

"Gilt Edge" BUTTER!

Genuine Canadian Creamery Butter is rather high in price at present due to scarcity and between season periods, but with the advent of the "New Make" next month we expect to see much lower prices on this commodity.

To satisfy the immediate and pressing demand for "Gilt Edge" and keep our satisfied customers happy, we are importing a small shipment of this unequalled Butter per 'Canadian Sapper' due Saturday from Halifax, and shall be glad to have your order to bridge you over your requirements till we get cheaper Butter late this month or early in May.

F. McNamara,
Phone: 393 Queen Street.

CORSETS!

The Newest Model of a Leading Maker
Specially prices for Easter Trade
Strong Material, White, Four Hose
Supports
Low Bust, Medium weight

Bargain Price, this week only **\$1.24**

ROBERT TEMPLETON

ASK YOUR GROCER FOR— HOWARDS EDINBURGH BORAX SOAP

Specially suited for Winter use, as it not only makes clothes white and soft, but protects the hands.

Sold by Messrs. Ayre & Sons, Ltd., Bowring Bros., Ltd., Royal Stores, Ltd., James Baird, Ltd., J. D. Ryan, C. F. Bennett & Co., T. & M. Winter, J. J. Mulcahy, East End Broadway Store, W. J. Murphy, T. Walsh, W. E. Brophy, Steer Bros., W. Bowman, P. F. Malone, Monroe & Co.

Also well known in the principal Outports.
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2,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y.,
Water Street West (Next Door Reid Electric Store).
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THE EMPLOYERS' LIABILITY ASSUR- ANCE CORPORATION, LTD.

General Accident, Sickness, Automobile,
Burglary, Workmen's Compensation.
Address all correspondence to:—

J. B. URQUHART, Agent.

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Forty-Four Years in the Service of
the Public—The Evening Telegram.

THE JOY OF A RECORD That is Virtually Noiseless.

To-night put on your Phonograph any of the Records you enjoy most. Does the surface noise intrude and prevent you from completely enjoying the music? To-morrow come in to see us and let us play for you a few of the new

Columbia NEW PROCESS RECORDS

Instantly you will notice that the disconcerting surface noises which have always annoyed you are absent. COLUMBIA NEW PROCESS RECORDS will make your Phonograph what it should be, a musical instrument of the highest, purest type.

U. S. Picture & Portrait Co.
GRAFANOLA DEPARTMENT.

Wanted to Purchase

6 or more Houses situate in the Central part of the City. Will pay CASH on receipt of Title Deeds, or pay owner for his interest in same.

Property of values up to \$5,000.00 is required by us.

FRED. J. ROIL & CO.,

REAL ESTATE & INSURANCE AGENTS,
Smallwood Building, Duckworth Street.

SPRING OVERCOATINGS and SUITINGS

A \$60 OVERCOAT FOR \$48

We are specializing on the Spring Coat you require, and have it marked down to the lowest possible figure, consistent with the first-class quality of the material and workmanship. The first of the SPRING SUITINGS have arrived, English swell effects; early choosers get the best—pick out your Suit Length and leave a deposit on it, and it will be put aside until you require it. Just a few \$38.00 values left.

SPURRELL The Tailor

WATER ST. WEST. and at DUCKWORTH ST.
GRAND FALLS.
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BERT HAYWARD.
P.O. Box 246.
Phone 507.

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LADIES' PRIVILEGE!

So as not to be misunderstood, we herewith announce that the very splendid advantages of our All-Sickness and Accident Protection Policy which we write about every night in this Paper, applies to all young ladies over 18 years who are earning incomes from any source whatever.

We have a Full-Protection Contract at an attractive figure, with convenient terms of payment for every Miss who reads this announcement.

Just call up 2154 for particulars—no obligation.

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Due Thursday:

Island Potatoes

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GOLDEN PHEASANT.

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NOTICE OF REMOVAL!

We respectfully wish to notify the many buyers of printing, that we have moved from the rooms previously occupied to more suitable rooms in the Board of Trade Building.

In our new premises we will endeavor to maintain the standard of excellence that has been the means of placing this Print Shop on a level with the very best printers in Newfoundland.

IMPROVEMENTS.

We have recently purchased an up-to-date Ruling Machine and a large Cylinder Press and have secured men to operate them that are well known as producers of High Grade Work, so you will readily see that we are in a position to handle anything that a business man may require, whether it be a simple visiting card or a most intricate Ledger Sheet.

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The Service of QUALITY in CLOTH in MAKING,
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Case Onions
Box Apples, Cal.
California Oranges 216s,
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NOTICE!

S.S. KYLE will sail from Dry Dock Wharf 8 p.m. to-morrow (Friday), for ports of call on South West Coast.

Freight will be accepted up to 5 p.m. to-day.

Reid-Newfoundland Co., Limited

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THROUGH RAIL SERVICE ACROSS CANADA.
All steel trains of the finest equipment afford comfort to the traveller.

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For details of Service, Fares, Reservations, apply to
J. W. N. JOHNSTONE,
General Agent,
Board of Trade Bldg.

J. R. JOHNSTON

REAL ESTATE AGENT, 304 PRESCOTT STREET.

Houses for sale in following localities: Freshwater Road, Topsail Road, Waterford Bridge Road; two on Parade Street, two on Bond St., two on Pleasant Street, Lime Street, Hamilton Avenue, Gower Street and numerous other properties. Call to see us, we may have the house you are looking for.

List your property with us. We have on hand customers waiting to pay cash for property, perhaps in your locality.

Money loaned on City Property.

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The Woolworth Building, the highest building in the world, has fifty-five stories. This April Edition of Pictorial Review piled one on top of another would be 3650 stories high, equal to a mountain stretching over 10 miles into the sky.

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Full value Coal is what we sell you, and you can prove it right in your own fire too.

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10 Cases Pork

15 Sax. Oil M

5 Sax. Onions

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1 Barrel Her

1 Barrel Can

8 Tubs Cana

1 Hanging P

1 Model Stea

1 Single W.P

1 Mattress.

2 Sewing Ma

1 Oil Cooker

Lot Ladies'

other articles.

Positively n

M. A. B

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AND 7.3

200 Men's Su

200 Boys' Su

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1500 Yards B

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Blouses.

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