieces new 17c. and 20c. prints at One York Shilling per yard.

1,000 pieces 12½c. and 15c. prints at 10c.

This Great Sale will continue for Four Weeks Only, and positively no goods will be charged except at regular prices.

HEFFERNAN BROTHERS.

Britannia House, Guelph.

BEARINE

For the Hair!

Prepared from the pure grease of The Canada Bear.

It produces a luxuriant growth. It beautifies and strengthens the Hair. It makes the Hair soft and pliant. It imparts to the Hair a rich glossy finish. It is perfectly harmless—non-sticky or unclean. It stimulates the roots of the Hair. It enlivens brash and weak Hair. It prolongs vitality.

SOLD BY DRUGGISTS.

Price 50c per bottle.

Perry Davis & Son,

Sole Proprietors, 377 St. Paul street, Montreal, Prov. Quebec. Jn 20-dwly25



Cure LEUCORRHOEA (or Whites) PAINFUL MENSTRUATION, ULCEBATION OF THE UTERUS, OVARIAN DISEASE, ABSENT MENSTRUATION, and all diseases known as Female Weakness. They are prepared with the greatest care, under the personal supervision of a physician who has made female diseases a special study for many years, and they are a Medicine on which MARRIED LADIES can depend "in the hour and time of need" as an unfailing FEMALE REGULATOR.

Sold by all druggists everywhere. Price, one box, 25; six boxes, \$2; sent by mail free of postage, securely sealed from observation. For full particulars write for one pamphlet, which we will send in a sealed envelope to any address on receipt of post stamp to pre-pay return postage. Address WILLIAM GRAY & CO., Windsor, Ont. Sold in Guelph by E. Harvey, and all druggists everywhere. Northrup & Lyman Toronto, and J. Winer, Hamilton, Wholesale Agents.

GUELPH CLOTH HALL.

SHAW & MURTON

OUR SPRING STOCK

Is now fully assorted in every department.

CLOTHS, HATS AND CAPS, GENTS' FURNISHINGS, READY-MADE CLOTHING.

We would inform our customers and the public in general that we never before offered such a complete and handsome assortment of Goods for Gent's Wear.

Shaw & Murton,

GUELPH, March 21, 1874. MERCHANT TAILORS

REMOVAL.

G. B. FRASER

Has removed directly opposite his old stand, where he has opened with a brand new stock at much lower prices than could be bought earlier in the season.

G. B. Fraser is too modest to advertise that he is selling much cheaper than those who make a great bluff. Still facts are stubborn chiefs, and a discerning public pronounce Fraser to be the cheap store to deal in.

G. B. Fraser gives his old friends a cordial invitation, and invites all who wish to have money to call and see his new stock.

G. B. FRASER.

Wyndham Street, opposite his old stand. Guelph, May 23, 1874. M.P.

1874 SPRING IMPORTATIONS.

JAS. CORMACK

Tailor and Clothier,

No. 1, Wyndham Street,

Is now receiving a large and beautiful assortment of

Goods suitable for the Season, consisting of Plain and Fancy Woolens in the best and newest patterns.

Hats, Caps, Shirts, Collars, Ties, &c

IN GREAT VARIETY.

JAMES CORMACK, Guelph, April 21, 1874. dw

GINGER ALE

SODA WATER

JOHN A. WOOD'S

Belfast Ginger Ale, Montreal Ginger Ale, Schweppes Soda Water Montreal Schweppes Seltzer Water Montreal

JOHN A. WOOD'S Guelph, May 20, 1874. dw

Remember the New Wholesale and Retail

DRY GOODS STORES

That are to be opened this ensuing Autumn,

On Upper Wyndham Street, Guelph,

BY JOHN HOGG

COUNTRY MERCHANTS

Will be supplied with Staple and Fancy Dry Goods at

Montreal, Toronto or Hamilton Wholesale Prices

The stock for the Wholesale Department being entirely bought from the Manufactory and for Money, my friends will be placed on the best possible footing in making their purchases. I will guarantee prices and value against any Wholesale House of Montreal, Toronto or Hamilton.

JOHN HOGG.

THE NOTED TEA HOUSE

SUGARS, SUGARS!

A Large Lot now arriving, and will be sold Cheap during the Preserving Season.

J. E. McELDERRY

2 DAY'S BLOCK,

THE NOTED TEA HOUSE